

WEDNESDAY 22 JULY 2020	
13:30	<p><b>Chairman's Opening Remarks</b>  <b>Darryl Carr</b>  Editor, Founding Member  <b>Enterprise Architecture Professional Journal, Architectural Thinking Association</b></p>
13:40	<p><b>KEYNOTE: EA Evolution - The Future Is Now</b>  In today's volatile economic environment, Enterprise Architecture is well positioned to become the main driving force in digital transformations that enable businesses to continuously evolve as local and global conditions change. This inspiration keynote will cover:</p> <ul style="list-style-type: none"> <li>Transforming EA from a support function into a highly strategic one</li> <li>Breaking free from a traditional approach that focuses on technical and solution architecture</li> <li>Re-architecting your EA as an integrated business, applications, data and technology architecture</li> </ul> <p><b>Sebastian Wedeniwski</b>  CIO Technology Strategy &amp; aXess  <b>Standard Chartered Bank</b></p>
14:00	<p><b>EA in a VUCA World: From Collaborative to Actionable EA</b>  The global impact of the COVID-19 pandemic caught the world unawares. Not only did the pandemic tax our healthcare systems in ways we couldn't imagine, it forced businesses to adjust to a largely remote workforce, cut costs, and make very difficult decisions to stay afloat. This unprecedented time elevated the role of enterprise architects into the champions of IT as they quickly assessed their companies' business capabilities, determined how to provide more self-service abilities to employees, cut IT costs, and ensure business continuity throughout an organization. By stepping up during this testing time, EA has proven that it has the potential to engineer both future and immediate advantages for organizations.</p> <p><b>André Christ</b>  CEO &amp; Co-founder  <b>LeanIX</b></p>
14:40	<p><b>PANEL: Building Blocks For Success – EA Planning, Design And Implementation</b>  According to Gartner, by 2023, 60% of organizations will depend on EA's role to lead the business approach to digital innovation. How can we ensure that EA fulfils this strategic mission as effectively as possible? This dynamic panel will explore:</p> <ul style="list-style-type: none"> <li>Developing a clear model that showcases the business ecosystem, its dynamics, and the creation and sharing of information</li> <li>Designing an intelligent information architecture that supports digitalisation and strategic innovation</li> <li>Working closely with business teams to ensure effective implementation and successful technology-enabled initiatives</li> </ul> <p><b>Moderator:</b>  <b>Aaron Tan</b>, Chairman &amp; Founder, <b>IASA Asia Pacific</b>  <b>Panellists:</b>  <b>Daniel Roelink</b>, Director of Enterprise Architecture, <b>NSW Department of Customer Service</b>  <b>Praveen Moturu</b>, VP Digital Technologies and Chief Enterprise Architect, <b>Mars Inc</b>  <b>Francesco Giordano</b>, Head of Enterprise Architecture, Cloud &amp; DevOps, <b>Generali Investments</b></p>

<b>15:15</b>	<p><b>Speed Networking</b></p> <p><i>Attendees will have the opportunity to virtually network with like-minded peers through a roulette-like digital activity</i></p> <p><i>Attendees will have 3 x 4 min rounds, connecting with others in attendance through random allocation</i></p>
<b>15:30</b>	<b>Break</b>
<b>15:50</b>	<p><b>Why SASE is the Future of SD-WAN and Security</b></p> <p>SD-WAN is set for strong growth as enterprises migrate from MPLS to a more agile and affordable alternative. But be warned: IT teams worldwide have come to realize that deploying point products to address emerging connectivity, security, cloud, and mobility requirements at a global scale – is simply not sustainable. The resulting cost, complexity, and rigidity contrast with the needs of a modern, digital business. There is a better solution.</p> <p>Join us in this session, where Eyal Webber-Zvik, Sr. Director of Product Marketing and Business Development at Cato Networks will explain why Secure Access Service Edge (SASE) is the future of SD-WAN and security, perfectly fit to address the needs of modern and digital enterprises.</p> <p><b>Eyal Webber-Zvik, Vice President of Product Marketing, Cato Networks</b></p>
<b>16:30</b>	<p><b>Employ The KISS Principle In EA</b></p> <ul style="list-style-type: none"> <li>Reducing IT complexity to drive new platform adoption</li> <li>Streamlining current application portfolio</li> <li>Moving towards an agile architecture that continuously evolves as business needs change</li> </ul> <p><b>Regine Deleu, GM Digital Architecture, Auckland Transport</b></p>
<b>17:00</b>	<p><b>PANEL: Show Me The Money</b></p> <p>Now more than ever, EA professionals face the pressure of delivering more concrete results and helping to grow the business. What are some strategies EA professionals can implement to create industry-specific and unique propositions facilitate monetisation and revenue generation? This panel will explore:</p> <ul style="list-style-type: none"> <li>EA's role in designing and delivering new operating models with business outcomes at center stage</li> <li>Utilising emerging technologies to create new revenue streams, services and customer experiences</li> <li>Orchestrating collaboration between domain experts across other departments to drive business outcomes</li> </ul> <p><b>Moderator:</b> <b>Darryl Carr, Editor, Founding Member, Enterprise Architecture Professional Journal, Architectural Thinking Association</b></p> <p><b>Panellists:</b> <b>Baljit Singh, Head Cybersecurity Strategy and Architecture, Axiata Group</b> <b>Harminder Duhra, Senior Enterprise Architect, Nationwide Building Society</b> <b>Mayank Saxena, EA   Chief Architect and Data Management, ABN AMRO Bank N.V.</b></p>
<b>17:40</b>	<b>End of Conference</b>