



CHIEF LEARNING OFFICER WEEK

SILICON VALLEY

IMPACT. RESULTS. ROI
For the CLOs of Today and Tomorrow

March 20-23, 2017 • Hyatt Centric Fisherman's Wharf, San Francisco, CA • www.chieflearningofficerweek.iqpc.com



This program is valid for 18+ PDCs for
the SHRM-CPSM or SHRM-SCPSM

WELCOME TO CHIEF LEARNING OFFICER WEEK: SILICON VALLEY

Speed has become the new mantra for the learning and development profession. In today's anytime, anywhere world, technology has spurred a more mobile workforce, disrupting workplace productivity, collaboration and engagement.

To align with the business is simply not enough – for learning organizations to thrive in today's fast times, they must leverage themselves as organizational advisors and talent decision-makers. As the entire Talent Organization shifts to an employee-centric hub, companies are increasingly realizing they need a next generation talent organization to approach hiring, training, developing and retaining as one path, to win the battle for talent and serve the needs of today's workforce.

Successful change starts at the top. Bringing together today's chief learning leaders with tomorrow's successors, this four day summit will uncover ways to:

- Enhance their 21st century learning ecosystem with social, mobile, collaborative, and bite-sized learning
- Creating behavioral change – redesigning entire processes or ways of thinking
- Accelerate the impact of leadership development programs
- Implement design thinking to transform workplace engagement
- Prioritize mindfulness and wellness at work
- Explore what's possible with cognitive learning and virtual reality solutions
- Leverage Learning as a Strategic Business Partner
- Prioritize learning measurement to demonstrate training's impact to the organization
- Build streamlined, flexible and adaptable platforms that allow employees to learn as fast as today's business

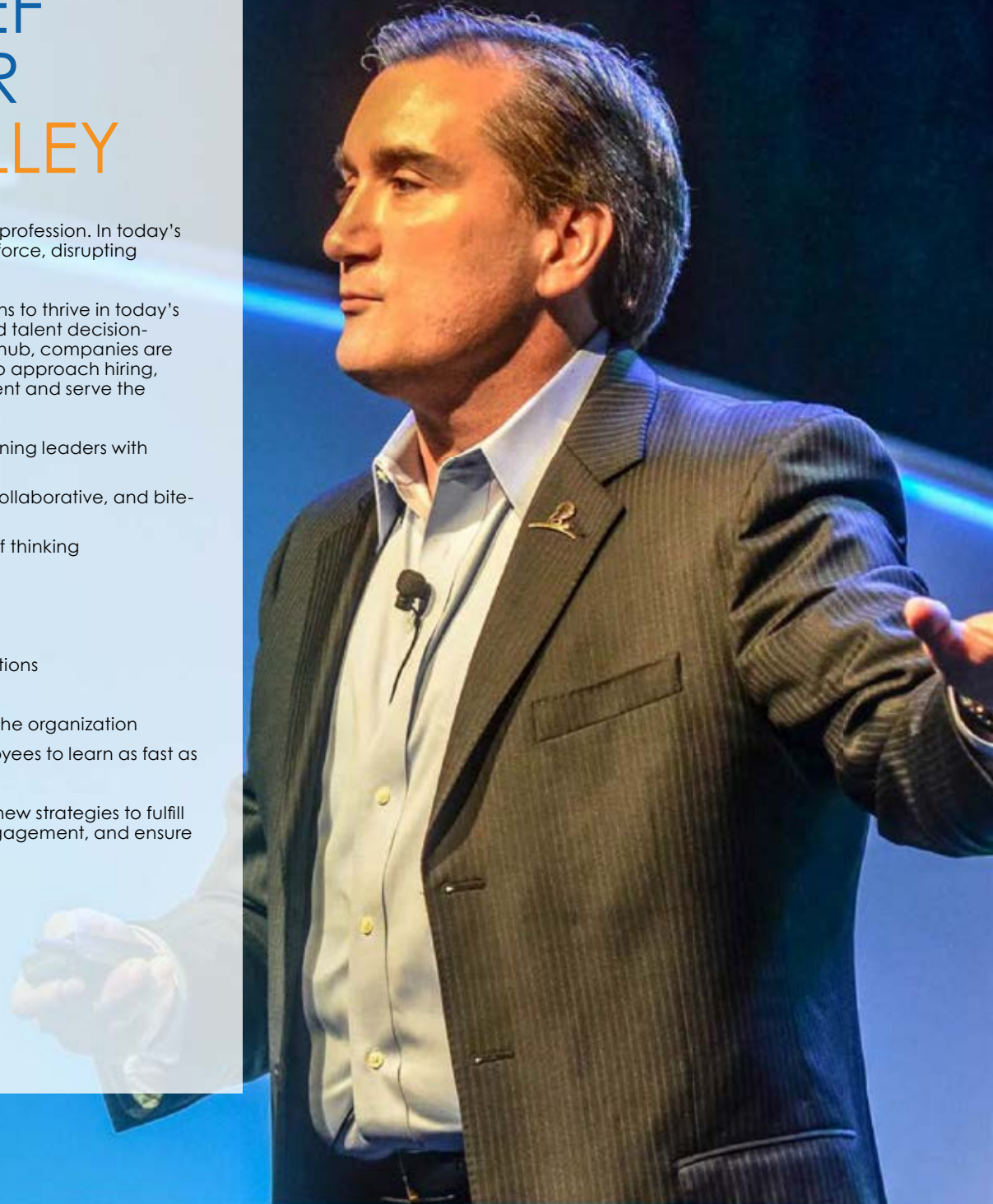
Attend Chief Learning Officer Week: Silicon Valley and walk away with new strategies to fulfill your L&D investments, drive organizational effectiveness, employee engagement, and ensure quality training experiences.

We look forward to meeting you in Silicon Valley this March.

Sincerely,



The Corporate Learning Network Team



CLO WEEK AT THE CENTER OF INNOVATION

SITE TOUR EXPERIENCE

From Genentech to Facebook, explore the L&D Hubs of some of the world's most innovative companies. Don't just hear about it, experience it!



MODERATED LUNCH & LEARN SESSIONS BY INDUSTRY

Connecting you with like-minded peers from your industry!



REIMAGINED EXPO HALL

Build your vendor strategy and meet the most innovative providers in the world today



FORTUNE 500 LEADERS & INC. 5000 DISRUPTORS

Benchmark against the largest companies in the world! Not public yet? Learn to break ground with the globe's fastest growing private companies!



PRACTITIONER LED WORKSHOPS

Content for the end user, led by the end user!



BOOK SIGNINGS

Meet the Thought Leaders who are reshaping the 21st century workplace!



EXECUTIVE LEARNING LAB

Too senior to attend? No chance! Break away with your Veeps!



PROFESSIONAL DEVELOPMENT CREDITS*

CLN is recognized by SHRM to offer Professional Development Credits (PDCs) for the SHRM-CPSM or SHRM-SCPSM. This program is valid for [18+] PDCs for the SHRM-CPSM or SHRM-SCPSM.



VR LAB

Hype or Game Changer? Understand how Virtual Reality will impact your Learning Organization in the future – or will it?



*For more information about certification or recertification, please visit www.shrmcertification.org.

THE TEAM'S TOP PICKS IN SILICON VALLEY

Here are some personal favorites from the team. Enjoy!



