5th Annual

Online & e-Learning

Summit 2020

VIRTUAL SUMMIT

CONFERENCES:
27-28 OCTOBER 2020

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WORKSHOPS:
29 OCTOBER 2020

LEVERAGING INNOVATIVE DIGITAL TOOLS & LEARNING DESIGN TO IMPROVE PEDAGOGY DELIVERY, INCREASE ENGAGEMENT & STUDENT LEARNING OUTCOMES IN AN ONLINE ENVIRONMENT

Dear Colleague,

Technology & online learning tools are evolving at an unprecedented rate. The massive open online course (MOOC) market is set to grow by 29% from 2019 – 2024 and advances in technology are prompting learners to seek education that takes place outside the classroom.

For corporate organisations, more than 66% of companies agree that it is highly important to have an established learning and development program, however just 5% believe that they have successfully created the optimal on the go learning framework for their employees. The truth is its becoming increasingly challenging to engage students in a digital environment. There has to be a change management strategy in place or the whole strategy could fail.

The **Online & e-Learning Summit** serves as a platform for respected leaders from industry and universities to share best practice and innovative strategies to integrate technology in a range of digital learning contexts.

- **Monash e-Assessment Program:** Delivering a Large Scale Digital Assessment Approach for Over 90 000 Students
- Utilising Datasets to Identify at Risk Students at **TAFE Queensland**
- Creating a Framework for Digital Education at **Deakin University** Using Design Thinking Principles

Key drivers this year will include:

- **Student Engagement:** How can you deliver content that's engaging in a digital environment and also measure & analyze student retention results?
- **Utilizing Data:** How can you use data to improve your online learning environment?
- **Change Management:** Managing internal and external expectations during transformation projects and increasing digital literacy among educators

Don't miss this opportunity to network with leaders at the forefront of Online & e-Learning in Australia.

Kind Regards,

Izaac Chong
Program Director & Industry Analyst
Online & e-Learning Summit 2020

Your Premium Pass includes:

1

PREMIUM DIGITAL PASS TO THE 2020 EVENT

Access 6 extra hours of premium exclusive content outside of the essential track

2

ZOOM VIRTUAL INTERACTIVE DISCUSSION GROUPS

These roundtables will max out at 20 attendees so your zoom screen isn't overwhelmed with faceless attendees! Have that valuable conversation with a group of like-minded active Online & E-Learning practitioners.

3

INVITE ONLY ACCESS TO PRIVATE LINKEDIN EVENT GROUP

We are all spending extra time in LinkedIn these days, so why not join the event group and get some new connections before the event.

4

ON-DEMAND ACCESS TO ALL RECORDINGS FROM 2020 EVENT

Unlock every session post-event, to be able to reference quality strategies and guidance even once the event has concluded.

Introducing our 2020 Speakers

27 OCT 2020
100% ONLINE

Joanne Wright
Deputy Vice-Chancellor
(Academic)
University of Queensland

Jennifer French
MITx Digital Learning Scientist
Mathematics
Massachusetts Institute of Technology

Joanne Blannin
Digital Learning Leader
The University of Melbourne

Kris Ryan
Pro Vice-Chancellor
(Academic)
Monash University

Joe Millward
Innovation Manager
TAFE NSW

Liz Smith
Director UNSW Online
UNSW

Neal McCann
Director
TAFE Queensland Online

Travis Cox
Director, Learning
Enhancement & Innovation
University of Adelaide

Michael Sankey
Professor & Deputy Director
Learning Transformations
Griffith University

Gill McEwen
Director of Education
Blackmores Institute

Michael Valentine
Director of Distance
Learning
Hale School

Kylie Readman
Pro Vice Chancellor
Murdoch University

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Conference Day One - 27 October 2020

9:00 **Conference Opening by Chairperson:**
Michael Sankey, Professor & Deputy Director Learning Transformations, **Griffith University**

ESSENTIAL TRACK

9:10 **Sponsored Session**

9:40 **Cross Industry Panel Discussion: Understanding the Unique Challenges of Training on the Job Learners & Lessons that Can be Applied from Each Sector**

It is clear that corporate institutions face unique challenges as compared to universities. Training learners who are on the job presents a completely different environment to navigate and can often not accommodate the experimentation with online learning spaces that universities can implement.

