

CDO BFSI EXCHANGE

10th ANNIVERSARY

11-12 November 2025 | Hilton Syon Park

SPONSORSHIP & 1:1 MEETING OPPORTUNITIES

The Invitation-Only Meeting
for European Chief Data
Officers In Banking, Financial
Services and Insurance



213

Pre-scheduled
One-to-One Meetings



69

Leaders in
Attendance



29

Expert
Speakers



12+

Hours of
Networking

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CDO EXCHANGE

THROUGH THE AGES

CDO
MANUFACTURING
& LOGISTICS
EXCHANGE

1st EDITION

CDO
BFSI
EXCHANGE USA

1st EDITION

CDO
HEALTHCARE
EXCHANGE

3rd EDITION

CDO
RETAIL
EXCHANGE

4th EDITION

CDO
EUROPE
EXCHANGE

7th EDITION

CDO
EXCHANGE

9th EDITION

CDO
BFSI
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10th EDITION

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2015

The first CDO event
launches in London, CDO BFSI
Exchange.

2016

CDO UK Exchange
launches in London!

Google Deepmind partners
with the NHS in a ground-
breaking AI initiative

2017

143 Million People
are affected by the
Equifax Data Breach.

GDPR is launched.

2021

533 million Facebook users
are affected in a breach.

Open AI launched
Chat GPT

2020

CDO hosts their
first virtual events.

2019

IBM Q System One
is unveiled.

2018

CDO Europe Exchange
launched in Berlin!

2022

CDO returns to in-person
events!

CDO Retail Exchange
launches in London.

2023

CDO Healthcare Exchange
launches in Colorado.

2024

Former Head of Race Strategy
for the acclaimed F1 team
Aston Martin speaks at CDO
UK Exchange.

2025

CDO BFSI Exchange turns 10!

CDO BFSI USA Exchange
launches in Philadelphia

CDO Manufacturing and
Logistics Exchange launches
in Amsterdam!

WELCOME TO THE CDO BFSI EXCHANGE

Bringing together Data leaders across the UK and Europe's biggest banking, financial service and insurance (BFSI) brands for the tenth annual edition the Chief Data Officer (CDO) BFSI Exchange returns this November. This exclusive, invite-only exchange is an opportunity to engage with senior decision makers across a plethora of retail companies and create partnerships with those actively exploring ways

to ensure data governance, explore AI integration, and optimise their data strategies.

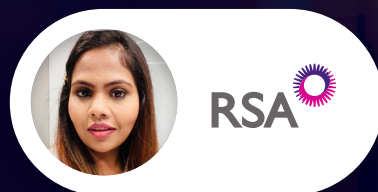
70 Chief Data Officers. 10+ hours of dedicated networking.
Don't miss out on this unparalleled opportunity to be a part of this exciting and fruitful journey!

World Class Speakers for #CDOBFSI



James Benford

Chief Data Officer and
Executive Director for Data
and Analytics Transformation
Bank of England



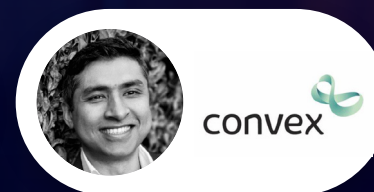
Indhira Mani

Chief Data Officer
RSA



Bhushan Kokate

Data, Analytics & AI Lead
(Chief Architect)
MS Amlin



Akhil Lalwani

Chief Data Officer
Convex Insurance



Emily Prince

CEO of Yield Book -
Group Head of Analytics
London Stock Exchange Group

"Great mix of senior leaders from BFSI organisations; good conversation around their data challenges and requirements; fantastic organisation from the team - very communicative and willing to make vendors' participation and involvement a success."

Reltio

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TRADITIONAL EVENT VS EXCHANGE MODEL

For more information email
us at partner@iqpc.co.uk

To ensure the Exchanges are highly relevant, we invite only senior executives who directly manage or influence budgets for data and analytics tools and solutions. These executives come from large banks, insurance, credit unions and financial services in North America. The CDO BFSI Exchange is not a typical event; it offers unique features that provide a truly distinctive forum for participation.

