

Top Influencing CDOs of 2017

Award Nominees



Foreword

The role of Chief Data Officer has risen in popularity over recent years in a range of industries - driven by the need of C-level oversight of governance and analysis to steer and utilize the exponential growth of information and the channels from which it can now be tapped. Data has moved from being a backroom issue preoccupied with IT systems, compliance issues and data management to a boardroom issue focused on strategy and competitive advantage. This role requires the skills to successfully lead the charge with change management projects to realise corporate visions that will unlock short term wins as well as long term progressive disruption in industry.

It's not easy to balance these requirements. This complexity was indicated in a 2016 Gartner study which determined that even though 90% of large companies will have a CDO role by the end of 2019, around half of them will be "unsuccessful" in meeting their objectives.

The stakes are high when it comes to aligning with the digital revolution as a CDO. David Macmillan, SVP Global Sales at Jive Software noted that the essence of digital transformation is hooked onto how people's digital behaviours are changing, and this is where Chief Digital Officers and their organisations can gain competitive advantage.

Inevitably there are some trailblazers in the industry who have found the recipe for success when it comes to being a CDO. With this in mind, ahead of the Chief Data Officer Forum, we asked a range of data professionals to place their nominations for who they thought should win the CDO of The Year Award.

Here we present our final list of nominees, the winner of which will be announced in the drinks reception of the Forum in London on the 3rd May.



CDO of the Year Award Nominees



Fabrice Otano
AccorHôtels Group

Fabrice currently acts as Senior Vice President, Chief Data Officer of AccorHotels Group with a mission to implement a data driven culture and enhance the firm's global profitability. He holds over 20 years of experience in top management consultancies and has helped major firms realise growth opportunities and release stress from the bottom line.



Stephane Pere
Economist

Stephane has worked as the global CDO at The Economist for almost four years where he has strived to elevate and protect data as a corporate asset as well as leveraging it as a business driver. In his time as CDO, he has gained respect for transforming The Economist's data culture. As a result, the publisher's team has won awards for their data conduct.

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CDO of the Year Award Nominees



David Fletcher
MEC

David is the first Chief Data Officer to take office in MEC UK. He drives the company to strengthen its data strategy and when doing this he can draw on his 25 years of experience in data analytics. David received the IPA fellowship status and he is known for presenting at data conferences across the globe.



Gillian Tomlinson
RSA

Gillian is a seasoned data and insight professional with over 15 years of experience.

Reporting into the COO her primary remit is to optimise the companies data, MI, insights and analytics capabilities with a core focus on improving customer experience, growth and driving operational efficiency. Gillian's goal is to support RSA in becoming an innovative data-driven organisation.

CDO of the Year Award Nominees



Chema Alonso
Telefonica

Chema Alonso was previously founder and CEO of Eleven Paths, an affiliate of Telefonica Digital focused on security products innovation, and also General Director for the Global Security Business in the B2B unit at Telefonica Business Solutions. Over 14 years, Chema worked and managed "Informatica 64", a company focused on Computer Security and Training. Chema is Doctor in Computer Science Security by the Rey Juan Carlos University in Madrid.



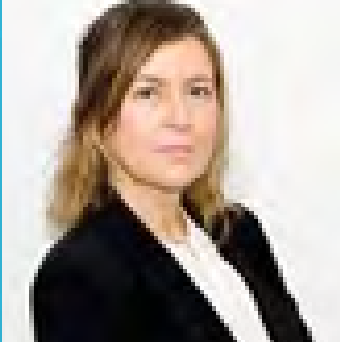
Helen Crooks
Lloyd's of London and London Commercial Insurance Market Champion for Data.

Helen has 30 years experience setting data strategy and creating data insight solutions (data warehouses, CRM, customer loyalty systems) across a range of markets including FMCG / Retail, Telecoms, Publishing, Travel and Financial Services.

As the Chief Architect and Technical Director for Dunnhumby, Helen was responsible for delivering all of the data solutions for this Global loyalty company, and has subsequently enabled several major European organisations to effectively manage and utilise their customer data.

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CDO of the Year Award Nominees



Silvina Arce
Banco Santander

Silvina has worked with Santander Bank Spain for the last six years and has been recognised in the media as 'one of the most reputed voices in terms of data governance and data management.'

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height="31" width="99" alt="hi" /></a></p>
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About the Chief Data Officer Forum

3rd - 4th May 2017 | London

The Chief Data Officer Of The Year Award honours the individuals and teams who have made significant changes within their organization through data strategy and innovation. The awards are dedicated to recognizing world-class thinking, creativity and execution in data strategy.

Join us as we celebrate the nominees and winners at The 5th Annual Chief Data Officer Forum in a glittering drinks reception on the evening of 3rd May.

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