

Flexor for Financial Services

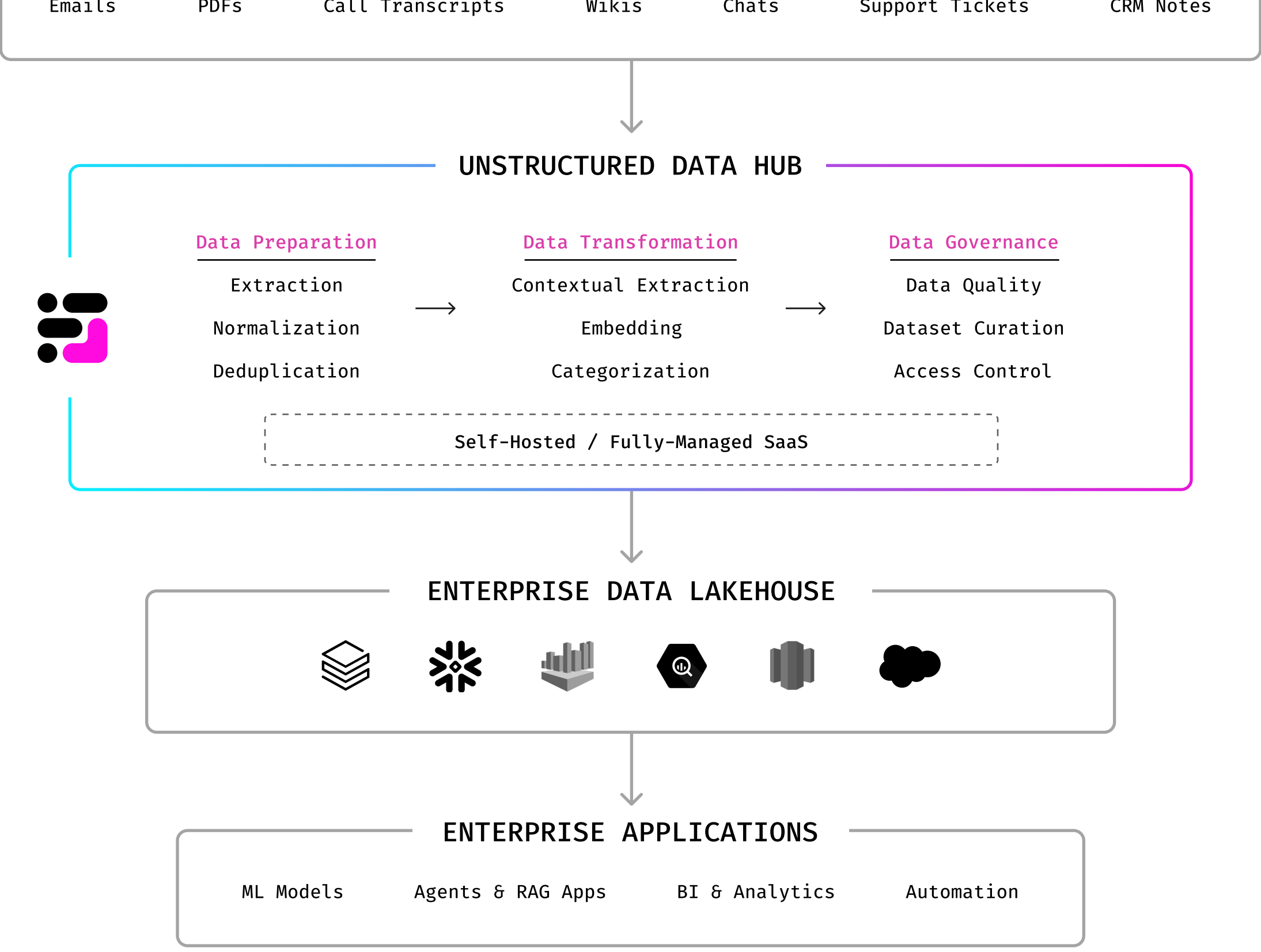
Turning Text into Tangible Business Impact

Staying Ahead of Customer Trends

by Unlocking Unstructured Data

In financial services, vast amounts of valuable data are embedded in emails, call transcripts, contracts, claims, compliance documents, and customer interactions. This unstructured data holds immense potential, yet without the right tools, it remains untapped. Flexor transforms raw, unstructured information into structured, AI & BI-ready insights, enabling firms to enhance customer experiences, streamline operations, strengthen risk assessment, and ensure regulatory compliance. With Flexor, financial institutions gain a strategic advantage, turning data into a powerful engine for growth, efficiency, and innovation.

