



HR Shared Services & Outsourcing Week

June 8 - 10, 2026 | Atlanta, GA

APPROVAL KIT

Whether you're seeking budget or building buy-in, this Approval Kit provides everything you need to make a strong case for your attendance at the only event for HR shared services leaders.

Inside, you'll find:

- A simplified **expense breakdown** to estimate total investment
- A concise **"Convince Your Boss"** letter for internal justification
- Direct contact information for **support and questions**

Use this guide to demonstrate how attending HR SSOW will deliver actionable insights and practical solutions you can bring back to the office.

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Why Attend?

1

Navigate Change with Confidence

Join the only event built specifically for HR Shared Services professionals navigating the impact of AI, evolving workforce expectations, and organizational transformation. Learn how today's HRSSO leaders are modernizing operations - while advancing culture, equity, and agility. View the program topics [here](#) - now with 2 Tracks to better fit your organization's goals.

2

Benchmark What Actually Matters

Skip the theory and engage in curated, peer-led discussions on payroll transformation, employee experience, and talent strategy. Hear directly from leaders who are solving the same challenges you are - because they're in the trenches too.

3

Stay Future-Ready, Not Just AI-Ready

Understand how to bring AI and automation into your HR operating model without losing the human touch. From service delivery redesign to agile workforce structures, you'll leave with real strategies to implement on Monday.

4

Networking for Lasting Connections

Don't walk away from another event with a pile of business cards - build the relationships that move your HR Shared Services strategy forward. From structured peer networking sessions to informal breakouts, you'll connect with leaders facing the same pressures you are. And don't miss the *HR Hot Take Hustle*: a fast-paced session designed to get candid hot takes out of the crowd.



Not sure if this is the right event for you?

Ask yourself:

Are the topics being covered focused on my priorities?

View the full Event Guide [here](#).

Does this event work within my budget?

See the breakdown on Page 4.

Do I see value in attending with my colleagues?

Bring a group of 2 to 3 get 10% off and a group of 4+ to get 20% off!

If you answered "Yes" to two of the three questions, you need to be at HR SSOW!



Convince Your Boss Letter

Dear **[Approving Manager]**,

I'm requesting approval to attend HR Shared Services & Outsourcing Week (HR SSOW) on June 8–10, 2026 in Atlanta, GA, a program designed for HR Shared Services leaders navigating accelerated change, transformation fatigue, and the practical realities of implementing AI without disrupting what already works.

Why HR SSOW (vs. generic HR conferences): This event is purpose-built for HR Shared Services – not a breakout track inside a broad HR agenda. The focus is on structure, governance, talent strategy, service excellence, and human-AI collaboration, with peer exchange baked into the format so attendees can compare approaches, metrics, and roadmaps in real time.

What I'll bring back to the business (selected sessions & deliverables):

- Human-AI collaboration in HRSS: Practical takeaways on how teams are balancing human oversight with automation as AI becomes embedded in day-to-day delivery (not a standalone initiative).
- Decision velocity + execution discipline: Frameworks for prioritizing transformation work, sequencing change, and sustaining impact under constant disruption.
- Operating model mechanics: Insights on structure, governance, and service excellence – what's required to run HRSS effectively while modernizing.
- Service design with empathy: Approaches to “humanizing efficiency” so we improve performance without losing the employee experience.

High-value networking:

The event is built around peer exchange and ongoing community connections (including post-event roundtables and community initiatives). I'll use this to benchmark with HRSS leaders on operating model choices, transformation sequencing, and what's working now – then bring those learnings back to our team.

Please let me know if you'd like more details on the agenda or how this aligns with our priorities.

Best Regards,
[Your Name]





Omni Atlanta Hotel at Centennial Park

190 Marietta St. NW, Atlanta, GA 30303

Learn more [here](#).

Expense Worksheet

Registration (<i>Dependent on date & group size</i>)	\$ _____
Round Trip Flight	\$ _____
Discounted Hotel (See pricing)	\$ _____
Total	\$ _____

Bring a group of 2 to 3 get 10% off and a group of 4+ to get 20% off!

Breakfast and lunch are complimentary. Learn what else is included through our partnership with Omni Atlanta Hotel [here](#).

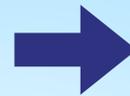


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Secure Your Spot

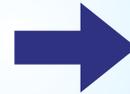
Join the only conference made for HR Shared Services professionals. Make sure to take advantage of our Early Bird Rates before they expire. Group bookings get further savings!



BOOK ONLINE NOW

Get In Touch

Need help registering or have any questions? Feel free to contact the HR SSOW team at enquiry@iqpc.com and ask about our group discounts!



EMAIL US

“Who’s Going to HR SSOW?” Great Question!

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