

THE PREMIER PLATFORM FOR INDIRECT FIRES
LEADERS TO NETWORK, COLLABORATE AND LEARN
ABOUT INNOVATIVE COMMERCIAL SOLUTIONS

SPONSORSHIP & EXHIBITION PROSPECTUS



WELCOME

Welcome to the 3rd annual IDGA Future Indirect Fires Summit.

With a new location in Arlington, Virginia, the 2026 summit promises a premier forum for dynamic discussions on the future of indirect fires.

Together we will build on last year's discussions and further explore all things indirect fires. We will cover indirect fire platforms, howitzer modernization, loitering munitions and more.

Throughout the two-day conference, sessions will include updates and advancements since last year's gathering. We plan to engage in discussions on short and long-range fire support systems, C2, munitions, production, testing, training, lessons learned, and the role of indirect fires in both the European and Indo-Pacific theaters and threat landscapes.

Joint us as we dive into current systems, modernization, updates and supporting successful indirect fires operations.

Sincerely,



Emma Rosenzweig Conference Producer IDGA





MEET THE CHAIRMAN

Paul Daniels was commissioned as an Army artillery officer in 1988 after graduating from Stevens Institute of Technology with a degree in mechanical engineering. He served in numerous cannon and rocket artillery units, including operational deployments during the first Gulf War, Operation Uphold Democracy in Haiti, and Operation Iraqi Freedom. Paul also served as a strategic planner on the Army Staff, and as Special Assistant to the Commanding General, 1st Infantry Division in Tikrit, Iraq. He retired as a colonel and culminated his 24-year career as a founding member of US Africa Command, leading its Strategy and Policy Division and serving as a strategic advisor to the command's three-star deputy commander.

After retiring from the US Army in 2012, he joined Raytheon Missile Systems (now Raytheon Missiles & Defense). Spending 10 years at Raytheon, Paul's broad domestic and international experience—from new business capture to leading a portfolio of long range precision fires development and production programs places him in a unique position to help military customers and defense companies accomplish their common goal of putting superior capabilities in the hands of U.S. and allied military service members. Paul is currently the President of P. Daniels Consulting LLC; a venture focused on helping defense companies—small and large—grow their business and enter new markets. He holds a degree of Master in Public Administration from Harvard University's John F. Kennedy School of Government and was a Council on Foreign Relations International Affairs Fellow in Tokyo, Japan.



2026 EXPERT SPEAKERS



Lieutenant General Miles Brown Deputy Commanding General, Army Futures Command US Army (Pending Final Confirmation)



Lieutenant General (Ret.)
Tony Aguto
Former Commander
Security Assistance
Group Ukraine (SAGU)



Brigadier General
Alric L. Francis
Director, Long Range
Precision Fires CrossFunctional Team Army
Futures Command
US Army
(Pending Final
Confirmation)



Major General
Stephen J. Maranian
USA (Ret.)
Former CG, 56th AC; FA
Cmdt; LRPF CFT Dir.
Consultant
American Rheinmetall



Brigadier General Steve Carpenter Commander, 56th Theater Multi-Domain Command US Army



Colonel
Freeman Bonnette
Project Manager,
Self-Propelled Howitzer
Systems, PEO Ground
Combat Systems
US Army



Tyler Donnell
Army Capabilities Manager,
Fires Cell, Fires Center of
Excellence at Fort Sill,
US Army
(Pending Final
Confirmation)



Colonel
James Johnson
Army Capability Manager
for Field Artillery BrigadeLong Range Fires Battalion
US Army



Colonel
Matt Johnson
Commander, White Sands
Test Center, Army Test and
Evaluation Command
US Army



Colonel
Paul Lashley
Commander, 75th Field
Artillery Brigade
US Army



Colonel
Frank Maxwell
Commander, 41st Field
Artillery Brigade
US Army



Colonel
Johnathon Nelson
Commander, Yuma Proving
Ground
US Army



Colonel
Tony Perez
Director, Fire Support, Test
Directorate, Fort Sill
US Army



Colonel
Brian Schweers
Commanding Officer,
Marine Corps School of
Artillery, Fort Sill
US Marine Corps



Gregory Tomlin
Army Capability Manager
for Division Artillery
Formations
US Army



Lieutenant Colonel Joshua Faucett Product Manager for Fire Support Systems US Marine Corps