TOMMY'S JOYNT *(cash only)*
www.tommysjoynt.com

1101 Geary Blvd
San Francisco, CA 94109
P: (415) 775-4216

What to try: Buffalo stew, corned beef and BBQ Brisket



HEIRLOOM CAFE
www.heirloom-sf.com

2500 Folsom St
San Francisco, CA 94110
b/t 21st St & 22nd St
P: (415) 821-2500

What to try: Cheeseburger (note: it's ordered "off menu")



**BOURBON & BRANCH
(SPEAKEASY BAR)**
www.bourbonandbranch.com

501 Jones St
San Francisco, CA 94102
b/t O'Farrell St & Geary St
P: (415) 346-1735

Note: Make a reservation ahead of time to receive secret password to enter the special side of the restaurant.
What to try: cucumber gimlet



SUSHIRRITO
www.sushirrito.com

59 New Montgomery St
San Francisco, CA 94105
b/t Aldrich Aly & Stevenson St
P: (415) 495-7655

What to try: Their Sushi Burritos



BLUE HAWAII AÇAÍ CAFÉ
www.bluehawaiiisf.com

2 Embarcadero Ctr
San Francisco, CA 94111
P: (415) 248-0011

What to try: Acai or Poke Bowl



BI-RITE CREAMERY
www.biritecreamery.com

3692 18th St
San Francisco, CA 94110
b/t Dolores St & Oakwood St
P: (415) 626-5600

What to try: Honey Lavendar, orange-cardamon, and salted caramel ice cream



GOLDEN BOY PIZZA
www.goldenboypizza.com

542 Green St
San Francisco, CA 94133
b/t Jasper Pl & Bannam Pl
P: (415) 982-9738

What to try: Clam Garlic Pizza



BRENDA'S FRENCH SOUL FOOD
www.frenchsoulfood.com

652 Polk St
San Francisco, CA 94102
b/t Turk St & Eddy St
P: (415) 345-8100

What to try: Crawfish beignets & fried chicken benedicts



PHILZ COFFEE
www.philzcoffee.com

3101 24th St
San Francisco, CA 94110
b/t Folsom St & Shotwell St
P: (415) 875-9370

What to try: Mint mojito [iced coffee]





CHIEF LEARNING OFFICER WEEK

SILICON VALLEY

Each year, Chief Learning Officer Week attracts CLOs, VPs, and Senior Executives with the following expertise:

- L&D Strategy
- L&D Business Alignment
- Leadership Development Execution
- Instructional/Training Design
- Learning Measurement & Analytics
- Learning Technology Implementation
- Organizational Development
- Learning Innovation
- L&D Vendor Management
- Talent Management Integration
- Performance Management

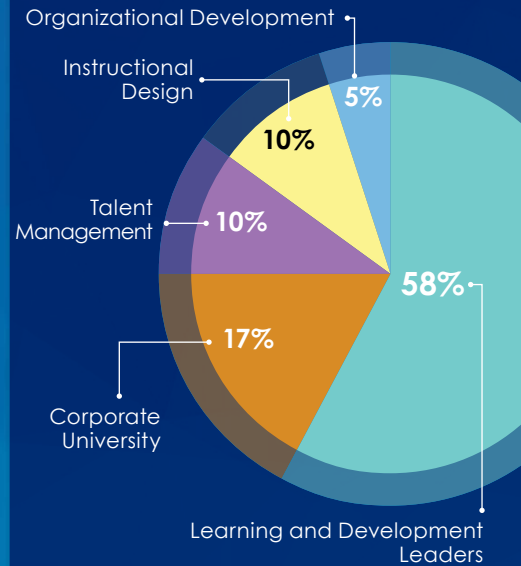
“

The power of networking. The confirmation of the direction we are taking in L&D. The amount of resources available to assist in our L&D Structure.”

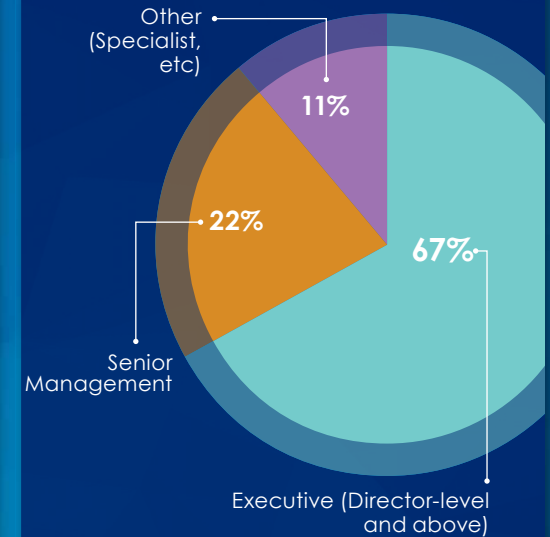
- Director of Learning & Development,
Sears Holding Corporation

Audience Overview

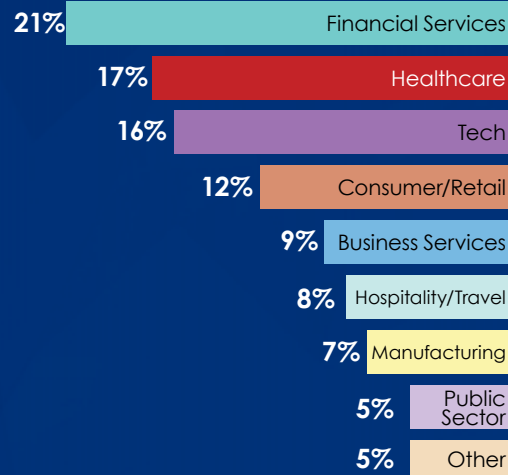
ATTENDEE JOB FUNCTION:



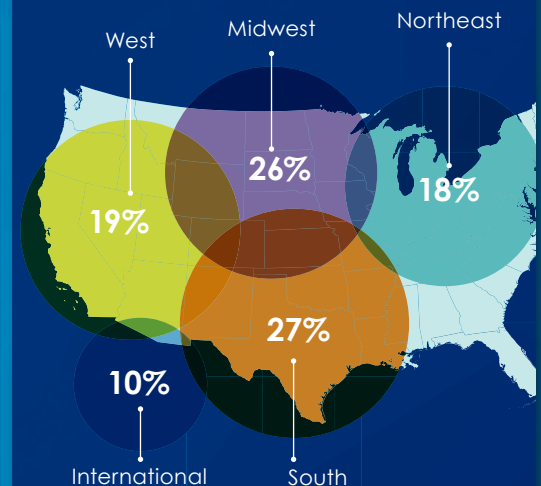
ATTENDEE SENIORITY:



ATTENDEE INDUSTRY:



WHERE DO THEY COME FROM? Regional Breakdown



CHIEF LEARNING OFFICER WEEK ALUMNI

THIS IS
JUST A
SAMPLE
LIST!



The CLOs of today and the aspiring CLOs of tomorrow, no matter the size of your talent development team, CLO Week is for you:

