

8TH ANNUAL

June 26-28, 2017 • Los Angeles, California



ANTI-PIRACY & CONTENT PROTECTION SUMMIT

Increasing Content Security and Combatting Piracy through Collaboration, Education, Innovation and Enforcement

FEATURED SPEAKERS



Dylan Budd

*Associate General Counsel
Ultimate Fighting Championship*



Richard Atkinson

*Corporate Sr. Director, Global Piracy Conversion Team
Adobe Systems*



Ron Wheeler

*SVP, Content Protection and Technology Strategy
Twentieth Century Fox*



Matt Jarman

*CEO
ClearPlay*



Elisha Lawrence

*AVP, Global Anti-Piracy & Content Security
ABS-CBN International*



Linda Norman

*VP, Deputy General Counsel
Microsoft*

"The Summit for updates on the main issues for the industry"

- Anti-Piracy Consultant at Warner Bros.

TOP 5 REASONS TO ATTEND

1

Protect your IP during the production and pre-release stages and keep your revenue in-house

2

Mitigate damages as quickly as possible with the best remedies to employ post-release, after content has been compromised

3

Discover the most advanced technology that can be used in combatting piracy to stay ahead of the hackers

4

Network and benchmark with the most celebrated thought leaders in across the industries affected by piracy, to level-set with your peers

5

Monetize the impact of regulations and case law in order to re-vamp your internal compliance program

HOTTEST TOPICS EXPLORED IN-DEPTH!

A1

WORKSHOP A: Part One
Anti-Piracy Boot Camp – A Cross-Industry Crash Course On Content Protection

A2

WORKSHOP A: Part Two
The Intersection of Entertainment, Technology and the Law

B

WORKSHOP B: Legislative & Regulatory Developments Informing Piracy Copyright Law

C

WORKSHOP C: Live Streaming Applications and the Impact of Nano-Piracy: Deterring Live Event Content Theft

Sponsor:

Media Partners:





8TH ANNUAL

ANTI-PIRACY & CONTENT PROTECTION SUMMIT

June 26-28, 2017 • Los Angeles, California

After 7 years of celebrated success, we are delighted to present our **8th Annual Anti-Piracy and Content Protection Summit**. Over the last year, our research has dug deep into all of the hot topics and current trends plaguing the many industries impacted by content theft, to ensure this event highlights what is affecting you the most. The piracy world will once again convene in Los Angeles, and this year's conference is the must-attend summit of 2017.

Why?

Because whether you have an established content protection program in place, or you are currently working on implementing one, despite all your efforts to thwart piracy, the battle rages on and you continue to lose revenue. In today's price-competitive marketplace, **no media is safe from piracy**.

The latest data reporting on the frequency of content theft is distressing, as it enumerates that piracy is not only on the rise, but perhaps more alarming, consumers are uneducated as to the long-term effects content theft has on future content creation.

Now, more than ever, copyright owners need to learn how to protect their IP in order to diminish the effects of piracy – **you can't afford not to**. With this awareness, you will be better fortified to battle content theft in 2017 and beyond.

Don't be left in the dust! Take advantage of this year's **8th Annual Anti-Piracy and Content Protection Summit** so you can learn from those on the forefront of revolution and on the bleeding edge of innovation!

We look forward to seeing you in L.A. this June!

Sincerely,



Joseph R. Gallagher, Esq.
Conference Director
Legal IQ

P.S. Expand your knowledge-base by registering for the All-Access conference package and attend the four interactive workshops!

Short List Of Companies That Attended Our Most Recent APCP Conferences

- Adobe Systems Inc.
- CBS Corporation
- Netflix
- Digimarc
- DirecTV
- Disney ABC TV
- Entertainment Software Association (ESA)
- Google Inc.
- Hagan Noll & Boyle LLC
- Kroll Associates, LLC
- Lionsgate
- MarkMonitor
- Microsoft
- NexGuard, A Kudelski Group Company
- Paramount Pictures Corporation
- Red E-Digital
- Rosetta Stone
- SIIA
- Sony Pictures Entertainment
- Ubisoft
- Univision
- Warner Bros. Global Sourcing
- 20th Century Fox

Who You Will Meet On-Site & Who Should Attend

Collaboration is key - collaboration, both internally and externally, amongst team members will give your organization the best shot at content protection. This team should be comprised of skilled actors including providing varied services like investigations, legal and law enforcement, computer forensics and intelligence analysis. A team like this will allow your organization to compile the data (in the event of an incident) and make informed decisions. Attend and network with;