Lieutenant-Colonel Max Riopelle Commandant, The Royal Regiment of Canadian Artillery School/ Deputy Director, Royal Regiment of Canadian Artillery Canadian Armed Forces



Lieutenant Colonel William Taylor Army Product Manager for LASSO, SBS, JETS, LTLM US Army



Dave Musgrave, Chief Engineer Artillery Fire Control Systems Division, DEVCOM-AC US Army



Joe McPherson Advanced Technology Integrator, PM Ground Weapon Systems, Marine Corps Systems Command US Marine Corps



Mr. Jon R. Milner
Director, Business
Development – Weapon
and Ammunition
American Rheinmetall
Defense, Inc. Reston,
Virginia



Amit Mahajan CEO Phoenix Group



Cobb Laslie
Program Director, Howitzer
Programs
Elbit Systems of America



2026 PARTNERS























1 STAR PARTNERS 🤺









WHO YOU CAN MEET

2025 ATTENDEE ORGANIZATIONS

101ST AIRBORNE DIVISION (AASLT)

1ST ARMORED DIVISION ARTILLERY (DIVARTY)

1ST BATTALION 19TH INFANTRY REGIMENT

36TH INFANTRY DIVISION ARTILLERY

4TH BATTALION, 3RD SECURITY FORCE

ASSISTANCE BRIGADE

4TH BATTALION, 4TH SECURITY FORCE

ASSISTANCE BRIGADE

4TH INFANTRY DIVISION ARTILLERY

75TH FIELD ARTILLERY BRIGADE

AAM DEFENCE

AEROSPACE BUSINESS DEVELOPMENT

ASSOCIATES INC.

AEROVIRONMENT

AM GENERAL

AMERICAN RHEINMETALL DEFENSE, INC.

AMERICAN RHEINMETALL VEHICLES

ARES INDUSTRIES

ARL WEAPONS SCIENCES DIVISION APG

ARMASUISSE

ARMTEC DEFENSE PRODUCTS

ARMY APPLICATIONS LABORATORY

ARMY EVALUATION CENTER

ARMY OF CZECH REPUBLIC

ARMY SOFTWARE FACTORY

ARMY TEST AND EVALUATION COMMAND

ASELSAN

ASTRONAUTICS C.A

AUSTRALIAN DEFENCE FORCE - ARMY

AVMC

BAE SYSTEMS MARITIME AND LAND

BAE SYSTEMS, INC.

BDC

BIZZELL CORPORATION

C3T FIRES DIVISION

CAES

CANADIAN ARMED FORCES

CANADIAN ARMY

CHERRILL CONSULTING GROUP

COMBAT DEVELOPMENT AND INTEGRATION

CURTISS-WRIGHT CORP

DASA DE&C

DEFENSE CONTRACT MANAGEMENT AGENCY

DELTA ONE LLC

DEPARTMENT OF DEFENSE

DEVCOM ARMAMENTS CENTER

DIEHL DEFENCE

DOTD, FCOE

DOTE LAND AND EXPEDITIONARY WARFARE

DRAPER

EDGE CASE RESEARCH, INC

ELBIT AMERICA

ELBIT SYSTEMS LTD

ELLWOOD GROUP, INC

ELTA

EMBASSY OF INDIA

EMBASSY OF THE REPUBLIC OF POLAND

ESTONIAN ARMED FORCES

ESTONIAN DEFENCE FORCES

EVERFOX

EVOLUTION SPACE

FCDD-ACW-WD

FIRE SUPPORT TEST DIRECTORATE, UNITED

STATES ARMY OPERATIONAL TEST COMMAND

FIRES CENTER OF EXCELLENCE AND FT SILL

FORTERRA

GENERAL ATOMICS AERONAUTICAL SYSTEMS INC

GENERAL DYNAMICS ORDNANCE & TACTICAL SYSTEMS

GERMAN EMBASSY

GERMAN LIAISON OFFICE

GLOBAL MILITARY PRODUCTS

GLOBAL TECHNICAL SYSTEMS

GLOBAL TECHNICAL STSTEINS

HANWHA DEFENSE INTERNATIONAL

HANWHA DEFENSE USA

HIMARS

HYPERION TECHNOLOGY GROUP, INC.

IAI NORTH AMERICA

III ARMORED CORPS

IMI SERVICES USA

IMSAR, LLC

INERTIAL LABS INC.

