

17 - 20 March 2026

Sponsorship & Exhibition Guide

Sands Expo & Convention Centre, Singapore

From Seabed to Market – Redefining Subsea Energy Profitability

Subsea Energy 2026 is the premier global event uniting industry leaders to navigate the evolving landscape of offshore oil, gas, and the burgeoning subsea renewables sector, showcasing cutting-edge technologies in power transmission and storage, and forging partnerships to drive the future of underwater energy development.

KEY SESSIONS AT-A-GLANCE:

Oil, Gas, Energy New Subsea Projects & Developments



Renewable Energy Integration & Energy Storage Solutions



Digitalisation and Automation in Subsea Operations



Innovations in Subsea Power Transmission



Subsea Asset Management & Maintenance



Connecting Energy, Security & Networks Beneath the Surface



Who Will Be There?

Geography.



Who Will Be There?

Industries



28%

Oil and Gas



18%

Renewable
Energy



18%

Submarine
Cable Owners



14%

Subsea Project
Owners



11%

Military Defense



7%

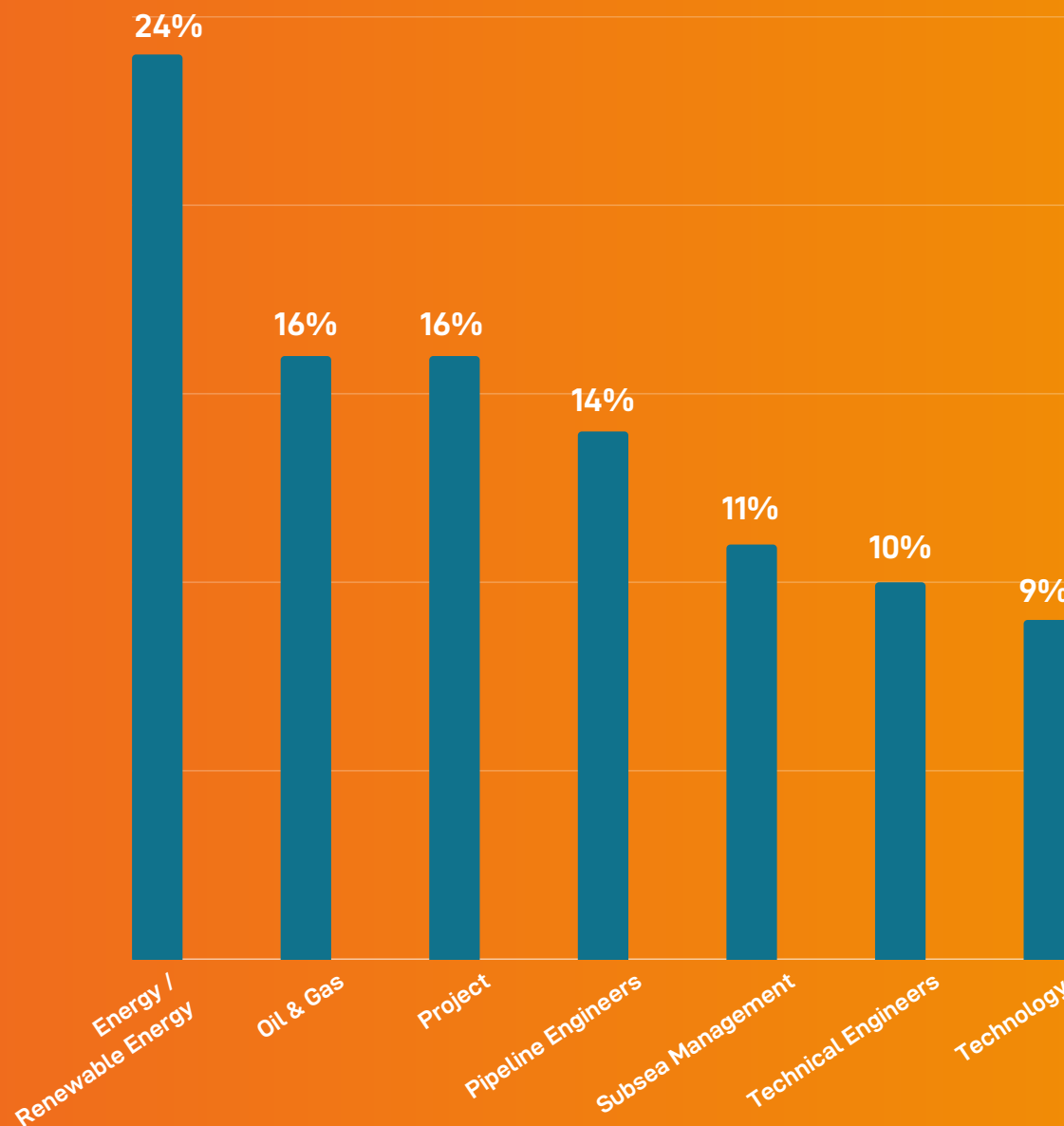
Engineering
Solutions



4%

Government
Agencies

Job Functions



Foundation Partner



FOUNDATION PARTNER OF SUBSEA ENERGY

- Branded as "Foundation Partner" of the Subsea Energy
- 30-minutes Plenary Presentation (inclusive of Q&A) on the morning of Day 1
- Premium 6x3m exhibition booth at the Exhibition Hall
- Premium branding across all marketing channels and materials for the event