Adventist Health System	Centre hospitalier de l'université de	First Data	Merrill Gardens	St Joseph's Health
Aegis Sciences Corporation	Chevron	First Solar	MetLife, Inc.	Stacy Weichhart
Alpha Natural Resources	Christiana Care Health System	FirstMerit Bank	Michelin	Standard Bank
Alstom Power	Chubb Group of Insurance Companies	Five Star Bank	Mindteck	State Compensation Insurance Fund
Altera Corporation	Cincinnati Children's Hospital	Franklin Mint Federal Credit Union	Miraca Life Sciences	State Farm
AMA Enterprise	Claremont Graduate University	Full Sail University	Monsanto	Stevens Institute of Technology
Amazon	Clarkston Consulting	Genesis10	Montréal	TD Bank
American Airlines	Colorado Department of Transportation	George Mason University	NCCI	Tenaris
American Family Insurance	Columbia Southern Education Group	getAbstract	Next Era Energy	The Aurelius Group
American Water Works	Comision Federal De Electricidad	Globo.com	NIIT USA, Inc.	The Hartford
AMF Bowling	comScore	Goldcorp Inc.	Noble Corporation	TIAA-CREF
Ansrsource	Cone Health	Government of Canada	Norfolk Naval Shipyard	Title Source
ARAMCO SERVICES COMPANY	Copa Airlines	Graduate School of Management	Northeastern University	T-Mobile
Arby's Restaurant Group	Country Insurance & Financial Services	Gundersen Health System	Oncor	Total System Services
ArcBest Corporation	Covance Inc	H&R Block	ONE Gas	Tribridge
ARENAL	Dana-Farber Cancer Institute	Harvard University	Panasonic	Trumark Financial Credit Union
Arezzo & Co.	Delaware North	HealthPlan Services	Paycor	UC Irvine Extension
Ashford University	Deloitte Services	Heerema Marine Contractors	Pearson	Udacity
ATC Aerospace	Department of Defense	Hypertherm, Inc.	Penn State University	Uline
Athenahealth	Department of Veterans Affairs	IBM	Petersons	UNC Executive Development
Axialent	Design Interactive Inc	Institute of Financial	Phillips 66	United Nations Federal Credit Union
Banco central do Brasil	Destination Maternity	InSync Training LLC	Prudential	University of Pennsylvania
Banco Ficohsa	Discovery Learning Inc.	Integrity Applications Incorporated	Publix Super Markets	US Bank
Banfield Pet Hospital	Dollar General Corporation	Iron Mountain	PwC Management Services LP	USAA
Bankers Insurance Company	DSW	ISACA	Quest Diagnostics	Vanguard
Baptist Memorial Health Care Corp	DTE Energy	ISN	QVC Inc	VCA Antech Inc
Baxter Healthcare	Duke CE	Jackson Dawson	Ralph Lauren	Verisk
Belcorp	Edwards Lifesciences	Jefferson University	Raytheon Professional Services LLC	Virgin America
Best Western	Emory University	John Hopkins	Robert Half	Vodafone
Bluegreen Vacations	Empresas de Sao Paulo (SEBRAE)	Jones Lang LaSalle	Rosetta Stone Inc	Volkswagen Group of America, Inc
Braun Intertec	Enspire Learning	Knowledge Advisors	Sally Beauty Holdings	Waddell & Reed
Burger King Corporation	Ernst & Young	Kronos	Sandals Resorts International	Wakefern Food Corporation
Business Executive Education	Federal Reserve Bank Dallas	Kuwait Oil Company	Sberbank Corporate University	Walmart
Canadian Tire Corp	Fedex	Learnosity	Schlumberger	Walt Disney Resort
Capella University	Fenwal, Inc.	LG Electronics	Schneider Electric	Webco Industries
Capital Analytics	Ferrero Industrial Confectionary	Lighthouse Foods	Sears Holding Corporation	Werner Enterprises, Inc
CareFirst BlueCross BlueShield		Logan Aluminum, Inc.	Senac	Westinghouse
CDK Global		Loudoun Water	Serasa Experian	WNS North America Inc
Cementos Argos S.A		Mars, Inc.	SK Telecom	
Central Bank Corporate University		Mattel, Inc.	Sleepy's	
Central Bank of Brazil		McDonald's Corporation	Spectrum Health	



2017 CORPORATE LEARNING NETWORK EVENT ADVISORS



The CLN Event Advisors come from a cross section of industries and various sized organizations. The Event Advisors provide insight regarding the strategic priorities of talent development leaders aligning learning with business goals, ensuring the CLO Week agenda is aligned with your top challenges and evolving L&D trends.

EVENT ADVISORS



James Woolsey

President, DAU/DoD's
Liaison Representative to
the CLN Advisory Board
DAU

2016 Learning Leader of the Year



Karen Kocher

Chief Learning Officer
CIGNA



Sandy Rezendes

Chief Learning Officer
CITIZENS BANK



Kim Kavala

Vice President, Learning &
Performance
ASSURANT



Stacy Henry

Vice President of L&D
BRIDGESTONE AMERICAS



Angel Green

Director of Talent & Learning
COCA-COLA



Mike Duffy

Chief Learning Officer
IMS HEALTH



Greg Miller

Vice President, Human
Resources
UNITED SURGICAL PARTNERS



Richard Hazeltine

Senior Manager of Learning
& Development
**ZAPPOS FAMILY OF
COMPANIES**



Kate Day

Vice President Workforce
Transformation
METLIFE



Leah Minthorn

Director of Operations
Learning - North America
IRON MOUNTAIN



2017 LEARNING INNOVATORS

Dr. Robert Kegan

Meehan Professor of Adult Learning at **Harvard University** & Author

Dr. Robert Kegan is the Meehan Professor of Adult Learning and Professional Development at the Harvard University Graduate School of Education. The recipient of numerous honorary degrees and awards, his thirty years of research and writing on adult development have contributed to the recognition that ongoing psychological development after adolescence is at once possible and necessary to meet the demands of modern life. His new book with Dr. Lisa Lahey, *An Everyone Culture*, was recently published with Harvard Business Review Press. His previous books, *The Evolving Self* and *In Over Our Heads*, have been published in several languages throughout the world.

After Robert's Opening Keynote on "An Everyone Culture: Becoming a Deliberately Developmental Organization", grab a signed copy of his best-seller, Amazon #25 in workplace culture.



Dr. Sebastian Bailey

ATD Bestselling Author; Co-Founder & President **Mind Gym**

Dr. Sebastian Bailey is a thought-leader, best-selling author and Co-Founder and President of the U.S. branch of Mind Gym, a people consultancy that effectively transforms the way people think, act and behave, at work and at home.

Sebastian and his team act as behavior change agents by helping companies focus on their employees' needs first and empowering professionals to think differently about their work. Whether a company is redefining strategy, dealing with the aftermath of downsizing, improving their customer service efforts or refreshing employee engagement practices, Mind Gym's dynamic methodologies -- which include a pioneering "bite size learning" approach -- deliver a new and improved performance culture.

Dr. Bailey will focus his 2017 keynote session on: **Rise of the Learnatics: Unleashing Viral Learning to Develop a Culture Obsessed with Innovation and Ingenuity.**



Michael Bungay Stanier

Amazon Bestselling Author; Senior Partner & Founder **Box of Crayons**

Michael Bungay Stanier is the Senior Partner of Box of Crayons, a company that helps organizations do less Good Work and more Great Work. Box of Crayons is best known for its coaching programs, which give busy managers practical tools to coach in 10 minutes or less.

On the way to founding Box of Crayons in 2002, Michael lived in Australia, England, the United States and Canada (his current home), where he worked in the fields of innovation and change management.

He's written a number of books, the best known of which is *Do More Great Work*, with almost 100,000 copies sold. He's proudest of End Malaria, a collection of essays about Great Work by thought leaders that has raised \$400,000 for Malaria No More. His latest book, *The Coaching Habit*, is already being called a modern classic.

He was the first Canadian Coach of the Year and is a Rhodes Scholar.

Michael will take the stage through *The Coaching Habit* workshop and a keynote on *The Five Question Leader*.



SPEAKERS WITH ACTIONABLE TAKEAWAYS

You'll meet and hear from learning's game changers sharing detailed presentations and interactive panels to drive your business forward.



Frank Nguyen
Vice President of Learning & Development
Sears Holding Corporation



Ross Sparkman
Head of Strategic Workforce Planning
Facebook



Troy Achong
Vice President of Organizational Development and Training
Fox Entertainment Group



Randah McKinnie
Senior Director, Learning Innovations
RBC



Roderick Jefferson
Vice President of Global Enablement
Marketo



Damian Maldonado
Director of Learning and Development
Central California Alliance for Health



Richard Graham
Head of Talent Development
Bloomberg



Terrie Peters
Director of Training Delivery and Development
DollarTree



Michael Hyatt-Evenson
Senior Director of Learning and Development
Yahoo!