INSTITUTE FOR DEFENSE ANALYSES

JOINT MUNITIONS COMMAND

KNDS

KNDS FRANCE

KRATOS DEFENSE

KRAUSS-MAFFEI WEGMANN GMBH & CO. KG

LEONARDO DRS

LEONARDO UK

LOCKHEED MARTIN MISSILES & FIRE CONTROL

LONG RANGE PRECISION FIRES CFT

MANDUS GROUP

MARINE CORPS SYSTEMS COMMAND PM

TRAINING SYSTEMS

MARINE CORPS WARFIGHTING LABORATORY

MCKINSLEY & COMPANY

MCNALLY INDUSTRIES, LLC

MILSPEC MANUFACTURING

MTI

MULTI-DOMAIN CONSULTING LLC

NAVAL SURFACE WARFARE CENTER

NIOA

NORTHROP GRUMMAN CORPORATION

NORTHROP GRUMMAN, INNOVATION SYSTEMS

NORWEGIAN DEFENCE MATERIEL AGENCY

NSWC CORONA

NSWC CORONA - FALLBROOK DET

OPTICS 1

OSHKOSH DEFENSE

OVERLAND AI

PALANTIR TECHNOLOGIES

PALANTIR USG. INC.

PARADIGM SHIFT TECHNOLOGIES INC.

PEO C3T

PEO GROUND COMBAT SYSTEMS

PEO MISSILES & SPACE

PHOENIX GROUP, LLC

PHOENIX INNOVATIONS

PLASMA PROCESSES

PM COMBAT AMMUNITION SYSTEMS

PM SELF PROPELLED HOWITZER (SPHS)

POLISH ARMED FORCE OPERATIONAL COMMAND

PRECISION FIRES AND MORTARS AT PEO AMMUNITION, US

ARMY

PROGRAM EXECUTIVE OFFICE MISSILES AND SPACE (PEO M&S)

PROGRAM EXECUTIVE OFFICE MISSILES AND SPACE TACTI-CAL AVIATION AND GROUND MUNITIONS PROJECT OFFICE

PROJECT MANAGER SELF-PROPELLED HOWITZER SYSTEMS

QUIKRETE

RAYTHEON

ROMANIAN ARMED FORCES

ROYAL REGIMENT OF CANADIAN ARTILLERY SCHOOL

S³ INC.

SAAB AB

SAAB GROUP

SAAB. INC

SAFRAN

SAFRAN FEDERAL SYSTEMS

SAVIT CORPORATION

SCEPTER

SCIENCE APPLICATIONS INTERNATIONAL CORPORATION

(SAIC)

SIEMENS GOVERNMENT TECHNOLOGIES, INC

SILVUS TECHNOLOGIES

SLOVAK ARMED FORCES

SLOVENIAN ARMED FORCES

SPECTRA TECHNOLOGIES

STRATEGIC TECHNOLOGY CONSULTING (STC)

