

3rd Autumn



SHARED SERVICES &
OUTSOURCING WEEK

MEDIA & PRESS KIT

SHARED SERVICES & OUTSOURCING WEEK



Brand Exposure

Getting the right brand exposure isn't always easy, but we can help...

By partnering with us, we can help increase your audience and reach the right professionals you want to get your brand in front of. As the leading event in the Shared Services, our partners get the chance of industry experts for 365 days of year.

Speak with our partnership director to learn more about how you can become an official Corporate Learning event partner and be featured across 5+ events year round.

Kayla.Ambrose@iqpc.com

CONTACT PARTNERSHIP DIRECTOR

How we can help...

PRESS CONFERENCE

GET THE LATEST NEWS DIRECTLY FROM OUR INDUSTRY EXPERTS AND BE THE FIRST TO HEAR ABOUT THE LATEST ADVANCEMENTS IN THE INDUSTRY

BRAND EXPOSURE

YOUR LOGO, LINK, AND DESCRIPTION PLACED ON THE WEBSITE, BROCHURE AND OTHER MARKETING COLLATERAL

ONSITE OPPORTUNITIES

ATTEND THE EVENT TO EXPAND YOUR NETWORK AND GET THE LATEST INDUSTRY UPDATES

CONTENT PLACEMENT

EXPAND THE REACH OF YOUR CONTENT THROUGH FEATURES ON OUR SITE AND DISTRIBUTION TO OVER 24K INDUSTRY CONTACTS IN OUR DATABASE

FIND OUT MORE!



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"BEUK have been working alongside the IQPC for three consecutive years. We are honored to be partnered with such a dynamic company. I have personally attended many of IQPC's events and they continuously deliver panel discussions that contain industry leaders and keep my employees connected with practitioners in the industry through original networking techniques."

LISA LOVELL, CEO & FOUNDER, BRAND ENFORCEMENT UK LTD

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IN EXCHANGE, WE WOULD LIKE TO CONTINUE GROWING OUR AUDIENCE AND DATABASE TO REACH PREVIOUSLY UNTAPPED MARKETS THROUGH:

- DEDICATED EMAILS
- NEWSLETTER INCLUSION
- CONTENT EXCHANGE
- SOCIAL MEDIA PROMOTION
- AD PLACEMENT ON WEBSITE
- ON-SITE DISTRIBUTION OF MATERIAL
- AND MORE!

CONTACT PARTNERSHIP DIRECTOR

CONTACT US



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WWW.SHAREDSERVICESWEEKAUTUMN.COM