

The Only Meeting Ground in North America for Vehicle Manufacturers and Suppliers that are Shaping & Leading the Future of Automotive Chassis Systems

Automotive **iQ**

# AUTOMOTIVE CHASSIS SYSTEMS 2026

STEERING SYSTEMS | BRAKING SYSTEMS | SUSPENSION SYSTEMS

June 23 – 24, 2026

Ann Arbor Marriott Ypsilanti at Eagle Crest, Michigan, USA

## New Trends & Technology Evolutions to Advance Braking, Steering, And Suspension Systems Toward Integrated Chassis Control

SUPPORTED BY MAJOR AUTOMOTIVE BRANDS INCLUDING:

NEW



**Aditya Chetty**

Senior Manager Active Chassis Systems and Powertrain Controls  
**Lucid Motors**

NEW



**Antonio Gonzalez**

Head of Vehicle Dynamics  
**McLaren Automotive Ltd.**

NEW



**Siddharth Mulay**

Manager, Functional Safety  
**Rivian and Volkswagen Group Technologies**

NEW



**Roger Lahoud**

Technical Director,  
**JTEKT North America Corporation**

NEW



**Nikhil Bapat**

Engineering Group Manager - Steering Systems  
**Bendix**

NEW



**Gopal Chaudhary**

Director - Global Procurement  
**ZF Group**

“

*“The event was top notch in all aspects. Excellent presentations and organisation. Very good discussions both with regards to depth, hence expert level, but also high-level networking. The future of Automotive Braking Systems was the focus, and I think this conference makes the path clearer. Thank you all for a great event!”*

”

**Technical Specialist Brake Systems, Ford Motor Company**

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WELCOME • HIGHLIGHTS • SPEAKERS • AGENDA • WHY PARTNER • REGISTER TO ATTEND

# WELCOME

On behalf of Automotive IQ, it gives me great pleasure to invite you to join your colleagues in Ypsilanti, Michigan, for the 10th Annual Automotive Chassis Systems 2026 conference, **the region's only conference** for professionals working in the various automotive chassis system domains, including integrated chassis control, vehicle motion control, braking systems, steering systems and suspension systems.

This 2026 conference's theme is **'New Trends & Technology Evolutions to Advance Braking, Steering, and Suspension Systems Toward Integrated Chassis Control'**

The automotive chassis systems segment is changing very fast. Electrification may have slowed down heavily in the United States, innovation related to electrification has not decelerated. Mega trends are evolving rapidly in reaction to **government and geopolitical changes, with the impact of this form of reshuffling being felt on the speed of development.** And now more than ever, **cost-competitiveness is driving technology development, alterative sourcing and resiliency plans.**

Whether you work in integrated chassis control, vehicle motion control, braking systems, steering systems and suspension systems, the 10th anniversary edition of Automotive IQ's Automotive Chassis Systems 2026 conference gives you the opportunity to understand where the industry is headed, how trends are changing and what the latest technology developments are across braking, steering and advanced suspension systems.

**If you're a vehicle manufacturer**, the event is an opportunity to gauge yourself against the competition, focus and prioritize certain trends over others, and assess if you're on the right track from an innovation point of view.

**As a technology vendor**, the Automotive Chassis Systems 2026 conferences gives you the perfect platform to gain exposure, make valuable connections in an intimate environment that guarantee higher-level engagement with active buyers and decision makers, get the visibility needed to get on the list of approved suppliers for major OEM companies.

With two days packed with new areas of learning and more opportunities for networking, I invite you to join the 2026 conference to share lessons learned, **harmonize from a process standpoint and coordinate from a technical standpoint** particularly as integrated chassis control becomes a major industry goal.

I'll see you there.

Sincerely,



**Alishba Jan**

Divisional Director  
**Automotive IQ**

## GET IN TOUCH

Contact the Automotive IQ team today to secure your place at the 10th Annual Automotive Chassis Systems 2026. We look forward to welcoming you to the event in Ypsilanti, Michigan!