SWETSPOT

TACOM

TEAM FUNK

THE BOEING COMPANY

THE CHARLES STARK DRAPER LABORATORY
THE OFFICE OF THE DIRECTOR, OPERATIONAL TEST AND

THE OFFICE (

THE OPERATIONAL COMMAND OF THE POLISH ARMED

FORCES

U.S. DOD - CLOSE COMBAT LETHALITY TASK FORCE

UNITED STATES ARMY

UNITED STATES ARMY GARRISON

URSA MAJOR

US ARMY FIRES CENTER OF EXCELLENCE

US ARMY HQ FUTURES COMMAND
US ARMY TACOM. INTEGRATED LOGISTICS SUPPORT

CENTER

US ARMY YUMA PROVING GROUND

US ARMY, PM SPHS
US MARINE CORPS

US OSD - OT&E

UVISION

VALIMET INC
VERITY INTEGRATED SYSTEMS, INC

VIRTUALITICS

VRDE DRDO

WB ELECTRONICS SA

WS&T DEVELOPMENTAL ARTILLERY SYSTEMS DIVISION

YUMA TEST CENTER COMMAND GROUP



WHO YOU CAN MEET

2025 ATTENDEE JOB TITLES

ACCOUNT EXECUTIVE

ADC TO COM

ADVANCED TECHNOLOGY INTEGRATOR, PM GROUND WEAPON SYSTEMS. MARINE CORPS SYSTEMS

ADVISOR

AIDE

AIDE DE CAMP

AIDE-DE-CAMP TO THE DEPUTY COMMANDING GENERAL

ANALYST

APDM - INSTRUCTIONAL SYSTEMS, SYNTHETIC

TRAINING SYSTEMS

ARMY CAPABILITIES MANAGER

ARMY CAPABILITY MANAGER, DIVISION

ARTILLERY FORMATIONS

ARMY FUTURES COMMAND CHIEF OF

OPERATIONS

ARMY SOFTWARE FACTORY OPERATIONS

OFFICER

ARTILLERY ANALYSIS BRANCH CHIEF

ARTILLERY CAPABILITIES DEVELOPMENT

OFFICER / GENERAL STAFF SVN-A

ARTILLERY MARKET MANAGER, NG MISSILE

PRODUCTS

ARTILLERY MARKETING

ARTILLERY SME

ASSISTANT MILITARY ATTACHÉE

ASSISTANT PRODUCT MANAGER

ASSISTANT PROGRAM MANAGER

ASSOCIATE PARTNER

AUSTRALIAN LIAISON OFFICER

BATTALION COMMANDER

BOEING ARMY PROGRAMS

BRANCH CHIEF

BRIGADE COMMANDER

BUSINESS DEVELOPMENT

BUSINESS DEVELOPMENT DIRECTOR

BUSINESS DEVELOPMENT DIRECTOR FOR

WEAPON AND AMMUNITION

BUSINESS DEVELOPMENT MANAGER

BUSINESS DEVELOPMENT SPECIALIST

CAPABILITIES INTEGRATION OFFICER

CAPTURE MANAGER

CEO

CHEMICAL ENGINEER

CHIEF COMMANDERS INITIATIVE GROUP

CHIEF DATA OFFICER

CHIEF DEVELOPMENTAL TESTER, PM SPHS

CHIEF ENGINEER FOR DEVCOM-AC'S

ARTILLERY FIRE CONTROL SYSTEMS DIVISION

CHIEF ENGINEER, PROPULSION TECHNOLOGY DIVISION

CHIEF OF STAFF

CHIEF OF STAFF, OPERATIONS

CHIEF OF THE TARGETING CENTER

CHIEF OPERATING OFFICER

CHIEF, PRECISION MUNITIONS INSTRUMENTATION DIVISION

(PMI-DIV)

CO-FOUNDER AND CHIEF EXECUTIVE OFFICER

COMBAT SYSTEMS SPECIALIST

COMMAND DIRECTOR

COMMANDANT

COMMANDER

COMMANDER 36 INFANTRY DIVISION ARTILLERY (DIVARTY)