Unstructured data holds critical customer insights – if you know where to look.



Unstructured Data is Growing 3x Faster

Than Structured Data. Are You Keeping Up?

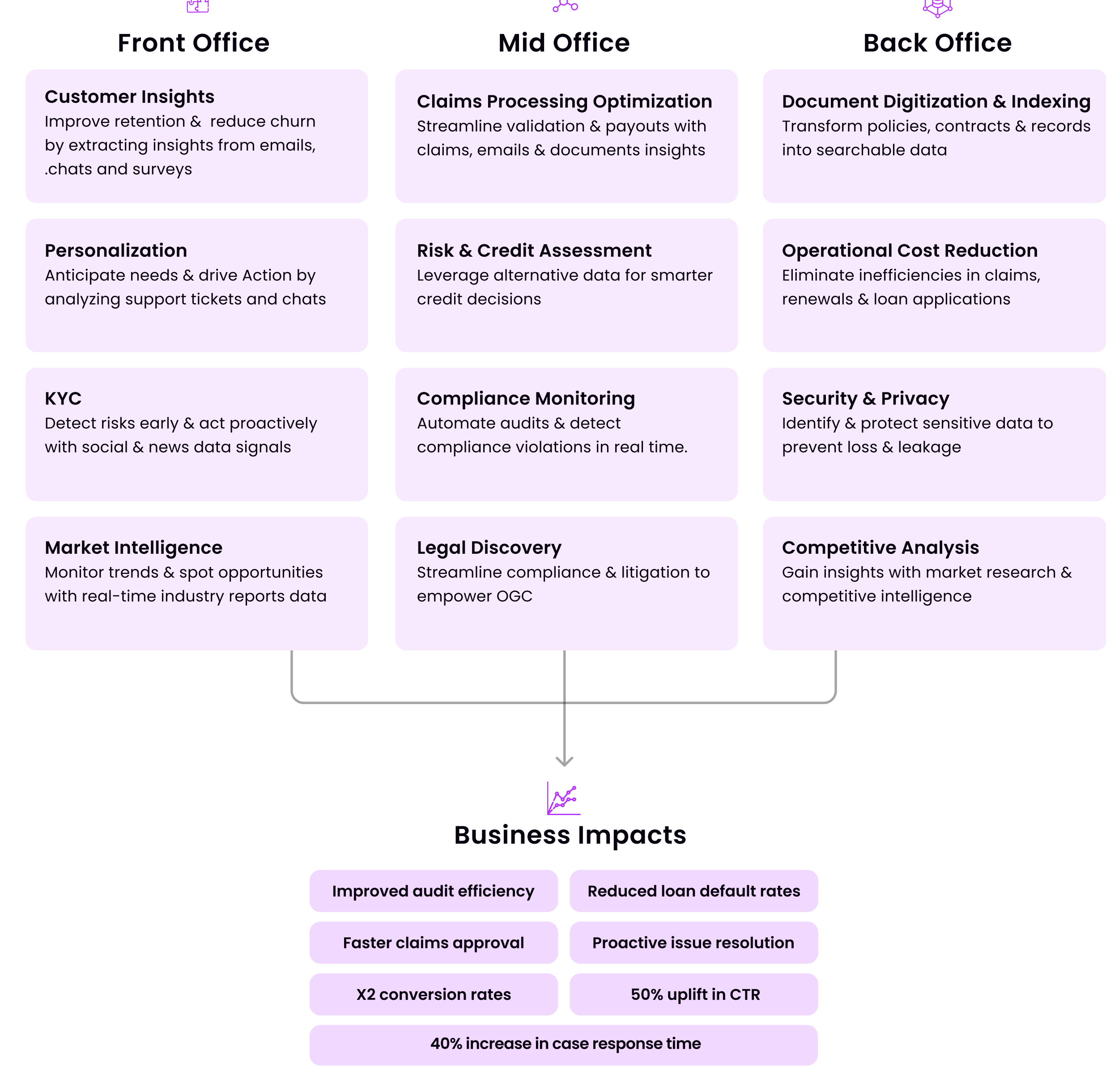
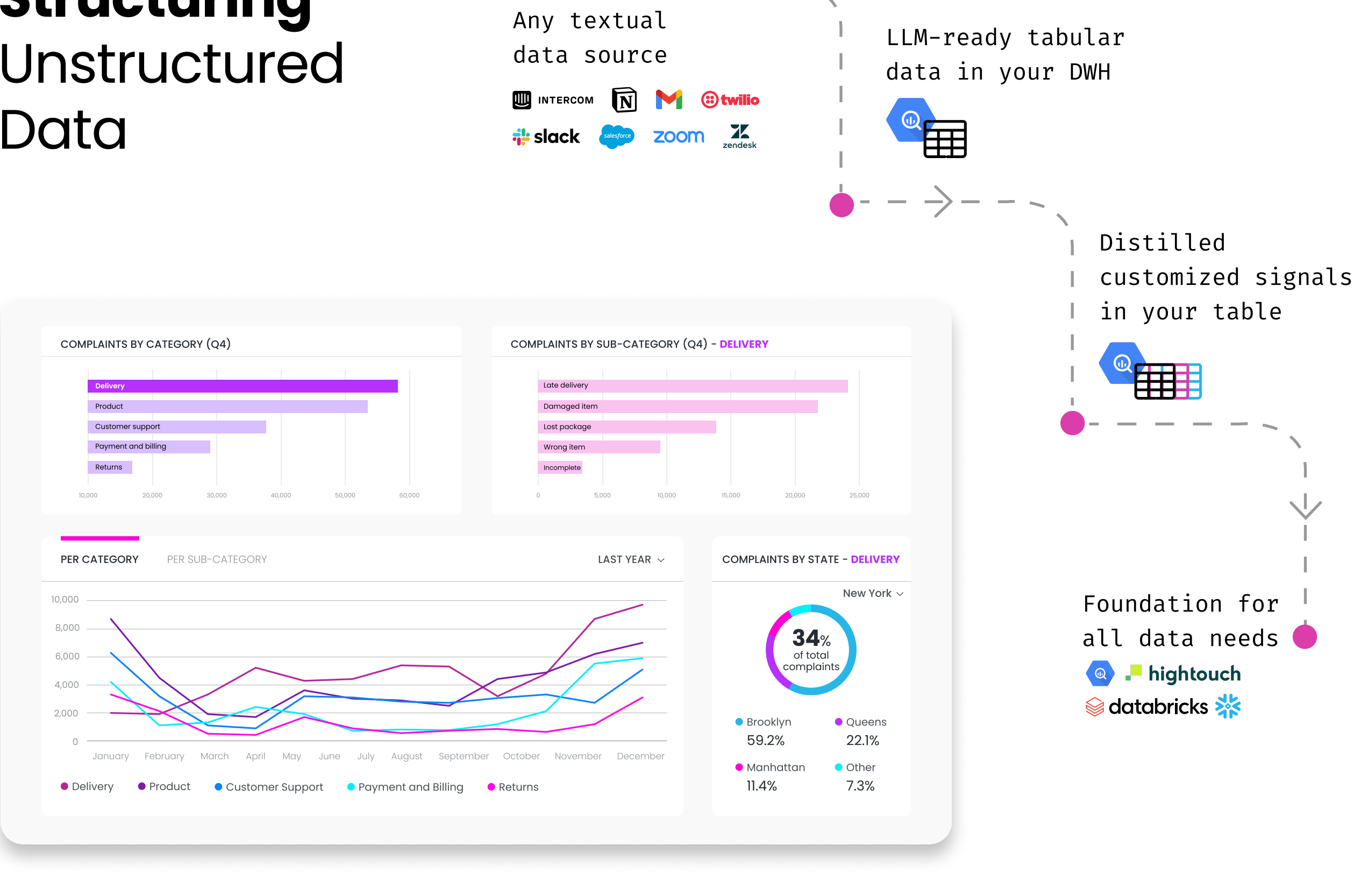
Financial institutions generate vast amounts of unstructured data, yet much of its potential remains untapped, leading to missed opportunities and incomplete customer insights. The inability to harness this data prevents firms from gaining a comprehensive view of customer needs and behaviors.

Flexor changes that. By structuring and analyzing unstructured data, firms gain a **unified 360-degree view of customer conversations**. This deeper intelligence uncovers previously overlooked buying signals, enabling proactive, personalized recommendations. The result? Stronger customer relationships, increased engagement, and measurable business impact.