Head/Director/VP/SVP/Manager of:

- Corporate Security
- Content Protection
- Digital Rights
- Digital Assets
- Cybersecurity Resilience – Senior Analyst
- Director of Cybersecurity
- Solutions Director
- Anti-Piracy Analyst
- General Counsel
- IP Counsel
- Copyright Counsel
- Senior Director
- Director of Legal Anti-Piracy
- Product Managers

2017 SPEAKER FACULTY



Cyril Rickelton-Abdi
Sr. Director, Content Security
Turner Broadcasting System



Richard Atkinson
Corporate Sr. Director, Global Piracy Conversion Team
Adobe Systems



Lulu Zezza
Film Production Executive
New Regency Productions



John Pavolotsky
Senior Privacy and Security Counsel
Intel Corporation



Eric Diehl
VP Media and Content Security
Sony Pictures Entertainment



Tom Nolan
Senior Counsel, Content Protection
Motion Picture Association of America



Richard Nash
Digital Media Consultant
Sony Digital Audio Disc Corporation (DADC)



Pascal Hetzschoeldt
Principal Consultant
Cartesian



Linda Norman
VP, Deputy General Counsel
Microsoft



Matthew A. Lamberti
Senior Counsel, Computer Crime and Intellectual Property Section
U.S. DOJ



Spencer Stephens
Media and Production Technology Expert



Ron Wheeler
SVP, Content Protection and Technology Strategy
Twentieth Century Fox Group



Dylan Budd
Associate General Counsel
Ultimate Fighting Championship



Conroy Shum
Sr. Director – Legal IP Protection
Dolby Laboratories



Simon Brown
Director, Content Protection/Anti-Piracy
Film Content Protection Agency (FCPA)



Maria A. Pallante
President and CEO
Association of American Publishers, Formerly United States Register of Copyrights (2011-2016) (tentative)



Sasha Lazarevich
Deputy City Attorney
City of Los Angeles



Joshua Farrar
Executive Director, Global Security
Sony Pictures Entertainment (tentative)



Matt Jarman
CEO
ClearPlay



Mike Weatherley
IP Advisor to Former UK Prime Minister, David Cameron
Vice Chairman Motion Picture License Corporation



Wayne Lonstein
CEO
VFT Solutions, Inc.



Cameron L. Schroeder
Assistant United States Attorney
Cyber and Intellectual Property Crimes Section
U.S. Attorney's Office



Elisha Lawrence
AVP, Global Anti-Piracy & Content Security
ABS-CBN International



Mark Lieblein
VP, Business & Legal Affairs
Roku



Gregg Housh
Formerly Anonymous, Cyber Crime Expert

Pre-Summit Workshop Day

Monday, June 26, 2017

8:30 AM



REGISTRATION FOR WORKSHOP A AND NETWORKING BREAKFAST

9:00 AM

WORKSHOP A: ANTI-PIRACY BOOT CAMP – A CROSS-INDUSTRY CRASH COURSE ON CONTENT PROTECTION

New to the anti-piracy world? Want to polish your understanding of the fundamentals? Attend this boot camp and level-set with industry experts who will cover the gambit of all things piracy and content protection. Prepare yourself for the sophisticated talks at the main summit at this 101 crash course!

This session will:

- Clarify how to identify and target potential piracy threats in order to protect your content
- Detail the players who need to be on your content protection teams to prepare you for infringement
- Classify the skill sets required for each realm of anti-piracy, in both your internal and external groups



Cyril Rickelton-Abdi
Sr. Director, Content Security
Turner Broadcasting System



Simon Brown
Director, Content Protection/Anti-Piracy
Film Content Protection Agency (FCPA)

10:00 AM

WORKSHOP A: PART 2: THE INTERSECTION OF ENTERTAINMENT, TECHNOLOGY AND THE LAW

Now that your tool box is full and you've covered the essentials, this talk will expose you to the available products on the market that are revolutionizing the industry. In addition, explore how the legal system can be implored to combat infringement, both criminally and civilly.