COMMANDER JOINT MUNITIONS COMMAND

COMMANDER OF THE 84TH ARTILLERY BATTALION

COMMANDING GENERAL

COMMANDING OFFICER, FT SILL MARINE SCHOOL OF FIRES

AND HOME OF MARINE ARTILLERY

COMMUNICATIONS DIRECTOR

COMPANY COMMANDER

COMPETENCY MANAGER, DEVCOM AC

CONSULTANT

COUNSELOR

CRO

CSM

CSO

CUSTOMER SUCCESS MANAGER

CYBERSPACE AND ELECTROMAGNETIC ACTIVITIES OFFICER

DCOS OPS

DEFENSE TECHNOLOGY AND LONG-RANGE ANALYSIS

OFFICE

DEPUTY ACQUISITION SYSTEM MANAGEMENT

DEPUTY COMMANDER OF 13TH ARTILLERY REGIMENT

DEPUTY COMMANDING GENERAL

DEPUTY DASA

DEPUTY DATA OFFICER

DEPUTY DIRECTOR

DEPUTY FOR ACQUISITION AND SYSTEM MANAGEMENT

DEPUTY FSCOORD

DIGITAL MEDIA MANAGER, EVENT MARKETING

DIRECTOR

DIRECTOR ARMAMENT SUSTAINMENT PROGRAM

MANAGEMENT

DIRECTOR AT THE FIRE SUPPORT TEST

DIRECTORATE AT FORT SIL

DIRECTOR BUSINESS DEVELOPMENT, SRMS

DIRECTOR FOR THE MUNITIONS AND

LOGISTICS READINESS CENTER, JOINT MUNITIONS

COMMAND

DIRECTOR FOR U.S. ARMY STRATEGIC PROGRAMS

DIRECTOR LAND REQUIREMENTS (ARTILLERY SYSTEMS) -

TRIALS NCC

DIRECTOR OF BUISNESS DEVELOPMENT, ARMY/SOCOM

DIRECTOR OF CORPORATE VENTURES

DIRECTOR OF DEFENSE BUSINESS DEVELOPMENT

DIRECTOR OF ENGINEERING

DIRECTOR OF LAND REQUIREMENTS

DIRECTOR OF LOGISTICS, PM SPHS

DIRECTOR OF SOLUTIONS INNOVATION

DIRECTOR, ARMY ACCOUNTS

DIRECTOR, ARMY CAPABILITY MANAGER FOR UNMANNED

AIRCRAFT SYSTEMS

DIRECTOR, FIELD MARKETING USMC

DIRECTOR, GLOBAL BUSINESS DEVELOPMENT

DIRECTOR, INTERNATIONAL ACQUISITION, ASA(ALT)/DASA (DEC)

DIRECTOR, JOINT LIVE FIRE PROGRAM

DIRECTOR, LONG RANGE PRECISION FIRES CROSS

FUNCTIONAL TEAM

DIRECTOR, MARKETING & BUSINESS DEVELOPMENT

DIRECTOR, MISSILES AND SPACE

DIRECTOR, MUNITIONS AND LOGISTICS READINESS CENTER

DIRECTOR, PM SPHS BUSINESS MANAGEMENT DIVISION

DIRECTOR, SALES ARMY & C-UAS (US)

DIRECTOR, TACTICAL & EMBEDDED CYBER SOLUTIONS

DIRECTOR, US ARMY STRATEGIC ACCOUNT MANAGER

DIVARTY ADJUTANT

DIRECTOR, US ARMY

DIVARTY COMMAND SERGEANT MAJOR

DIVARTY COMMANDER

DIVARTY MASTER GUNNER

DIVARTY XO

DIVISION CHIEF

DIVISION CHIEF, STRYKER & ARTILLERY

PRODUCT SUPPORT INTEGRATION DIRECTORATE

ENGINEER

ENTERPRISE ACCOUNT EXEC - ARMY

EVALUATOR

EXECUTIVE DIRECTOR

EXECUTIVE DIRECTOR, BUSINESS

DEVELOPMENT

EXECUTIVE OFFICER

EXECUTIVE OFFICER TO THE DEPUTY

COMMANDING GENERAL

EXECUTIVE VICE PRESIDENT & CHIEF

BUSINESS DEVELOPMENT OFFICER &

GOVERNMENT RELATIONS

FCOE FIELD OFFICE MANAGER

FCOE LIAISON OFFICER NLD

FEDERAL BUSINESS DEVELOPER

FIELD ARTILLERY ADVISOR TEAM LEADER
FIELD ARTILLERY OFFICER

FIRE SUPPORT COORDINATOR

FINE SUFFUNI

FIRES ADVISOR
FIRES ADVISOR TEAM LEADER

FIRES PORTFOLIO MANAGER

FIRES TISO

FLO TO THE ARMY FCOE

120 10 1112/11111111002

FORT SILL GARRISON COMMANDER
FRA LNO TO USAFCOEFS

GCS DIRECTOR

GENERAL (RETIRED)