Stacey Porter
Global Talent Management Director
Intuitive Surgical



Negar Pellegrini
Director of Learning & Development
Zendesk



B.J. Schone
Head of Sales Learning and Technology
Autodesk



Walter Meremianin
Director of Learning & Development
The Michaels Organization



Steven Kowalski
Senior Principal, Organizational and Executive Development
Genentech



Scott Schaffer
Global Head of Learning Measurement & Analytics
Ericsson



Carrie Beckstrom
Chief Learning Officer
ADP



Shawna Erdmann
Director, Global Leadership & Learning
Intel Corporation



Maribel Hines
Vice President - Talent & Organization Development
Universal Music Group



Bejoy Philip
Director of Learning Effectiveness
Otsuka Pharmaceuticals



Allison Allen
Chief Learning Officer
AOL



Catherine Curtis
Global Instructional Design Leader
Amazon



Richard Hazeltine
Senior Leader L&D
Zappos Family of Companies



Brian McGrath
Director of Instructional Systems and Administration
Blue Cross Blue Shield North Carolina



Kate Kearney
Director, Organizational Development & Training
Choice Logistics



Chris Pollino
Executive Talent Development Leader
Genentech



Julie Moraga
Senior Leader of Learning and Development
San Francisco Health Plan



Adrian Voorkamp
Director of Sales Effectiveness & Learning
Tyco



Sheila Jagannathan
Manager of the Open Learning Campus
The World Bank



Stephanie Wagner
Executive Director of Retail Education
Aveda



NEW!

GENENTECH CAMPUS TOUR

Founded more than 40 years ago, Genentech is a leading biotechnology company that discovers, develops, manufactures and commercializes medicines to treat patients with serious or life-threatening medical conditions. Genentech employees consistently cite the opportunity to make a difference in the lives of patients as the primary reason they enjoy working at the company. Visitors will tour our new employee center ("the Hub") and innovative open-space work structure, both focused on sustainability and well-being, and a research laboratory.

SITE TOUR LEADER:



Chris Pollino
Executive
Development
Genentech

Genentech
A Member of the Roche Group



NEW!

facebook CAMPUS TOUR



YOUR CLO WEEK EXPERIENCE AT A GLANCE



DAY 1: WORKSHOPS, TEAM EXPERIENCE & WELCOME • Monday, March 20, 2017

8:30am	Registration for Workshop A & B	2:30pm	Refreshment Break & Registration for Workshops E & F
9:00am	Workshop on "The Coaching Habit" Workshop B	2:45pm	Workshop E Workshop F
12:00pm	Coffee Break & Registration for Workshops C & D	5:30pm	End of Workshop Day Welcome Reception
12:30pm	Workshop C & Working Luncheon Workshop D & Working Luncheon		

DAY 2: MAIN CONFERENCE KICK OFF • Tuesday, March 21, 2017

7:30am	Main Conference Registration & Coffee in Expo Hall	1:45pm	CLO Keynote Panel
8:15am	Chairperson's Welcome & Opening Remarks	2:30pm	Session to Session Travel
8:30am	Opening Address by Robert Kegan	2:35pm	Track A Track B Track C
9:30am	Keynote by a People Leader at Facebook	3:15pm	VR Exhibition Time, Book Signing & Executive Clinics
10:15am	Morning Networking & Executive Clinics	4:15pm	Big Picture Keynote by Frank Nguyen
11:15am	Track A Track B Track C	5:00pm	Closing Capstone on "The Five Question Leader"
12:00pm	Track A Track B Track C	6:00pm	Global Leaders Networking Reception & Executive Clinics
12:45pm	Networking Luncheon – Lunch 'n Learn L&D Industry Discussions		

DAY 3: MAIN CONFERENCE • Wednesday, March 22, 2017

8:00am	Main Conference Registration & Coffee in the Expo Hall	1:00pm	Networking Luncheon
8:30am	Chairperson's Opening Remarks	2:00pm	Executive Keynote
8:45am	Opening Keynote on "The Rise of the Learnatics"	2:45pm	Afternoon Networking Break and Prize Drawing
9:45am	Keynote by an L&D Industry Leader	3:15pm	Closing Keynote
10:30am	Bloody Mary Break, Book Signing & Executive Clinics	4:00pm	End of Main Conference
11:30am	Track A Track B Track C		
12:15pm	Track A Track B		

DAY 4: SITE TOUR DAY • Thursday, March 23, 2017

7:00am	Registration for Facebook Site Tour	1:00pm	Site Tour of Genentech Campus
9:00am	Site Tour of Facebook Campus	3:00pm	Site Tour Shuttle Stops at SFO & Return to Hotel
12:00pm	Registration for Genentech Site Tour	5:45pm	Suggested Departure Time





Workshop **A** **B**

8:30AM Registration for Workshop A & B

9:00AM-12:00PM Workshops



WORKSHOP **A**

Primer on "The Coaching Habit"

If you're a busy manager or leader, then developing a strong coaching habit can help you work less hard and have more impact. Who doesn't want that? But building a new habit isn't necessarily easy. Have you heard the line "do it for 21 days and it becomes a habit"? Someone just made that up.

This introduction to coaching skills helps managers, executives and leaders understand how and why they're so quickly and easily tempted to jump in and be the advice-giver and the problem-solver – and the price that they (and the employees they're managing) pay for this. With this new understanding, it becomes easier for them to disarm the advice "hair-trigger" so that managers can use their coaching skills when the occasion calls for it. It helps develop coaching skills as an everyday habit.

In this highly interactive and practical workshop, participants will discover:

- The three dysfunctional roles that everyone gets sucked into (which one will be YOUR default?)
- What are the lies and what's the truth when it comes to building habits?
- The New Habit Formula: build 3-5 new habits that are next-day ready
- The 7 most powerful coaching questions for managers, core questions that can be used in any conversation
- The Coaching Bookends™ – powerful ways of starting and finishing any management conversation to help increase its coaching impact
- How to work less hard and have more impact

Workshop Leader:



Michael Bungay Stanier
Senior Partner & Founder;
Author "The Coaching Habit" & "Do More Great Work"
Box of Crayons

WORKSHOP **B**

Aligning Competency-Based Development Plans to Business Strategy

Business has changed. Our workforce has changed. We all know that we need to approach learning differently, through a blended approach and 70/20/10. But how do we ensure that our learning programs and content are relevant? How do we build a learning and development environment that empowers and is driven by employees and managers?

Key Takeaways:

- Aligning existing programs and models to competencies and skills
- Sharing ideas about how learning programs can plug directly into employee development plans
- Empowering managers to drive learning initiatives as career development tools

Workshop Leader:



Michael Hyatt-Evenson
Senior Director of Learning & Development
Yahoo!



Workshop **C** **D**

12:00PM Coffee Break & Registration for Workshops C & D

12:30PM-2:30PM Workshops

WORKSHOP **C**

Measuring Learning Impact to Gain the Performance Edge

Assessing the impact of L&D programs is very complex and simplistic solutions do not work, but making it too sophisticated is even worse: nothing will ever be done if it requires too much time and energy from L&D and training stakeholders. In a time when you are asked

to be aligned with businesses moving at light speed AND make every dollar count, being able to prove and improve the impact of each program has become critical. This highly interactive workshop will reveal best practices to measure and demonstrate the value delivered by L&D.

Key Takeaways:

- Tools to increase the focus of your L&D team on training impact
- Insight on which measurement methods are the most adapted for soft skill programs
- Which evaluation approaches are most suitable in a time of training digitalization and continuous learning?

Workshop Leader:

BACK BY
POPULAR
DEMAND



Laurent Balagué

CEO & Founder

Formetris; working with Fortune Global 2000 companies including Danone, L'Oréal, Novartis, Total, Société Générale, KLM and more

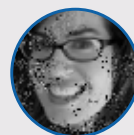
WORKSHOP **D**

Solving for Talent: Crowdsourcing Leadership Development Programs

Intuitive Surgical may have found their silver bullet to leadership development. The solution: OMEGA, a transformative crowd-sourced leadership development program empowering managers to become effective leaders for their teams. Representing the five core practices of leadership, this course equips managers with the core skills to build and hone their own personal leadership habits. In this session, Stacey Porter, director of global talent development, will share how her team leveraged findings from employee crowd sourcing, cluster analytics and employee insights to develop a program that's transforming the organization, one leader at a time.

Attendees of this session will hear:

- Practical advice on how to engage employees in defining key behaviors for managers.
- Simple design strategies built around a core model of leadership practices.
- Reinforcement tactics for building a leadership community "after the program."



