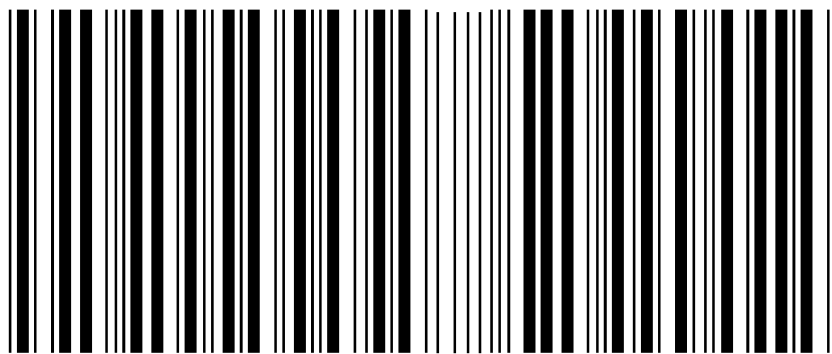


**SAMPLE OF THE PHARMA
SERIALISATION BUYERS GUIDE**

If you would like to feature in the buyers guide please
contact **Michael Leach** on **+44 (0)207 368 9300**
or email **sponsorship@iqpc.co.uk**



Pharmaceutical Serialisation & Traceability 2014



BUYERS GUIDE

The vendors buyers guide will be distributed to all delegates at the Pharma Serialisation & Traceability Summit 2014. It will also be available to download on Pharma IQ.

About the Buyers Guide

In response to popular demand, Pharma IQ is proud to announce the launch of their definitive buyers guide to serialisation and traceability. This handy guide will feature all the major solution providers in the solutions space able to comply with the new complex regulations and provide insight into what their unique offerings are.

How will the guide be distributed?

Each delegate will receive a copy at the event. In addition, the guide will be marketed to our extensive Pharma IQ database, a membership base comprised of 70 000+ members and counting.

Pharma



a division of IQPC

Pharma IQ has Pharma IQ the world's largest community for pharma professionals with 75,000+ members. Pharma IQ produces some of the leading online content in the industry and offers access to pharmaceutical information resources such as presentations and podcasts, as well as events such as webinars, seminars and conferences.



Pharmaceutical Serialisation & Traceability 2014



04 - 06 November, 2014
The Mövenpick Hotel & Casino, Geneva,
Switzerland

The conference will be attended by senior officials and decision-makers from industry worldwide, bringing together buyers and suppliers in one location.

Focused and high-level, the event will be an excellent platform to initiate new business relationships. With tailored networking, sponsors can achieve the face-to-face contact that overcrowded trade shows cannot deliver.

Exhibiting and Sponsorship options are extensive, and packages can be tailor-made to suit your individual company's needs. Most packages include complimentary entry passes, targeted marketing to industry officials and executives, and bespoke networking opportunities.

Contact us on +44 (0)207 368 9300 or e-mail sponsorship@iqpc.co.uk for more details about sponsoring or exhibiting.

Your logo here

Contact:

info@yourcompany.com
123 456 78910
www.yourcompany.com

About:

XXXX is the world leading supplier of innovative and value-adding quality & security inspection systems and complete Track & Trace solutions for the Pharmaceutical, Medical, Cosmetics and FMCG industries.

With 40 years of market experience and our global network of sales, service and project management staff, we help our customers to maintain the highest levels of product quality and production efficiency.

Technological innovation and a strong commitment to our customers and partners have always been our key focus. Many of our product brands such as XXXX, XXXX and XXXX have become market standards in code reading, quality assurance and fill inspection.

Solutions:

| | |
|-------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Geographical Solution Coverage | Truly Global reach thanks to an extensive wholly owned Sales&Service network as well as a strong backbone organisation from our owner |
| Regulation Coverage | Product functionality and system architecture that copes with all current regulation requirements and flexible to adapt to any future needs that may arise. |
| Technical Solution coverage | Batch constant production, Code Generation, Serialisation, multi-level Aggregation, Reworking at Packaging Line and in the Warehouse, Shipping Order creation, Warehouse & Supply Chain Management, Up/Download from any L3, L4 and /or cloud-based systems and repositories. |
| Resourcing Bottlenecks and Delivery Capability | Most experienced and broadest application engineering and integration service capabilities from Device HW to machines, SW high-level/corporate IT interfaces and requirements. Extensive Program, Project and Validation Management resources backed-up by a strong Strategic Partnership Program. |
| Delivery Timetables and Customer Readiness | Straight-forward Serialization projects can be done in less than 4 months and even extensive and complex line integrations for full-scale Aggregation needs can be obtained in 6-8 months project execution time. |