GENERAL ENGINEER

GROWTH LEAD HEAD

HEAD GROUND BASED WEAPON SYSTEMS

HEAD OF G5/LAND FORCES HQ

HEAD OF ROU LF DEVELOPMENT AND TRANSFORMATION

HEAD OF STRATEGY

INDIRECT FIRES MODERNIZATION BRANCH CHIEF



WHO YOU CAN MEET

2025 ATTENDEE JOB TITLES CONTINUED

INDUSTRIAL ENGINEER

INTELLIGENCE SPECIALIST

KOREAN LIAISON OFFICER

LIAISON ENGINEER

LIAISON OFFICER - BRAZILIAN ARMY

LNO TO US ARMY FUTURES COMMAND AFC

LRPF CFT LNO

LRPF INTEGRATOR

MANAGER DIVISION COMBAT SYSTEMS SALES SUPPORT

MANPOWER. PERSONNEL AND TRAINING LEAD

MARKETING COMMUNICATIONS MANAGER

MARKETING MANAGER

MECHANICAL ENGINEER

MILITARY ATTACHE

MILITARY ATTACHÉ AND ASSISTANT DEFENSE ATTACHÉ

MILITARY DEPUTY DIRECTOR OF WEAPONS AND SOFTWARE

ENGINEERING CENTER

NONCOMMISSIONED OFFICER IN CHARGE

OPERATIONS SGM

OSD

PARTNER

PEO

PM SELF-PROPELLED HOWITZER SYSTEMS

PORTFOLIO ANALYST

PORTFOLIO DIRECTOR OF HYPERSONICS

PRE-SALES ENGINEER

PRESIDENT

PRESIDENT AND CHIEF EXECUTIVE OFFICER

PRODUCT DIRECTOR, PALADIN, PM SPHS

PRODUCT MANAGER

PRODUCT MANAGER - FIRE SUPPORT COMMAND AND

CONTROL

PRODUCT MANAGER FOR FIRE SUPPORT SYSTEMS

PRODUCT MANAGER SYNTHETIC TRAINING SYSTEMS

PRODUCT MANAGER, PRECISION, FIRES & MORTARS

PRODUCT MANAGER, SOLDIER PRECISION TARGETING

DEVICES, PEO SOLDIER

PROGRAM ANALYST

PROGRAM DIRECTOR

PROGRAM DIRECTOR, HOWITZER PROGRAMS

PROGRAM EXECUTIVE OFFICER, GROUND COMBAT

SYSTEMS

PROGRAM MANAGER

PROGRAM MANAGER OF SHIELD

PROJECT MANAGER

PROJECT MANAGER COMBAT AMMUNITION SYSTEMS

REGIONAL SALES DIRECTOR

REQUIREMENTS OFFICER

RESEARCH STAFF MEMBER

S&T ADVISOR

SALES DIRECTOR

SALES ENGINEER

SALES MANAGER, LINAPS

SCIENTIFIC CONSULTANT

SECTION HEAD AND DIRECTOR OF LAND REQUIREMENTS

SECTION SERGEANT

SECTOR VP ARMY STRATEGIC DEVELOPMENT

SENIOR ADVISOR

SENIOR ADVISOR TO THE CEO KNDS

SENIOR ASSOCIATE

SENIOR ASSOCIATE FOR MUNITIONS SCIENCE &

TECHNOLOGY

SENIOR CONSULTANT

SENIOR DIRECTOR OF BUSINESS

DEVELOPMENT . LAND SYSTEMS

SENIOR DIRECTOR, BUSINESS DEVELOPMENT

SENIOR MANAGER- LAWTON LOCKHEED

MARTIN

SENIOR MILITARY ADVISOR, ARTILLERY

SENIOR OFFICER- SPECIALIST, DEPARTMENT OF COMBAT

PREPARATION

SENIOR OPERATIONS LEAD

SENIOR PROGRAM MANAGER

SENIOR RESEARCH SCIENTIST

SENIOR SCIENTIFIC TECHNICAL MANAGER, INDIRECT FIRES

SENIOR SYSTEMS ENGINEER

SENIOR TEST AND EVALUATION NCO

SME - DIGITAL MANUFACTURING

SOLDIER

SOLUTIONS ARCHITECT

STRIKE DEPUTY PROJECT MANAGER, PEO MISSILES AND SPACE

SUPERVISORY ENGINEER

SUPERVISORY GENERAL ENGINEER

SVP OF BUSINESS DEVELOPMENT AND STRATEGY

SVP, GM INTEGRATED SOLUTIONS

SYSTEM SAFETY ENGINEER

SYSTEMS ENGINEER

SYSTEMS ENGINEER CHIEF/DEVCOM LNO

TAGM DIRECTOR OF SYSTEMS ENGINEERING

TAGM S&T DIVISION LEAD

TECHNICAL ADVISOR

TECHNICAL DIRECTOR

TEST COORDINATOR

TRAINING AND SIMULATION CONSULTANT

UAS OPERATIONS OFFICER

US ARMY FCOE FIELD REPRESENTATIVE

VICE PRESIDENT OF BUSINESS DEVELOPMENT

VICE PRESIDENT OF MARKETING AND SALES

VICE PRESIDENT OF MARKETING, BRAND AND

COMMUNICATIONS

VP MANUFACTURING

VP NORTH AMERICA

VP, BUSINESS DEVELOPMENT CORPORATE GROWTH

"The wide span of the audience makes this event really work. Having the PEOs/PMs, DOT&E, and industry partners speak and hear their perspectives was valuable for me from the test perspective. I liked the mix of briefs and then discussions with multiple Senior Leaders/SMEs onstage."