This panel will explore how university and corporate stakeholders can learn from one another to increase learner engagement.
- Understand how universities and corporations can learn from each other
- Strategies to increase collaboration between universities and corporations to progress online e-learning effectiveness
- What's next on the horizon for digital learning in each sector

Panelists:

Gill McEwen
Director of Education
Blackmores Institute

Michael Sankey
Professor & Deputy Director
Learning Transformations
Griffith University

BREAK: 10 MINUTES

PREMIUM TRACK

1ST ROTATION 10:20 – 11:05
2ND ROTATION 11.15 – 12.00

Virtual Interactive Discussion Roundtables:
2x 45 minute rotation

Group A: Reserved Topic for Sponsorship	Group B: Reserved Topic for Sponsorship

12:30 **Building Dynamic Online Communities in all Classrooms for Transformative 21st Century Teaching and Learning**

In this session Michael will demonstrates how online learning can be collaborative, richly interactive and can enable the intrinsic development of 21 Century skills and capabilities in an intellectually engaging context
- The case study will focus on connecting students to a global, virtual-workspace that is simple innovative and free of traditional bureaucratic boundaries… it can be the positive disruptive-future for innovative teachers and their schools!
- This compelling presentation introduces Michaels global network of online classrooms and communities; where collaborative problem-solving across distance is the at the heart of every session. His work has transformed the transition to boarding at Hale School; and connected students from remote Western Australian schools with students in Russia, Spain and Ireland as well as with Hale School.

Michael Valentine
Director of Distance Learning
Hale School

13:00 **TAFE NSW Digital Lab: Learnings from the Past 12 Months & an Exclusive Demonstration of Virtual Reality Technology**

TAFE NSW Digital Lab are focused on exploring emerging technologies for education & industry sectors. The Lab have developed a series of augmented and virtual reality training prototype applications for a range of industries: from childcare to construction to healthcare and more.

- The team are exploring what a virtual classroom could look like and identifying how and when VR and AR should be used to complement "traditional" training methods.

Joe Millward
Innovation Manager
TAFE NSW

13:30 **Connecting Pedagogy, Digital Pedagogies and Teacher Learning**

This session will explore evidence-based strategies to support teachers to navigate and interact with new and emerging technologies, with a focus on improved student outcomes. Key discussion points will include:
- Re framing the use of educational technology as a pedagogy rather than an add on to education
- The role of leaders in digital pedagogies use
- Overcoming key challenges of integrating technology in the classroo

Dr Joanne Blannin
Digital Learning Leader
University of Melbourne

14:00 **Conference Closing by Chairperson:**
Michael Sankey, Professor & Deputy Director Learning Transformations, **Griffith University**

9:00 Conference Opening by Chairperson:
Michael Sankey, Professor & Deputy Director Learning Transformations, **Griffith University**

ESSENTIAL TRACK

9:10 Sponsored Session

9:40 Where is the Future of Online & e-Leading Heading?

The pace of digital disruption in education is one of the key challenges to traditional models of delivery. Evolving online and e-learning capability has the potential to reach an ever-widening pool of learners, supporting a growing shift towards a life-long learning mindset, where education is more personalised and available whenever required. Universities are incorporating online and e-learning approaches into their education portfolios, but what is required into the future to sustain the delivery of these digital approaches and to keep universities on the front foot of digital innovation. This expert panel discussion will feature DVC/PVC speakers and discuss the sector-wide approach to Online & e Learning:

- Are universities responding appropriately and fast enough to digital disruption in education?
- What are the key challenges facing universities in responding to these disruptions and could greater collaboration amongst universities be beneficial?
- Given changing expectations and the broadening needs of learners, are universities doing enough to actively engage them? What role should online play in this?
- What will digitally disrupted education look like in 10 years? Will universities be able to keep their competitive edge into the future?

Panelists:
Joanne Wright, Deputy Vice-Chancellor (Academic), **University of Queensland**

Kris Ryan, Pro Vice-Chancellor (Academic), **Monash University**

Kylie Readman, Pro Vice Chancellor, **Murdoch University**

BREAK: 20 MINUTES

PREMIUM TRACK

10:30 Development of a Digital Learning Lab to Transform Classroom & Online Learning

MIT university utilizing the wealth of knowledge about how students learn, and applying it to the online learning environment. They have created online learning environments that blend learning design and media to foster engagement among learners. This session will focus on:

- Using blended learning to increase teaching and learning flexibility and interaction in the classroom
- Increasing digital literacy with the faculty and engaging them in the online and e-learning journey
- Utilizing learning design to get the most out of your online learning strategy

Jennifer French
MITx Digital Learning Scientist Mathematics
Massachusetts Institute of Technology

11:00 How UNSW Facilitated Rapid Entry into the Online & e-Learning Market by Having Change Management at the Forefront

As head of UNSW Online, Liz is working to support the University 2025 strategy of increasing the number of students studying online at UNSW.

