



# Shared Services & Outsourcing Week

October 20 - 22, 2025 | Bogotá, Colombia

# CURRENT ATTENDEE SNAPSHOT



# JOB TITLES

- ABB Services Hub Lead
- Account Executive
- Accounts Receivable Coordinator
- Americas GBS Site Director Country General Manager
- AP Senior Manager
- Asset Information Management Coordinator
- AVP, Shared Services
- Back Office Credit & Collection Manager
- BPO Director
- Brazilian, GBS LATAM Center of Excellence Manager
- Category Manager, Logistics Procurement
- Center Head GSC
- CEO
- CFO & Head of Strategy and Performance for Americas
- CFO, Finance and Controlling VP - Latin America
- Chief Information Officer LATAM
- Chief Marketing Officer
- Continuous Improvement Lead OTC and PS
- Continuous Improvement Lead PTP
- Continuous Improvement Lead RTR
- Continuous Improvement Manager
- Corporate Manager of Regional Services
- Corporate Manager, Client Management
- Country HR Leader
- Customer Management Assistant Manager
- Director CFM Americas
- Director Global Payment Solutions
- Director Operations network strategy
- Director SSC
- Director, Administrative Services
- Director, Centralized Services Unit
- Director, Global Process Owner
- Director, HR Service Center
- Director, Service Management
- Director, Shared Service
- Director, Shared Services Center
- Director, Synergy Center
- EBS Manager Chile & Argentina
- Executive Director, Finance Transformation
- Executive Partner - Latin America
- Finance Consultant for Back Office Transformation
- Finance Manager
- Financial Synergies Manager, GEB Shared Services Center
- FP&A Manager
- GBS Global Continuous Improvement Manager APAC, AMERICAS, EMEA
- GBS Head
- GBS LATAM Accounting Director
- GBS Latam Director
- GBS Performance and Site Lead
- General Manager Business Services Colombia and Regional Finance Controller
- Gerente Centro de Servicios Compartidos
- Gerente Servicios Compartidos
- Gerente Sinergias de Talento
- GL and AP Manager Latam
- Global Process Excellence Leader
- Global Service Center Director and Country Government Leader C&C for Costa Rica
- Global Service Excellence Manager
- Global Services Investment Promotion & Aftercare Specialist



# JOB TITLES

- GPS HR Hub Lead - LATAM
- GPS Payroll Sr Manager - LATAM
- Head O2C
- Head of AP
- Head of Financial Operation Operations Department
- Head of FP&A for Latin America and Carribean
- Head of GBS Americas
- Head of Global Business Services (GBS)
- Head of HR for Enterprise Functions LATAM and One HR LAN
- Head of Internal Audit and Operational Accounting
- Head of Master Data and Continuous Improvement
- Head of Operations Finance
- Head Of P2P
- Head of People Master Data
- Head of Processes and Continuous Improvement
- Head of Procurement
- Head of Procurement Regional Operations
- Head of Shared Service
- Head of Source To Pay (STP) & Client Engagement for Latin America Region
- Head of T&E
- Head, North America Shared Services
- HR Head
- HR Operations Senior Specialist
- HR Service Center Lead
- Inc
- Innovation and Digital Transformation Manager
- IT Synergies Manager, GEB Shared Services Center



# JOB TITLES

- LATAM Global Cash Management & Working Capital Solutions
- Manager of Accounts Receivable
- Manager of Excellence Services, Shared Services Center
- Manager, Administrative Services and Strategic Procurement
- Manager, Finance Global Shared Services Center
- Manager, Global Business Services
- Manager, Shared Services
- Manager, Site Operations
- Managing Director
- Managing Partner Colombia & Costa Rica
- P2P Manager
- Payments Manager
- Payroll GPO Lead
- Pending
- People Services Head Americas
- Procurement and Logistics Synergies Manager, GEB Shared Services Center
- PTP Team Lead
- Record to Report Manager
- Regional Finance Manager
- Regional Head of Etex Business Services Americas
- Regional Manager, Invoice to Cash
- Regional Training Lead
- RTR Team Lead
- Sales and Marketing Analytics Lead
- SDI Manager
- Senior Customer Success Manager
- Senior Director ABM, Marketing Operations, and AMER Field Marketing



