



14-15 October 2025  
London, UK

## SPONSORSHIP & EXHIBITION OPPORTUNITIES

WHERE PE OPERATING PARTNERS  
AND PE-BACKED LEADERS SHAPE  
BUSINESS TRANSFORMATION

**200+**  
Attendees

**20+**  
Countries

**100+**  
Companies  
Represented

It's never been more challenging for private equity firms to create value within their portfolio (a crucial metric for any exit strategy). Financial engineering is no longer enough, these firms now have to focus on operational improvements, through digital transformation and enterprise automation, to generate return.

Value Creation for Private Equity 2025 bridges the gap between decision makers and transformation vendors, offering a value-packed platform for value creation leaders and industry players to share insights, navigate complexities, and tackle the most pressing challenges.

### Attendee Functions

- Private Equity Operating Partners: GTM, Technology, Finance, Talent
- Managing Directors and Head of Value Creation
- Heads of Portfolio Support and Heads of Portfolio Operations
- Chief Transformation Officers
- Chief Strategy Officers
- Chief Finance Officers

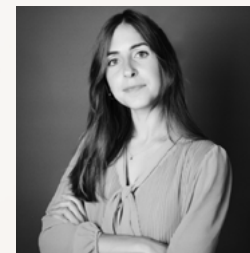
### Distinguished Speakers for Value Creation for Private Equity 2025



**Markus Zillner**  
Operating Partner  
**Murates**



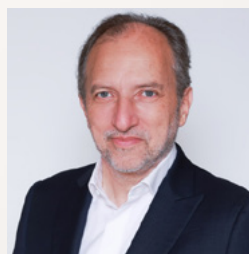
**Jake Breen**  
Chief Transformation  
Officer  
**Theramex**



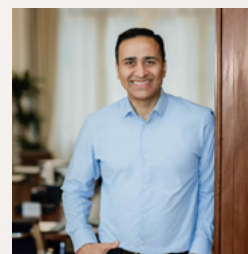
**Inès Delgado**  
Vice President of  
Portfolio Advisory  
and Value Creation  
**Motive Partners**



**Marine Diot**  
Associate Director,  
Digital  
**EQT Group**



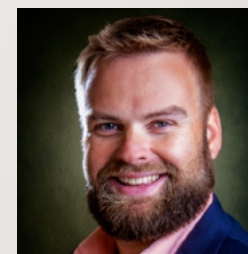
**François Candelon**  
Partner Value  
Creation  
**Seven2**



**Gautam Kainth**  
Partner  
**TCP Health Ventures**



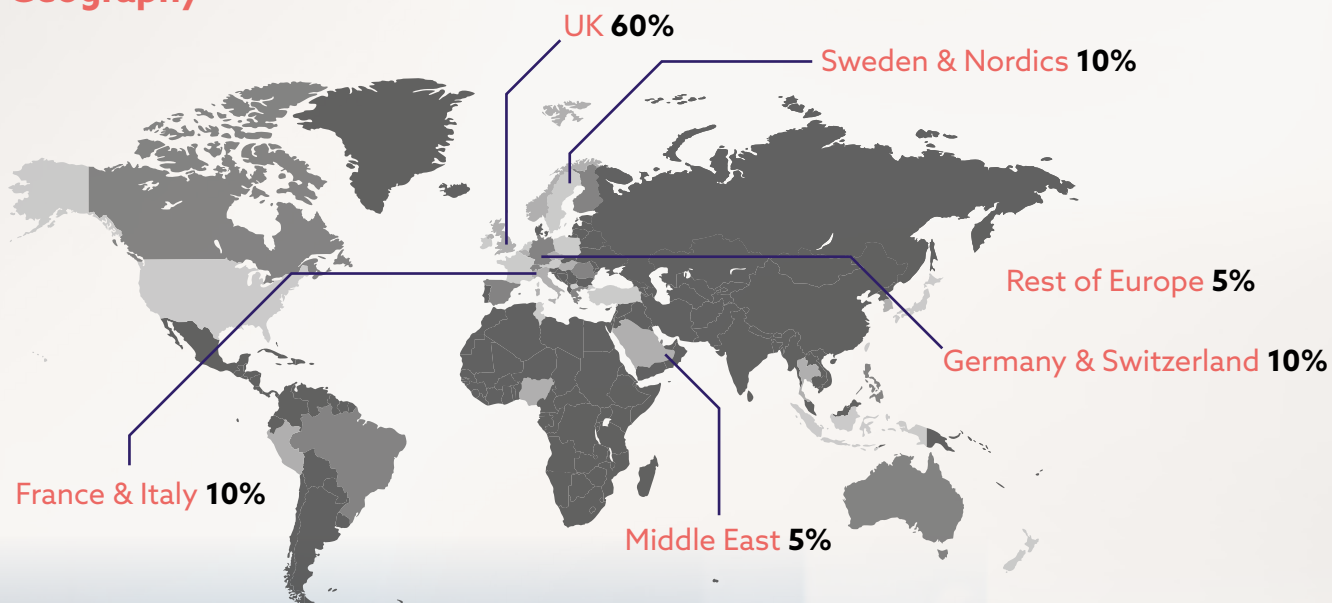
**Annick Desmecht**  
Senior Operational  
Advisor - Value  
Creation, CEO Value  
XL, Affiliate Faculty  
**London Business  
School**



