



DEPLOYED MEDICAL & HEALTHCARE DELIVERY

IN OFFICIAL PARTNERSHIP WITH:



Cyber & Specialist
Operations Command

24-25 March 2026 | The Minster Building, London, UK

SPONSORSHIP & EXHIBITION PROSPECTUS



**The only defence medical conference
in collaboration with the UK Cyber
& Specialist Operations Command's
Defence Medical Services**

350+
Attendees

20+
Expert
Speakers

7+
Hours
Networking

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EVENT OVERVIEW

In a changing security environment, where current conflicts are exemplifying the need for a resilient joint medical response in wartime, NATO allies are working towards collective medical readiness across the civilian, military, government and commercial sectors. This year's Deployed Medical and Healthcare Delivery conference aims to contribute to this effort by providing a forum where military and civilian healthcare leaders can engage on a deeper level in an environment curated for the kind of 'whole of society' collaboration that the NATO Medical Action Plan calls for. We are bringing together senior representation from across military, government and industry for collaborative discourse that will push NATO nations forward in their delivery of this plan.

This year's event will deep dive into the NATO Medical Action Plan, spotlighting the five key pillars of the plan:

- Regulatory Frameworks and Legislation
- Workforce Shortages
- Mass Casualty Planning
- Patient Evacuation
- Medical Logistics

"Excellent event. Well-run, very good speakers and topics. Outstanding networking opportunities and relationship-building."

Brig David Ward, Director General Health Reserves - Army, ADF

"This is our third time to attend and they all have been valuable. The encouragement for folks to ask questions are good. Q&A is a valuable aspect of the event."

Chris Yerger, CEO, Fort Defiance Industries (FDI)

World Class Speakers for Deployed Medical & Healthcare Delivery



Air Marshal Clare Walton
Director General
Defence Medical Services



Major General Scott Malcolm
Surgeon General
Canadian Armed Forces



Brigadier General Thorsten Schütz
Director
Multinational Medical
Coordination Centre/European
Medical Command



Brigadier General Roman Jantoš
Commander of Military Medical
Command – Surgeon General
Slovak Armed Forces



Major General Philip Carter
Surgeon General
British Army



Brigadier General Petter Iversen
Surgeon General/ Chair of
COMEDS
Norwegian Armed Forces Joint
Medical Services



Commodore Juha-Petri Ruohola, MD, PhD
Surgeon General
Finnish Defence Forces



Colonel Alan Chambers
Director, Health Services, Air
Force One
US Air Force

ATTENDEE BREAKDOWN



350+

Attendees



30+

Presentations



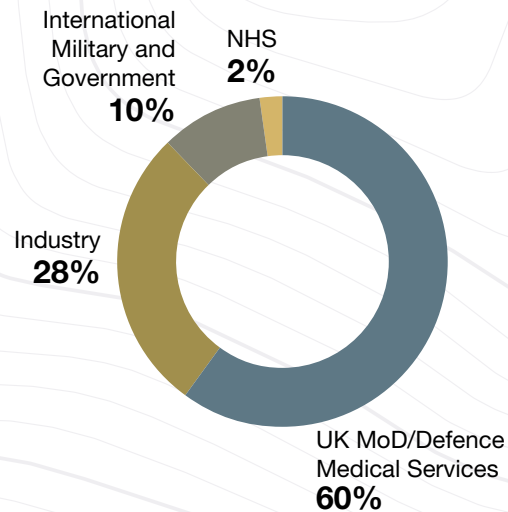
30+

Expert Speakers



6+

Hours of Networking



Why Sponsor?

Make your voice heard

Whether your objective is to break into a new market, cement your reputation as a leading provider or make sure that you are front of mind with your target audience, experience the most effective way to share your company's expertise and solutions.

At the heart of the action

Deployed Medical & Healthcare Delivery is a unique platform for those serving and operating in the field of military medicine to come together to discuss the most pressing issues, the latest innovation and capabilities related to the delivery of care in a deployed environment.