**Rakshith Ganesh**

Delegate Acquisition Director  
**Automotive IQ**

E: [enquire@automotive-iq.com](mailto:enquire@automotive-iq.com)



**Daryl Guenioui**

Partnership Director  
**Automotive IQ**

E: [partner@automotive-iq.com](mailto:partner@automotive-iq.com)

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# Speaker line-up led by major automotive brands that are shaping & leading the future of automotive chassis systems including:



**Aditya Chetty**

Senior Manager  
Active Chassis  
Systems and  
Powertrain Controls  
**Lucid Motors**



**Gopal Chaudhary**

Director - Global  
Procurement  
**ZF Group**



**Siddharth Mulay**

Manager, Functional  
Safety  
**Rivian and  
Volkswagen Group  
Technologies**



**Roger Lahoud**

Technical Director  
**JTEKT North America  
Corporation**



**Sundar Bala**

Staff System Safety  
Engineer  
**Rivian and  
Volkswagen Group  
Technologies**



**Miguel Dhaens**

Vice President  
Research &  
Development  
**Gabriel**



**Antonio Gonzalez**

Head of Vehicle  
Dynamics  
**McLaren Automotive  
Ltd.**



**Daniel Moreland**

Senior Project  
Engineer – Vehicle  
Performance,  
PACCAR  
**Technical Center**



**Joseph Belter**

VP of Research  
**ClearMotion Inc.**



**Nikhil Bapat**

Engineering Group  
Manager – Steering  
Systems  
**Bendix**



**Kyle Pham**

Senior Software  
Engineer Team Lead  
**Robert Bosch**



**Daniel Vilela**

Group Engineering  
Manager, VDDV  
**General Motors**



**Arun Shankar  
Shanmugasundaram**

Senior Engineer, Steering &  
Suspension Simulation  
**Volvo Group**



**Krishna Ram**

Reliability Analyst  
**Zoox**



**Jeff Helner**

Head of Braking &  
Steering,  
**MOBIS North  
America**



**Saikiran  
Divakaruni**

Head of Engineering –  
Data Science & AI  
**ZF Group**



**Bin Li**

Engineering  
Specialist  
**Cummins Inc.**



**Mauricio Dominguez**

Senior Analyst  
Chassis, Component  
Forecasts  
**S&P Global**



**Mohit Agarwal**

Product Manager  
**ZF Group**



**Mahmoud Abdelfatah**

Systems Manager –  
Steering  
**Astemo**



**Praful Bari**

Head of Application  
Engineering  
**ZF Group**



**Hari Karthik Vedam**

Senior, Reliability  
Data Analyst  
**Zoox**

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# PREVIEW 2026 AGENDA THEMES

## KEYNOTES ON MEGA TRENDS & STATE OF THE AUTOMOTIVE CHASSIS SEGMENT

- WHERE IS THE INDUSTRY HEADING, HOW ARE TECHNOLOGY TRENDS EVOLVING AND WHAT DEVELOPMENTS ARE HAPPENING AROUND THE GLOBE
- COST COMPETITIVENESS IN AUTOMOTIVE VIA VALUE OPTIMIZATION
- FINDING RESILIENCE IN SUPPLY CHAINS TO CONTINUE PRODUCING VEHICLES AND KEEP COMPONENTS SUPPLIERS AFLOAT
- OVERALL REGULATORY LANDSCAPE INCLUDING INTERPRETATION OF NHTSA AND EURO NCAP PROTOCOL

## INTEGRATED CHASSIS CONTROL / VEHICLE MOTION CONTROL

- REAL-WORLD TECHNICAL APPLICATION OF INTEGRATED CHASSIS CONTROL
- WHAT OEM AND TIER-1/2 COMPANIES ARE PLANNING FROM AN INTEGRATED CHASSIS CONTROL STANDPOINT AND IMPACT ON THEIR BUSINESS MODELS
- HOW TO COMBINE STEERING, BRAKING AND ACCELERATION, CONTROL IT FROM THE CENTRAL SYSTEM AND CONNECT WITH VEHICLE MOTION CONTROLS
- HOW OEM COMPANIES NEED TO SET UP SYSTEMS AND INTERACT WITH SUPPLIERS TO MAKE DIFFERENT LEVELS OF INTEGRATION POSSIBLE

