



What is an **Exchange?**

Exclusive • Strategic • Business-Oriented

The Unique Format



Qualifying Criteria

- \$1Billion+ annual company revenue
- \$5Million+ personal budget
- Sit in C-Suite or report directly to the C-Suite
- Have active projects and are seeking solutions.



Keynote Presentations

Listen and learn from senior leadership that deliver idiosyncratic content. Topics discussed here are carefully decided based upon industry research and tailored requests.



1:1 Business Conferencing

One of the key exchange features are 1:1 business conference opportunities with leading solution providers to ensure active projects are completed efficiently and under budget



Roundtables

Mentor led interactive and informal discussions, chosen by the attendee, provoke conversations with actionable takeaways.



Your Team

The Customer Management Practice team strives to deliver a seamless, yet exceptional customer interaction for our practitioners and solution providers alike through our multi-platform approach



Business & Pleasure

Accommodations including 5 Star venues, top shelf cocktail hours and exquisite dinners make exchanges the perfect combination of business and pleasure.

2017 Calendar



Chief Customer Officer Exchange CCO Exchange | MAY 7-9

Hotel Del Coronado, San Diego, CA

At Capacity! See November

Introducing the CCO and their imperative role in delivering seamless customer journeys and personalized experiences
www.chiefcustomerofficerexchange.iqpc.com



CCW Exchange | AUG 13-15

Loews Luxury Hotel, Chicago, IL

Multigenerational obstacles, strategic cost reduction and live agent response are just a few of the hot topics during the first rendition of CCW exchange
www.ccwexecutiveexchange.iqpc.com



Customer Delivery | OCT 2-4

Exchange

Dallas, TX
Take your delivery experience to the next level with attendance exclusive to 75 senior supply chain operations, logistics and fulfillment executives who will come together to share ideas and bring their insight and expertise on the latest trends in fulfillment
www.customerdeliveryexchange.iqpc.com

**2018 Coming
Soon**

Is anticipation killing you? Us too.



CCO Exchange | NOV 12-15

Miami, FL

Learn why companies are reorienting and reprioritizing their corporate structure around Chief Customer Officers as they take charge leading customer journeys across physical and digital channels
www.ccoexchange.iqpc.com

Solution Provider
Opportunities

Request an Invite