Director, Ground Combat Systems Directorate,
 Yuma Proving Ground





WHY SHOULD YOU PARTNER WITH US IN 2026?



Demonstrate your expertise and capabilities to an audience of key decision makers from across the indirect fires community through thought leadership.



Gain insights from US Army leaders on recent announcements regarding the Self-Propelled Howitzer

Modernization



Position **your brand as a market leader** to senior figures from the
military and industry



Network with leaders from across the indirect fires community including, Military, Academia, and Industry

"Great opportunity to update on requirements, programs and people across a very large spectrum."

- Senior Advisor to the CEO, KNDS

"Well organized and executed event. Great selection of speakers, presenters and panelists."

 Liaison Engineer, German Liaison Office for Defense Materiel USA/ CAN (Bundeswehr) "It was key to have so many Army key leaders and army civilians in attendance. Made networking valuable."

> - Director, Army Solutions, Castelion

"Excellent cross-section of government and industry leaders in an intimate, approachable forum."

> - President, Cherrill Consulting Group





SPONSOR PACKAGES



FOUR STAR LEAD PARTNER

Prices available on request

Intellectual Contribution & Thought Leadership

- Four Star Lead Partner Welcome Address
- Prime 30-Minute Speaking Slot-Day One
- Strategic Panel Discussion
- 8 x Conference Attendee Passes

Strategic Engagement Activity

- Sponsor of Chairman's Breakfast/Dinner for 25 Guests Day One
- Private room reserved for sponsor meetings
- Provision of the event delegate list
- 8 x Conference Attendee Passes

Brand Awareness at the Event

- 10ft x 8ft Exhibition Space
- · Sponsor signage feature
- Lanyard sponsorship
- Registration area logo feature
- · Conference main stage logo feature

Pre-Event Marketing Activities

- Corporate logo feature in all event promotional materials
- · Corporate logo and company profile feature in event brochure & website
- · Inclusion in the event marketing campaign activity



THREE STAR PARTNER

Prices available on request

Intellectual Contribution & Thought Leadership

- 30 Minute Plenary Speaking Slot
- Seat on an existing panel
- 6 x Conference attendee passes

Strategic Engagement Activity

- Sponsor of either Conference Welcome Breakfast or Drinks Reception
- Private room reserved for sponsor meetings
- · Provision of the event delegate list

Brand Awareness at the Event

- 10ft x 8ft Exhibition Space
- Sponsor signage logo feature
- Registration area logo feature
- · Conference main stage logo feature

Pre-Event Marketing Activities

- · Corporate logo feature in all event promotional materials
- Corporate logo and company profile feature in event brochure & website
- Inclusion in the event marketing campaign activity



SPONSOR PACKAGES



TWO STAR PARTNER (A)

Prices available on request

Intellectual Contribution & Thought Leadership

- 30-Minute Plenary Speaking Slot
- 3 x Conference Attendee Passes

Brand Awareness at the Event

- 10ft x 8ft Exhibition Space
- Sponsor signage logo feature
- · Registration area logo feature
- Conference main stage logo feature

Pre-Event Marketing Activities

- · Provision of the event delegate list
- Corporate logo feature in all event promotional materials
- Corporate logo and company profile feature in event brochure & website
- Inclusion in the event marketing campaign activity



TWO STAR PARTNER (B)

Prices available on request

Intellectual Contribution & Thought Leadership

- 30-Minute Plenary Speaking Slot
- 3 x Conference Attendee Passes

Brand Awareness at the Event

- · Sponsor signage feature logo feature
- Registration area logo feature
- · Conference main stage logo feature

Pre-Event Marketing Activities

- Provision of the event delegate list
- Corporate logo feature in all event promotional materials
- Corporate logo and company profile feature in event brochure & website
- Inclusion in the event marketing campaign activity



SPONSOR PACKAGES



ONE STAR PARTNER

Prices available on request

Brand Awareness at the Event

- 10ft x 8ft Exhibition Space
- 2 x conference attendee passes
- · Sponsor signage logo feature
- · Registration area logo feature
- · Conference main stage logo feature

Pre-Event Marketing Activities

- Provision of the event delegate list
- Corporate logo feature in all event promotional materials
- Corporate logo and company profile feature in event brochure & website
- Inclusion in the event marketing campaign activity