## TECHNICAL PRESENTATIONS & DISCUSSIONS ON BRAKING, STEERING & ACTIVE SUSPENSION SYSTEMS

- EXACT DETAILS OF WHERE COMPANIES ARE WITH ADOPTION/ PRODUCTION OF BY-WIRE SYSTEMS – WHAT IS BEING DONE TO DRIVE COST DOWN?
- ADDRESSING THE SAFETY ASPECTS OF BRAKE-BY-WIRE TECHNOLOGIES
- LESSONS LEARNED FROM REAL WORLD STEER-BY-WIRE DEPLOYMENT
- HOW TO TAKE STEER-BY-WIRE FROM A NICHE TECHNOLOGY TO WIDESPREAD ADOPTION
- LATEST DEVELOPMENTS IN DRY/ELECTROMECHANICAL BRAKES
- A NEW VIEW ON SEMI-ACTIVE SUSPENSION SYSTEMS: EXPLORE SOLUTIONS FOR FULLY & SEMI-ACTIVE SUSPENSION SYSTEMS
- NEW TECHNOLOGIES & DEVELOPMENT WITHIN THE ACTIVE SUSPENSION SYSTEMS REALM
- INDUSTRY EFFORTS TO REDUCE MOTION SICKNESS WITH ACTIVE SUSPENSION SYSTEMS
- DATA-DRIVEN STEERING & DIGITALIZATION OF STEERING PRODUCTS

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# PREVIEW 2026 AGENDA THEMES

## ARTIFICIAL INTELLIGENCE FOR CHASSIS SYSTEM DEVELOPMENT

- USE CASES: REAL AI APPLICATION FOR CHASSIS SYSTEM DEVELOPMENT
- WAYS TO USE LEARNING-BASED AI TOOLS TO IMPROVE EXISTING PRODUCTS, CREATE NEW PRODUCTS OR REDUCE COST

## CHASSIS SYSTEMS FOR VEHICLES WITH L3/ L4 AUTONOMOUS AND AUTOMATED DRIVING CAPABILITIES

- NEW CHASSIS SYSTEM TECHNOLOGIES FOR AUTONOMOUS AND AUTOMATED DRIVING
- LEVEL OF REDUNDANCY NEEDED FOR L3 AND L4 SYSTEMS

## CHASSIS SYSTEM DEVELOPMENT FOR SOFTWARE-DEFINED VEHICLES

- WHERE IS THE INDUSTRY HEADING WITH SDV IMPLEMENTATION AND WHAT IMPACT WILL IT HAVE ON CHASSIS SYSTEMS DEVELOPMENT
- LEARN HOW ELECTRICAL CHASSIS ARCHITECTURE IS TRANSFORMING AS VEHICLES BECOME SOFTWARE-DEFINED AND MOVE FROM 12V TO 48V BOARD NET

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# DAY ONE: TUESDAY JUNE 23, 2026

7:30

REGISTRATION & REFRESHMENTS

## MAIN STAGE PRESENTATIONS & DISCUSSIONS

8:45

**AUTOMOTIVE IQ WELCOME REMARKS**

Alishba Jan, Divisional Director, **Automotive IQ**

8:50

**CHAIRPERSONS' OPENING REMARKS**

9:00

**KEEP YOUR FINGER ON THE PULSE: FIND OUT WHERE THE INDUSTRY IS HEADING, HOW ARE TECHNOLOGY TRENDS EVOLVING AND WHAT DEVELOPMENTS ARE HAPPENING AROUND THE GLOBE**

**KEYNOTE PRESENTATION**

- Insight into market potential and direction braking (EHB, by Wire and e-Pedal), steering (Steer By Wire and Rear Wheel Steering), and suspension developments (Semi-Active, Active and Air Suspension)
- Insight into the European and North American markets, as well as the growth of Chinese, and Indian markets
- Expert thoughts on the right time to introduce new technologies to the market

**Mauricio Dominguez**, Senior Analyst Chassis, Component Forecasts, **S&P Global**

**Question & Answer Session**

9:30

**UNDERSTAND WHAT OEM AND TIER-1/2 COMPANIES ARE PLANNING FROM AN INTEGRATED CHASSIS CONTROL STANDPOINT AND IMPACT ON THEIR BUSINESS MODELS**

**PANEL DISCUSSION**

- What strategies are OEMs and Tier-1 suppliers using to move forward with vehicle motion control
- Different VMC concepts and which are being preferred for the next developments in VMC
- Safety considerations and lessons
- Framework for integrating chassis systems and reducing dependencies

