



CUSTOMER  
CONTACT WEEK  
EUROPE

CCW EUROPE SUMMIT 2025

CCW EUROPE **PREMIUM MEMBERSHIP**

# YOUR EXCLUSIVE PEER-TO-PEER EXPERIENCE AT THE CCW EUROPE SUMMIT

7th October 2025 | Hôtel Mövenpick & The Passenger Terminal, Amsterdam, The Netherlands

#CCWEurope



CUSTOMER  
CONTACT WEEK  
EUROPE

CCW EUROPE SUMMIT 2025

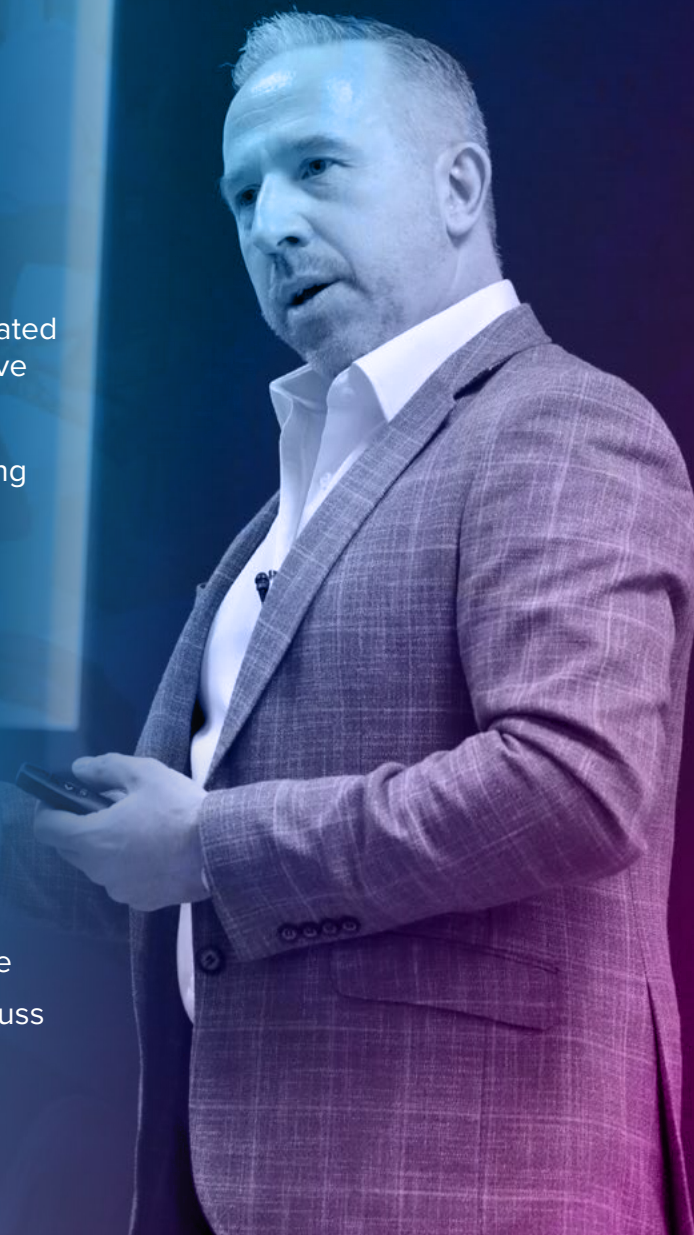
# WELCOME TO THE CCW EUROPE PREMIUM MEMBERSHIP

Unlock a new level of value at CCW Europe 2025. The **CCW Europe Premium Membership** is a curated programme designed for senior CX leaders looking to deepen their network, refine strategy, and solve critical business challenges, alongside a private advisory group of peers who share their priorities.

More than just a breakout session, this is a curated, high-impact experience designed to deliver lasting value beyond the event.

## WHAT YOU'LL GET AS A PREMIUM MEMBER

- **Custom content:** Get insight built around your business needs. Our team will work with you to create content aligned to your specific priorities
- **Private peer-to-peer advisory group:** Join a hand-selected group of executives facing similar challenges. Your peer group will become a lasting support system for strategic benchmarking, investment planning, and idea exchange beyond the event
- **Targeted, intentional networking:** Skip the small talk and engage with peers whose goals and priorities align with yours. Pre-event profiling means every conversation is relevant and high value
- **Consultative tech review:** Meet with senior experts from Europe's leading tech providers to discuss your roadmap, tech stack evolution, and RFP planning in a strategic, consultative setting
- **Access to the leadership suite:** Enjoy exclusive access to a private suite designed for Premium Members to take a break or regroup between sessions







CUSTOMER  
CONTACT WEEK  
EUROPE

CCW EUROPE SUMMIT 2025

## HOW IT WORKS

- **Receive your invitation:** Once invited, you'll be asked to schedule a 30-minute profile call with our Customer Success Manager, Evanthia
- **Profile call discussion:** During the call, we'll cover:
  - Your **main responsibilities** and strategic priorities
  - The **top 3 challenges** you're looking to address over the next 12 months
  - Your preferences for **investment areas** within solution provider offerings (opt-in or opt-out)
- **Tailored matching:** Based on your input, we'll match you with the right peer group and ensure your experience is optimised to meet your business needs
- **Confirmation:** After the profile call you'll receive confirmation and will need to approve your profile by COB Friday, 5th September
- **Peer-to-peer advisory groups:** Your dedicated group will meet at the event for a roundtable discussion Tuesday 7th October 13:40-14:30

## TERMS

- **Profile completion deadline:** To gain access to the programme, Premium Member profiles must be completed and signed off by both the attendee and CCW Europe by COB Friday, 5th September
- **Invitation-only opportunity:** This is an exclusive, invitation-only programme with limited availability. CCW Europe reserves the right to review and confirm the eligibility of all proposed attendees
- **Complimentary for 2025:** Participation in the **CCW Europe Premium Members Programme** is complimentary for 2025 as part of a pilot initiative. From 2026, Premium Member access will be available as part of an upgrade service for €399+VAT

**Attendance is limited**