Stacey Porter

Global Talent Management Director

Intuitive Surgical



Workshop **E** **F**

2:30PM Refreshment Break & Registration for Workshops E & F

2:45PM – 5:00PM Workshops

WORKSHOP **E**

From the Ground Up: Designing and Developing 21st Century Learning Ecosystems

Thinking of starting a Learning and Development (L&D) department but don't know where to begin? Although there is no silver bullet for all organizations, there are some simple steps that can be taken to ensure L&D serves as a strategic partner with the business to help the organization accomplish its goals. This session will focus on critical governance steps necessary to implement a successful L&D department.

Key Takeaways:

- Identify which department structure may work best for your organization
- Recognize your organizations level of L&D development, and
- Discuss next steps to implement to move to the next level.

Workshop Leaders:



Damian Maldonado
Director of Learning and Development
Central California Alliance for Health



Julie Moraga
Senior Leader of Learning and Development
San Francisco Health Plan

WORKSHOP **F**

Shaping a Culture that Learns & Grows

In a competitive landscape, challenging the status quo is pivotal. How do you challenge expectations of great leadership within the organization? What hurdles should you expect to leap when developing a coaching culture? How do you shape organizational culture to learn continuously and take advantage of informal learning? Draw insights from talent development leaders at Otsuka Pharmaceuticals and explore strategies and a systems approach to developing a learning and growing culture.

Key Takeaways:

- Shifting managers to emphasize coaching as a key competency
- Incorporating self-directed learning to further your organization's leadership and professional development
- Using systems based strategies to shape cultural learning and development behavior

Workshop Leader:



Bejoy Philip
Director of Leadership and Talent Development
Otsuka Pharmaceuticals



Adam Heide
Senior Talent Management Partner
Otsuka Pharmaceuticals

5:30PM END OF DAY WELCOME RECEPTION



7:30am **Main Conference Registration & Coffee in Expo Hall**

8:15am **Chairperson's Welcome & Opening Remarks**



Amar Dhaliwal
Chief Evangelist
Edcast

8:30am **OPENING KEYNOTE: An Everyone Culture: Becoming a Deliberately Developmental Organization**

Imagine working in a place that is sending the message, every day, "We hired you because we thought you were good, not because we thought you were perfect. We are all here to get better, and the only way we will get better is to make mistakes, reveal our limitations, and support each other to overcome them."

Key Discussion Topics:

- Building inclusive talent systems that embed open thinking & mentorship conversations into daily life
- What companies need to know and do to win and hold on to all of their employees not just 'High Potentials' to develop culture, engaging people and invigorate the organization
- Bridging the gap between the promise of collaborative technologies and putting them into action



Bob Kegan
Meehan Professor of Adult Learning & Author of "An Everyone Culture: Becoming a Deliberately Developmental Organization"
Harvard University

9:30am **KEYNOTE by People Leader at Facebook**

Join us for a special keynote session with Ross Sparkman, Head of Strategic Workforce Planning at Facebook, where he discusses:

- Ramping up your organizational agility
- Shaping the discussion around measurement and analytics
- Personalizing career paths and prioritizing succession planning
- Making a case for maintaining performance evaluations



Ross Sparkman
Head of Strategic Workforce Planning
Facebook

10:15am **Morning Networking & Executive Clinics – Discover CLN's Hand-Picked Learning Solutions**

Add some fun to your vendor assessment process! During our Executive Clinics, you'll have the opportunity to meet individually with best-of-breed solution providers, navigate the expo hall, learn about the variety of solutions to complement your critical objectives, and put new ones on your radar!



TRACK SESSIONS BEGIN

Customize your learning. You are welcome to move in and out of the tracks as you see fit! Attending as a group? Why not split up, attend different sessions and share your notes?

11:15am

TRACK A L&D ACCELERATOR

PANEL: Really Cool Learning Technologies that Drive Performance

Discussion Topics Include:

- Overview of the technologies, frameworks and evolving approaches to delivering high appeal continuous learning
- Action steps to deliver impactful, high-level virtual training with innovative and advanced capabilities that streamline rather than complicate your L&D delivery
- Tips and tricks to promote social collaboration and integrate user generated content into the learning ecosystem
- Ideas for just-in-time learning that can be delivered through video, mobile, micro or performance support platforms

Moderator:



Richard Graham
Head of Talent Development
Bloomberg

Panelists:



Adrian Voorkamp
Director, Sales Effectiveness and Learning
Tyco



Sheila Jagannathan
Manager of Open Learning Campus
The World Bank

TRACK B ORGANIZATIONAL AGILITY

MASTER CLASS: How L&D Leaders Can Maximize Their Influence In the Boardroom

L&D leaders know that their organizations can benefit tremendously by fully leveraging their current staff and not just pursuing the latest candidate du jour. Yet too often L&D leaders don't have sufficient influence in the boardroom to fully enroll other executives in their people strategy as the full blown competitive advantage that it could be.

When you join us for this executive roundtable you will have an opportunity to discuss with your L&D leadership peers the communication, education and mindset shifts that need to happen for you to gain the strongest possible influence in the boardroom.

Key Takeaways:

- Best practices for maximizing your influence with other senior executives
- Insights into the mindset, communication and education shifts you may need to make to best influence all key stakeholders in your people strategies
- Tips for how to construct solid ROI based value propositions to maximize enrollment in your key initiatives



Daniel Kimble
CEO
Resonance Executive Coaching

TRACK C EXECUTIVE LEARNING LAB

Developing the Self-Organized, Trust-Driven Leader

Discussion Topics:

- Revamping leadership development curriculum
- Focusing on EQ development, team trust measurement
- Curriculum development for the self-organized leader program

Key Takeaways:

- Gain a deeper understanding of what is meant by "return on expectations" (ROE)
- Learn about a model that can be applied to measure ROE
- Hear several success stories regarding how this approach worked and what results were seen



Rich Hazeltine
Senior L&D Leader
Zappos Family of Companies



	TRACK A L&D ACCELERATOR	TRACK B ORGANIZATIONAL AGILITY	TRACK C EXECUTIVE LEARNING LAB
12:00pm	<p>The Learning Revolution is Here: Top Trends and Predictions for 2017</p> <p>L&D continues to play a critical role as companies seek to adapt to rapidly changing technologies. Yesterday was about instructor-led classes and web-based e-learning platforms. Today, the modern workforce demands a new learning environment: one that's personalized, mobile, immersive, and addictive. In order to help you develop a next-generation learning environment, we took a deep dive into the preferences of the modern online learner to better understand learning trends in 2016 and what to expect in 2017.</p> <p>Key Takeaways:</p> <ul style="list-style-type: none"> • 5 key trends and 5 predictions for L&D in 2017 • The learning profile of the modern employee: how and when do they want to learn? • How to deliver a next-generation learning environment for your organization • What are the hot topics and most desired skills for employees <p> Yvonne Chen Head of Marketing Udemy for Business</p> <p> Negar Pellegrini Director of Learning & Development Zendesk</p>	<p>Re-imagining Personality Styles Training for Lasting Impact</p> <p>For far too long, DISC and Myers-Briggs training has focused on graphs, styles, types and psychological models of behavior. Participants gain self-awareness, but that knowledge is often fleeting and has only short-term impact. In this session, Merrick Rosenberg, author of The Chameleon, will challenge the way you think about personality styles training with a reimagined way to teach people about themselves and others. It's time to infuse personality into your culture.</p> <p>Key Takeaways:</p> <ul style="list-style-type: none"> • Discover why most personality styles training is designed for short-term memory, not long-term retention • Learn how to reframe the message to shift from learning about letters to learning skills and applying principles • Reallocating time from profiles and graphs to skills and application • Gain insight on how to deliver brain-friendly personality styles training that engages learners in the classroom and creates long-term impact <p> Merrick Rosenberg CEO Take Flight Learning</p> <p> Walter Meremianin Director of Learning & Development The Michaels Organization</p>	<p>Developing a Culture of Mentorship</p> <p>Organization leaders are challenged to grow and retain quality employees. Developing a culture of mentorship is more than just creating a program, it is an effective way to support commitment and engagement. The speakers will talk about the current state of mentorship and present an example of an organization that brings it to life.</p> <p>Key Takeaways:</p> <ul style="list-style-type: none"> • Defining effective mentoring • Tackling the challenges and ensuring success of mentor/mentee relationships • Benefit to work life balance • Mentor Program Implementation at Aveda <p> Dr. Rhonda Capron Dean School of Business and Technology Capella University</p> <p> Stephanie Wagner Executive Director Retail Education Aveda</p>
12:45pm	<p>Networking Luncheon – Lunch 'n Learn L&D Industry Discussions</p> <p>Don't miss the chance to meet with industry colleagues during our lunch and learn. Choose a table for industry-specific discussions including Consumer & Retail, Software & Tech, Financial Services & Banking, Healthcare & Pharma, Hospitality & Travel, Business Services, and Public Sector tables.</p>		
1:45pm	<p>WOMEN IN LEADERSHIP KEYNOTE PANEL – Learning at the Speed of Business</p> <p>In an environment where emerging digital technologies are fundamentally reshaping work, where the development of big data and analytics continues to move forward, where global business brings volatile and uncertain conditions and where workplaces are being populated by a multi-generation of workers, CLOs are confronted with an urgent need to rethink and reinvent their workplaces in order to survive and thrive in an ever-changing world.</p> <p>Discussion Topics Include:</p> <ul style="list-style-type: none"> • Implement a business-driven L&D function through times of tremendous growth • Develop a partnership model to forecast business needs and drive learning at the speed of business • Review various models which allow for agility and flexibility <p>Panelists:</p> <div>  Troy Achong Vice President, Organization Development and Training Fox Entertainment Group </div> <div>  Carrie Beckstrom Chief Learning Officer ADP </div> <div>  Allison Allen Chief Learning Officer AOL </div>		