**Praful Bari**, Head of Application Engineering, **ZF Group**

**Bin Li**, Engineering Specialist, **Cummins Inc.**

**Jeff Helner**, Head of Braking & Steering, **MOBIS North America**

**Question & Answer Session**

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10:00 **SHARING EXACT DETAILS OF WHERE COMPANIES ARE WITH ADOPTION/PRODUCTION OF BY-WIRE SYSTEMS – WHAT IS BEING DONE TO DRIVE COST DOWN?**  
**PANEL DISCUSSION**  
 Roger Lahoud, Technical Director, **JTEKT North America Corporation**  
 Kyle Pham, Senior Software Engineer Team Lead, **Robert Bosch**  
**Question & Answer Session**

10:30 **PRESENTATION LED BY GOLD PARTNER**  
 To reserve this slot, email [partner@automotive-iq.com](mailto:partner@automotive-iq.com)

11:00 **MORNING NETWORKING BREAK**

**INTEGRATED CHASSIS CONTROL / VEHICLE MOTION CONTROL**

11:30 **PRESENTATION LED BY EVENT'S SILVER PARTNER**  
 To reserve this slot, email [partner@automotive-iq.com](mailto:partner@automotive-iq.com)

12:00 **REAL-WORLD TECHNICAL APPLICATION OF INTEGRATED CHASSIS CONTROL**  
**PANEL DISCUSSION**  
 Antonio Gonzalez, Head of Vehicle Dynamics, **McLaren Automotive Ltd.**  
 Nikhil Bapat, Engineering Group Manager – Steering Systems, **Bendix**  
**Question & Answer Session**

12:30 **DISCUSSION ON HOW OEM COMPANIES NEED TO SET UP SYSTEMS AND INTERACT WITH SUPPLIERS TO MAKE DIFFERENT LEVELS OF INTEGRATION POSSIBLE**  
**PANEL DISCUSSION**  
 Daniel Vilela, Group Engineering Manager, VDDV, **General Motors**  
 Aditya Chetty, Senior Manager, Active Chassis Systems and Powertrain Controls, **Lucid Motors**  
**Question & Answer Session**

1:00 **UNDERSTAND HOW TO COMBINE STEERING, BRAKING AND ACCELERATION, CONTROL IT FROM THE CENTRAL SYSTEM AND CONNECT WITH VEHICLE MOTION CONTROLS**  
**PRESENTATION**  
 Invited to present: **Rivian and Volkswagen Group Technologies**  
**Question & Answer Session**

1:30 **NETWORKING LUNCH BREAK**

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**MAIN STAGE PRESENTATIONS & DISCUSSIONS**  
**BRAKING SYSTEMS FOCUS**

2:30

**ADDRESSING THE SAFETY ASPECTS OF BRAKE-BY-WIRE TECHNOLOGIES – CAN YOU TRUST IT AND ADDRESS THE SAFETY CASE IN AN ECONOMICAL WAY**

**PRESENTATION**

Mohit Agarwal, Product Manager, **ZF Group**

**Question & Answer Session**

3:00

**LATEST DEVELOPMENTS IN DRY/ELECTROMECHANICAL BRAKES**

**PRESENTATION**

- Learn how innovations in dry brakes are impacting chassis development
- Assess opportunities dry brakes units provide from a safety and reliability perspective
- Understand factors that must be considered when using, connecting and controlling EMB in traditional vs. ICE vs. electric vehicles
- Learn how to adapt and do things differently for torque vectoring

**Question & Answer Session**

3:30

**FAIL SAFE STRATEGIES TO IMPROVE RELIABILITY OF DRY BRAKE SYSTEMS**

**PANEL DISCUSSION**

Sundar Bala, Staff System Safety Engineer, **Rivian and Volkswagen Group Technologies**

**Question & Answer Session**

**BREAKOUT SESSIONS**  
**STEERING SYSTEMS FOCUS**

**SHARING LESSONS LEARNED FROM REAL WORLD STEER-BY-WIRE DEPLOYMENT**

**PRESENTATION**

**Question & Answer Session**

**HOW TO TAKE STEER-BY-WIRE FROM A NICHE TECHNOLOGY TO WIDESPREAD ADOPTION**

**PANEL DISCUSSION ADDRESSING COST, RISK AND SAFETY CONCERNS**

Siddharth Mulay, Manager, Functional Safety, **Rivian and Volkswagen Group Technologies**