This session will:

- Stress the importance of collaboration amongst content owners, vendors, and enforcement agencies to cultivate effective anti-piracy platforms
- Highlight the most innovative technologies on the market
- Provide an overview of the copyright infringement litigation lifecycle from start to finish



Cyril Rickelton-Abdi
Sr. Director, Content Security
Turner Broadcasting System



Simon Brown
Director, Content Protection/Anti-Piracy
Film Content Protection Agency (FCPA)



Cameron L. Schroeder
Assistant United States Attorney
**Cyber and Intellectual Property Crimes
Section U.S. Attorney's Office)**



Mark Lieblein
VP, Business & Legal Affairs
Roku

11:00 AM

REGISTRATION FOR WORKSHOP B - BOXED LUNCH WILL BE PROVIDED

11:30 AM

WORKSHOP B: LEGISLATIVE & REGULATORY DEVELOPMENTS INFORMING PIRACY COPYRIGHT LAW

Governments across the globe appreciate the economic advantages of cracking down on pirated content. Successful anti-piracy efforts should translate into billions in taxes that could be reinvested back into the economy. That said, the general consensus amongst industry leaders is that existing regulations are not sufficient to actually prevent piracy.

This session will:

- Consider existing and pending legislations in the U.S. and abroad
- Deliver methods on how to use regulation in conjunction with risk mitigation tactics to tackle piracy head-on



Mike Weatherley
Executive VP
Motion Picture Licensing Corporation



Ron Wheeler
SVP, Content Protection and Technology Strategy
Twentieth Century Fox Entertainment Group

1:30 PM

REGISTRATION FOR WORKSHOP C

2:00 PM

LIVE STREAMING APPLICATIONS AND THE IMPACT OF NANO- PIRACY: DETERRING LIVE EVENT CONTENT THEFT

2017 has already seen millions of instances of Nano-Piracy, ranging from sporting events, live music and entertainment, and the inauguration of the President via the re-transmission of television or online streams, resulting in the loss of millions of dollars in potential ad revenue. Nano-piracy is rapidly becoming viable competition. In order to adapt, the industry will need to price accordingly.

This session will:

- Deliberate the need for take down systems for illegal live streams.
- Arrange for collaboration amongst service providers, social media networks and content owners to design a more effective method to thwart piracy in this space



Dylan Budd
Associate General Counsel
Ultimate Fighting Championship



Wayne Lonstein
CEO
VFT Solutions, Inc.

5:00 PM

WORKSHOP DAY ADJOURNS

8:00 AM



REGISTRATION & NETWORKING BREAKFAST

9:00 AM

CHAIRPERSON'S WELCOME

9:15 AM

STREAM RIPPING, ILLICIT STREAMING, AND ACCESS SHARING – TAKING DOWN ILLEGAL SERVERS IN A WHACK-A-MOLE WORLD

During this kick off session of the main summit, we dive right into one of the principal developments over the past twelve months – streaming piracy, as new, decentralized streaming services are circumventing licensing requirements and anti-piracy legislature.

This session will:

- Show you how to monitor and detect illegal streams of your content
- Sketch out the current struggles with OTT set-top boxes
- Enumerate the necessary multi-pronged approach
- Teach you how to deal with e-Commerce sites distributing the hardware that fuels the piracy economy



Wayne Lonstein
CEO
VFT Solutions, Inc.



Matt Jarman
CEO
ClearPlay



Dylan Budd
Associate General Counsel
Ultimate Fighting Championship



Mark Lieblein
VP, Business & Legal Affairs
Roku

10:00 AM

CYBER SECURITY, CONTENT PROTECTION AND BUSINESS INTERRUPTION – MOUNTING SECURITY CONCERNS FOR MEDIA COMPANIES AND SERVICE PROVIDERS

As technology evolves and the demand for readily available content skyrockets, so should the need for cyber security preparedness. This session will provide insights into the challenges many businesses face in shielding critical data from budding cyber vulnerabilities.

This session will:

- Allow you to evaluate your cyber security preparedness by comparing your strategies with proven approaches

- Explore lessons learned from class action law suits for loss of PII
- Highlight relevant cyber security technology like encryption tools, anonymization and the cloud in order to improve cybersecurity programs.
- Assess your readiness for a cyber event
- Detail how organizations can re-vamp existing policies and procedures to bolster cyber security vigilance
- Outline the need of a broad skill set of integrated cyber security tools to realize fortification



Moderator:
Pascal Hetzscholdt
Principal Consultant
Cartesian



Spencer Stephens
Media and Production Technology Expert



Gregg Housh
Formerly Anonymous, Cyber Crime Expert

10:45 AM

MORNING NETWORKING BREAK AND DEMO DRIVE

Continue the conversation over some coffee and light snacks while learning more about the various APCP technologies and solutions offered from our sponsors.

