14th IT FINANCIAL MANAGEMENT Week

Wyndham Grand Chicago
Pre-Conference Workshop Day │Wednesday, April 24th, 2019

8:00 AM	**Workshops Registration**
8:30 AM	**Workshop A: How Do We Get Back On Track After A Lack Luster Implementation?**
	Ted Townsend Director-Operations Finance and Technology **Asurion**
10:45 AM	**Morning Coffee Break**
11:00 AM	**Workshop B: Is Your Finance "Agile"? How To Survive Information Deluge and Balance Cost, Value, and Risk?**
	Davit Avagyan Senior Financial Controller **Freddie Mac**
1:00 PM	**Networking Lunch**
2:00 PM	**Workshop C: How To Do It: Show-Back Or Chargeback Like A Pro**
	Rob Mischianti Chief Evangelist **Nisus Software**
4:00 PM	**Close of Workshop Day**

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14th IT FINANCIAL MANAGEMENT Week

Wyndham Grand Chicago
Main Conference Day One │Thursday, April 25th, 2019

8:00 AM	**Registration & Breakfast**
8:30 AM	**Chairperson's Welcome** **Chris Van Wesep** Sr. Director Product Marketing **Apptio**
8:45 AM	**Fireside Chat: How To Successfully Digitally Transform Your Business With ITFM** **Moderator: Manik Patel** Modernization Evangelist **AIG Life & Retirement** **Davit Avagyan** Senior Financial Controller **Freddie Mac**
9:30 AM	**How To Successfully Transform IT With Technology Business Management** **Jeremy King** VP of Technology Business Management **Global Life** — Sponsored by: ISG
10:15 AM	**Technology Demo Drive & Morning Coffee Break**
11:15 AM	**Case Study: Learning How To Speak The ITFM Language While Creating A Solid Framework For Strategic Goals** **Olga Timofeyeva-Vogt** TBM Lead **Stanley Black & Decker, Inc.**
11:55 AM	**Panel: Showback & Chargeback: Keys To Success Now And In The Future** **Moderator: Amy Robertson** Director of Marketing **Nicus Software** **Jennifer Garcia** IT Financial Advisor **American Family Insurance** **Rob Mischianti** Chief Evangelist **Nicus Software** **Alonso Martinez** Senior IT Expense Analyst **American National Insurance** **Velincia Jones** Technology Business Operations **VISA** **Kendra Coates** Finance Director **Office of Information Technology State of Maine**
12:45 PM	**Networking Lunch**

1:50PM-3:15PM	IDG 1: How Organizations Are Transforming IT And Funding Innovation	IDG 2: Fixing The Disconnect Between IT & Finance Departments	IDG 3: Managing And Tracking Shadow IT	IDG 4: Service-Based And Departmental Reporting
	Chris Van Wesep Sr. Director Product Marketing **Apptio**	**Ted Townsend** Director-Operations Finance and Technology **Asurion**	**Manik Patel** Modernization Evangelist **AIG Life & Retirement**	**Steven Morley** Technology Business Manager **Intermountain Healthcare**

3:15 PM	**Afternoon Refreshment Break**	
	Track A: Starting Your ITFM Journey	**Track B:** Honing Your ITFM Expertise
3:45 PM	**Case Study: Beginning Your ITFM Journey: Where Do You Even Start?** **Ruben Muniz** ITFM Lead **JM Family Enterprises**	**Innovate Don't Stagnate! Achieving Transparency Without Holding The Business Back** **Joe Mitchell** Business Operations Manager - Infrastructure Business Office **LinkedIn**
4:30 PM	**Case Study: Conserve Your Time; Ditch Your Spreadsheet** **Ekiti Lowe** Director of Finance **Duke Health System** **Janine Reid** Finance Manager **Duke Health System**	**Getting A Handle On Software Licensing And Mitigating Exposure To Audits** **Asif Bhaidu** Senior Partner – IT | Global Portfolio & Program Director **Ogilvy**
5:15 PM	**Evening Welcome Reception**	
6:15 PM	**Close of Conference Day One**	

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14th IT FINANCIAL MANAGEMENT Week

Wyndham Grand Chicago
Main Conference Day Two │Friday, April 26th, 2019

8:30 AM	**Registration & Breakfast**
9:05 AM	**Chairperson's Opening Remarks** **Robert Mischianti** Chief Evangelist **Nicus Software**
9:15 AM	**Client Case Study: The Importance Of Benchmarking In IT Financial Management** **Sebastien Masclet** Director, Technology Business Management **Hearst Technology** **Kathy Rudy** Partner **ISG**
10:00 AM	**"Don't Let Perfect Get In The Way Of Progress"** **Pia Wakefield** Lead Program Manager Data Mgmt & BI **Ciena**
10:45 AM	**Technology Demo Drive Prize Drawing & Morning Coffee Break**
11:15 AM	**Moving Beyond Costs And Into Value** **Steven Morley** Technology Business Manager **Intermountain Healthcare**
12:00 PM	**Case Study: How Machine Learning And AI Will Increase Your ITFM Value: Why Now More Than Ever?** **Josué Batista** Information Technology Strategy Manager **HM Health Solutions**
12:45 PM	**Networking Lunch**
2:00 PM	**Building Homegrown Systems, Using Existing ERP Systems While Leveraging Business Intelligence Tools** **Paul Matthews** Director of Finance **University of Pittsburgh Medical Center**
2:45 PM	**Closing Keynote: Fast Tracking Your ITFM Journey. How One Company Saw Results In Just Ninety Days And How They Fully Transformed Into A Full Service Organization Over A Four Year Period!** **Joe Mitchell** Business Operations Manager - Infrastructure Business Office **LinkedIn**
3:30 PM	**Chairperson's Closing Remarks** **Robert Mischianti** Chief Evangelist **Nicus Software**
3:40 PM	**Conference Adjourns-See You Next Year!**

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