**Question & Answer Session**

**NEXT-GENERATION STEERING SYSTEMS FOR COMMERCIAL VEHICLES**

**PANEL DISCUSSION**

Daniel Moreland, Sr Project Engineer – Vehicle Performance, **PACCAR Technical Center**

**Question & Answer Session**

“

*“Good content and networking discussion on industry trends.”*

Solution Specialist, ANSYS

”

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4:00	<b>AFTERNOON NETWORKING BREAK</b>
4:30	<b>DATA-DRIVEN STEERING &amp; DIGITALIZATION OF STEERING PRODUCTS</b> <b>PRESENTATION</b> Arun Shankar Shanmugasundaram, Senior Engineer, Steering & Suspension Simulation, <b>Volvo Group</b>
5:00	<b>USE CASES: REAL AI APPLICATION FOR CHASSIS SYSTEM DEVELOPMENT</b> <b>PRESENTATION</b> Saikiran Divakaruni, Head of Engineering – Data Science & AI, <b>ZF Group</b> <b>Question &amp; Answer Session</b>
5:30	<b>DISCUSSING WAYS TO USE LEARNING-BASED AI TOOLS TO IMPROVE EXISTING PRODUCTS, CREATE NEW PRODUCTS OR REDUCE COST</b> <b>CLOSING PANEL DISCUSSION</b> Krishna Ram, Reliability Analyst, <b>Zoxx</b> Hari Karthik Vedam, Senior Reliability Data Analyst, <b>Zoxx</b> <b>Question &amp; Answer Session</b>
5:45	<b>CHAIRPERSON'S CLOSING REMARKS</b>
5:50	<b>NETWORKING DRINKS RECEPTION</b>

“Great opportunity to exchange on new technologies across the automotive industry.”  
Head of Strategy, Product Planning and Sustainability, Chassis Solutions Division, Americas Region, ZF Group

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# DAY TWO: WEDNESDAY JUNE 24, 2026

7:30 REGISTRATION & REFRESHMENTS

MAIN STAGE PRESENTATIONS & DISCUSSIONS

9:00 CHAIRPERSONS' OPENING REMARKS

9:05 **COST COMPETITIVENESS IN AUTOMOTIVE VIA VALUE OPTIMIZATION**  
**KEYNOTE PRESENTATION**  
 Gopal Chaudhary, Director - Global Procurement, **ZF Group**  
 Question & Answer Session

9:30 **DISCUSSION ON FINDING RESILIENCE IN SUPPLY CHAINS TO CONTINUE PRODUCING VEHICLES AND KEEP COMPONENTS SUPPLIERS AFLOAT**  
**KEYNOTE PANEL ON FINDING ALTERNATIVE SOURCING & RE-DEVELOPING SUPPLY CHAINS QUICKLY**  
 Gopal Chaudhary, Director - Global Procurement, **ZF Group**  
 Question & Answer Session

10:00 **UNDERSTAND THE OVERALL REGULATORY LANDSCAPE INCLUDING INTERPRETATION OF NHTSA AND EURO NCAP PROTOCOL**  
**PRESENTATION**  
 Question & Answer Session

10:30 **PRESENTATION LED BY EVENT PARTNER**  
 To reserve this slot, email [partner@automotive-iq.com](mailto:partner@automotive-iq.com)

11:00 MORNING NETWORKING BREAK

MAIN STAGE PRESENTATIONS & DISCUSSIONS  
**CHASSIS SYSTEMS FOR VEHICLES WITH L3/L4 AUTONOMOUS & AUTOMATED DRIVING CAPABILITIES**

BREAKOUT SESSIONS  
**SUSPENSION SYSTEMS FOCUS**

11:45 **LEVEL OF REDUNDANCY NEEDED FOR L3 AND L4 SYSTEMS**  
**ADVANTAGES, DISADVANTAGES, COST AND FAIL OPERATIONAL CAPABILITY FOR DIFFERENT REDUNDANCY LEVELS**  
 Aditya Chetty, Senior Manager, Active Chassis Systems and Powertrain Controls, **Lucid Motors**  
 Mohit Agarwal, Product Manager, **ZF Group**  
 Arun Shankar Shanmugasundaram, Senior Engineer, Steering & Suspension Simulation, **Volvo Group**  
 Question & Answer Session

