

TOP L&D CHALLENGES OF 2018

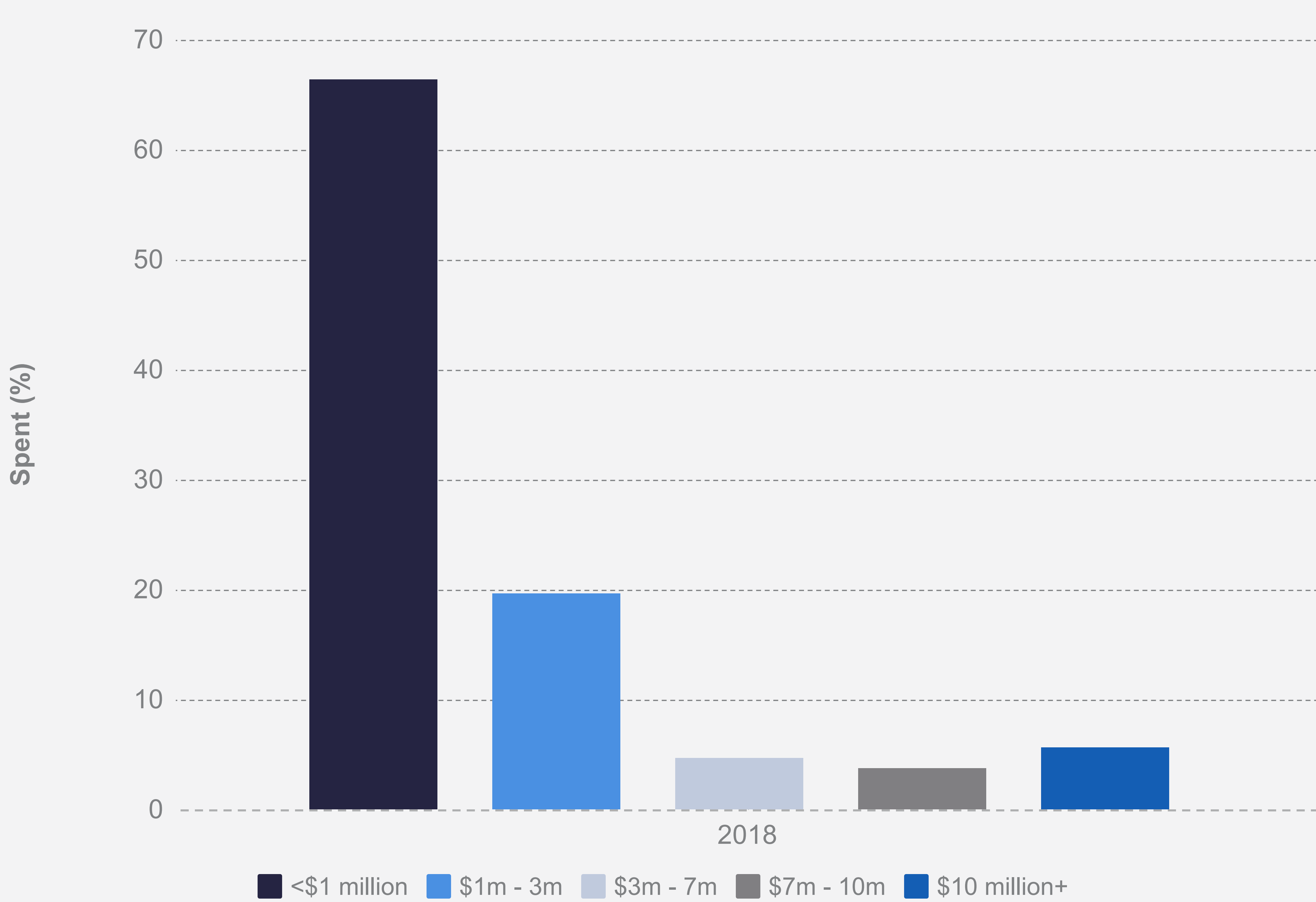
TOP L&D CHALLENGES FROM 2017 SURVEY

Video Metrics Scalability Delivery Content Organization
 Resources Getting Training L&D
 Learning Growth Development Reaching
 Budget Learners LMS Micro Financial
 Business Demand Knowledge Commitment Leadership
 Follow Organizational Reporting Increase Team
 Development solutions Content support
 Learning Technology Training Employee
 LMS Execution Talent Making Engagement Compliance
 Budget Quality Resources
 Demand Retention Culture Management Business Vendors
 Development Technology Training
 Leadership Learning Analytics Budget
 Support Resources Tracking Measuring Innovation
 Content Requests Engagement

Above is a word cloud of top challenges among Corporate Learning Week attendees. The largest challenges among survey participants was having a limited budget, lack of resources, and lack of engagement.