Structuring

Unstructured

Data

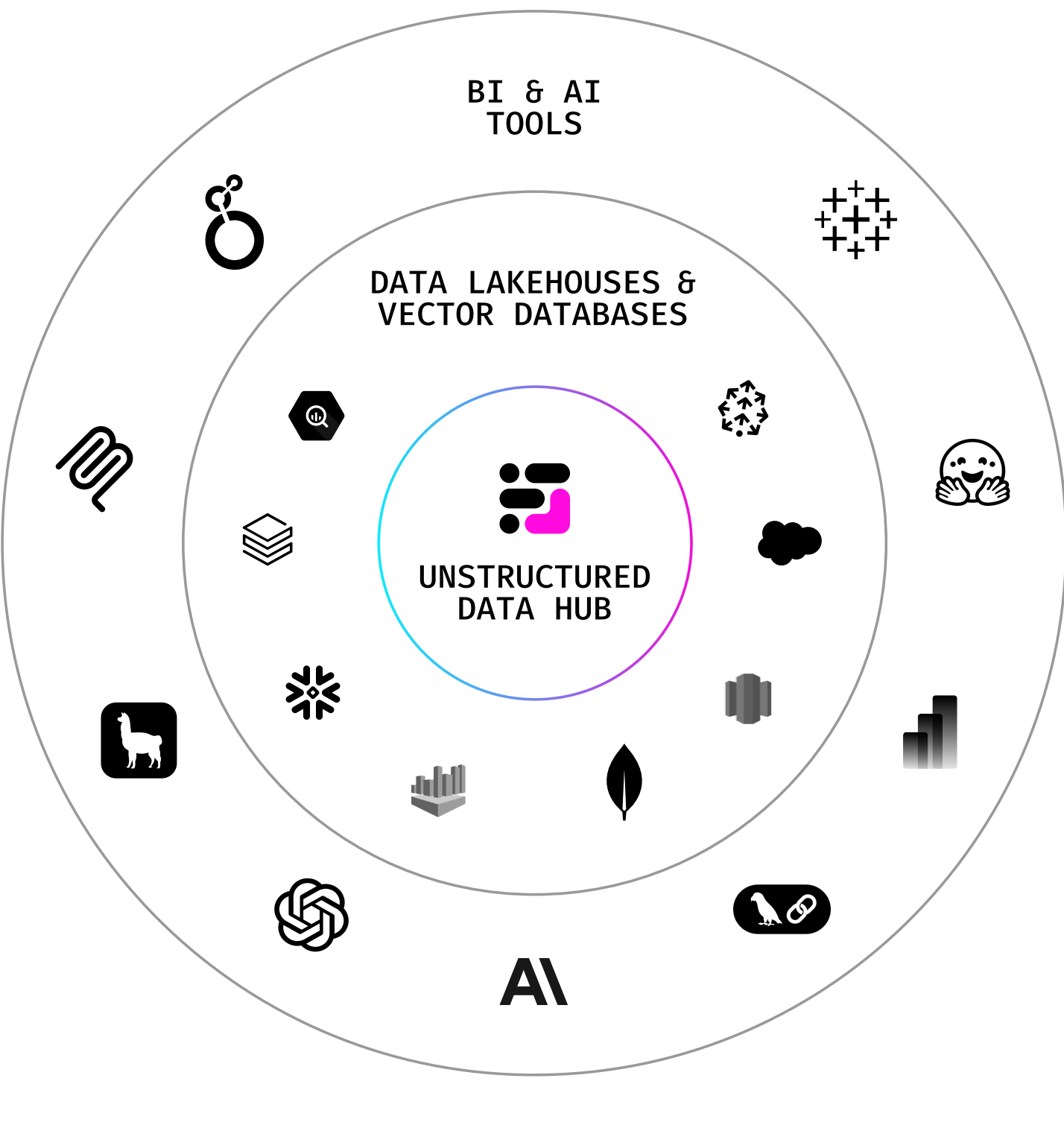


Flexor's value is unmatched. We tested several leading AI solutions, but none came close to Flexor's ability to recognize customer intent. This helped us discover revenue opportunities we hadn't seen before and act in real time, making every interaction more valuable.

– CDO at a leading financial institution

Empower Your Entire

Operation With Flexor



Explore how unstructured data can unlock your growth

Learn More >



SECURITY & PRIVACY

Flexor was built from the ground-up with the safety of your data in mind, and complies with leading industry standards

