

PUBLIC VENUE & SOFT TARGET SECURITY SUMMIT

Interactive Workshops & Site
Tours: 23 & 26 October 2017

Main Conference:
24-25 October 2017

Location:
Sydney Cricket Ground, NSW

**DELIVERING ADVANCED SAFETY AND SECURITY STRATEGIES WHILE ENSURING
A POSITIVE CUSTOMER EXPERIENCE**

FEATURED SPEAKERS



Mark Murdoch APM
Assistant Commissioner
New South Wales Police Force



Catherine Burn
Deputy Commissioner,
Specialist Operations
New South Wales Police Force



David Sharpe
Assistant Commissioner,
Protection Operations
Australian Federal Police



Graham Coleman
Superintendent,
Program Manager
Games Operations,
Commonwealth
Games Group
Queensland Police



Ross Guenther APM
Assistant Commissioner,
Counter Terrorism
Command
Victoria Police



William T. Mannarelli
Director – Real Estate
Espai Barça, FC Barcelona

more speakers on page 3...

WHY YOU NEED TO ATTEND:

- 1** Hear the latest counter terrorism updates from **senior police representatives from QLD, NSW and Victoria**
- 2** Perspectives from **Australian Security Intelligence Organisation (ASIO)** and the **Australian Federal Police (AFP)**
- 3** Featured Case Studies from: **Commonwealth Games 2018, Vivid 2017, Melbourne Cricket Ground, Sydney Cricket and Sports Ground Trust, Venues Canberra, Australian Football League, Marriott Hotels, and more**
- 4** International case study of the **Espai Barça** project at **FC Barcelona** – budgeted at €600 million

TWO SITE TOURS AND EXPERT WORKSHOPS

SITE TOUR A
MONDAY, 23 OCT 2017
(08:00 - 12:00)

**ANZ Stadium Tour &
Spotless Presentation**

SITE TOUR B
THURSDAY, 26 OCT 2017
(09:00 - 11:30)

**SCG and Allianz Stadium
Site Tour**

WORKSHOP A
Monday, 23 Oct 2017 (14:30 - 17:00)
Target Hardening for Mass Gatherings

THE EVENT IS ALSO CO-LOCATED WITH



Media Partners:



Researched and developed by:





Dear Colleagues,

Due to the changing nature of terrorist acts, it is increasingly important to have a coordinated strategy to protect public venues and places of mass gathering. In response to a heightened terror environment, **increased venue security and procedures also need to be balanced with ensuring an optimal customer experience.**

Increased collaboration between all stakeholders, plus the hardening of venues themselves, has never been more urgent.

With this in mind, this event will assemble Australia's key stakeholders in law enforcement, counter terrorism, venue management and transport, to discuss how to work together to ensure public safety.

The summit will explore:

- ✓ **Prevention** - Minimising risk of security incidents
- ✓ Improving preparedness through **disaster management planning**
- ✓ **Increasing culture of security** while ensuring a smooth customer experience

To book your place, simply call 02 9229 1000, email registration@iqpc.com.au or book online at venue-softtargetsecurity.iqpc.com.au

I look forward to seeing you in October.

Alexander Single
Conference Director
Public Venue and Soft Target Security Summit

REGISTER &
SAVE UP TO
\$1,100*
Book before 18th
August 2017

WHO YOU WILL MEET



Heads of Security, Safety and Risk from:

Stadiums, Arenas, Public Venues, Transport, Universities, Hotels, Hospitals and Shopping Centers

The event will also be attended by State Emergency Services, Local, State and Federal Government.

KEY TOPICS INCLUDE:

- ✓ **NSW Police Perspective:** Protecting places for mass gathering and the Emergency services response to recent attacks offshore (including London and Paris)
- ✓ **ASIO Perspective:** Domestic security environment and key investigative targets
- ✓ **AFP perspective** on the latest in counter terrorism
- ✓ **Victoria Police perspective:** Mitigating the security risk at crowded places – How public and private sector stakeholders can improve public safety
- ✓ **Commonwealth Games case study:** Hardening strategies for existing venues
- ✓ **How can we design venues** to minimise likelihood of a terrorist attack?
- ✓ **Strengthening the interaction** between police, venues, transport and emergency services
- ✓ **Physical perimeter hardening** to prevent vehicle-borne attacks
- ✓ **Best practice emergency management** planning and training
- ✓ **Ensuring a culture of security** while managing the fan experience

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CONFIRMED SPEAKERS



**PUBLIC VENUE
& SOFT TARGET
SECURITY SUMMIT**



Mark Murdoch APM
Assistant Commissioner
New South Wales Police Force



Ross Guenther APM
Assistant Commissioner,
Counter Terrorism
Command
Victoria Police