Exchange Model

- ✓ Exchanges provide all solution providers with a clear, structured approach which allows them to cut through the crowd and meet with key, profiled end users through pre-scheduled meetings.
- ✓ 1:1 meetings only take place with executives you want to meet with & who want to meet with you!
- ✓ Attendees are at a high strategic level where everyone speaks freely about the realities of their role and challenges.
- ✓ You have arranged follow up meetings with prospects close to product adoption.



“Focused and targeted discussions with customers specifically looking for the solutions we are offering.”

Quest

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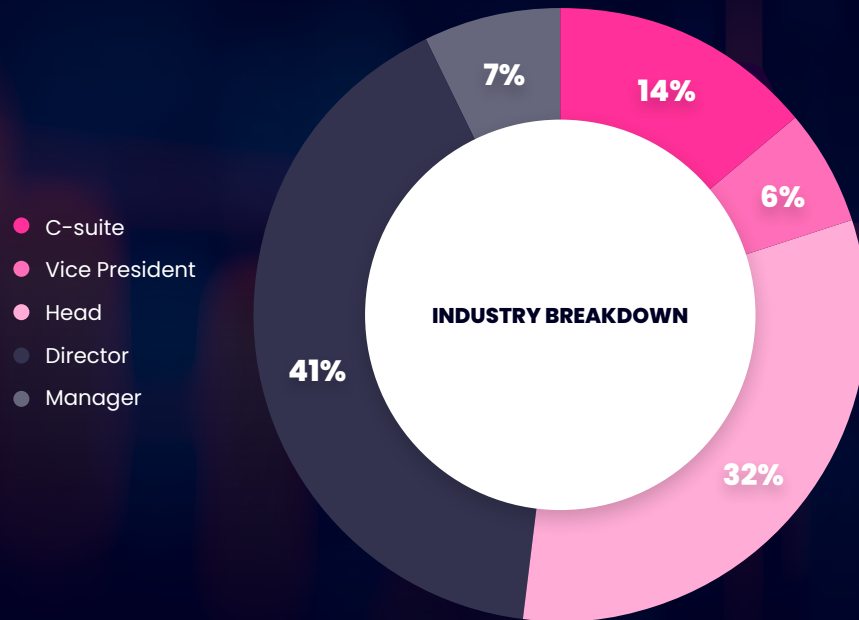
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**CDO
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2024 ATTENDEE BREAKDOWN

FROM CDO BFSI UK



Solutions of high interest for our audience include:

- ✓ Artificial Intelligence
- ✓ Machine Learning
- ✓ Data Quality
- ✓ Data Governance
- ✓ Master Data Management
- ✓ Data Science
- ✓ Generative AI

“The sessions are high quality, the vendors well curated with no pressure to meet where there is no mutual interest, and my favourite part is that there is plenty of opportunity to spend time, get to know and learn from fellow attendees.”

SSP Group

PREVIOUS COMPANIES REPRESENTED INCLUDE



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KEY THEMES & FORMATS

Key topics from the CDO BFSI world that will be explored during the two day Exchange



From governance frameworks and good data quality regimes, the agenda covers the “basics” on becoming AI-ready.



Real-world tactics for upskilling and reskilling data talent, as well as empowering non-technical users with self-service analytics to.



Exploring how autonomous AI agents are evolving from concepts into full on “synthetic colleagues”.



More networking time for strategic conversations

- > All exchange attendees are invited to join us for a range of international food and drink options at the end of day 1, allowing networking to continue in a relaxed environment after a full day of learning
- > Networking breaks and 1:1 meetings are integrated into the agenda to ensure that sidebar discussions can accompany the rich content of the briefs, and that new relationships can be created through the Exchange



2-day agenda is packed with content

- > Plenary sessions provide insight into some of the most pressing issues in the industry and how to tackle them
- > Think Tank sessions and roundtables bring together colleagues working in similar areas to discuss the most pressing challenges that they face, and cutting-edge solutions that can be applied to operations

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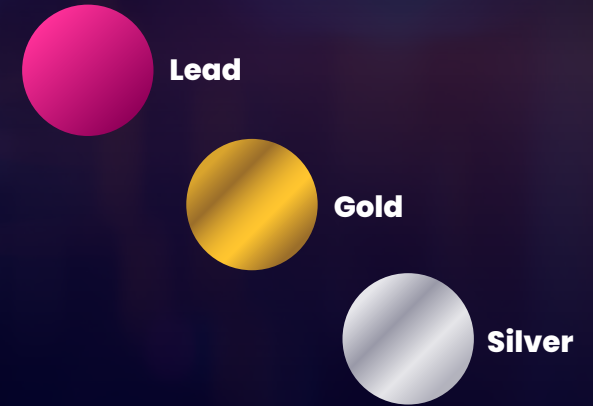
STRATEGIC PARTNERSHIP OPPORTUNITIES