**A NEW VIEW ON SEMI-ACTIVE SUSPENSION SYSTEMS: EXPLORE SOLUTIONS FOR FULLY & SEMI-ACTIVE SUSPENSION SYSTEMS**  
**PRESENTATION**  
 Miguel Dhaens, Vice President Research & Development, **Gabriel**  
 Question & Answer Session

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12:15 **NEW TECHNOLOGIES FOR AUTONOMOUS AND AUTOMATED DRIVING**  
**PRESENTATION**  
Question & Answer Session

**NEW TECHNOLOGIES & DEVELOPMENT WITHIN THE ACTIVE SUSPENSION SYSTEMS REALM**  
**PRESENTATION**  
Joseph Belter, VP of Research, **ClearMotion**  
Question & Answer Session

12:45 **NETWORKING LUNCH BREAK**

**MAIN STAGE PRESENTATIONS & DISCUSSIONS**  
**CHASSIS SYSTEM DEVELOPMENT FOR SOFTWARE-DEFINED VEHICLES**

1:45 **WHERE IS THE INDUSTRY HEADING WITH SDV IMPLEMENTATION AND WHAT IMPACT WILL IT HAVE ON CHASSIS SYSTEMS DEVELOPMENT**  
**PANEL DISCUSSION**  
Mahmoud Abdelfatah, Systems Manager – Steering, **Astemo**  
Question & Answer Session

2:15 **CHASSIS SYSTEMS FOR NEXT-GENERATION SOFTWARE DEFINED-VEHICLE ARCHITECTURES**  
**PRESENTATION**  
Question & Answer Session

2:45 **AFTERNOON NETWORKING BREAK**

3:15 **INDUSTRY EFFORTS TO REDUCE MOTION SICKNESS WITH ACTIVE SUSPENSION SYSTEMS**  
**PANEL DISCUSSION**  
Joseph Belter, VP of Research, **ClearMotion**  
Miguel Dhaens, Vice President Research & Development, **Gabriel**  
Question & Answer Session

3:45 **LEARN HOW ELECTRICAL CHASSIS ARCHITECTURE IS TRANSFORMING AS VEHICLES BECOME SOFTWARE-DEFINED AND MOVE FROM 12V TO 48V BOARD NET**  
**PRESENTATION**  
Question & Answer Session

4:15 **CHAIRPERSON'S CLOSING REMARKS**

4:20 **End of Automotive Chassis Systems USA 2026**

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# PARTNERSHIP OPPORTUNITIES AT AUTOMOTIVE CHASSIS SYSTEMS USA 2026

The 10th Automotive Chassis Systems USA 2026 conference will offer technology providers a focused, high-engaged environment to align strategy, accelerate innovation, and build resilient partnerships.

As a vendor in the chassis systems space, you will be interested to know that the event is a proven-platform to gain exposure, make valuable connections in an intimate setting that guarantees high-level engagement with active buyers and decision makers, giving companies the visibility needed to get on the list of approved suppliers for major OEM companies.

This year's attendees working in various automotive chassis system domains, are looking for innovations and technology innovations in areas including integrated chassis control, vehicle motion control, braking systems, steering systems and suspension systems.

Our Partnership Packages can be tailored to include:

- Thought leadership via a keynote or technical presentation
- Prominent exhibition space to showcase your offering
- Exclusive sponsorship of networking drinks & dinners

Partnering with Automotive IQ can provide you the most effective solution to sharing your company's products and services to a highly engaged audience of active buyers from across the chassis domain.

Get in touch with me so we can help create a package to help you meet your business development objectives for 2026 and beyond.

Sincerely,



**Daryl Guenioui**

Partnership Director  
**Automotive IQ**

E: partner@automotive-iq.com

## FREE INDUSTRY RESOURCES

You can access a variety of free resources such as whitepapers, articles, news, podcasts and presentations [online](#).

