



17 - 20 March 2026

Sponsorship & Exhibition Guide

Sands Expo & Convention Centre, Singapore

Securing, Scaling & Optimising Subsea Networks

Subsea Networks 2026 is the essential global platform for telecommunications leaders and innovators, showcasing the latest breakthroughs in fiber optic technology and subsea cable deployment, exploring the transformative power of AI and machine learning in network optimisation, and addressing critical strategies for building resilient and secure subsea communication infrastructure to power our interconnected world.

KEY SESSIONS AT-A-GLANCE:

Next-Generation Subsea
Cables & Technologies



AI and Machine Learning in
Subsea Networks



Resilience and Redundancy in
Subsea Networks



Subsea Data Centres



Connectivity for Offshore
Industries

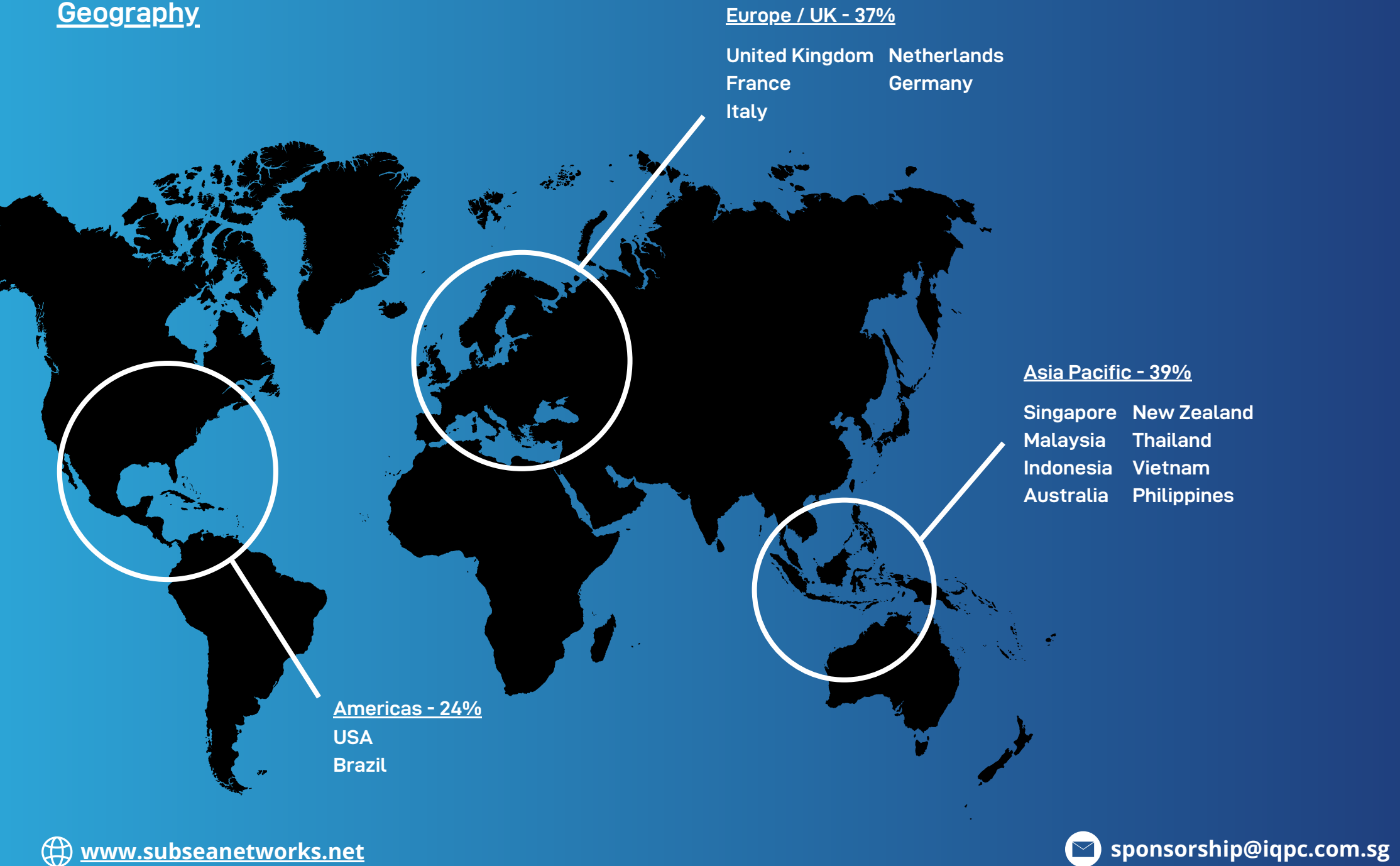


Connecting Energy, Security
& Networks Beneath the
Surface



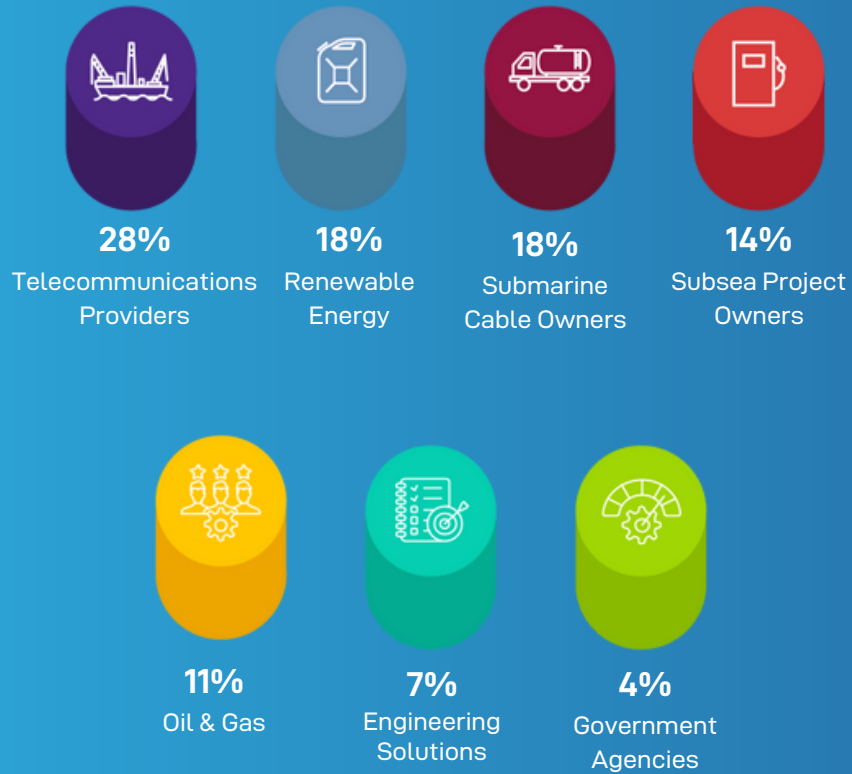
Who Will Be There?

Geography.