TRACK SESSIONS CONTINUE

2:30pm **Session to Session Travel**

2:35pm

TRACK A L&D ACCELERATOR

INNOVATION CATALYST PANEL: Exploring What's Possible with VR in L&D

Virtual reality and experience-centered learning will increasingly become a part of an effective corporate learning and development strategy. From staff on the front lines to executive leaders, VR promises to revolutionize how employees practice and master a variety of technical and interpersonal skills. Discussion topics in this dynamic panel of thought leaders include:

Key Takeaways:

- Emerging applications for VR in corporate learning
- Lessons learned from implementing a AR/VR-based L&D strategy
- Harnessing the analytic potential from

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TRACK B ORGANIZATIONAL AGILITY

PANEL: Scaling the Availability and Impact of Coaching, Mentoring & Engagement Programs

Discussion Topics:

- Establishing your organization's culture of learning through savvy high-potential and /or coaching programs
- Toolkits that can ready employees to be innovation and growth catalysts
- Establishing the measurement criteria for impact, both immediately and longterm .

Panelists Include:



Rich Hazeltine
Senior L&D Leader
Zappos Family of Companies



Chris Pollino
Executive Development Leader
Genentech



Kate Kearney
Director, Organization Development & Training
Choice Logistics



Maribel Hines
Vice President, Talent & Organization Development
Universal Music Group

TRACK C EXECUTIVE LEARNING LAB

Fast-tracking Executive Development Programs

This session will uncover key components of the Genentech's NOC program, including a new role called "Talent Broker" and ways Genentech has implemented an "Unprogram" program; empowering leader participants to develop their own curriculum path as part of the Cohort experience. Using the design and delivery methodology of Genentech's New Officer Cohort (NOC) program as a backdrop, join colleagues for an engaging discussion about the potential of Executive Development (ED) solutions to:

- Strengthen a sense of community amongst senior leaders
- Build connections across functions through exposures and experiences
- Shape "enterprise leaders" (vs. "functional VPs")
- Instill a mindset of "giving back" in ways that develop up-and-coming leaders
- Accelerate success for new senior leaders in their roles



Steven Kowalski
Head of Executive Development
Genentech

Steven works with Genentech's Officers, leaders and key talent across the company to build leadership and organizational effectiveness. This includes the development and delivery of customized, executive-sponsored development solutions, high-potential development services, business driven innovation solutions, and efforts to keep Genentech relevant and progressive as a great place to work.

3:15pm **VR Exhibition Time & Executive Clinics including Book Signing for "An Everyone Culture: Becoming a Deliberately Developmental Organization"**



4:15pm **ROADMAPPING CONTINUOUS LEARNING: Closing Capability Gaps at the Speed of Business**

In the wake of the Great Recession, many organizations now find themselves inadvertently caught in a compliance culture. Employees are assigned training, given a seemingly arbitrary due date, and little real learning actually occurs. Fortunately, new innovations in expertise management, gamification and tracking of both formal and informal learning enable organizations to evolve from compliance to a continuous learning culture. At minimum, this approach allows employees to spend less time in upfront training and more time applying their learnings on the job. At its best, this culture gives the employees tools to be a self-directed learner and prepare not just for their current job but also future roles with the organization.

Key Takeaways:

- Describe the five levels of learning culture
- Identify your organization's current level
- Implement seven key steps to evolve your organization to a continuous learning culture



Frank Nguyen
VP of L&D
Sears Holding Corporation

5:00pm **Closing Capstone on "The Five Question Leader"**

Managers and leaders find themselves stuck in three vicious circles:

They're frustrated by teams who have become over-dependent on them. They're overwhelmed by the amount of work they have to do. And they're disconnected from their own Great Work – the work that has impact, the work that has meaning. Sound familiar?

Breaking out of those vicious circles is simpler than you might think. Mastering five essential questions can help managers and leaders increase the focus, courage and resilience they need to have more impact in the work they do.

In this practical, interactive and engaging session participants will:

- Discover the three vicious circles that keep managers – and their teams – stuck
- Learn the five core questions they need so they (and those they lead) can focus on the work that matters
- Get three quick-to-master techniques to ask a question well (it's harder to do than it sounds!)
- Find the Best Coaching Question in the World (and it has just three words)
- And understand how to apply the New Habit Formula to convert insight into new, sustainable behaviours



Michael Bungay Stanier
Senior Partner & Founder; Author "The Coaching Habit" & "Do More Great Work"
Box of Crayons

6:00pm **GLOBAL LEADERS NETWORKING RECEPTION, EXECUTIVE CLINICS & BOOK SIGNING** **Join us for Conversation & Cocktails!**





8:00am **Main Conference Registration & Coffee in the Expo Hall**

8:30am **Chairperson's Opening Remarks**



Amar Dhaliwal
Chief Evangelist
Edcast

8:45am **OPENING KEYNOTE: Unleashing "Learnatics": How Organizations that can Learn Stay Ahead**

Jack Welch once said, "An organization's ability to learn, and translate that learning into action rapidly, is the ultimate competitive advantage". He was wrong: learning is more than an advantage, it's a competitive imperative. But a naïve view of learning means it's never thought of beyond the school classroom or a training conference room. Learning itself is capability that can be developed. This is a call to unleash the learnacy.

Learnatics don't just gobble up new information; they do something useful with it. They take what they know, quickly apply it to new situations and then go and learn some more. An organization full of learnatics will innovate faster, be more efficient and deliver more value. And if you have enough learnatics, their learnacy will go viral. You'd be mad not to.

Key Takeaways:

- The characteristics of a learnatic
- What stops learnacy from spreading
- How to develop learnacy in others
- Proven ways to make learnacy go viral across an organization



Sebastian Bailey
Author "Mind Gym: Achieve More by Thinking Differently", President and Co-Founder
The Mind Gym – An ATD Best Seller

9:45am **Engaging the Millennial Mind**

We've shifted from the information revolution to the conceptual era; the worker and the workplace have changed; the way people learn has evolved. How do you make sense of the latest buzz and how do we adapt to the learning styles of the "Millennial Mindset"? Together we'll discuss a program that is gaining momentum across our organization & providing an accelerated speed-to-revenue model!