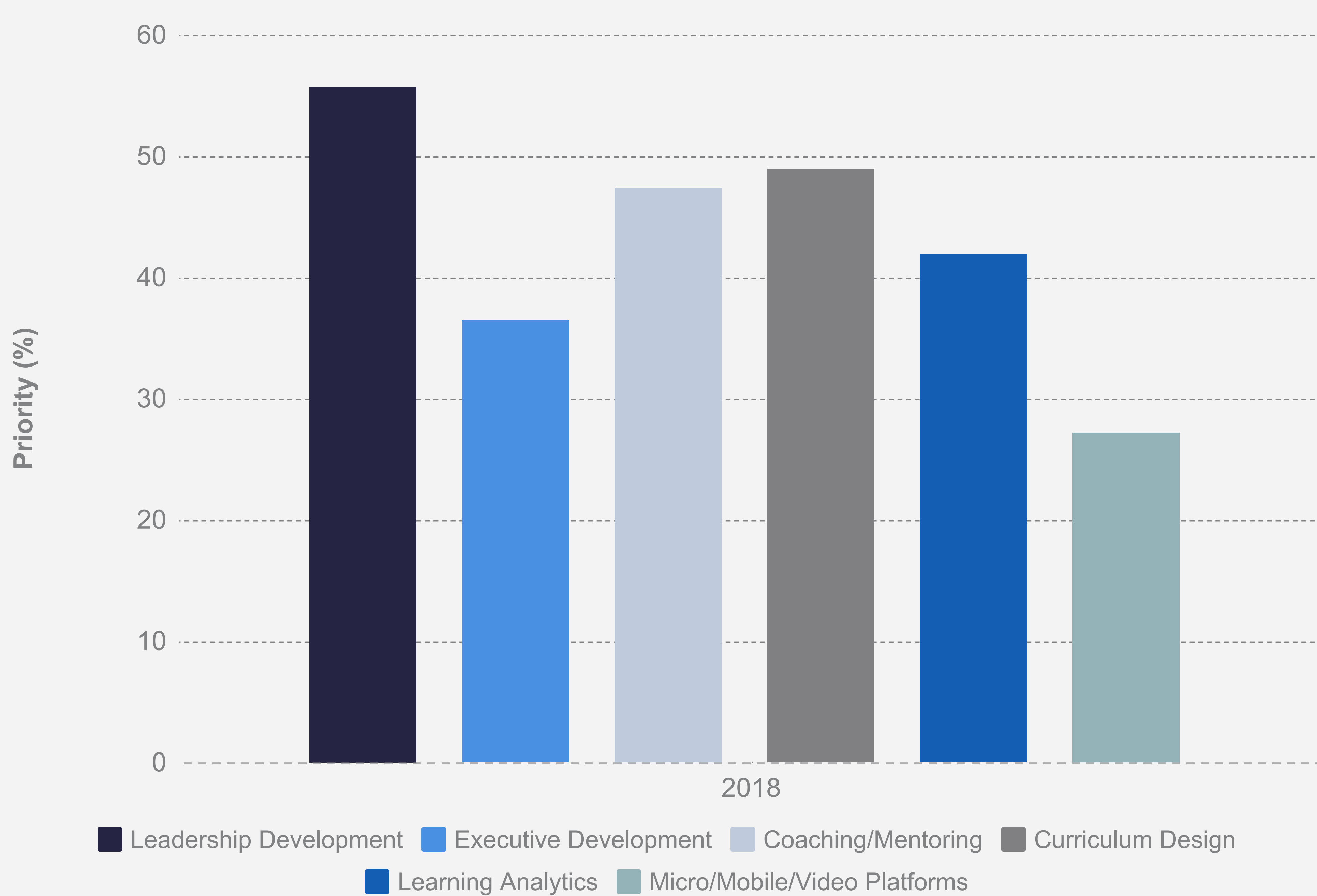
ADDRESSING CHALLENGES WITH NEW LEARNING SOLUTIONS

The chart below represents what Corporate Learning Week attendees spent on new learning solutions in 2017 to address the above challenges. 66% of attendees spent less than \$1 million, with 5% spending \$10 million or more.



