

*Celebrating 20 years of excellence*

# OPEX WEEK:

**BUSINESS TRANSFORMATION  
WORLD SUMMIT 2019**



21-25 January | OMNI ORLANDO CHAMPIONSGATE, FL

## Sponsorship Opportunities

**150+ world class**  
OPEX & Business  
transformation  
**speakers**

Network with  
**800+ Business**  
**transformation**  
**executives**

**\$800M**  
in Business  
Transformation  
Budget



# 2019 OPEX Week Keynote Speaker:



**Terry Jones**

Founder,  
**Travelocity.com**  
& Founding Chairman,  
**Kayak.com**



## 200+ attendees so far!

### COO & Chief Transformation Officer Summit

**Rajesh Subramaniam**, Executive Vice President and Chief Marketing and Communications Officer, **FedEx Corporation**

**Eric Hammes**, SVP Business Transformation & Information Technology, **3M**

**Judith Garcia-Galiana**, Vice President, Global Service Centers, **3M**

**Jose Tolosa**, Chief Transformation Officer, **Viacom**

**Simen Munter**, Chief Operating Officer, Commercial & Business Banking, **Nordea**

**Liz Iversen**, Senior Vice President, Chief Quality & Regulatory Officer, **Phillips**

**Johannes Giloth**, Chief Procurement and Supply Chain Officer, **NOKIA**

**Paul Krebs**, Chief Transformation Officer, **Koch Industries**

**Tony Bender**, Chief Information Officer & Global Business Transformation Office, **Edgewell Personal Care**

**Guru Vasudeva**, Senior Vice President and CIO, **Nationwide**

**Claus Torp Jensen**, Chief Technology Officer & Head of Architecture, **AETNA**

**Michael Josephs**, Chief Information Officer, Chief Transformation Officer, **American Advisors Group**

**Frank Mendicino**, Executive Vice President and Chief Administrative Officer, **Delaware North**

**Andrew Moore**, Chief Digital Officer, **Intel**

**Brad Rutta**, Chief Digital Transformation Officer, **Generali Global Assistance North America**

**Sudeep Gautam**, Chief Digital Officer, **Pratt & Whitney**

**Susan Brown**, EVP, Head of Wholesale Operational Excellence, **SunTrust**

### Energy, Utilities & Public Services

**Dr Charles Brandon**, Director Process Improvement Office, **US Army**

**Mark Watson**, Chief, Wing Transformation & Innovation Office, **US Air Force**

**Tara Mulrooney**, Chief Technology Officer, **Alberta Energy Regulator**

**Martin Jahn**, Director Process Engineering, **National Grid**

**Joshua Karpinski**, Manager Strategic Planning & Support, **National Grid**

**Alexander Breskvar**, VP Quality Offshore, **Siemens Gamesa Renewable Energy**

**Krishnan Krishnaiyer**, Director, Enterprise Business Improvement, **Andeavor**

**Greg Bussing**, Director, Enterprise Business Improvement, **Andeavor**

### Financial Services & Insurance

**Shafi Yusuf**, Head of Lean Transformation and Intelligent Automation, **Bank of the West**

**Mike Medeiros**, Business Operations and Transformation Executive, **Assurant**

**Nick Hoppenjans**, Assistant Vice President, Intelligent Automation Program Manager, **Fifth Third Bank**

**Shaun Mansingh**, AVP, Continuous Improvement and Automation, **Manulife**

**Mike Hyzy**, Process Design Executive - Operations Management, **Bank of America**

**Jon Beller**, Senior Vice President, Operational Excellence, **First United Bank**

**Anish Sharan**, Business Process Improvement, **CME Group**

**Aaron Washburn**, Senior Director, Business Process Improvement, **CME Group**

**John Mansfield**, Senior Vice President, Operations Practice Lead, **Fidelity Investments**

**Ricardo Badillo**, Director BPM and Automation, **Western Union**

**Nigel Leppitt**, Global Head of Organization & Business Transformation, **Allianz Global Corporate & Specialty SE**

**Samantha Bureau-Johnson**, Vice President, Business Process Solutions & PMO, **BlueCross