11:30 AM

THE GLOBAL ECONOMICS OF PIRACY – WHEN THE CRIMINALS BECOME YOUR COMPETITION

Piracy harms the profitability and quality of products on the market, hindering what is owed to the owner of its exclusive rights. This can result, in some cases, in millions of dollars of revenue unrealized. Further, the fact that piracy even exists serves as a hindrance to innovation and inventiveness, as budgets are re-forecasted with little incentive found in bringing novel products to the market, when new products will almost certainly be pirated and lose money for the organization.

This session will:

- Enumerate the cost of piracy on creative output and how to shield your organization
- Compute how robust the criminal profit related to piracy is on a global scale in order to budget for combative measures



Joshua Farrar
Executive Director, Global Security
Sony Pictures Entertainment (tentative)

12:15 PM

NETWORKING LUNCHEON

1:15 PM

BLOCKCHAIN APPLICATIONS FOR TRANSACTION PROCESSING TO MONETIZE MULTI-MEDIA PIRACY

The technology has initially been embraced by the music industry, but the benefits and applicability can be enjoyed by all channels of media to combat piracy. Several start ups are racing to market and embedding bitcoins within content, which is directly tied back to the owner's wallet.

This session will:

- Contemplate whether there is a reliable use for the blockchain across the many industries touched by piracy and content infringement
- Anticipate viability and user-readiness to embrace the technology behind the blockchain
- Consider the limitations of the blockchain technology, and how the blockchain can keep your content and information safe



Eric Diehl
VP Media and Content Security
Sony Pictures Entertainment

2:00 PM

IS THE CUSTOMER IGNORANT, OR ALWAYS RIGHT? – EDUCATING THE CONSUMER WHEN CONTENT PROTECTION STANDS IN THE WAY OF USER EXPERIENCE

Recently, we've learned that piracy is not only on the rise, but consumers are under-educated and often misled as to the long-term effects piracy and content theft has on future content fabrication. There is no longer any room for burying one's head in the sand. Continuing to accept piracy as an inevitability will cost you millions.

This session will:

- Report on the typical arguments made by consumers and pirates and itemize which arguments can be debunked
- Deep dive into the mind set of the ignorant consumer



Richard Atkinson
Corporate Sr. Director,
Global Piracy Conversion Team
Adobe Systems

2:45 PM

HOW TO PROTECT YOUR CONTENT BEFORE AND AFTER MARKET TRANSMISSION

Finding proper methods of protecting content during the production, pre-release stages, and thereafter is becoming increasingly difficult as hacker and pirates alike are rapidly adapting to the perimeters put in place to keep them at bay. The failure to do so will allow not only impact revenue, but your brand as well.

This session will:

- Clarify where security starts and where it ends
- Identify the most common pitfalls and typical threats
- Explore the best network monitoring and threat analysis tools to protect your business, content, information, and PII from piracy and hacking
- Lay out best practices for proactive security audits on the chain of custody pre and post release



Cyril Rickelton-Abdi
Sr. Director, Content Security
Turner Broadcasting System



Lulu Zezza
Film Production Executive
New Regency Productions

3:15 PM



AFTERNOON REFRESHMENTS BREAK

3:45 PM

BATTLING RAPIDLY EVOLVING PIRACY METHODOLOGIES - EMPLOYING THE RIGHT TOOLS TO PROTECT YOUR CONTENT AND BATTLE PIRACY

As pirates grow savvier, content owners are struggling to keep up. Now, more than ever, to bridge the gap, you need to explore the types of technological protective measures that are available in order to decide which tools make the most sense for your business.

This session will:

- Implementing an efficient—and effective—content protection program for next-generation film content offerings
- Show you where you should be investing your money considering your particular needs
- Discuss what should be considered when deciding which vendor has the best solution and most robust implementation to address your needs
- Review of the headway made with reference to forensic development of the technology fuelling watermarking, fingerprinting and geo-filtering in order to block Virtual Private Networks (VPNs)
- Cue up the conversation behind linking payment and consumption and the use of biometrics
- Debate whether you can build an intelligence tool to create an anti-piracy landscape and threat report



Ron Wheeler
SVP, Content Protection and Technology Strategy
Twentieth Century Fox

4:30 PM

ROUNDTABLE DISCUSSIONS: NON-TECHNICAL SOLUTIONS TO MINIMIZE PIRACY – ENABLING SERVICES TO ADD VALUE, DEVELOP LOYALTY AND REDUCE CONTENT THEFT

Due to high demand from 2016 attendees and the magic that happened onsite, we are extending this year's interactive discussion group to ensure a comprehensive review of the hottest issues keeping the anti-piracy world up at night. Benchmark with your peers to hear what's working, what isn't and where they're headed next.