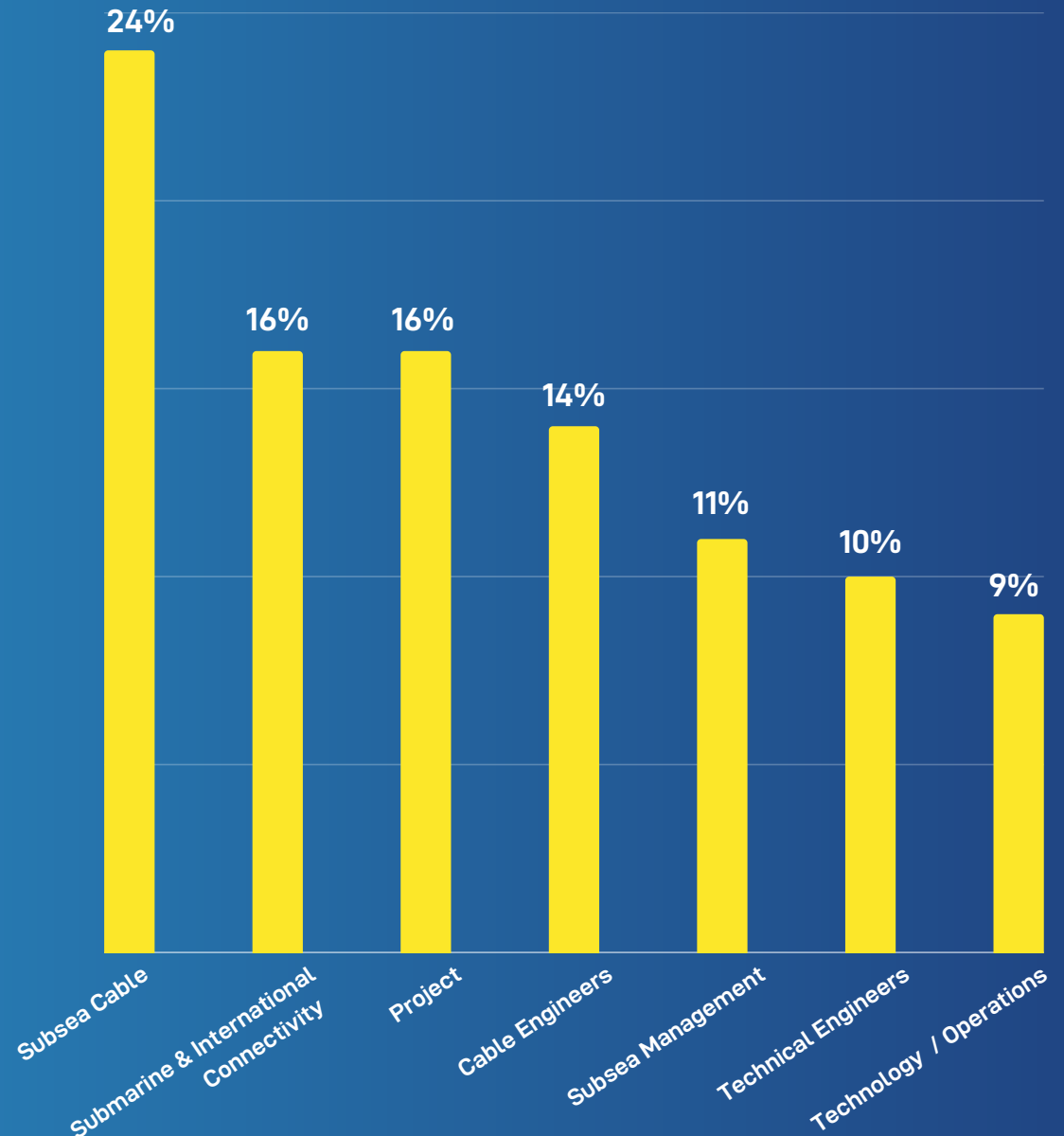


Who Will Be There?

Industries



Job Functions



Foundation Partner



FOUNDATION PARTNER OF SUBSEA NETWORKS

- Branded as "Foundation Partner" of Subsea Networks
- 30-minutes Plenary Presentation (inclusive of Q&A) on the morning of Day 1
- Premium 6x3m exhibition booth at the Exhibition Hall
- Premium branding across all marketing channels and materials for the event

USD \$45,000

PREMIUM BRANDING OPTION (CHOOSE 1)

Cocktail Reception

- Branded as Cocktail Reception Sponsor
- Onsite branding at the reception area
- Pre- & post- event branding across all marketing channels and materials for the event
- Premium networking opportunity with conference delegates
- Comprehensive management of all pre- onsite and post- cocktail logistics and communications

Registration & Lanyard

- Branded as Registration & Lanyard Sponsor
- Onsite branding at conference and exhibition registration area
- High visibility for your brand onsite for all attendees across the whole show
- Opportunity for branded delegate lanyard worn by all delegates at the event

Bag Sponsor

- Opportunity for branded delegate bag
- Given to all delegates at the event
- Opportunity to place company literature in the bag and/or a branded giveaway item
- High visibility for your brand onsite

Thought Leadership Opportunities

BUILD YOUR INTEGRATED MARKETING PLAN WITH US!

Optimise your marketing investment by sponsoring Subsea Networks- as we work alongside you on an integrated campaign plan to maximize your exposure and branding.