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# 3 WAYS TO REGISTER

June 23 & 24, 2026  
Ann Arbor Marriott Ypsilanti at Eagle  
Crest, Michigan, USA

**Book Online:** [www.automotive-iq.com/events-automotive-chassis-systems-usa](http://www.automotive-iq.com/events-automotive-chassis-systems-usa)

**Send Us An Email:** [enquire@automotive-iq.com](mailto:enquire@automotive-iq.com)

**Call Us:** +1 212-885-2745

Get in touch with Rakshith & Illia at Automotive IQ to secure your place. Group discounts available.



**Rakshith Ganesh**  
Delegate Acquisition Director  
**Automotive IQ**  
E: [enquire@automotive-iq.com](mailto:enquire@automotive-iq.com)



**Illia Grodzynskyi**  
Team Leader Business Development  
**Automotive IQ**  
E: [enquire@automotive-iq.com](mailto:enquire@automotive-iq.com)

STANDARD RATE TIER-1/2 COMPANIES & OTHERS	Super Early Bird Rates Ends March 27, 2026	Early Bird Rates ends April 24, 2026	Final Discounts ends May 15, 2026	Full Rates from May 16, 2026	VEHICLE MANUFACTURER RATE	Super Early Bird Rates Ends March 27, 2026	Early Bird Rates ends April 24, 2026	Final Discounts ends May 15, 2026	Full Rates from May 16, 2026
<b>2-Day Conference Pass</b>	\$2895 Save 300USD	\$2995 Save 200USD	\$3095 Save 100USD	\$3195	<b>2-Day Conference Pass</b>	\$1595 Save 300USD	\$1695 Save 200USD	\$1795 Save 100USD	\$1895

\*To qualify for early booking discounts, payment must be received by the early booking deadline  
Any discounts offered (including team discounts) must also require payment at the time of registration. All discount offers cannot be combined with any other offer.  
Deadlines for payment can be found on the event website.

## TERMS AND CONDITIONS

Please read the information listed below as each booking is subject to IQPC Ltd standard terms and conditions.

**Payment Terms:** Upon completion and return of the registration form full payment is required no later than 5 business days from the date of invoice. Payment of invoices by means other than by credit card, or purchase order (UK Plc and UK government bodies only) will be subject to a \$99 (plus VAT) per delegate processing fee. Payment must be received prior to the conference date. We reserve the right to refuse admission to the conference if payment has not been received.

### **IQPC Cancellation, Postponement and Substitution Policy:**

You may substitute delegates at any time by providing reasonable advance notice to IQPC. For any cancellations received in writing not less than eight (8) days prior to the conference, you will receive a 90% credit to be used at another IQPC conference which must occur within one year from the date of issuance of such credit. An administration fee of 10% of the contract fee will be retained by IQPC for all permitted cancellations. No credit will be issued for any cancellations

occurring within seven (7) days (inclusive) of the conference.

In the event that IQPC cancels an event for any reason, you will receive a credit for 100% of the contract fee paid. You may use this credit for another IQPC event to be mutually agreed with IQPC, which must occur within one year from the date of cancellation.

In the event that IQPC postpones an event for any reason and the delegate is unable or unwilling to attend in on the rescheduled date, you will receive a credit for 100% of the contract fee paid. You may use this credit for another IQPC event to be mutually agreed with IQPC, which must occur within one year from the date of postponement.

Except as specified above, no credits will be issued for cancellations. There are no refunds given under any circumstances.

IQPC is not responsible for any loss or damage as a result of a substitution, alteration or cancellation/postponement of an event. IQPC shall assume no liability whatsoever in the event this conference is cancelled, rescheduled or

postponed due to a fortuitous event, Act of God, unforeseen occurrence or any other event that renders performance of this conference impracticable, illegal or impossible. For purposes of this clause, a fortuitous event shall include, but not be limited to: war, fire, labor strike, extreme weather or other emergency.

Please note that while speakers and topics were confirmed at the time of publishing, circumstances beyond the control of the organizers may necessitate substitutions, alterations or cancellations of the speakers and/or topics. As such, IQPC reserves the right to alter or modify the advertised speakers and/or topics if necessary without any liability to you whatsoever. Any substitutions or alterations will be updated on our web page as soon as possible.

**Discounts:** All 'Early Bird' Discounts must require payment at time of registration and before the cut-off date in order to receive any discount. Any discounts offered whether by IQPC (including team discounts) must also require payment at the time of registration. All discount offers cannot be combined with any other offer.

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