This session will:

- Pinpoint voluntary measures to combat piracy
- Tell you how to create a better intelligence gathering and dissemination platform covering content security concerns
- Teach you how to effectively protect your business against pirates, hackers and whistleblowers
- Identify how content infringement has impacted the various industries
- Pinpoint different measures (both internal and external) that organizations are using to protect content
- Illustrate the success of various companies in onboarding anti-piracy and content protection strategies and solutions



Linda Norman
VP, Deputy General Counsel
Microsoft



Conroy Shum
Sr. Director – Legal IP Protection
Dolby Laboratories

5:30 PM

ROUNDTABLE TAKEAWAYS – WHAT HAVE WE LEARNED?

After meeting in groups, panelists will discuss the most significant points highlighted in the preceding round table talks.

This session will:

- Explore how anti-piracy and content protection measures implemented by one industry can benefit other industries
- Expose content owners to new challenges faced by other industries in an effort to increase awareness



Linda Norman
VP, Deputy General Counsel
Microsoft



Conroy Shum
Sr. Director – Legal IP Protection
Dolby Laboratories

6:15 PM

SUMMIT DAY ONE ADJOURNS – SEE YOU TOMORROW MORNING!



"I'm walking away with some great tools for content distribution business models."

– IP Legal Manager, Televisa Corporación

"Learned the latest trends on content distribution."

– Counsel at Televisa

9:00 AM



REGISTRATION & NETWORKING BREAKFAST

9:30 AM

CHAIRPERSON'S DAY 1 RECAP AND REMARKS

9:45 AM

SOCIAL MEDIA – HOW TO PROTECT YOUR CONTENT IN THE SOCIAL MEDIA SPACE

In 2017, pirates are only a hashtag away from offering your content online, for free. Users are willing to pay for content, but only if it is readily accessible and at the right price. If it's not, a simple perusal of their social media platforms will have them enjoying your content online gratis. This session will:

- Lay out how to develop a global program for removing infringing content from social media
- Track the movement away from torrent sites and tricks to further frustrate viewers off of torrent sites
- How Social Media can help you enforce against pirates
- Utilizing Social Media "Robin Hoods" as Brand Ambassadors



Elisha Lawrence
AVP, Global Anti-Piracy & Content Security
ABS-CBN International

10:30 AM

ROUNDTABLE DISCUSSION: CONSTRUCTING INCLUSIVE ANTI-PIRACY ALLIANCES ACROSS PIRACY-PLAGUED INDUSTRIES

Collaboration is key - collaboration, both internally and externally, amongst team members will give your organization the best shot at content protection. This team should be comprised of skilled actors including providing many services like investigators, legal and law enforcement, computer forensics and intelligence analysts. A team like this will allow the entity to compile the data (in the event of an incident) and make an informed decision.

This session will:

- Consider who can kick start the conversation and open the door for cross-industry collaboration

11:15 AM

BIG DATA ANALYTICS AND THE FUTURE OF CONTENT ON THE INTERNET

Using big data to your advantage should be one of the sharpest tools in your kit. By using analytics to track piracy, you can segment markets and gain a clearer understanding of an available ecosystem.

This session will:

- Outline the latest developments in relation to big data and associated analytics
- Teach you how you can learn more from the data available internally, externally, and the benefits of sharing big data



John Pavolotsky
Senior Privacy and Security Counsel
Intel Corporation

12:00 PM

NETWORKING LUNCHEON

1:00 PM

MEASURING THE EFFECTIVENESS OF NOTICE SENDING AS THE LEADING ANTI-PIRACY REGIME

Content owners are growing increasingly skeptical about the use of notice sending as an operative means of discontinuing copyright infringement. Content bodies have long lobbied for greater punishments in lieu of implementation of alternative methods of deterrence, to no avail. The Google Transparency Report tells us that 1 MM+ sites have been affected and 2.17B URLs have been removed, but what impact does enforcement have on search and traffic? How does this inform enforcement strategy moving forward?

