

Subject: Request for Approval to Attend ProcureCon Total Talent 2026 (Amsterdam, March 18-19)

Dear [Boss's Name],

I would like to request approval to attend [ProcureCon Total Talent 2026](#), Europe's leading talent and workforce procurement event for procurement professionals. The conference will take place in **Amsterdam on 18–19 March 2026** and offers a valuable opportunity to gain strategic insights, strengthen our workforce procurement approach, and build meaningful industry connections.

I believe attendance would deliver clear benefits to both the organisation and my professional development, particularly in the following areas:

Strategic insight into industry trends

- ProcureCon Total Talent 2026 will feature senior procurement leaders sharing practical insights on optimising total talent strategies, SOW best practices, securing executive buy-in, and the future of agile workforce models. [Confirmed speakers](#) include **Marc Veenhuizen** (Senior Global Category Manager, **Unilever**), **Ioana Manta** (Global Category Manager, Contingent Workforce, **Adobe**), and **Ozgur Ayan** (Head of Procurement, **Asahi**). These sessions would provide current, market-leading perspectives to support informed decision-making and ensure we drive value for the company with our workforce procurement programmes.

Exposure to innovative solutions

- The event will host **20+ exhibitors**, offering direct access to emerging technologies and service providers addressing key industry challenges. Exhibitors include **Allegis, Simplify VMS, YunoJuno**, and [many more](#). This will allow us to evaluate potential solutions and partnerships that could enhance operational efficiency and future strategy.

High-value networking opportunities

- The conference will welcome **280 industry leaders**, including **170 procurement buyers** from global organisations such as **Booking.com, Novartis, Netflix, Danone, and Philip Morris International**. This presents a strong opportunity to exchange best practices and build relationships with peers facing similar opportunities & challenges.

If we confirm attendance before [\[insert date\]](#), we will secure a saving of [£\[insert amount\]](#). I am confident the return on investment—through insights gained, ideas generated, and connections made—will significantly outweigh the cost.

I would be happy to share key learnings and actionable takeaways with the wider team following the event. Please let me know if you would like to discuss this further or if any additional information would be helpful.

Thank you for your consideration.

Kind regards,

[\[Your Name\]](#)