Key Takeaways:

- Why adjusting your learning programs to your learners' expectations is a winning solution
- Sharing learning design principles that are proven & successful
- Evaluating your learners and their needs within the context of 21st century learning design



Roderick Jefferson
Vice President of Global Enablement
Marketo

10:30AM **BLOODY MARY NETWORKING BREAK, MEET UPS & BOOK SIGNING**

Take some time during our networking break to discuss "What's keeping YOU up at night?"



TRACK SESSIONS BEGIN

11:30am

TRACK A L&D ACCELERATOR

PANEL: Driving L&D Leadership Through Measurement: Shaping the Impact Discussion

Today's advanced analytics technology provides unparalleled opportunities to track and measure the complete learning experience. As corporate leaders pressure L&D to become a data-driven function, the imperative to adopt analytics & measurement tools that both prove and improve the impact of learning is quickly growing. Through the perspective of progressive learning leaders, this session will uncover the methods on adopting tools to quantify efficiency, behavioral change, and business partnerships.

Discussion Topics Include:

- Navigating the scope of analytics tools available to agile L&D organizations
- Embedding outcome measurement and success metrics into learning experience design
- Best practice examples of tech adoption to shape and quantify behavioral change

Moderator:



Laurent Balagué
CEO & Founder
Formetris

Panelists:



BJ Schone
Head of Sales Learning & Technology
Autodesk



Scott Schaffer
Global Head of Learning Measurement and Analytics
Ericsson



Brian McGrath
Director of Instructional Systems and Administration
Blue Cross Blue Shield North Carolina

TRACK B ORGANIZATIONAL AGILITY

Adopting NeuroSocial Leadership Competencies

What has emerged from Sherri Malouf's PhD research is a model of leadership based in NeuroSociology, Quantum Physics, and Systems thinking. With a unique ability to make complex theories practical and applicable, Sherri will introduce attendees to her research and encourage people to think about leadership in a completely different way.

Key Takeaways:

- Understand the critical role social needs play in leading organizations based on neuroscience
- Reflect on how to develop leaders and explore how science may alter the current thinking about leadership
- Attendees will compare their own observations about leadership with this new set of competencies



Sherri Malouf
President & Owner
Situation Management Systems

TRACK C EXECUTIVE LEARNING LAB

Accelerating the Impact of Leadership Development Programs

Discussion Topics Include:

- The importance of LDP for organizations to thrive in uncertain business environments
- Revamping the leadership development curriculum - mixing classroom, social, just-in-time learning
- Examples of design for LDP moving past traditional delivery methods
- Implications for HiPo development



Richard Graham
Head of Talent Development
Bloomberg



CONCURRENT TRACK SESSIONS

12:15pm

TRACK A L&D ACCELERATOR

What Wins with Employees Today: Bite Sized Learning that Engages

Times are changing, our learner is changing, and our business continues to grow, so how do we keep up with the times? How do we win with Associates today? Strengthening our Core, building our teams skills, one Associate at a time. How could we provide more value to our learner in less time with a leaner, streamlined, bite-sized approach to learning? Well, we listened, was less really more? Could we move from compliance to commitment?

Key Takeaways:

- Changing the mind-set of compliance driven vs commitment driven.
- Effectively right sizing our elearning programs to meet our audience needs, taking a leaner, streamlined, bite-sized approach.
- Transforming how Associates learn and think about the business.



Terrie Peters

Director of Training Delivery and Development
Dollar Tree

TRACK B ORGANIZATIONAL AGILITY

Building Organizational Agility Starts with an Agile Talent System

In a customer centric culture, we need to be agile and define ways that we can meet the business needs by preparing our people to develop curricula and delivery in an agile way.

Discussion Topics Include:

- Templates to make process more streamlined
- Accelerating learning, adapting processes to enable goals
- Building quality learning programs and engaging exclusive stakeholders



Catherine Curtis

Senior Manager of Instructional Design
Amazon

1:00PM: NETWORKING LUNCHEON

2:00pm

The Architects of Experience: Innovating L&D at the Speed of Business

A rapidly changing business environment of increasing complexity, new digital technology solutions, changing expectations from employees and business model disruption is impacting Learning and Development. The answer? Establish L&D as an innovation hub focused on employee experience.

Key Takeaways:

- Mindset shifts and tactics to grow an L&D innovation hub
- How to build an organizational ecosystem that fosters an always learning mindset
- Test and learn examples, measuring success



Randah McKinnie

Senior Director, Learning Innovations

RBC

#297 on the Fortune 2016 Global 100;
2016 Best Places to Work in Canada Winner

2:45pm

Afternoon Networking Break and Prize Drawing

3:15pm

CLOSING KEYNOTE: Drive Business Success By Building a Team of Leaders

Personal motivation and a strong connection to team goals are key indicators of whether a company will compete and win in ever-changing markets. The most successful companies support teams that seek diversity, practice inclusive behaviors and are open to new ideas. Research shows when people feel included at work their engagement and performance improves, resulting in more creative solutions that appeal to a broader audience.

Key Takeaways:

- The latest neuroscience research critical to developing agile organizations
- How to incorporate diversity and inclusion as a cultural design principle rather than a standalone program
- How to invest in development opportunities for executives and high potentials to create a top down mindset of innovation and inclusion



Shawna Erdman
Director, Global Leadership & Learning
Intel Corporation

4:00pm

End of Main Conference



NEW!

facebook CAMPUS TOUR



THURSDAY, MARCH 23, 2017

7:00am	Registration for Site Tour
7:30am	Bus Departs to Facebook
8:30am	Arrive at Facebook
9:00am	Touring at Facebook
10:45am	Depart Facebook
11:40am	Return to Hotel

NEW!

GENENTECH CAMPUS TOUR

Founded more than 40 years ago, Genentech is a leading biotechnology company that discovers, develops, manufactures and commercializes medicines to treat patients with serious or life-threatening medical conditions. Genentech employees consistently cite the opportunity to make a difference in the lives of patients as the primary reason they enjoy working at the company. Visitors will tour our new employee center ("the Hub") and innovative open-space work structure, both focused on sustainability and well-being, and a research laboratory.

SITE TOUR LEADER:

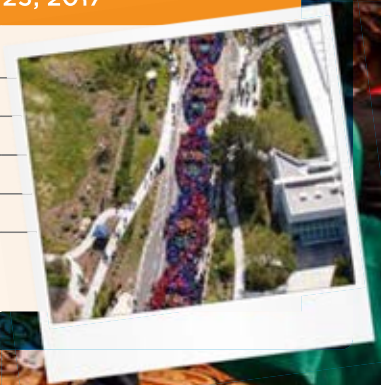


Chris Pollino
Executive
Development
Genentech

Genentech
A Member of the Roche Group

THURSDAY, MARCH 23, 2017

12:00pm	Registration for Site Tour
12:15pm	Bus Departs to Genentech
12:45pm	Arrive at Genentech
1:00pm	Touring at Genentech
2:45pm	Depart Genentech
3:00pm	Site Tour Shuttle Stops at SFO & Return to Hotel