BlueShield of NC**

**Natalie Juryta**, Head Innovation Delivery, **Yorkshire Building Society**

**Loren Bishop**, Vice President - Director of the Lean Management Office, **State Street**

**David Friedman**, Director, Robotic Process Automation, **American Express**

**Jeff Miller**, SVP, Head of Wholesale Process Engineering and Robotics, **Wells Fargo**

**Brenton Harder**, Head Process Excellence, **BNY Mellon**

**David Boggess**, Senior Vice President, Head of Continuous Process Improvement, **TD Bank**

**James Forrest**, Managing Director, Consumer Banking Operations, **JP Morgan Chase**

**Rick Medina**, Director, Operational Excellence, **Wawanesa**

**Vinay Mummigatti**, Chief Automation Officer, **LexisNexis**

**Bill Raczyk**, Director - Process Innovation at Options Clearing Corp, **OCC**

**Sameer Anand**, Director Business Transformation, **Fannie Mae**

**Darryl Bonadio**, Director, Office of Business Effectiveness, **TIAA**

**Mesbah Haque**, Former Vice President, Global Technology, **JP Morgan**

**Michael Stober**, SVP Process Reengineering, **Citizens Bank**

**Beth Johnson**, Vice President, Digital Services, **Goldman Sachs**

**Jon Theuerkauf**, Former Managing Director Performance Excellence, BNY Mellon & Advisor, **The Improve and Innovate Company**

**Sehr Saghir**, Director, Robotics Process Automation, **BMO Financial Group**

**Jennifer Faria**, AVP, Intelligent Automation Program Lead, **FM Global**

**David Hadd**, SVP Director Corporate Continuous Improvement, **Wester Bank**

**Laxmikant Pukale**, Business Process Transformation and Robotics Process Automation (RPA), **USAA**

**David Marlow**, Director of Operations, Continuous Learning and Improvement, **Northwestern Mutual**

**Sunil Deshpande**, Director, Analytic, Automation and Reengineering, **PNC**

**Madiyn Del Monte**, Director of Lean Practices, **Dun & Bradstreet**

**Bruce Lee**, Former Head of Operations and Technology, **Fannie Mae**

**Dani Hollis**, Vice President, Project Implementations and Quality, **PSCU**

**Hauke Schupp**, Senior Vice President, Quality Control, **Rushmore Loan Management Services**

**Sheila Montney**, Assistant Vice President, **State Farm**

**Christy Hartner**, Senior Vice President - Advisory Services, **CommerceBank**

**Bob MacDonald**, Managing Director, Corporate Strategy, **TD Ameritrade**

**Jim Pallotta**, First Vice President, Robotic Process Automation (RPA) Lead, **SunTrust**

**Cassandra Seibles**, Operational Excellence Delivery, **SunTrust Bank**

**Debra Dean**, Business Transformation Director, **Transamerica**

# 150+ World Class OPEX & Transformation Speakers include:

## Manufacturing, Pharma, Biotech & Healthcare

**Daniel McCombe**, Head of Business Transformation, **Airbus Americas**

**Steve Carpenter**, Executive Director, Global Business Services Information, Data, & Analytics, **Merck**

**Leslie Monopoli**, Master Black Belt and Change Agent, **Merck**

**Mohamed Saleh**, Director Operational Excellence and Senior Lean Sensei, **Hartford Healthcare**

**Connie Flores**, Lean Sensei, **Hartford Healthcare**

**Fred Blessinger**, Operational Excellence Leader, **General Motors**

**Rob Kenny**, Director Process Excellence, Global Procurement, **Bristol-Myers Squibb**

**Cristian Matei**, Head of Business Transformation, **Veolia Group**

**Jorj Madalin Mihailovici**, CEO, **Veolia Romania**

**Mihai Savin**, Deputy General Manager and Business Process Re-engineering Project Director, **Apa Nova Bucuresti**

**Irina Munteanu**, CFO, SAP & Oracle Project Sponsor, **Veolia Romania**

**Garret J Etgen**, PhD, Senior Director and Six Sigma Champion, Lilly Research Laboratories Operations, **Eli Lilly and Company**