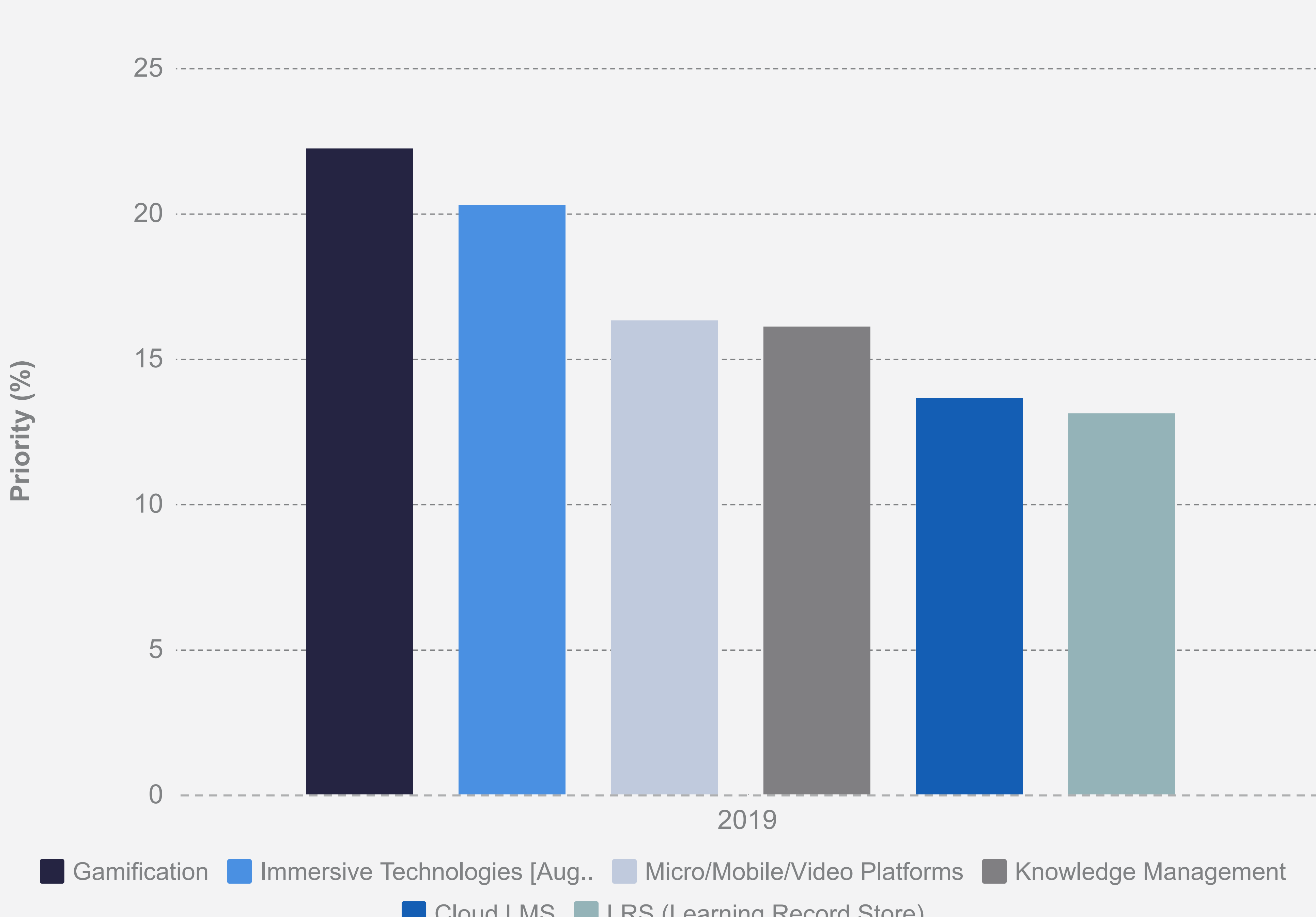
LEARNING SOLUTION PRIORITIES IN 2018

The chart below represents what Corporate Learning Week attendees shared as their top immediate priorities for new learning solutions. The highest priority (55%) is leadership development.



LEARNING SOLUTION PRIORITIES IN 2019

The chart below represents what Corporate Learning Week attendees shared as their top priorities in the next 12-24 months for new learning solutions. The highest priority (22%) is gamification.



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