

EVENT OVERVIEW

SSOW is where shared services and GBS leaders come together to accelerate transformation through **practical solutions**, **bold ideas**, and **high-value connections**. This September in Houston, expect a jam-packed agenda featuring three customizable tracks, exclusive networking opportunities, and firsthand insights from brands like Starbucks, Google, Clorox, Bosch, and more. From AI integration and citizen-led innovation to building strategic value across the enterprise, SSOW delivers the conversations and tools that move the industry forward.

Join us as we tackle the topics driving GBS forward: **AI**, **talent**, **operating models**, **strategic KPIs**, and **the evolution of shared services** from support function to business-critical powerhouse.



TRENDSETTING SPEAKERS



Rod Lindsay

President,
Nokia Business Services (NBS)

NOKIA



Yvonne Swiatek-Marcinkiewicz

Global Director R2R

ADM



John Wilke

Senior Vice President, Enterprise
Technology and Digital Enablement

ZACHRY

And many more...

KEY TOPICS & STATS

- ✓ Embrace Automation, AI, and Advanced Analytics to Prove Value and Future-Proof Operations
- ✓ Build Data-Driven Shared Services Functions That Deliver Strategic Business Insights
- ✓ Elevate Shared Services from Transactional Support to Strategic Business Partner
- ✓ Establish Modern Metrics That Move Beyond Cost Savings to Demonstrate Strategic Impact
- ✓ Harness End-to-End Process Ownership Across O2C, P2P, and R2R to Drive Enterprise Value
- ✓ Transform HR and Onboarding Through Employee-Centric, Data-Informed Experiences



200+ Decision Making Attendees



25+ Trusted Solution Providers



80% of Attendees Are Director/VP Level



1 Exclusive Site Tour of Ontellus' SSC

TAKE THE NEXT STEP...

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