**Peter Bancroft**  
Chief Transformation  
Officer  
**Rubix**

# 2025 Attendee Breakdown

## Geography



## Most Requested Solutions

- Management Consultants
- Process Intelligence & Automation
- ERP
- Finance & Accounting Automation
- AI, Generative AI & Machine Learning
- Digital Transformation Tools
- Investment Banking
- Predictive Analytics
- Data Management



# Attendees

Advent

Apax

CD&R

CORSAIR

DIVERSIFIED  
energy

EQT

Foresight

gcp growth capital partners

MACQUARIE

MOZAIK

MUTARES

RUBIX

seven2

TCP HEALTH  
VENTURES

Theramex  
For Women, For Health

THCP  
THREE HILLS CAPITAL PARTNERS

Triton

WIDE  
GROUP

# Key Themes

- Discovering fresh value creation levers and new pathways for growth
- Understanding the profound impact of AI in transformation and value creation
- Leveraging strategic finance leadership to drive value creation
- How data is driving a paradigm shift in value creation
- Unlocking mega growth opportunities through digital, technology and innovation

# Engagement Opportunities

Sponsorship is the most effective solution to share your company's offering with PE Operating Partners and PE-backed transformation leaders, who are searching for actionable operational and strategic solutions to address their current business challenges.



## Thought Leadership

Do you want to become the first solution provider that comes to your clients' minds when they need a solution?

Gain a competitive edge by presenting your products and services to those actively looking for guidance, and with a remit to buy. Included in the package:

- Workshops and Discussion Groups
- Whitepaper email marketing
- Client-led keynotes & testimonials
- Whitepaper/presentation placement on the website

**Get in front of PE Operating Partners and PE-backed Transformation Leaders in this space now!**

**Click here to find out  
more about sponsorship**



## Curated Networking Opportunities

Do you struggle to navigate and engage all members of a complex decision-making unit, or are you new to market and looking for a solid contact base within the industry?

You can provide a list of companies and individuals you would like our VIP team to invite. This ensures the right audience is being targeted to reflect your objectives. Our onsite team can help introduce you to your desired prospects. Included in the package:

- Targeted delegate acquisition campaigns
- Prospect listing
- On-site introductions
- Private lunches and breakfast briefings
- Evening networking sessions
- Email introductions
- LinkedIn introductions

**Value Creation for Private Equity provides extended networking opportunities through curated networking activities, receptions and tech demos!**



## Premier Branding

Do you want to cement your market-leading position and remain front of mind?

Our facilities for onsite branding and exposure are unbeatable. Our dedicated marketing team can help you to achieve your promotional goals in the months leading up to the event, with brochure drops and tailored website coverage. Included in the package:

- Online presence on the website
- Listings and logos on all event materials
- Lanyard / App / VIP Room sponsorship
- Literature seat drops and flyer handouts
- Survey sponsorship
- Social media marketing

**Be well positioned with the Business Transformation Europe Summit's well designed pre, post and onsite branding opportunities!**

# 2025 Packages

## **Lead Sponsor:** (1 available)

- Most prominent branding
- 30min Keynote address on Day one morning
- Private Dinner (cost not included) with 15 20 invited attendees
- 8 passes
- 8 client passes
- Exhibition space/ Booth

## **Gold Sponsor:** (4 available)

- Prominent branding
- Hosting a keynote panel
- Hosting evening drinks reception or 1 private event (cost not included)
- 6 passes
- 6 client passes
- Exhibition space/ Booth

## **Silver Sponsor:** (4 Available)

- Silver sponsor branding
- Hosting a track session panel
- 4 passes
- 4 client passes
- Exhibition space/ Booth

## **Bronze Sponsor:** (5 Available)

- Bronze sponsor branding
- Hosting a roundtable
- 2 passes
- 2 client passes
- Exhibition space/ Booth

## **Exhibiting Sponsor:** (Limited availability - please enquire)

- 2 passes
- 2 client passes
- Exhibition space/ Booth

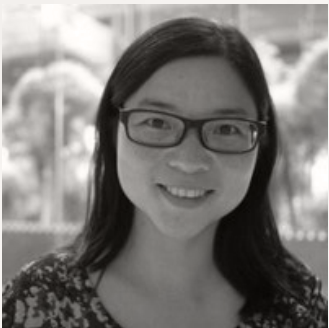




**14-15 October 2025**  
London, UK

We look forward to connecting with you ahead of this important annual summit, to connect industry leaders with Private Equity transformation professionals seeking to lead the charge for change in their organisation.

## Value Creation for Private Equity 2025 Team



**Cathy Gu**

Event Director

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**James Raven**

Senior Sponsorship Manager

✉ [james.raven@iqpc.co.uk](mailto:james.raven@iqpc.co.uk)