Graham Coleman
Superintendent, Program
Manager Games Operations,
Commonwealth Games Group
Queensland Police



David Sharpe
Assistant Commissioner,
Protection Operations
Australian Federal Police



Michael Dalton
Cluster Director Security
and Risk
Marriott Hotels



Sue Wilkinson
Director of Emergency
Management, Security
and Safety
**Melbourne Cricket
Ground (MCG)**



William T. Mannarelli
Director – Real Estate
**Espai Barca, FC
Barcelona**



Tony Keane
Integrity Operations
Manager
**Australian Football
League (AFL)**



Craig Sheridan APM
Lead Security and Risk Advisor,
Virgin Supercars Events,
Virgin Australia Supercars
Championship, Lead Security
and Risk Advisor
**Vivid Sydney 2017, 2018,
Destination NSW**



Matthew Elkins
Senior Manager - Events
and Operations
Venues Canberra



Catherine Burn
Deputy Commissioner,
Specialist Operations
**New South Wales Police
Force**



Rob
Senior Manager
ASIO



Luke Schibeci
Manager – Security,
Risk and Emergency
Management
**Sydney Cricket and
Sports Ground Trust**



Tim Horan,
Former Wallaby
& Head of
**Sports & Entertainment
Westpac**



Bernadette Serone
Senior Manager Venue
Operations
Sydney Showground



SITE TOUR A MONDAY, 23 OCT 2017 (08:00-12:00)

ANZ Stadium Tour and Spotless Presentation

This session will take you on a tailored site tour of ANZ Stadium and the surrounding precinct.

08:00 Breakfast at ANZ Stadium including:

- Park Overview - Tony Houhlias, Executive Manager, Sports Development, Sydney Olympic Park Authority
- Presentation on Precinct Security - John Ferguson, A/Executive Director Precinct Operations

09:40 Site Tour of ANZ Stadium

Daryl Kerry, CEO, ANZ Stadium

10:50 Spotless Stadium & Master Plan Presentation -

Jonathan Seward, Head of Property Development, Spotless Stadium

12:00 Sydney Olympic Park Tour Concludes

Daryl Kerry, CEO of ANZ Stadium, will then take you on an in-depth look into one of Australia's most icon stadiums.

SITE TOUR B THURSDAY, 26 OCT 2017 (09:00 - 11:30)

SCG and Allianz Stadium Site Tour

This session will take you on a tailored site tour of the SCG and Allianz Stadium and the surrounding precinct.

Enjoy breakfast outside SCG/Allianz Stadium where you will have the opportunity to network before the tour.

The Head of Property and the Head of security will then guide you through venue design, digital transformation and future plans. The tour will also examine the security aspects of the venues, with particular focus on: emergency management plans, facial recognition technology, restricted vehicle access, movement of large crowds, bag checking spaces, an emergency exits.

WORKSHOP A MONDAY, 23 OCT 2017 (14:30 - 17:00)

Target Hardening for Mass Gatherings

Workshop leader:

Craig Sheridan APM

Lead Security and Risk Advisor, Virgin Supercars Events, Virgin Australia Supercars Championship, Lead Security and Risk Advisor, **Vivid Sydney 2017, 2018, Destination NSW**

Craig is an expert resource in the field of risk management and operational response planning and has led the NSWPF operational response for over 100 major operations both state-wide, interstate and abroad. Craig's expertise has also led to numerous important working group roles both within NSW and interstate, these include G20 planning and response in NSW and Australia 2014, Asian Football Cup 2015 and ICC Cricket World Cup 2015.

This workshop will cover:

- Ensuring a Culture of Security while Managing the fan Experience
- Best Practice Emergency Management Planning and Training
- Hardening Strategies for Existing Venues
- Precinct Security Emergency Management Planning
- Protecting your Venue through Access Control Technologies