This session will:

- Provide statistics detailing take down compliance success rates
- Address the need for global cooperation to remedy the problem
- Consider alternative methods of deterrence



Mike Weatherley
IP Advisor to Former UK Prime Minister, David Cameron
Vice Chairman
Motion Picture License Corporation

"Amazing high level explanations of cutting edge topics!"

-Manager- Litigation and Trademark at Netflix

1:45 PM

PIRACY CASE LAW YEAR IN REVIEW – A LOOK BACK AT 2016 AND A LOOK AT WHAT'S COMING DOWN THE PIKE

Case law precedent is developing in a favorable manner for rights holders. Judgments are coming down across the globe in favor of copyright owners, shining a light on the criminality of piracy to the delight of those affected by copyright infringement.

This session will:

- Recap the most impactful cases from the last year
- Lay out the implications for facilitators, hosting providers and domain registrars
- Forecast and track pending cases: Kodi and IPTV piracy



Matthew A. Lamberti
*Senior Counsel, Computer Crime and Intellectual
Property Section*
U.S. DOJ



Simon Brown
Director, Content Protection/Anti-Piracy
Film Content Protection Agency (FPCA)

2:30 PM

REGULATORY ROUNDUP – THE COMPLEX RELATIONSHIP BETWEEN REGULATIONS AND CONTENT PROTECTION

Legislators have been attempting to thwart piracy via regulations for years. However, history tells us that the pirates are unimpeded by regulation. The crux of the problem is that the law is failing to keep up with the infringers who are adapting at lightning speed. In addition, despite regulatory efforts, IP owners take issue with how to enforce their rights in practice. This session will consider the gaps in the law and what can be done to fight back against piracy.

This session will:

- Teach you how to effectively communicate with regulators and manage expectations
- Provide you with the tools needed to review your information security and data privacy plans to ensure proper compliance



Tom Nolan
Senior Counsel, Content Protection
Motion Picture Association of America



Sasha Lazarevich
Deputy City Attorney
City of Los Angeles

3:15

AFTERNOON NETWORKING BREAK

3:45 PM

PUBLISHERS AND PIRACY IN THE DIGITAL AGE – SECURITY INITIATIVES FOR TEXTBOOKS AND E-BOOKS

The publishing world is bearing witness to a seismic rise in online piracy. As the industry struggles to address the root cause, the industry is looking to their counterparts in media to learn from their successes, such as site blocking and takedown notices.

This session will:

- Discuss subscriptions to cloud based solutions as the potential answer to widespread piracy
- Outline solutions other industries have enjoyed that may benefit the publishing community



Richard Nash
Digital Media Consultant
**Sony Digital Audio Disc Corporation
(DADC)**

4:30 PM

SUMMIT CONCLUDES – SEE YOU IN 2018!



"Best update on the evolving forms of piracy I have seen yet."

- Intellectual Property Protection at AMC Networks

THANK YOU TO OUR SPONSOR



VFT Solutions Inc.
<http://www.vft-solutions.com>

VFT Solutions Inc. is the brainchild of a group with years of experience in the anti-piracy industry.

The founders built their careers on the identification and legal enforcement of anti-piracy statutes against identified pirates, helping companies preserve their brand equity and protect their assets. Through their work, they recognized that as technology evolved, so did piracy methods, making all traditional attempts to combat piracy ineffective. So, they set out to create a better system.

The VFT method and solution was created to identify the pirate and then convert them to a paying customer. This approach attacks piracy from the ground up and provides an opportunity for businesses to grow their customer base, rather than lose customers as a result of piracy.



"The bitcoin session was excellent - it brought together a range of interesting projects."

- Analyst at Custos Media Technologies

"Learned about the aggressive approach toward rogue subscribers."

- Architect at NexGuard Labs

"The breakout session was sensational!"

