

AN INTERVIEW WITH
MARIA GRAEFIN VON
SCHEEL-PLESSEN

GLOBAL MEDIA MANAGER
MONTBLANC



Maria comes from a digital background, having worked for Amazon, Google and Rocket Internet across Europe and APAC, and is driving the digitalization of this traditional luxury house on a worldwide scale.

WHAT MOTIVATES YOU?

INNOVATION, CHALLENGES, INNOVATION!



TIPS TO ACHIEVE WORK- LIFE BALANCE?

By meditation, long runs as afterwork routine,
blocking time for family and friends!



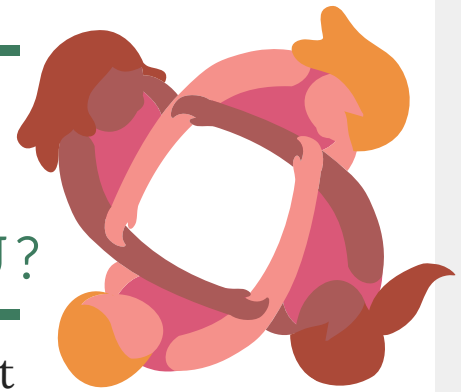
WHAT'S THE BIGGEST CHALLENGES FACING WOMEN AND GENDER EQUALITY IN ASIA RIGHT NOW?

The consideration for management and board positions.

Many are unsure of how to fulfil both family and business life and this mindset needs to change for the women and be embraced by society!



HOW ARE YOU USING YOUR POSITION TO IMPROVE THE LIVES OF THOSE AROUND YOU?



I founded a lean-in circle to connect and support other women around me, further I am regularly speaking at conferences internationally about the topic of gender diversity, especially in digital and tech positions.

WHAT CHANGE WOULD YOU LIKE TO SEE, TO BRING GREATER EQUALITY IN ASIA?

Equal female leadership in startups and cooperations

WHO'S YOUR PERSONAL FEMALE HERO?

Sheryl Sandberg
from Facebook
because I adore her
concept of lean-in!



BROUGHT TO YOU BY:

eTail