

26th European  
**SSOn**

SHARED SERVICES &  
OUTSOURCING WEEK

20th Annual  
**SSOn**

SHARED SERVICES &  
OUTSOURCING WEEK

*Autumn*

# SSOW

ENTERPRISE PASS

*Package*

# SSOW ENTERPRISE PASS Package Pricing

## What is it?

A flexible bundle of **30 practitioner tickets** that can be used across your entire organisation at **SSOW events in Europe in 2026**.

Your teams can attend either event – mix and match attendees however you choose.

**Investment: €20,000 + VAT**

(Equivalent to <€700 per ticket – our lowest cost-per-attendee rate)

## Which events are included?

26th European



SHARED SERVICES &  
OUTSOURCING WEEK

18-21 May | Lisbon, Portugal

20th Annual



SHARED SERVICES &  
OUTSOURCING WEEK

Autumn

20-22 October | Amsterdam, Netherlands

## Why choose the Enterprise Package?

### Broader Learning, Better Outcomes

30 tickets allow you to send diverse roles and teams. You gain insights across automation, process optimisation, AI enablement, people services and more – accelerating transformation when everyone returns with a shared understanding.

### Faster Strategic Alignment

When leaders, practitioners and decision-makers learn together, internal alignment becomes easier. You reduce duplication, avoid miscommunication, and enable clearer, faster execution of your strategic goals.

### Stronger Networks, Bigger Influence

More attendees means more conversations – with peers, partners, thought leaders and innovators. Your organisation expands its industry presence and deepens relationships that support the delivery of your initiatives.

### Maximum ROI

A price point of under €700 per attendee means you equip more employees with cutting-edge thinking for significantly less than standard ticket pricing. It's the smartest way to scale capability across your GBS or shared services team.

Bring your team and turn SSOW into an organisation-wide growth driver – not just a single learning experience.

### Maximise your team's time onsite

A dedicated concierge service led by our Event Directors, who will review and discuss each conference you're attending to ensure the sessions your team select are fully aligned with your shared services priorities.

# Which event is best for which team members?

Programme / Feature	SSOW Europe (Lisbon)	SSOW Autumn (Amsterdam)
SSOWomen Leadership Day	✓	✗
Partner First Collaboration Day	✓	✗
Excellence Labs	✓	✗
Dedicated HR & People Services Agenda	✓	✗
SSOW Impact Awards	✓	✗
GBS Leaders Club	✓	✗
Site Tour	✓	✗
Talent & Skills Forum	✗	✓
GBS Masterminds	✗	✓
ERP & Data Transformation Track	✗	✓
Agentic AI Keynotes	✗	✓
Change & Transformation Track	✗	✓
GPO Leaders Programme	✗	✓
G6 Leadership Debate	✓	✓
Interactive Pavilion Stage & Innovation Zone	✓	✓
Champagne Roundtables	✓	✓
R2R Leaders Programme	✓	✓



Not all mentioned features or inventories are included in the Enterprise Pass. Inclusions are subject to availability. Please enquire for full details.

## SSOW EUROPE 2026

18-21 May | Lisbon, Portugal

*The future of GBS is on the line: challenging value from the outside-in*

SSOW Europe is the flagship event for organisations that want to rethink their service model, break the echo chamber, and hear directly from the ultimate owners of GBS. With agentic AI challenging traditional operating models – and several enterprises already disbanding GBS structures – 2026 is the moment to redefine value.

This year, the Big Ideas Stage puts customers (internal and external) in the spotlight, ensuring every GBS leader walks away with clarity on what the enterprise truly needs next.

### Highlights:

- Foundational Capability Stage (the building blocks of GBS success)
- Revamped People & HR Services Stage
- Expanded GPO Excellence Labs across P2P, O2C and R2R
- Functional expansion into procurement & supply chain
- Size-based stages to tailor learning to your operating maturity
- A brand new Agentic AI Showcase Lab
- Expanded Pavilion Stage featuring the most innovative GBS organisations
- Partner First Day – connecting ecosystem partners to new operating model and AI thinking

## SSOW AUTUMN 2026

20-22 October | Amsterdam, Netherlands

*Driving end-to-end transformation through GBS*

At SSOW Autumn 2026, you will gain a practical roadmap for transforming GBS into a true end-to-end enterprise partner. Learn how to fix data foundations, integrate upstream processes, and move beyond AI pilots to measurable business value. Get real-world guidance on process ownership, operating models, change leadership, and culture, plus direct insights from peers and innovators tackling the same challenges. Leave with the strategies, skills, and authority to empower your GBS organisation to harness end-to-end transformation allowing you to move from a cost-cutting centre to a value adding strategic partner.

### Highlights:

- Agentic AI Keynotes with early enterprise adopters
- A dedicated Change & Transformation track
- GPO Leaders Programme – the blueprint for end-to-end ownership
- GBS Masterminds – exclusive senior-level exchange
- AI & Cyber Track or Talent & Skills Forum
- ERP & Data Transformation Track
- High-impact networking formats (Workshops, Interactive Clinics & Forums, Focus Groups, and more)

### Contact Us



To find out more, or to book your enterprise pass please contact **Harry Batchelor**, Enterprise Account Manager, **SSON**  
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