

Employee Engagement Leaders and What They Do Right

Presented by **EXIMPACT**
Transform The Employee Experience

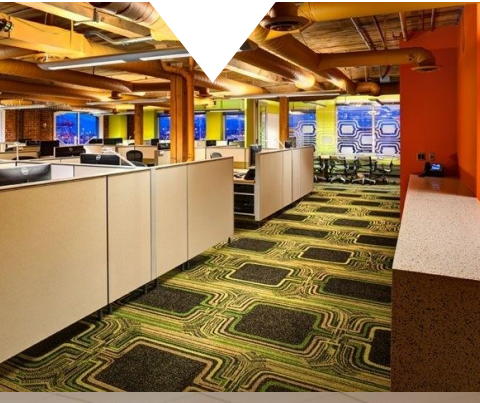
Companies that are getting engagement right made it the norm to challenge traditional business models and think outside-of-the-box. You don't just 'happen upon' engagement. It all starts with a meaningful engagement strategy. Engage360 explored some of the leading engagers with employees and identified the top three key trends amongst those leaders.

4 Leading Employee Engagers:

salesforce

SALESFORCE

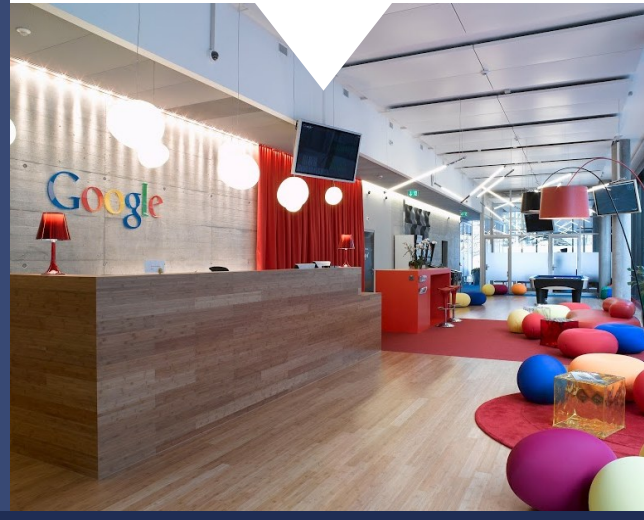
- Core values that resonate, stressing innovation, customer success and giving back.
- Company culture prioritizes trust, transparency, equality, wellbeing and fun.
- Provides a strong platform to learn plus opportunities for growth.



GOOGLE

- Workplace experience is huge, with many office amenities and meals provided.
- Boasts a great corporate culture with a fun and energetic vibe.
- Employees boast loving the people that they work with.

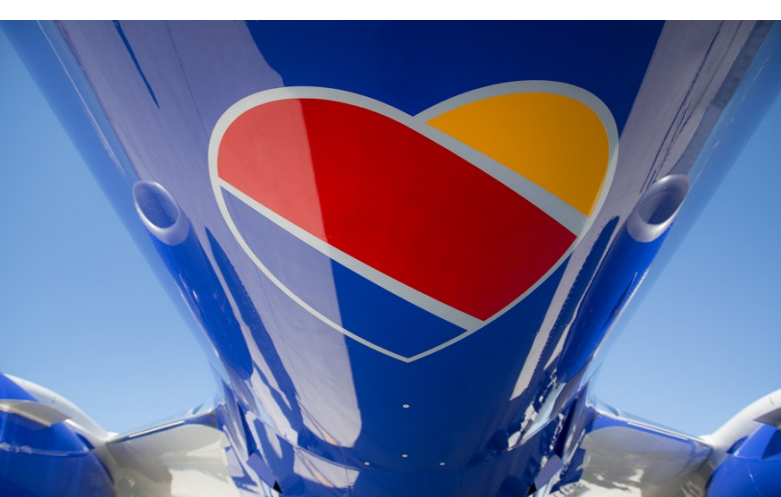
Google



Southwest

SOUTHWEST

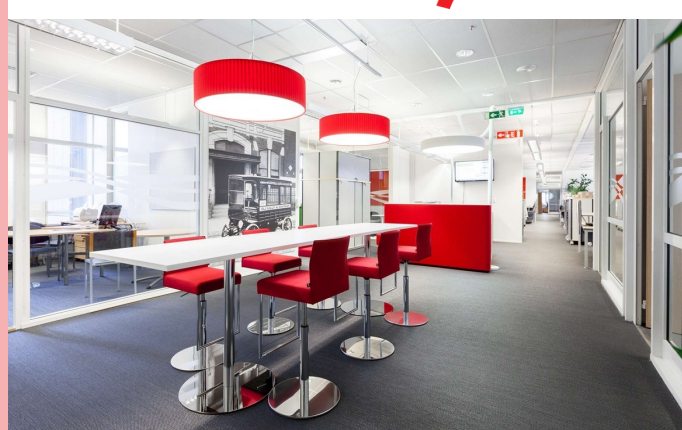
- In the challenging travel industry, Southwest stands apart from the crowd in service.
- Provides employees with an impressive benefits package, including profit shares.
- Employees are empowered and provided autonomy to deliver excellent service.



Eli Lilly

- The workforce is the most valued asset of the company.
- Process-oriented environment with work-life balance and great people.
- Strong in learning, development and opportunities for growth.

Lilly



Trends amongst Employee Engagers

1

Foster a culture of value championed by quality management.

2

Make a difference in the community, providing a larger sense of well-being beyond 'the job.'

3

Give employees trust and flexibility to foster a healthier and more productive work-life balance.

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