

UNCREWED SYSTEMS



25 JANUARY 2024 | TWICKENHAM STADIUM, LONDON, UK
**SPONSORSHIP & EXHIBITION
PROSPECTUS**



300+
RAS ATTENDEES



**DEDICATED
SESSIONS**



**SPECIALIST
SPEAKERS**

INTRODUCING UNCREWED SYSTEMS 2024



Uncrewed Systems 2024 takes place as the International Armoured Vehicles conference which annually attracts 1000 attendees over 4 days. Attendees are an influential mix of land capability planners, operators, technical specialists, and industry solution providers. Since 2019 the fourth day has been dedicated to Robotics and Autonomous Systems (RAS); initially focussed purely on Unmanned Ground Vehicles, the day has expanded to include the full constellation of uncrewed, remotely operated and autonomous systems that will accompany the armoured formations of the future.

Integrating RAS will deliver operational advantage for Land forces by generating mass and tempo whilst reducing risk. The exploration and uptake of Artificial Intelligence and RAS technologies by armed forces are accelerating, driven both by developments in the commercial sector and lessons being identified by the conflict in Ukraine. These lessons include the transformative effect of UAVs on the battlefield, the vulnerability of crewed armour to such systems, as well as the significant number of battlefield casualties, which are pushing investment to deliver future combat mass with RAS to reduce human risk and ultimately to replace the dull, dirty and dangerous jobs with robotics.

With the democratisation of robotic capabilities, small and medium-sized militaries can harness RAS today. There is also work underway to develop larger-scale robotic systems. More advanced systems will be underpinned by a number of emerging technologies, including AI, quantum, advanced power storage, and energy efficiency, all enabled by data, algorithms and architectures, and taking into consideration human factors important to establishing Human Machine Teams, primarily trust in autonomous systems as well as trust in cyber security to ensure those systems are not turned against their teammates.

Embracing these technologies will fundamentally alter how armies organise, train and equip. Different approaches are being explored, from large, expensive Robotic Ground Combat Vehicles to small, cheap and attritable solutions. Legged, wheeled and tracked; fixed wing, winged and rotary. Consideration needs to be given to how these systems will change the way we fight, from mothership and marsupial robotics to large-scale robotic combat vehicles.



INDUSTRY SPEAKING OPPORTUNITIES



08:00	MORNING REGISTRATION
	ROBOTICS AND HUMAN MACHINE TEAMS
08:50	CHAIR'S OPENING REMARKS
09:00	KEYNOTE
09:30	30 MINUTE INDUSTRY INSIGHTS AVAILABLE
10:00	PROGRAMME UPDATES
10:30	30 MINUTE INDUSTRY AVAILABLE
11:00	MORNING COFFEE
11:30	PROGRAMME UPDATES
12:00	30 MINUTE INDUSTRY AVAILABLE
12:30	PROGRAMME UPDATES
13:00	TECH 10 SLOT AVAILABLE
13:10	NETWORKING LUNCH
14:00	PROGRAMME UPDATES
14:30	TECH 10 SLOT AVAILABLE
14:40	PROGRAMME UPDATES
15:10	TECH 10 SLOT AVAILABLE
15:20	PROGRAMME UPDATES
15:50	TECH 10 SLOT AVAILABLE
16:00	AFTERNOON COFFEE AND DAY END



SESSION CHAIRMAN

Ted Maciuba

Former Deputy Director, Robotics Requirements, Maneuver CDID
US Army Retired

Ted Maciuba advises on the future of military and commercial robotics, artificial intelligence, and related technologies.

He recently retired as the Deputy Director of Army Robotics Requirements, which develops and manages small unit robotics capabilities – including uncrewed ground vehicles, small uncrewed aircraft systems, artificial intelligence, and exoskeletons.

Prior to that, he was Deputy Director of Army Mounted Requirements, which developed and managed combat vehicle capabilities – including main battle tanks, light tanks, infantry fighting vehicles, infantry carriers, and armoured multi-purpose vehicles.

Ted was born in Lancaster, England; is a graduate of the oldest engineering school in America, the United States Military Academy at West Point; earned a Master of Science in Engineering degree, with a major in Operations Research and Industrial Engineering, from the University of Texas at Austin; is a Professional Engineer, licensed in the Commonwealth of Kentucky; and holds a commercial helicopter pilot rating.

"TECH 10" EXPLAINED

A 10-minute speaking session for SMEs/Startups to introduce their organisation's products and capabilities to a captivated audience of decision-making stakeholders in the robotics industry.