**Tami Beheler**, Advisor Real World Evidence Capabilities, **Eli Lilly**

**Ryan Mayer**, Vice President OPEX, **BioReference Laboratories**

**Mustafa Abdulali**, Director of Lean Transformation, **NCH Healthcare System**

**Joe D'apollonio**, Operational Excellence Leader, **Ingersoll Rand**

**Azman Shah Mohamed Noor**, Vice President, Head of Operational Excellence, **Sime Darby Plantation**

**Steven Khoo**, Assistant Vice President, Operational Excellence, **Sime Darby Plantation**

**Karen Tilstra**, Co-Founder, **Florida Hospital Innovation Lab**

**Mehul Mehta**, Director, Business Optimization & Agility, **GAF**

**Gerald Lackey**, Vice President, Business Optimization & Agility, **GAF**

**Carl Wiberg**, Global Continuous Improvement Manager, **AkzoNobel**

**Camille Romero**, Director, Organizational Effectiveness, **Ball Corporation**

**Ray Poinsette**, Director of Process Improvement, **Beaver Street Fisheries**

**Deborah Hawkes**, Vice President, Process Excellence & Ops Analytics, **Change Healthcare**

**Dennis Narlock**, General Manager, **Catalent Pharma Solutions**

**Elke Hollmann**, Head of Global Process Development, **Strattec Biomedical**

## CPG, Retail, Travel & Hospitality

**Tony Saldanha**, Vice President, Global Business Services, Next Generation Services, **P&G**

**Annie Roberts**, Senior Vice President Business Improvement & Quality, **Wyndham Vacation Ownership**

**Dallas Clarksean**, Chief Operations Officer, **FUN**

**Ewerton Pavan**, Director Lean Initiatives, **Nestlé Waters North America**

**Peter Evans**, Global Continuous Improvement Director, **LEGO**

**John Cottongim**, Automation Director, **Mars**

**Ivan Cespedes**, Astorga, Organizational Excellence Manager, **Dos Einos**

**Brad Gillette**, Director, Supply Chain Excellence, **Ryder System**

**Joel Smith**, Director, Rapid Continuous Improvement, **Dr Pepper Snapple Group**

**Liz Harada**, Director, Supply Chain Management and BPM, **HAVI**

**Monica Stitt**, Regional Director - Strategy, Planning and Program Operations, **Amway**

**Laurie Brooks**, Business Process Architecture, **Kellogg Company**

**Sundar Chari**, Director Change Management, Revenue Management, **Hertz**

**Jeff Stark**, Vice President, Transformation & PMO Excellence, **Firmenich Incorporated**

**Daniel Stein**, Engineering & Process Excellence Manager, **Tiffany & Co**

**Anita Rajan**, Supply Chain Process Excellence Leader, **Lowe's Companies**

**Ruben Del Toro**, Enterprise Continuous Improvement Leader, **Southwest Airlines**

**Angela Marano**, Senior Director, Business Performance Improvement, **Southwest Airlines**

**Robin Gomez**, Director Data & Analytics, **Radial**

**Mark Elwaru**, Head Digital Transformation, **The Estée Lauder Companies Inc**

**Shane Wentz**, Head Continuous Improvement, **Radial**

**Andrew Mathieson**, Enterprise Business Architect, **Southwest Airlines**

## Technology, Telco & BB Services

**Daniel Lee**, Head of Process Engineering, **Google Express**

**Mia Leonidakis**, Vice President, Business Transformation & Automation, **VM Ware**

**Partha Baral**, Senior Director, Business Architecture, Process Excellence, **VMWare**

**Peter Malek**, Director, Process Performance & Operational Excellence, **VMware**

**Parisa Naseralavi**, Senior Director Finance Transformation Office, **Cisco Systems**

**Steve Power**, Senior Director, Digitizing Global Operations, **Cisco**

**Jennifer Hurst**, Global BPI Centre of Excellence Leader, **Nielsen**

**Susanna Watson**, Lead Process Improvement Partner, **Nielsen**

**Jamila Conley**, Vice President, IT Business Solutions, **F Networks**

**Keith Linder**, Process Manager, **F Networks**

**Nathan Warner**, Vice President, Business Excellence, **Ryan**

**Kat Payne**, Regional Manager, Centre of Leadership Excellence, **Fortune Top Tier Company**

**Troy Eutsler**, Regional Manager, Centre of Leadership Excellence, **Fortune Top Tier Company**

**Carey Sealy**, Managing Director, **JLL**

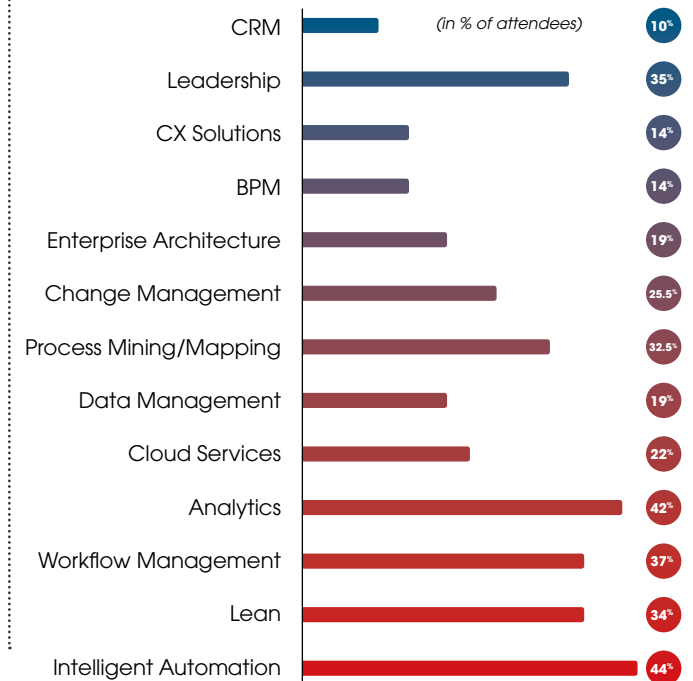