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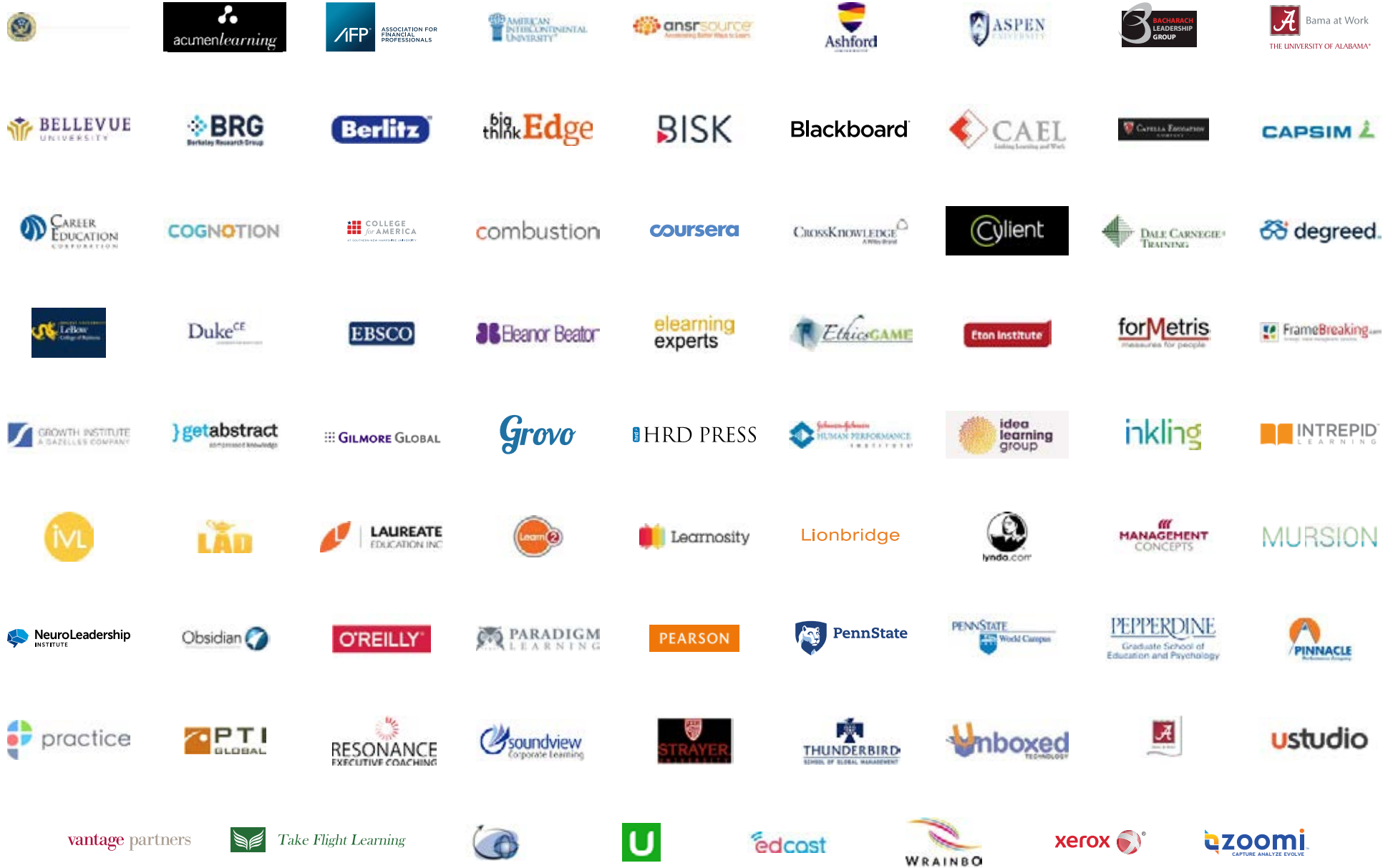
How to Book:

The special room rate of \$239.00 plus state and local taxes has been established to make your reservation process easy. Simply call (415) 563-1234 and give the group name IQPC – Chief Learning Officer Week no later than February 27, 2017. In addition the special rate has been extended to three days before and after the conference.

Hyatt Centric Fisherman's Wharf San Francisco is located in the heart of San Francisco. Close to top attractions, our hotel is in a prime spot to explore the city by the bay. Visit Pier 39 and Ghirardelli Square, or take the nearby cable car lines around the city. Hyatt Centric Fisherman's Wharf features a heated outdoor pool, a fully equipped fitness center, and on-site dining options. The contemporary guestrooms and suites include luxurious amenities to help you unwind after a stimulating day exploring San Francisco.

NAVIGATE & PLAN YOUR COMPREHENSIVE VENDOR STRATEGY

CLN brings together hand-picked solution providers who have demonstrated excellence in solving L&D challenges across industries.



We are constantly looking for new media partners to add to Next Generation Learning Spaces's network of thought leaders. If you're interested in joining our community of publications, please get in touch today!

CONTACT US TODAY!

Rachel Luciano
Marketing Manager
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Organization Development & Training www.linkedin.com/groups/2087299/profile

Organization Development & Training, is a Subgroup of Linked:HR, the largest professional Human Resources group on LinkedIn. The group is for HR professionals that deal with OD and Training programs and issues.



ATD SF East Bay Chapter www.atdsfeastbay.org

ATD SF East Bay provides access to emerging teams and leading edge resources; competency development; and networking; and professional growth opportunities within a supportive community of practice. We strive to create a professional, caring, supportive and fun environment which is rewarding to everyone involved.



Blended Learning Forum www.linkedin.com/groups/3047656/profile

This group has been created as a forum to share understanding, questions and experiences of blended learning provision in the corporate environment. It is for those L&D professionals involved in or interested in blended learning who either work in companies or as consultants and who see meeting learning objectives as their primary motivator when designing blended learning interventions.



Corporate Learning Network www.corporatelearningnetwork.com

Corporate Learning Network, a division of IQPC, is an online community for sharing ideas, best practices and solutions along with learning through systematic, well-organized learning programs within the training and learning professional community.

Corporate Learning Network's mission is to supply training executives with the thinking, the knowledge and the skills required to make training a results-focused activity.



Organization Development, Learning and Training <https://www.linkedin.com/groups/162454/profile>

Profession in HRD, OD and Learning Development



VR/AR Association <http://www.thevrara.com/sf-chapter>

VR/AR Association (The VRARA) is an international organization designed to foster collaboration between innovative companies and people in the virtual reality and augmented reality ecosystem that accelerates growth, fosters research and education, helps develop industry standards, connects member organizations and promotes the services of member companies.



Augmented Reality (AR), Virtual Reality (VR) & Virtual Worlds (VWs) www.linkedin.com/groups/37782/profile

The Augmented Reality (AR), Virtual Reality (VR) & Virtual Worlds (VWs) group is the place to meet leaders in the field and discuss these emerging technologies.



E-LEARNING 2.0 www.linkedin.com/groups/138953/profile

This group is dedicated to serving the online education community with the latest news, instructional design techniques and technologies of eLearning. If you are a trainer, e-learning developer instructional designer or educator, please join us & share your thoughts and experiences.



International Coaching Federation - San Francisco Bay Area Chapter www.sfbayareacoaches.org

The International Coach Federation (ICF) is the leading global organization dedicated to advancing the coaching profession by setting high standards, providing independent certification and building a worldwide network of trained coaching professionals.

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3 Day Pass	EXPIRED	EXPIRED	EXPIRED	EXPIRED	\$3,099	\$3,299
4 Day Pass	EXPIRED	EXPIRED	EXPIRED	EXPIRED	\$3,499	\$3,699
4 Day Premium Pass	EXPIRED	EXPIRED	EXPIRED	EXPIRED	\$3,799	\$3,999

VENDOR PRICING	Register by 11/18/2016	Register by 12/16/2016	Register by 1/20/2017	Register by 2/17/2017	Register by 3/10/2017	Standard & Onsite Pricing
2 Day Pass	EXPIRED	EXPIRED	EXPIRED	EXPIRED	\$3,299	\$3,499
3 Day Pass	EXPIRED	EXPIRED	EXPIRED	EXPIRED	\$3,899	\$4,099
4 Day Pass	EXPIRED	EXPIRED	EXPIRED	EXPIRED	\$4,099	\$4,299
4 Day Premium Pass	EXPIRED	EXPIRED	EXPIRED	EXPIRED	\$4,399	\$4,599

A LA CARTE PRICING		PACKAGE DESCRIPTION	
Workshops	\$549 each	2 Day Pass 3/21-3/22	Main Conference
Site Tour	\$599 each	3 Day Pass 3/20-3/22	Choice of 3 workshops, Main Conference
		4 Day Pass 3/20-3/23	Choice of 3 workshops, Main Conference, Choice of 1 Site Tour
		4 Day Premium Pass 3/20-3/23	Choice of 3 workshops, Main Conference, 2 Site Tours

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