09:00	COFFEE AND REGISTRATION
09:30	Opening Remarks from the Chair
09:40	NSW Police Perspective: Protecting places for mass gathering - Lessons learned from recent terrorist attacks internationally - Open source intelligence on suspects – how this is disseminated to businesses and other stakeholders - How venues can respond more quickly to intelligence regarding persons and groups of interest Mark Murdoch APM Assistant Commissioner New South Wales Police Force
10:10	Emergency Services Response to recent attacks offshore (including London and Paris) - The first 5-10 minutes: How this makes a phenomenal difference to the outcome of an attack - What Australian emergency services can learn in terms of inter agency co-ordination - The roles that police, counter terrorism, ambulance and hospitals played in minimising impact - Interaction with venue owners and the local precinct - emergency management plans could be changed Catherine Burn Deputy Commissioner, Specialist Operations New South Wales Police Force
10:40	Thought Leadership Session
11:10	Speed Networking 
11:30	MORNING TEA AND NETWORKING BREAK
12:00	Commonwealth Games Case Study: Hardening Strategies for Existing Venues - Understanding the threat - conducting an appropriate security risk assessment - Working with stakeholders in a shared response to emerging threats - Thoroughly reviewing emergency management plans including organisational policy and procedures - Identifying vulnerability to target harden your venue/event - Modelling scenarios: planning to protect an existing venue from attacks - Introducing emerging technologies, such as facial recognition and hydraulic bollards - Going the extra yard to protect VIP's Graham Coleman Superintendent, Program Manager Games Operations, Commonwealth Games Group Queensland Police

12:30

Interactive Discussion Group

Not only will you hear peer-to-peer led case studies and best practice, you will also receive focused thought leadership and insight into the future of the Public Venue and Soft Target Security Management.

How will the IDGs run?

- The entire audience will break up and choose IDGs based on which topics are most relevant and interesting to them.
- Each IDG is set in a roundtable format and will be facilitated by a thought leader in the space
- Each delegate will have the opportunity to select 2 topics and will rotate between their choices after 30 minutes.
- Discussion groups are kept small to ensure all delegates get the opportunity to ask their most pressing questions, ensuring a perfectly tailored experience.

Table 1: Physical Perimeter Hardening to Prevent Vehicle-borne Attacks

- How vehicles can access the area – strategies for bollard strengthening
- Perimeter fencing – what's a good standard?
- Modelling the bollards required for weight and speed of the potential vehicle
- Hardening through landscaping – preventing vehicles approaching the venue
- How to design the site to separating the crowd from the road and control where vehicles can access
- Best practice rehearsing lock down situation

Facilitator:

Graham Coleman

Superintendent, Program Manager, Games Operations, Commonwealth Games Group

Queensland Police

Table 2: How can we Design Venues to Minimise Likelihood of a Terrorist Attack?

- Architectural considerations to present your venue as a hard target
- Ensuring your building design complies with the latest regulations in safety security
- Crowd movements and crowd flows - dos and don'ts for safer management of mass gathering
- Designing the funnel points to ensure control of who enters
- Improving your emergency training and security threat assessments

Table 3: Best Practice Emergency Management Planning and Training

- Refining how your emergency management plan integrates with the rest of the organisation
- Developing a culture within your organisation to make emergency management priority
- How the plan reaches out across the stadium and

- into the wider parts of the jurisdiction
- Integrating and scenario planning with emergency services
 - Ensuring risk assessments are reviewed regularly

Facilitator:

Matthew Elkins,
Senior Manager - Events and Operations,
Venues Canberra

13:30 **LUNCH**

14:30 **ASIO Perspective: Domestic security environment and key investigative targets**

Rob
Senior Manager
Australian Security Intelligence Organisation (ASIO)

15:15 **Thought Leader Session**

15:45 **Victoria Police Perspective: Mitigating the Security Risk at Crowded Places – How Public and Private Sector Stakeholders can Improve Public Safety**

- Gaining a better understanding of the risk environment and options for preventing and dealing with security incidents at crowded places
- How private sector stakeholders can use an intelligence-led, risk management approach to reduce the security risks posed at crowded places
- What prevention, preparedness, response and recovery arrangements should look like - how to improve responses to active shooter or high risk security situations
- How public venues can increase chances of a quick resolution
- Developing contingency plans that can supplement existing emergency response plans and arrangements at facilities and venues
- Communicating with the public in terms of personal protection

Ross Guenther APM
Assistant Commissioner, Counter Terrorism Command
Victoria Police

16:15 **AFTERNOON TEA AND NETWORKING BREAK**

16:45 **Vivid Festival Case Study: 2017 Lessons Learned**
Vivid Sydney 2017 attracted 2.3 million people in an open environment. Based in the open streets of Sydney, it's a challenging event to harden against attack.