**Heidi Hattendorf**, Director, Transformation Office, **Motorola Solutions**

**Tom Petzke**, Head of Process Excellence & Continuous Improvement, **Amadeus**

**Therese Steiner**, Director, Operational Effectiveness, **LexisNexis**

**Paul Veenhof**, Vice President, Global Order Management & Fulfillment, **VMWare**

## Investment Priorities





"Working with the PEX Network team to reach out to our target audience has proved very effective and has allowed us to raise awareness of the i-nexus brand and educate the market on the emerging discipline of Business Execution. As such I would not hesitate to recommend working with PEX Network and plan to continue using this platform for driving new business in the future"

i-nexus

## Business Opportunities

Meet and network with North American OPEX & business transformation leaders and showcase your competitive advantage directly to them



### AN ENGAGED DELEGATION....

Hundreds of senior executives with functions across OPEX, digital transformation, enterprise architecture, process excellence, intelligent automation and CX excellence. Audience with clearly-defined challenges, engaged, ready to listen, understand and invest in the solutions that will allow them to deliver on their initiatives.

### ...INVESTING IN

- |                           |                           |                           |
|---------------------------|---------------------------|---------------------------|
| → Business Transformation | → Enterprise Architecture | → CX Intelligence         |
| → BPM/BPA                 | → Digital Transformation  | → Employee Engagement     |
| → RPA/Process Automation  | → Workflow management     | → Change Management       |
| → Data Analytics          | → Knowledge Management    | → Artificial Intelligence |
| → Process Mapping         | → Cultural Transformation | → Management Consultants  |

## The opportunities onsite

- |                           |                          |
|---------------------------|--------------------------|
| • Speaking opportunities  | • Masterclasses          |
| • Live demos              | • Case studies           |
| • Deep-dive workshops     | • Exhibition booths      |
| • Interactive discussions | • Branding opportunities |

*Everything can be tailored, we'll discuss and design the best possible package.*

## This year's top priorities

### PROCESS EXCELLENCE

Combining lean methodologies with design thinking, robotics and analytics for maximized business impact

### CUSTOMER EXCELLENCE

Revolutionize customer experience through customer process redesign, co-creation and digital transformation

### STRATEGY TRANSFORMATION

Strategy planning and deployment to lead organizational transformation Implement design thinking and inspire human centered innovation

### TECHNOLOGY EXCELLENCE

Combining lean Drive maximum business impact and ROI through next generation BPM, end to end intelligent automation, cutting-edge advancements in analytics and robotics

### PEOPLE & CULTURE EXCELLENCE

Manage deep change and cultural transformation to drive sustainable continuous improvement

**➡ CHECK OUT THE FULL EVENT GUIDE**



## What do the companies below have in common?\*



\*They're already partnering with us!

**Partnerships** come in many shapes and can be tailored to your needs.

**One constant:** putting you in a position to develop your business.

**Contact Bertan Halil**

at +44 207 368 9300 or [sponsorship@iqpc.co.uk](mailto:sponsorship@iqpc.co.uk) for all the details!

 **BECOME A PARTNER**