- Insight into the centrally steered initiative, UNSW Online and the 2025 Strategy to integrate technology into teaching and increase the number of fully online students
- Delivering online & e-learning content on a completely new scale
- Change management within the faculty and developing a culture for online & e-learning
- Digital fully online and proctored exams

Liz Smith
Director
UNSW Online

11:30 Vocational Education Sector: Utilising Data to Simplify Processes and Identify at Risk Students at TAFE Queensland

TAFE Queensland Online, have begun a pilot to restructure their digital learning strategy. This pilot takes learning content and delivers it in 12 week by week blocks, rather than all in one go to make it easier for students and teachers to utilise. This session will explore the strategy

behind this restructure as well as a learning designers perspective on the key project challenges:

- How refining the structure of TAFE Queensland's online resources has contributed to increased levels of engagement
- How data can be used to identify trigger points where students haven't engaged so that teachers can offer support
- Building engagement and student retention through data

Neal McCann
Director
Tafe Online Queensland

12:00 Change management when launching the online program portfolio at University of Adelaide

The University of Adelaide launched an online postgraduate portfolio during 2019 with just a few months from initiation to delivery of the first programs. This session will explore:

- Driving digital transformation through collaboration with academics, professional staff and external partners
- Lessons learned from launching our portfolio
- Next phases in the change management journey

Travis Cox
Director, Learning Enhancement & Innovation
University of Adelaide

12:30 Conference Closing by Chairperson:
Michael Sankey, Professor & Deputy Director Learning Transformations, **Griffith University**

Post-Conference Workshops – 29 October 2020

A | 9:00 - 11:00

Online Course Design Strategies to Increase Learning Engagement: A Meaningful Hands-on Exercise for Educators

With increased demand to provide a greater access to content in higher education, universities have been focusing on developing their online learning courses and programs offered. Blended learning is well established in academia; however, the effectiveness of course design on student's engagement remains uncertain. Instructors dedicated to teaching and learning are under pressure to explore and evaluate strategies for getting students engaged in their studies.

This workshop explores techniques for making online learning productive and engaging, but more importantly, develop a process for designing courses with student's engagement in mind. It provides practical and relevant strategies to instructors interested in the integration of planned activities to support a better student's interaction with the learning process.

This hands-on experience will focus on incorporating innovative, synchronous and asynchronous course design strategies and weaving pedagogy into the learning and teaching experience.

Mushtak Dawood,
Educational Designer/Digital Uplift Coordinator
UNSW Canberra

B | 11:30 - 13:30

Utilizing the Wealth of Data Available to Manage and Improve your Online & e-Learning Strategy

- Understanding your data and how students are interacting with the your online learning tools
- Strategies of measuring and analyzing data
- Improving your online & e-learning strategy through creating learning tools that are individualized
- Building capability within your team to analyze and measure student data
- Which data is most important and useful to improve student engagement
- Understanding how people interact with content, what works their searching, what their tagging
- How can educators use social media principals in an e learning context

Jennifer French
MITx Digital Learning Scientist Mathematics
Massachusetts Institute of Technology

Navigate On The Day

Post-Conference Virtual Workshops
29 October

Zoom links will be sent for:
- Lunch & Learn Virtual Boardrooms
- Workshops

Main Virtual Summit
27-28 October

We'll be using ON24 as our virtual event platform to run the speaker presentations, panel discussions and streams! We encourage you to get involved by submitting questions for LIVE Q&A, participate in polling, access free resources and more!

DAY 1 – Two separate ON24 links: 1 essential and 1 premium
DAY 2 – Two separate ON24 links: 1 essential and 1 premium

Premium Virtual Networking

Zoom links will be sent to your chosen virtual discussion topics

POST-CONFERENCE WORKSHOPS - 29 OCTOBER 2020	
9:00AM – 11:00AM **WORKSHOP ONE**	11:30AM – 13:30PM **WORKSHOP TWO**

CONFERENCE DAY 1: 27 OCTOBER 2020	
9:10	**ESSENTIAL TRACK**
10:20	**PREMIUM TRACK**

CONFERENCE DAY 2: 28 OCTOBER 2020	
9:10	**ESSENTIAL TRACK**
10:30	**PREMIUM TRACK**