This case study will examine:

- Strategies for managing the safe and smooth flow of people in an open space
- Target hardening intersection and installations
- How commercial business leaders, artists, and agencies were involved in planning
- Planning for worst case scenario - crisis and emergency response procedures review

17:15

Craig Sheridan APM

Lead Security and Risk Advisor Sydney New Year's Eve Event 2016, NSW Department of Premier and Cabinet, Lead Security and Risk Advisor

Vivid Sydney 2017, Destination NSW

AFP Counter Terrorism Perspective: Protecting Public Venues

- Lessons learned from recent terrorist attacks internationally
- Open source intelligence on suspects – how this is disseminated to businesses and other stakeholders
- How venues can respond more quickly to intelligence regarding persons and groups of interest

David Sharpe

Assistant Commissioner, Protection Operations

Australian Federal Police

17:45

Strengthening the Interaction Between Police, Venues, Transport and Emergency Services

The threat environment for security has changed as we know it. This discussion will examine in broad terms how key stakeholders are now responding to the changing nature of security incidents:

- Comparing the counter-terrorism mandates across venues in Europe and the US - what can Australia learn?
- Analysing intelligence sharing between all stakeholders – how can this be improved?
- In terms of protecting public venues, how is the level of police presence decided?
- Should the community or the venue pay for police presence?
- Defining active security responding capability
- How this drives the strategy for venue owners
- Security at Major Events - Where does a Venue's Protection of the Public Stop?

Luke Schibeci

Manager – Security, Risk and Emergency Management
Sydney Cricket and Sports Ground Trust

Sue Wilkinson

Director of Emergency Management, Security and Safety
Melbourne Cricket Ground (MCG)

Michael Dalton

Cluster Director Security and Risk

Marriott Hotels

Craig Sheridan

APM, Lead Security and Risk Advisor, Virgin Supercars, Events, Virgin Australia Supercars Championship, Lead Security and Risk Advisor,

Vivid Sydney 2017, 2018, Destination NSW

Bernadette Serone

Senior Manager Venue Operations

Sydney Showground

18:15

TIM HORAN PRESENTATION & NETWORKING



DISCUSSION PANEL:



CASE STUDY:

08:30 COFFEE AND NETWORKING

09:00 Opening Remarks by the Chair

09:10 Espai Barça, FC Barcelona Case Study – Strengthening Camp Nou through Design and Security Procedures

The Espai Barça Project, which aims to update FC Barcelona's sporting infrastructure for the next 50 years, will completely renovate the world renowned Camp Nou and increase its capacity from 99,000 to over 105,000. In addition, the Espai Barça Project entails building a new Palau Blaugrana with a capacity of 12,500, an additional training court with a capacity of 2,000, an international ice rink, a new social area, a new commercial area, revamped Club offices, La Masia and underground parking facilities serving over 3,200 vehicles. The project to remodel the Camp Nou will cost €360 million and the cost of the entire project is budgeted at €600 million. This session will examine the security aspects that were taken into consideration for the project, including:

- Managing high density of crowds outside entry gates – and ensuring the smooth flow of people
- Designing the funnel points to ensure control of who enters
- Physical perimeter hardening to prevent vehicle-borne attacks
- Hardening through landscaping – preventing vehicles approaching the venue

William T. Mannarelli

Director – Real Estate

Espai Barca, FC Barcelona

09:40 Thought leadership session

10:10 Case study: Best Practice Venue Hardening Strategies at the Melbourne Cricket Ground (MCG)

The Melbourne Cricket Ground is the city's home of sport.

It has been the home of Australian football since 1859, and was the birthplace of Test cricket in 1877 and one-day international cricket in 1971. It was the main stadium for the 1956 Olympic Games and 2006 Commonwealth Games, attracts up to 100,000 fans to the annual AFL Grand Final, and comes to life each Christmas at the Boxing Day Test.

This session will address:

- Adapting to a changing threat environment
- Changing the organisation's risk and threat assessments in order to be fully prepared
- Getting the business case right to ensure funding
- Hardening perimeters, security points and processes while creating a non threatening fan experience
- Managing the security of 'event days' versus 'non-event' days

- Changing the culture and managing insider threats

Sue Wilkinson

Director of Emergency Management, Security and Safety
Melbourne Cricket Ground (MCG)

10:40 MORNING TEA AND NETWORKING BREAK

11:20 Venue hardening in the Australian Capital Territory

This session will look at the security aspects of GIO Stadium, Manuka Oval and Exhibition Park in Canberra (EPIC), which are home to hundreds of events each year.

The talk will look at:

- How a venue engages with effectively with incoming information - from intelligence agencies, policing, and through to the government
- Last mile principle - how do you extend that to safety and security to review who is attending events and keeping issues outside?
- Recent investments in CCTV, technology, landscaping principles and other venue hardening principles
- Ensuring hard and soft security presence to provide information back to the control centre
- Evacuation simulation and strategies for handling the flow of people

Matthew Elkins

Senior Manager - Events and Operations

Venues Canberra

11:50 Hotel Case study: Building a Culture of 'See something, Say something, Do something' - Leveraging Safety from Hundreds of Sets of Eyes

While hotels provide civilian protection during an emergency, they can also be the target of an attack.