Militaries Represented

Australia

- > Australian Defence Force
- > Australian Army



Belgium

- > Belgian Armed Forces



Canada

- > Canadian Armed Forces



Germany

- > University Hospital Würzburg
- > Bundeswehr Military Hospital Hamburg
- > Ferak Berlin



International / NATO

- > NATO Support and Procurement Agency
- > NATO ACO SHAPE
- > International SOS



Lithuania

- > Lithuanian Armed Forces



Netherlands

- > Netherlands Ministry of Defence
- > Central Military Hospital
- > University Medical Center Utrecht



Serbia

- > Military Health Department of the Ministry of Defence



Slovakia

- > Slovak Armed Forces
- > ChemProtect.SK



Sweden

- > Swedish Armed Forces



United Kingdom

- > Defence Medical Services
- > NHS England
- > Imperial College London
- > JHubMed
- > Celox Medical
- > Royal Centre for Defence Medicine
- > DE&S



United States

- > Uniformed Services University of the Health Sciences
- > US EUCOM
- > North American Rescue
- > Amneal Pharmaceuticals



Vietnam

- > Vietnam Military Medical University



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ENGAGEMENT OPPORTUNITIES



Thought leadership

Showcase your expertise in a main-stage session or through one of our themed track sessions to a large, international audience of high-level personnel, fostering opportunities for collaboration and advancement.



Panel discussion

Join our industry leaders panel discussion to demonstrate your importance in the community, or tailor a panel to include end-users in the discussion.



Exhibitor booth

Showcase your capabilities and innovations, and put your solutions in front of our entire audience in our main exhibition hall (the footfall and networking hub of the venue). Stands are running out, so secure your spot!



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STRATEGIC PARTNERSHIP PACKAGES



FOUR STAR LEAD PARTNER

The Four-Star Lead Partnership commands maximum prestige, exclusivity, and exposure – positioning you as the global market leader and the conference host partner – setting the tone and context for the event.

This position will demonstrate your expertise as the leading authority in the field and reinforce your status as a thought-leader. You will benefit from greater intellectual contribution for the duration of the conference in the form of a Plenary Keynote Presentation, a Strategic Panel with end-users and key clients - designed by you, and a seat on the Global Industry Leaders Panel.

You will augment your place as the principal Solution Provider with exclusive pre-event and onsite promotional activities that elevate your status with the highest visibility, keeping your corporate brand front-of-mind with the senior representatives from Armed Forces and MoDs, as well as other event personnel and industry partners in attendance.

To secure this role, you will have leading solutions spanning multiple market areas and be able to share research, pushing industry standards forward. Demonstrate cutting-edge innovation or deliver a leading client case study, where possible, bringing the client with you to share the end-user perspective.

SOLD OUT



THREE STAR PARTNER

The Three Star Partnership is reserved for leading industry providers who can demonstrate credibility in a specialist area, as well as on the broader conference topic – trusted by Armed Forces and MODs, to help solve their mission-critical challenges. Typically, our Three Star Partners progress to Four Star Partners at future conferences to capitalise on the opportunity to interact with our community more meaningfully.

You will strengthen your brand visibility by having a significant presence at the conference by showing your existing customers that your company is leading the way, reaffirming their confidence in doing business with you.

The Three Star Partner will also have exposure to key organisations you're not yet working with, getting on the radar of senior decision-makers and budget holders from the companies of government organisations you're targeting but haven't had an opportunity to get in front of yet.



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STRATEGIC PARTNERSHIP PACKAGES



TWO STAR PARTNER

The Two Star Partnership is an effective way to showcase your products and services. Companies are constantly innovating, so your target audience may think they know you but are unlikely to know enough about your latest offerings and innovations. For established companies, this partnership level allows you to reengage and reintroduce your latest products and services. For new market entrants, showcasing what you do at conferences is the fastest way to grow market share.



ONE STAR PARTNER

The One Star Partnership role in the event is an effective way of networking. Exhibiting provides a focal point to meet with and engage with your company. Existing customers will know where to find you, and those unaware of your products will surely stop to learn more. The natural footfall you get by being an exhibitor catalyses your networking potential and means you'll walk away from the conference with a pipeline full of new contacts and leads.