- Business Affairs at IP Echelon

SPEAKING OPPORTUNITIES

If you, and/or your company have an APCP story to share and would like to be included in our impressive list of 2017 speakers, contact **Joseph Gallagher, Conference Producer, at joseph.gallagher@iqpc.com**

SPONSORSHIP & EXHIBITION OPPORTUNITIES

Get in front of these early adopting and established organizations to cement your place as a preferred anti piracy & content protection vendor of choice. Event sponsorship is an excellent opportunity for your company to showcase its products and services to senior level, targeted decision makers attending the **8th Annual Anti Piracy and Content Protection Summit**. IQPC helps companies like yours achieve important sales, marketing and branding objectives by setting aside a limited number of event sponsorships - which are tailored to assist your organization in creating a platform to maximize its exposure at the event. For more information on sponsoring or exhibiting at this year's conference, please call **Chris Ritchie at 212- 885-2799** or email him at **Chris.Ritchie@IQPC.com**

STAY UP-TO-DATE

Visit the conference website at **www.antipiracycontent.iqpc.com** for the latest resources including whitepapers, speaker interviews, and presentations. All content is free, available 24/7 and new content is added regularly. If you have something you would like to contribute to the Resource Center, email: **geena.monaco@iqpc.com**

ABOUT THE PRODUCERS

Legal IQ, a division of IQPC, provides useful training courses, conferences, and expositions for Anti Piracy & Content Protection executives to network and learn the latest legal issues impacting organizations today. Legal IQ focuses on establishing an interactive experience featuring practical, objectives, and up-to-date insight from legal industry leaders. For more information, visit **www.legaliqonline.com**

Pricing & Registration

End Users:	Standard & Onsite Pricing
Conference Only	\$2,199
All Access (Main Conference + 3 Workshops)	\$3,099
Individual Workshops	\$549

Vendors:	Standard & Onsite Pricing
Conference Only	\$3,199
All Access (Main Conference + 3 Workshops)	\$4,299
Individual Workshops	\$549

TEAM DISCOUNTS: Number of Attendees	Savings
2 - 3	10% off
4 - 5	15% off
5+	20% off

ASK ABOUT OUR GOVERNMENT DISCOUNT RATE!

Please Note:

- Payment must be in USD.
- All 'Early Bird' discounts require payment at time of registration and before the cut-off date in order to receive any discount.
- Any discounts offered (including team discounts) must also require payment at the time of registration.
- All discount offers cannot be combined with any other offer.
- Please view our registration policy for full information about payment, cancellation, postponement, substitution and discounts.
- Please note, multiple discounts cannot be combined.
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- Prices are in US Dollars and are subject to a 13% HST.

Make Checks Payable In U.S. Dollars To: IQPC
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Team Discounts: For information on team discounts, please contact IQPC Customer Service at 1-800-882-8684. Only one discount may be applied per registrant.

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Reference: IQPC: 20809.009

Payment Policy: Payment is due in full at the time of registration and includes lunches and refreshment. Your registration will not be confirmed until payment is received and may be subject to cancellation.

For IQPC's Cancellation, Postponement and Substitution Policy, please visit www.iqpc.com/cancellation

Special Dietary Needs: If you have a dietary restriction, please contact Customer Service at 1-800-882-8684 to discuss your specific needs.

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THREE EASY WAYS TO REGISTER

1 CALL
1-800-882-8684

2 Email
enquiryiqpc@iqpc.com

3 Register online at
www.antipiracycontent.iqpc.com

ABOUT LA



The City of Los Angeles holds many distinctions. LA is the entertainment capital of the world, a cultural mecca boasting more than 100 museums, and a paradise of good weather. From tourist attractions like the Walk of Fame's collection of stars to career opportunities like those presented in the expanding tech industry, Los Angeles is the place to be.

If you would like to be notified via email once the venue is available, please email us at enquiryiqpc@iqpc.com with the following subject line: **APCP - Venue Request.**

EDUCATE THE MARKET

Share your expertise with our audience that will consist of top decision makers and influencers in the industry and by positioning your company as thought leaders during our PANEL DISCUSSION AND ROUNDTABLE sessions

BRANDING OPPORTUNITIES

Have your company logo included on the event website and various other marketing materials prior to and at the conference so as to INCREASE YOUR BRAND AWARENESS TO THIS GROWING INDUSTRY

NETWORK WITH KEY DECISION MAKERS

Sponsorship offers an opportunity to send your company representatives to the conference for FACE-TO-FACE INTERACTIONS WITH TOP DECISION MAKERS

WE'LL BRING YOUR TARGET MARKET TO YOU

Our marketing team will work with you to provide content for your website, incorporate your wish lists into our overall marketing plan, and FEATURE YOUR BRAND TO YOUR TARGET AUDIENCE VIA VARIOUS FORMS OF MARKETING CHANNELS & INITIATIVES