This session will tackle the follow issues:

- Procedures for providing shelter and reducing the number of people on the streets
- Training security staff to be vigilant for odd behaviours
- Threat assessment and risk based decisions – getting away from generic approaches
- What does a lock down actually mean? Reviewing staff procedures for swift a response to ensure safety
- Scenario planning if the hotel is the target
- Reviewing the three principles of 'run, hide and fight'
- Communicating the principles of self protection to employees
- Taking an outwards in approach to venue protection

Michael Dalton

Cluster Director Security and Risk

Marriott Hotels

12:20 NETWORKING LUNCH BREAK



13:20



CASE STUDY:

Case study from the Australian Football League (AFL): Hirers Perspective on Ensuring a Safe and Positive Fan Experience

The AFL is one of Australia's best attended sports, attracting more than 6.8 million attendees annually. On any weekend it has 9 games running, each with an average of 30,000 spectators.

It is also the only sports hirer in Australia to own a venue – Etihad stadium. In this session, Tony Keane will discuss:

- Role of the AFL Security team across our sporting industry
- Interoperability between sports bodies, venues and law enforcement in the US and the lessons available for stakeholders in Australia
- Developing security guidelines as hirers to align with the NTTAS
- How the AFL monitor social media in the counter terrorism space
- How the AFL monitor security standards within our industry to ensure they comply with our expectations
- Analysing our intelligence to drive improved allocation of resources

Tony Keane

Integrity Operations Manager at Australian Football League,
Australian Football League (AFL)

13:50



CASE STUDY:

Case study of Sydney Cricket Ground: Crowd movements and crowd flows - dos and don't for safer management of mass gathering

The Sydney Cricket Ground, host to this conference, is one of the world's great stadia. Playing host to hundreds of sports and entertainment events annually, the Sydney Cricket Ground has a seated capacity of 48,000, while the Allianz Stadium can seat 44,000.

In this session, Luke will examine:

- Integrating emergency management plans and security management plans
- Exploring the advantages of facial recognition technology
- Looking at creating layers of where vehicles can and cannot go
- Risk processes for managing the movement of large crowds
- Providing adequate space covered at the entrances for the bag checking
- Scenario planning for quick entry and exits in an emergency
- Strategically planning the placement of exits

Luke Schibeci

Manager – Security, Risk and Emergency Management
Sydney Cricket and Sports Ground Trust

14:20

AFTERNOON TEA AND NETWORKING BREAK

14:50

Reducing Anti-Social Fan Behaviour through Positive Fan Engagement

- How do operators harness the fan supporter group for positive outcomes
- The relationship venue has with the operator - how they work closely with leaders of groups
- How do you effectively segregate fan zones?
- Provision of public transport, intrusion zones - How do they not impact on the fan experience?
- Tracking the customer journey and door-to door experience
- How venues can engage effectively with active fan groups

15:20



CASE STUDY:

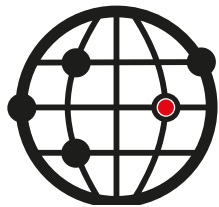
Stadium Case study: Ensuring a Culture of Security while Managing the fan Experience

- Managing players and fan experience amid heightened security experience
- Investing in capacity and people - getting the right people in the right places to make the right decisions
- Streamlining procedures around wandering at entrances
- How do you safeguard VIPs and players?
- Managing a good relationships with hirers – satisfying their safety concerns and ensuring future business
- Strategies for engaging with active supporter groups to improve the fan experience

16:00

CLOSING REMARKS AND END OF DAY TWO





PUBLIC VENUE & SOFT TARGET SECURITY SUMMIT

- Interactive Workshops & Site Tours: 23 & 26 October 2017 • Main Conference: 24-25 October 2017 • Location: Sydney Cricket Ground, NSW

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WHERE & WHEN?

WHERE

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Moore Park Rd, Moore Park NSW 2021, Australia
Phone: +61 2 9360 6601

WHEN?

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24-25 October 2017

Interactive Workshop
and Site Tours: 23 & 26 October 2017

HOW TO REGISTER

To reserve your place at Public Venue & Soft Target Security Summit, call IQPC on 02 9229 1000 or email registration@iqpc.com.au. For more information email enquire@iqpc.com.au

ACCOMMODATION

Sydney Cricket Ground is the official venue for Public Venue & Soft Target Security Summit, and we have negotiated special rates for attendees of this event.

To take advantage of these rates, contact the hotel and quote: IQPC or go to venue-softtargetsecurity.iqpc.com.au and click on the Venue and Accommodation page for a direct link to rates.

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