USD \$45,000

PREMIUM BRANDING OPTION (CHOOSE 1)

Cocktail Reception

- Branded as Cocktail Reception Sponsor
- Onsite branding at the reception area
- Pre- & post- event branding across all marketing channels and materials for the event
- Premium networking opportunity with conference delegates
- Comprehensive management of all pre- onsite and post- cocktail logistics and communications

Registration & Lanyard

- Branded as Registration & Lanyard Sponsor
- Onsite branding at conference and exhibition registration area
- High visibility for your brand onsite for all attendees across the whole show
- Opportunity for branded delegate lanyard worn by all delegates at the event

Bag Sponsor

- Opportunity for branded delegate bag
- Given to all delegates at the event
- Opportunity to place company literature in the bag and/or a branded giveaway item
- High visibility for your brand onsite



Thought Leadership Opportunities

BUILD YOUR INTEGRATED MARKETING PLAN WITH US!

Optimise your marketing investment by sponsoring Subsea Energy - as we work alongside you on an integrated campaign plan to maximize your exposure and branding.

Capitalise on this opportunity to meet both your top-of and bottom-of funnel needs, tailor a package that suits your business needs

■ Thought Leadership ■ Showcase Products and Solutions ■ Lead Generation ■ Brand Awareness ■ Networking

PLENARY SESSION THOUGHT LEADERSHIP SPONSOR

USD \$35,000

- Branded as Thought Leadership Sponsor of Subsea Nexus Week
- 30-minute Plenary Presentation/Panel Session on either Day 1 or Day 2 of the agenda
- Premium 3x3m exhibition booth at the Exhibition Hall
- Premium branding across all marketing channels and materials for the event

EXHIBITION THEATRES SPEAKING SPONSORSHIP

USD \$30,000

- Branded as Exhibition Theatre Thought Leadership Sponsor of Subsea Energy
- 30-minute Presentation Session on the Exhibition On-Floor Theatre (inclusive Q&A)
- 3x3m exhibition booth at the Exhibition Hall near the On-Floor Theatre
- Branding across all marketing channels and materials for the Exhibition On Floor Theatre

PRE AND POST-CONFERENCE FOCUS DAY SPEAKING SPONSORSHIP

USD \$25,000

- Branded as Thought Leadership Sponsor of Subsea Energy
- 30-minute Presentation or Panel Discussion on either the Pre- or Post Conference Focus Day Sessions, targeted to the relevant audience joining the sessions
- 3x3m exhibition booth at the Exhibition Hall
- Branding across all marketing channels and materials for the event

Branding Opportunities

COCKTAIL RECEPTION SPONSOR

\$35,000
USD

- Branded as 'Cocktail Reception Sponsor'
- Premium networking opportunity with conference delegates
- Onsite branding at the reception area
- Comprehensive management of all pre-onsite and post-cocktail logistics and invitee/attendee communications
- Pre- & post- event branding across all marketing channels and materials of event
- Exhibition stand in the networking hall included

BRANDING SPONSOR

\$30,000
USD

- Emphasise brand message by marketing and promoting on various opportunities
- Pre- & post- event branding across all marketing channels and materials of event
- Exhibition stand in the networking hall included
- Available branding opportunities include, and are not limited to:



Coffee Cart
Sponsor



Badge/Lanyard
Sponsor



Event Stationery
(Notepads, Pens, etc.)



Branded
Giveaways

REGISTRATION SPONSOR

\$30,000
USD

- Branded as 'Registration Sponsor'
- Onsite branding at conference and exhibition registration areas
- High visibility for your brand onsite for all attendees across the whole show
- Exhibition space in the networking hall

LANYARD SPONSOR

\$30,000
USD

- Branded as 'Lanyard Sponsor'
- Onsite Branding at conference and exhibition registration areas
- Corporate logo printed on Delegate lanyards
- High Visibility for your brand onsite for all attendees across the whole show
- Exhibition space in the networking hall

EXHIBITION STAND

start from
\$12,000
USD

- Branded as 'Exhibitor'
- Pre- & post- event branding across all marketing channels and materials of event
- Exhibition space in the networking hall

Past Sponsors & Exhibitors for our Energy Related Event Series



GET INVOLVED!

For more information or to learn about our audience and available exhibition and sponsorship opportunities, please contact us at

sponsorship@iqpc.com.sg 