The CDO BFSI Exchange brings together a select group of senior, pre-qualified decision makers for two days of knowledge sharing, 1:1 meetings with solution providers and case studies. Designed to provide you with the opportunity to engage with key decision makers from some of the biggest banking, financial service and insurance brands.

The 1:1 business meetings element of the CDO BFSI Exchange is what we are known for. Each Exchange meeting gives you 30 minutes of exclusive, uninterrupted time with key attendees of your choice. Each attendee is BANT qualified with their challenges and investment priorities established prior to the event.

- ✓ **Up to 20 1:1 meetings with pre-qualified delegates**
- ✓ **Exclusive information on the challenges, needs and investment priorities of all attending delegates**
- ✓ **Your branding is featured at physical events, on the event website and on marketing and event materials promotion pre-and-post-event**
- ✓ **Prime 30 minute thought leadership opportunities**

Partnership Options



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STRATEGIC PARTNERSHIP OPPORTUNITIES



1:1 Business Meetings

The 30 minute pre-qualified one-on-one business meetings with leading senior executives are the most unique part of the Exchange. When registering, you will identify clients you wish to meet, so we can match your company with the executives who will fit your business goals.



Think Tank

A sponsor led group discussion in a private room, designed around a hot topic or trend. This will contribute to solving challenges our pre-selected delegates face, and how the services offered by sponsors can help.



Roundtable

By speaking alongside key industry players you can enforce your organisation's branding and reputation as a leading solution provider in the market place, providing a unique networking opportunity and allowing you to offer objective, flexible, and relevant solutions for the future.



Panel Discussion

Demonstrate your organisation's knowledge and experience in a 45 minute open and engaging discussion, alongside other key industry leaders.



Breakfast Briefing

Begin your day with a 60-minute private breakfast meeting for up to 20 pre-registered attendees. As the host, set the discussion topic and understand their challenges, presenting your business solutions through presentations and interactive formats. It's an excellent way to start the Exchange day and set a positive tone for the event.

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STRATEGIC PARTNERSHIP OPPORTUNITIES

**SOLD OUT
FOR DAY 1**



Plenary Keynote Session

Take the main stage and position yourself as an expert and thought leader with a 30 minute presentation- this could be a case study or conducted as a panel discussion, with a client/participants of your choosing. With just two of these packages remaining, the time to act is now!



Drinks Reception

After a long day of 1:1 meetings, think tanks and plenary sessions, what better way to unwind than with a drinks reception with your branding. While people get the chance to network in a more casual environment, they'll be reminded that your brand is to thank.



VIP Private Dinner

Invite an exclusive group of delegates to a local private dining experience! This includes transport to an elite off-site venue & entertainment sourcing. You'll be able to wow the delegates with a beautiful venue and an even better experience, from wine tasting to cocktail making classes and personalized invitations to selected delegates. This package can also include a bedroom gift drop where you can welcome your guests with a gift drop to their room along with branded menus & table cards, tailor-made cocktails and additional event signage.



"The CDO BSFI is invaluable for connecting with Senior Leaders, Executives and Suppliers to those in the Banking, Financial Services & Insurance Sectors. To have an event focused on a certain segment and leadership allows for the free flow exchange of information, ideas and common problems as a group."

Head of Insight & BI, BHSF

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CURRENT PARTNERS OF THE 2025 CDO BFSI EXCHANGE

multiverse



RELTIO

veezoo



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CONTACT THE TEAM



Ana Sapatjeva

Chief Data Officer Exchanges
Sponsorship Sales Manager



Crispin Glover

Chief Data Officer Exchange
Sponsorship Portfolio Director



Adam El-Bir

Chief Data Officer Exchanges
Sponsorship Sales Manager

If you're interested in partnering with the Exchange, feel free to reach out to a member of the CDO BFSI team.

GET IN TOUCH

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