WHO YOU CAN MEET

2025 Attendee Organisations

254 MMR
68th Theater Medical Command
ADF
Amedd
Amneal Pharmaceuticals
Arke Ltd
Army Health, Army Headquarters
Army HQ
ARPA
ARPA EMC
Australian Army
Belgian Defence
British Army
British Embassy Belgrade
Bundeswehr
Bundeswehr Joint Support Command
Bundeswehr Medical Service
Canadian Armed Forces
Canadian Forces Health Services Headquarters
CDIO, HQ DMS
Celox Medical
Centraal militair hospitaal
Centre for Defence Pathology
CGI
CGI IT UK Limited
ChemProtect.SK s.r.o.
Cresilon
DE&S
Defence Medical Academy
Defence Medical Rehabilitation Centre
Defence Medical Services
Department of Defence - Australian Army
Department of Defense

Derriford
Directorate of Air Force Health
DMRC
DMS
DMWS
DSTL - UK MoD
Equipos Moviles de Campaña ARPA SAU
Ferak Berlin GmbH
Field Army HQ
Force Development Services Ltd
Fort Defiance Industries
Galen Limited
HQ Army Medical Services
HQ Defence Healthcare
HQ Defence Medical Services
HQ DPHC
Imperial College London
International SOS Assistance, Inc.
IVF Hartmann AG
J3 Military Hospital
JHG(S)
jHubMed – Cyber & Specialist Operations Command
jHubMed MoD
Joint Hospital Group
Kaleo
Kindeva Drug Delivery
King's College London
Leidos UK
Lithuanian Armed Forces
MDHG
Medical Readiness Command, Europe
MEDTRADE PRODUCTS LTD.
Mequ

Meridian Medical Technologies
Military Health department of the MoD of the Republic of Serbia
Military Medicine Concepts Policy&Training
Ministry of Defence
MOD A Block
MOD Defence Business Services
NATO - ACO SHAPE
NATO Joint Health Group
NATO Support and Procurement Agency
Naval Medical Readiness Logistics Command
NCDMPH
NCHQ, RN
Netherlands MoD
NHS England
NHS Wales Executive
NI Ambulance Service
North American Rescue
Old Mission House
PEO DHMS
Philips Electronics UK Limited
PJHQ
RAF Centre of Aviation Medicine
RAF Health Directorate
RCDM
Research & Clinical Innovation
Revive Innovations
Royal Air Force
Royal Air Force Medical Services
Royal Higher Institute for Defence
Royal Hospital Chelsea
Royal Navy
Scottish Government

Scribble Maps
SERB MEDICAL SOLUTIONS
SERB Pharmaceuticals
SIGA North America
Slovak Armed Forces
Solent Medical Skills
Speed Care Mineral GmbH
St John Ambulance
Surg Gen Office – Netherlands MoD
Swedish Armed Forces
Team Leidos
The Netherlands MoD
The Ortus Group
TSG Associates LLP
TVS SCS
UK MoD
UK Strategic Command
UK-Med
United States Army
University Medical Center Utrecht
US Air Force
US Army
US Army Futures Command
USUHS
Velico Medical
Vietnam Military Medical University
Weinmann
Welsh Government
ZOLL Medical

