

*19th Annual*

**sson**

**SHARED SERVICES &  
OUTSOURCING WEEK**

*Autumn*

**END-TO-END VALUE CREATION:**

DRIVING MEASURABLE VALUE BEYOND COST CUTTING TOWARDS  
STRATEGIC IMPACT

*Speaker Welcome Pack*

21 - 23 October, 2025 | Postillion Hotel & Convention  
Centre Amsterdam, Amsterdam, Netherlands



# *Meet the Team*



Amy Garrod - Conference Producer  
E. [amy.garrod@iqpc.co.uk](mailto:amy.garrod@iqpc.co.uk)



Katie Remmington- Sponsorship Operations  
E. [Katie.remmington@iqpc.co.uk](mailto:Katie.remmington@iqpc.co.uk)



Sean McVeigh - Sponsorship Director  
E. [sean.mcveigh@iqpc.co.uk](mailto:sean.mcveigh@iqpc.co.uk)



Jacob Lucini - Marketing Manager  
E. [jacob.luciani@iqpc.co.uk](mailto:jacob.luciani@iqpc.co.uk)



# Agenda at a Glance

AM		PM		Evening
SSOW INNOVATE-A-THON: INNOVATE, CO-CREATE, IMPACT		13:30 – 15:00 WORKSHOP A, B, C & D	15:30 – 17:00 WORKSHOP E, F, G & H	AWARDS PRESENTATION FOR INNOVATE-A- THON
PIONEERING CONTENT ON AGENTIC AI EMBEDDED				GBS MASTERMINDS DINNER
KEYNOTE END-TO-END VALUE CREATION & DATA TRANSFORMAITO N	TRACK A GPO LEADERS PROGRAMME	GBS MASTERMINDS <i>By Invitation Only</i>		DRINKS RECEPTION
	TRACK B COST – PERFORMANCE – VALUE	SPLIT KEYNOTE S4HANA TRANSFORMATIO N CASE STUDIES	KEYNOTE CXO PRIORITIES	
	TRACK C GBS REINVENTION PROGRAMME	8 INTERACTIVE DISCUSSION GROUPS		
	TRACK D THE PEER INSIGHTS STAGE	HR TRANSFORMATIO N LEADERS PROGRAMME		
KEYNOTE NEXT-GEN GBS MODEL EVOLUTION & THE BIG IDEAS SPEAKER	TRACK E FINANCE TRANSFORMATION LEADERS PROGRAMME		KEYNOTE TECHNOLOGY & INNOVATION FEATURING PRACTICAL PERSPECTIVES ON AGENTIC AI	
	TRACK F NEW! SKILLS-BASED ORGANISATION PROGRAMME			
	TRACK G SERVICE EXPANSION & EXPERIENCE MANAGEMENT			



Item	Description	Deadline
Professional Headshot	In addition to completing the online form above, please also send us a professional headshot to include in our website.	<b>ASAP</b>
Speaker Requirements Form	<p>Please complete our speaker requirements form following the link below. In this form you will fill out your details, let us know the days you plan to attend, as well as indicate any special AV needs and recording preferences.</p> <p> <i>Speaker Form</i></p>	<b>ASAP</b>
<p>Conference Presentation (if applicable)</p> <p>NB. Slides are not required for Panel Discussions or Round Tables</p>	<p>It is extremely helpful for us to have a copy of your presentation slides submitted before the event. If you make any changes to the presentation, an updated version can be brought with you and update at the conference, preferably via USB.</p> <p>If your presentation file is larger than 4MB, please use a file share site such as <a href="http://www.wetransfer.com">www.wetransfer.com</a> rather than sending it by email.</p>	<b>Before 15<sup>th</sup> October</b>

Please send all above material to [katie.remmington@iqpc.co.uk](mailto:katie.remmington@iqpc.co.uk)



# *Venue & Accommodation*



## **Postillion Hotel & Convention Centre Amsterdam**

Paul van Vlissingenstraat 9-11,

1096 BK Amsterdam,

Netherlands

Tel: +31 20 820 4410

Group Rate: We have a number of discounted bedrooms at the hotel for our event attendees, please reserve your room by clicking on this reservation link:



*Book Here*

Please note: IQPC will never recommend, approve or appoint any third-party rooming service to act on our behalf. Please be extremely wary if you are approached by any such companies. We will always endeavour to negotiate the best available rates for you so please use the Hotel's website link provided.



# *Speaking Guidelines*

Less is more! Your slides should reflect the most important points and information you are presenting.

Use bold colours that are easy to read and legible from the back of the room.

Explain any acronyms or terms used within your presentation. IQPC conferences attract delegates from a vast international arena who may not be familiar with certain terms.

Vary your presentation; incorporate videos and pictures as well as your PowerPoint presentation.

Unless you are the first speaker, please avoid reintroducing the conference topic; this has historically been cause for complaint from our delegates. Prepare your session while bearing in mind what other speakers may also be covering, in order to avoid overlap wherever possible.

The most important point. People are always interested in a nation or organisation's systems or capabilities, but these are often things they can learn over the internet. The most appreciated presentations are always those which give a personal perspective of challenges, provide key lessons learnt from personal experience, or look towards personal goals and priorities for the future.

**Please ask your speakers to complete the link below:**

 *Speaker Form*