# JOB TITLES

- Senior Director, Data Governance
- Senior Director, Global Finance
- Senior Director, Supply Chain
- Senior Manager of SSC AR ,Budget for LatAm, Iberia and US
- Senior Manager Service Delivery
- Senior Program Manager, Global Business Services Procurement & Sourcing
- Senior Vice President of Growth
- Service Delivery Director
- Service Delivery Manager OTC
- Service Team Manager RTR
- SFO Global Business Services
- Shared Services Center Lead
- Solutions, Deployment & Integration Projects Director – Global Services Finance
- Sr Manager Opex & CI
- Sr Marketing Manager
- Sr. Manager R2P LATAM
- Strategy and Performance Manager (Business Services)
- Strategy Director, Global Business Services
- SVP Global Business Services and Chief Information Officer
- SVP Global Business Services and head of COE for RPA/ML/AI
- Synergy Manager, Client Management
- Tactical Buyer
- Talent Acquisition Manager, GBS
- Team Leader Service Delivery
- Team Manager Recruitment Services WW & HR Manager
- Transition Project Manager
- Treasury Advisory Latam
- US Controller
- Vice President
- Vice President of Intelligent Automation
- VP Automation COE RPA/ML/AI
- VP of BPO, Strategic Partnerships & Alliances / Head of BU - CSC
- VP, Shared Services
- Western Hemisphere GBS Finance Director
- Workforce Administration Americas Team Lead



# COMPANIES

- 3M Company
- ABB
- Adidas
- Alcon Laboratories
- Alicorp
- Align Technology
- AngloGold Ashanti
- B. Braun Group
- Banco de la República
- Bank of America
- BBVA
- Bosch
- Buhler Group
- Centro de Servicios Compartidos SA de CV
- Chazey Partners
- CMI
- Coca-Cola
- Convatec Ltd
- Corona
- DHL
- Diageo
- Dollarcity
- Ecopetrol
- Ecopetrol S.A.
- Elanco
- Equifax
- Estee Lauder Companies
- Etex
- Etex Business Services Americas
- FEMSA
- Gloria s.a.
- Grupo Energía Bogotá
- Grupo HAME
- Holcim ABS
- Immerse
- Inchcape
- Inter American Development Bank
- Inversiones Centro Americanas, S.A.
- JA Del Río
- Knight
- LafargeHolcim LatAm
- Lesaffre Colombia Ltda
- Lexmark
- Lufthansa Group Business Services
- Megacentro
- Opella
- Parque Arauco
- PepsiCo
- Pipefy Inc.
- Prestadora de Servicios Profesionales y Operativos



# COMPANIES

- PriceSmart
- Progreso
- Prohance Analytics
- Reckitt
- Redwood Software
- Robert Bosch
- Saint-Gobain
- Satelite Support Services
- ScottMadden
- SLB
- Sonos
- SS&C Blue Prism
- Stryker
- Thomas Greg & Sons
- Uruguay XXI
- WWE
- Yanbal
- Zimmer Biomet
- Zonamerica
- Zonamerica Colombia





# Shared Services & Outsourcing Week

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Shared Services & Outsourcing Week is the largest event for shared services, global business services, outsourcing, and intelligent automation leaders in Latin America. SSOW creates an opportunity for Latin America SSOs to expand technology, increase efficiency, and establish best practices on the journey to transform and mature in the industry.

## EXPERT SPEAKERS



**Paula Ordonez**  
**Angel**  
Americas GBS Site  
Director Country  
General Manager  
**Zimmer Biomet**



**Carlos Santos**  
Head - North  
America Shared  
Services  
**Amrize**



**André Bertolin**  
CFO, Finance and  
Controlling VP -  
Latin America  
**Robert Bosch**



**Sofia Becerra**  
Director  
Transformation  
**Adidas**

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