WHO YOU CAN MEET

2025 Attendee Job Titles

| | | | | | |
|---|---|--|---|--|--|
| 2MedGp Comd | Chief Development Officer | COS DHC | Director Health and Wellbeing | Global Product and Business Development Manager, Trauma – Pre-Hospital | Health and Healthcare Plans AH |
| 4 AAC RMO | Chief Marketing Officer | COS Med Op Cap | Director Health Joint Operations | | Health Emergency Planning Advisor |
| ACOS Med | Chief Medical Officer | COS Medical Force | Director Health Services Operations | Government/Military Marketing Manager EMEA | Health Security Consultant |
| ACOS MED MAB | Chief of Joint Medical Department | COS MP&T | Director of Customer Education | Governmental Sales Manager | Historian In Residence |
| AH CDHE | Chief Of Staff | COS R&CI | Director of Education and Training | GP | HQ SSgt |
| AH Digital Programmes | Chief Scientific Officer | COS SG | Director Scotland & Military (DMWS) | Gp Capt | Humanitarian Leader |
| AH Implementation | Clinical Director DMRC | COS to Director General, DMS | Director, Global Government & Military Marketing | Group Marketing Manager | Int / Comms |
| AH Med Pol/ Hd QARNNS | Clinical Implementation Project Manager | COS to SG | Director, Health Services, Air Force One | Haed of the 1st Urology unit | Int. Business Development |
| AH Strategy | CNO | D7 | Director, ITC-UK | HCA - Medical | International Brand Manager |
| Aide de Camp | CO INM | DCA Emergency Medicine | Director, National Center for Disaster Medicine and Public Health | Hd Clinical Strategy & Policy | International Business Manager |
| Air COS Spt-Health-Clinical SO1 | Co-Founder | DCA Medicine | DMS Digital | Hd EPRR | International cooperation NLD SG office |
| Air COS Spt-SO1 ForceHealth | Col MD | Def Prof Medicine | Doctor, Army | Hd HcAT | International Sales Manager |
| Air War College Fellow | Comd Op GLADNESS & SRO RENOVATOR | Defence Attaché | DSA EM | Head Medical Operational Capability | J4 Medical Kits, Directorate of Health Services Logistics |
| AMEDDD Student Detachment | Commandant, Defence Medical Academy | Defence Responsible Person Blood | EMEAR Military Marketing Manager | Head Navy Healthcare and Head of the Royal Navy Medical Service | Key Account Manager International Lessons and Clinical Data Manager |
| Analyst | Commander | Dental, RAF | Emergency Care Lead | Head of Clinical Delivery | MA SG |
| Armed Forces People Support | Commander Defence Primary Healthcare (DPHC) | Dentist | Emergency Care Leader Pro Europe | Head of Data | MA to Surgeon General |
| Army Pers-Health-GS-RO-PMgr | Commander Dutch Central Military Hospital | Dep Med Dir R&CI | Executive Assistant | Head of EPRR | Managing Director |
| Army Pers-Health-PRT-AHP-WO2 | Commander Medical Field Army Troops | Department of Defence - Australia | EXPORT SALES | Head of Federal Procurement & Strategic Partnerships | Managing Director Government Services International |
| Assistant Head Media & Communications | Commanding General, Medical Readiness Command, Europe (US Army) | Deputy Director EPRR | Fd Army LOC operate | Head of Group for international military medical cooperation Health Department MOD | Marketing Director |
| Assistant Head of Research, Emeritus Defence Professor Anaesthetics and Critical Care | Commanding Officer | Deputy Director for Health | Field Hospital Manager | Head of IT department | MCD |
| Asst Medical Requirements Manager | Commercial Director | Deputy Head of CETC / Director of the Regional Trauma Center | Founder and Chief Executive Officer | Head of Joint Casualty & Comapssionate Centre (JCCC) | Med EC Sust |
| Aviation Medicine Nursing Officer | Consultant - Medical | Dir Med Personnel & Training | FS Analyst RAF TRA | Head of Medical Capability. Medical | Med op Cap |
| BDM Government Military EMEA | Consultant Haematologist | Dir Strategic Planning - Health, Social Care & Early Years | Futures CSS Med SO2 | Support Services Logistics & Mission | MEDCOM, Europe Command Sergeant Major |
| BMS Tech Offr | Consultant in Infectious Diseases and | Director | General Assistant | Support, UK & Europe Solut Head of Product Management & Development | Medical Advisor Supreme Headquarters Allied Powers Europe |
| British Med Liaison Officer | Clinical Microbiology | Director Air Force Health | General Manager | Head Royal Air Force Medical Services | Medical Commodity Mgr |
| Business Development Director | Consultant Trauma Surgery | Director Consultant Expert | Global Commercial Director - Trauma | | Medical Component Commander and Surgeon General Belgian Armed Forces |
| Business Development Manager | CORTISONE Deployed Project manager | Director Consulting Services | | | Medical Director |
| CAGP SMO | | Director Defence Healthcare (Dir DHC) | | | |
| Canadian Forces Medical Doctrine | | Director EMEA Government/ Military Business | | | |
| CEO | | Director General | | | |
| CEO Defence Medical Welfare Service (DMWS) | | | | | |