"30 MINUTE INDUSTRY SLOT" EXPLAINED

A 30-minute speaking session for Key Industry stakeholders of LSEs with next-generation/ground-breaking solutions in the market who would like the opportunity to educate the robotics community on the capabilities of their solutions.

PAST SPECIALIST SPEAKERS



James Gavin,
Future Capability Group Head
DE&S,
U.K. Ministry of Defence



**Lieutenant Colonel Martijn
Hadicke,**
Head of Development and
Innovation RAS-Program,
Royal Netherlands Army



Mr. Mills Kevin,
Associate Director for Ground
Vehicle Robotics, Ground
Vehicle Systems Center,
US Army DEVCOM



**Lieutenant Colonel Brennan
Speakes,**
Commander, 1-7 CAV,
1ABCT, 1CD,
United States Army



Colonel Armin Dirks,
Head of Operations, Combined
Project Team of the Main
Ground Combat System,
BAAINBw - Bundeswehr



Major Cory Wallace,
Robotic Combat Vehicle Lead,
NGCV CFT,
U.S. Army Futures Command



**Colonel (US Army) Timothy
Wright,**
Future Force Development,
Army Futures,
British Army



Captain Vladimir Melnikov,
Deputy Project Director,
Director Land Requirements,
Canadian Army HQ

2024 SPONSORSHIP PACKAGES



Two-Star Partner

Intellectual Contribution & Thought Leadership

- 30-Minute Speaking Slot
- Conference attendee passes
- Private meeting room

Brand Awareness at Event

- 3m x 2m Exhibition Space
- Provision of the event delegate list
- Sponsor signage logo feature
- Conference stage logo feature

Pre-Event Marketing Activities

- Corporate logo feature in all event promotional materials
- Corporate logo and company profile featured on event brochure & website
- Inclusion in the event marketing campaign activity



One-Star Partner (A)

Intellectual Contribution & Thought Leadership

- "Tech 10" Demo – 10 minute briefing opportunity
- Conference attendee passes

Brand Awareness at Event

- 3m x 2m Exhibition Space
- Provision of the event delegate list
- Sponsor signage logo feature
- Conference stage logo feature

Pre-Event Marketing Activities

- Corporate logo feature in all event promotional materials
- Corporate logo and company profile featured on event brochure & website
- Inclusion in the event marketing campaign activity



One-Star Partner (B)

Brand Awareness at Event

- 3m x 2m Exhibition Space
- 2 x Conference passes
- Provision of the event delegate list
- Sponsor signage logo feature
- Conference stage logo feature

Pre-Event Marketing Activities

- Corporate logo feature in all event promotional materials
- Corporate logo and company profile featured on event brochure & website
- Inclusion in the event marketing campaign activity

PRICES AVAILABLE UPON REQUEST

WHY SPONSOR UNCREWED SYSTEMS 2024?



SPONSORSHIP OPPORTUNITIES

NETWORKING

We can create a platform for you to effectively interact with your top customers and prospects in the environment of your choice.

-  Exhibiting
-  Sponsored Drinks Reception
-  Lunch & Learn

THOUGHT LEADERSHIP

If you think that you should be viewed as a true industry leader then your need to demonstrate your market knowledge and expertise through a thought leadership opportunity, such as speaking or chairing.






-  Main Day Presentation
-  Panel Sponsorship
-  VIP Breakfast Briefing

BRANDING

In a fiercely competitive market you need to ensure that your brand is differentiated from the competition.

-  Welcome Bag
-  Lanyard Sponsor
-  Badge Sponsor
-  Seat Drop
-  Keycard Sponsorship
-  WiFi Sponsor

SPONSORSHIP BENEFITS

-  **Demonstrate thought leadership**
Speaking on the program will allow you to demonstrate your understanding of the challenges end users are working to solve and your expertise as a solution provider to an audience of high-level decision-makers
-  **Positioning your company brand**
Commitment to this event aligns your company brand with an established forum that consistently brings together those in Land Warfare working on implementing RAS and demonstrates your capabilities as a global player in this area
-  **Building customer loyalty**
Face-to-face contact at conferences helps build the trust required to collaborate with new partners and to develop client relationships as well as cement your position as an industry player
-  **Generate new sales leads**
The RAS day of IAVC will bring together the key decision-makers from a range of small, medium and large armies, all of whom are looking to deliver operational advantage from the democratisation of robotic solutions.
-  **Launch new products or services**
With the most senior figures from the military and industry in attendance, plus carefully selected media partners, you can take advantage of this pre-built audience to generate a buzz



CONTACT US TODAY!



Richard Brookes

Sales Director | Defence IQ

E: partner@defenceiq.com