Capitalise on this opportunity to meet both your top-of and bottom-of funnel needs, tailor a package that suits your business needs

■ Thought Leadership ■ Showcase Products and Solutions ■ Lead Generation ■ Brand Awareness ■ Networking

PLENARY SESSION THOUGHT LEADERSHIP SPONSOR

USD \$35,000

- Branded as Thought Leadership Sponsor of Subsea Nexus Week
- 30-minute Plenary Presentation/Panel Session on either Day 1 or Day 2 of the agenda
- Premium 3x3m exhibition booth at the Exhibition Hall
- Premium branding across all marketing channels and materials for the event

EXHIBITION THEATRES SPEAKING SPONSORSHIP

USD \$30,000

- Branded as Exhibition Theatre Thought Leadership Sponsor of Subsea Networks
- 30-minute Presentation Session on the Exhibition On-Floor Theatre (inclusive Q&A)
- 3x3m exhibition booth at the Exhibition Hall near the On-Floor Theatre
- Branding across all marketing channels and materials for the Exhibition On Floor Theatre

PRE AND POST-CONFERENCE FOCUS DAY SPEAKING SPONSORSHIP

USD \$25,000

- Branded as Thought Leadership Sponsor of Subsea Networks
- 30-minute Presentation or Panel Discussion on either the Pre- or Post Conference Focus Day Sessions, targeted to the relevant audience joining the sessions
- 3x3m exhibition booth at the Exhibition Hall
- Branding across all marketing channels and materials for the event

Branding Opportunities

COCKTAIL RECEPTION SPONSOR

\$35,000
USD

- Branded as 'Cocktail Reception Sponsor'
- Premium networking opportunity with conference delegates
- Onsite branding at the reception area
- Comprehensive management of all pre-onsite and post-cocktail logistics and invitee/attendee communications
- Pre- & post- event branding across all marketing channels and materials of event
- Exhibition stand in the networking hall included

BRANDING SPONSOR

\$30,000
USD

- Emphasise brand message by marketing and promoting on various opportunities
- Pre- & post- event branding across all marketing channels and materials of event
- Exhibition stand in the networking hall included
- Available branding opportunities include, and are not limited to:



Coffee Cart
Sponsor



Badge/Lanyard
Sponsor



Event Stationery
(Notepads, Pens, etc.)



Branded
Giveaways

REGISTRATION SPONSOR

\$30,000
USD

- Branded as 'Registration Sponsor'
- Onsite branding at conference and exhibition registration areas
- High visibility for your brand onsite for all attendees across the whole show
- Exhibition space in the networking hall

LANYARD SPONSOR

\$30,000
USD

- Branded as 'Lanyard Sponsor'
- Onsite Branding at conference and exhibition registration areas
- Corporate logo printed on Delegate lanyards
- High Visibility for your brand onsite for all attendees across the whole show
- Exhibition space in the networking hall

EXHIBITION STAND

start from
\$12,000
USD

- Branded as 'Exhibitor'
- Pre- & post- event branding across all marketing channels and materials of event
- Exhibition space in the networking hall



Connecting the Subsea Energy, Defence, and Connectivity Sectors Together



Where the World's Leading Subsea Industries Converge - Subsea Nexus Week is where the world's leading subsea industries converge, forming the backbone of global communication and energy distribution, facilitating internet access, data transfer, and energy supply across continents. It is the Premier Global Platform for Integrated Subsea Innovation in petroleum, power and gas transmission, offshore wind energy, submarine telco networks and undersea defence industries.

1000+
Attendees

70+
Speakers

60+
Interactive
Sessions

50+
Exhibitors

Our Network & Community



Established in 2001, Defence iQ has grown to become one of the world's largest defence events and media organisations. With over 26,000 members globally, Defence iQ is uniquely positioned to engage with and support the international defence community – air, land, sea and maritime - via our digital platform and global conferences, all of which are underpinned by rigorous research into global defence policy, acquisition strategy, capability development and military leadership.

Oil & Gas



Oil and Gas IQ is the world's largest community of oil and gas professionals, providing cutting-edge online and physical events, thought leadership and more. Founded in 2011, Oil and Gas iQ boasts over 35,000 members in the community and is fast becoming a backbone for the wider Oil, Gas, Energy, Offshore and Power industries.

The Industrial Decarbonisation Network was founded in 2021 as a spin-off of Oil and Gas IQ. IDN is an online community network for global sustainability and decarbonisation leaders in the industrial sector.



FPSO Network is the world's only community dedicated to professionals in the FPSO sector, providing cutting-edge online and physical events, thought leadership and more. The FPSO Network boasts over 20,000 members in the global community, across our network and social media following.

GET INVOLVED!

For more information or to learn about our audience and available exhibition and sponsorship opportunities, please contact us at

sponsorship@iqpc.com.sg 