WHO YOU CAN MEET

2025 Attendee Job Titles **continued**

| | | | | | |
|--|--|---|--|---|--|
| Medical Director, Government Medical Services | National Director for Resilience | Program Executive Office, Defense Healthcare Management Systems | Senior Consultant | SO1 Medical | SO3 Med Ops MOC |
| Medical Innovation Scout & Project Manager | NDMS Pilot Program Principal Deputy Director | Program Integration Director | Senior Fellow | SO1 Medical Equipment Capability & Capability Plans | SO3 Medical Operational Advantage |
| Medical Liaison Officer | Nurse – Deputy OC Nursing | Programme & Commercial Leader | Senior Medical Expert (Contracted Clinical Services) | So1 MedPol | SO3 RAMS |
| Medical NCO | Nurse – RN ED | Project lead CIV-MIL Centre of Expertise for Trauma Care / PhD | Senior Nursing Officer | SO1 Nurs (Def) | Staff Asst RAMS |
| Medical Officer | Nurse, Medical, RCDM | Researcher Mil VBHC | Senior Technologist | SO1 Projects, Joint Medical Group | Staff Officer |
| Medical Officer/Surgeon | Nursing Officer | Project Manager | Sgt Analyst TRA | SO1 Reserves | Strategic Marketing Director - Space, Defence & Intelligence |
| Medical Plans and Strategic Engagement | Nursing, RN | R&D Manager | SJC DACOS | SO1 Strat WF Plans | Surg Capt RN |
| MedOpCap Transformation Project Manager | Oc Ae Sqn | RAF | SJC Med SO1 | SO2 CBRN Med | SurgeonGeneral |
| MedOpCap Transformation Project Officer | OCN | RC Med Ops SO1 | Snr Lec ADMGP | SO2 Clinical Implementation/Scout | Translator |
| MERP Prog Mgr | ODP | Regional Clinical Director | Snr Lec ADMMH | SO2 DOLS | U.S.-U.K. Army Aeromedical Research Exchange Officer (UK-32) |
| Military Assistant to the Director General of the Defence Medical Services | Officer Commanding, 23 Sqn | Regional Manager | SO to Hd RAFMS | SO2 Force Integration | UWO |
| Military BMS | Officer in Charge Joint Casualty & Compassionate Centre (JCCC) | Res Fellow ADMEM | SO1 Clin Del/J3 | SO2 Health Training | Veterinary Director |
| Military Head, Strategic Policy and Plans | Operational Analyst | RMO | SO1 Clinical | SO2 Med Int | Veterinary, Army |
| Military Medical Doctor | PA to Head MedOpCap | RN | SO1 Defence Medical Services Organisational Learning and Lessons | SO2 Med Ops | VP Consulting Services |
| MMIF SO3 | President & CEO | RN IC | SO1 Deployed Telemedicine | SO2 Medical Capability | VP Global Corporate Affairs, Defense and Homeland Security |
| MOCIP Project Manager | President & Managing Director | RN ODP | SO1 HCP | SO2 Pers | VP, Business Development |
| MSO | Product Owner, Prog. CORTISONE (Deployed SHC) | Sales & Business Development Manager | SO1 Health Strategy | SO2 Plans, Jt Med Cap | VP, Government Business |
| MSO, Army | Prof Reg& Trg AHP SO2 | Sales Director of Simulation | SO1 Med Cap Strat, DMD | SO2 Remuneration | VP, HEAD OF INTERNATIONAL MARKETS |
| | Prof Reg& Trg SO1 Nurse | Sales Enablement & Commercial Operations Associate | SO1 Med Ops | SO2 RAF MP&T | Wing Commander |
| | Professor | SAU | SO1 Med Ops – Med Force | SO2 Requirements Manager | WO Paramedic |
| | Professor of Conflict and Health | Senior Category Manager - Medical | SO1 Med Ops (Des) – Med Force | SO3 Med Cap (A) | |
| | Prog Reg & Trg AH | | SO1 Med Ops Advantage | SO3 Med Cap (AIR) PRE HC | |
| | | | | SO3 Med Op Cap Del | |
| | | | | SO3 Med Op Cap Dev | |

2026 PARTNERS

FOUR STAR LEAD PARTNER ★★★★★



THREE STAR PARTNER ★★★



TWO STAR PARTNERS ★★



ONE STAR PARTNERS ★





GET IN TOUCH

Dhiren Sondagar

Sponsorship Sales Manager

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