

15

ANNUAL

Australian Healthcare Week

11-12 March, 2026

International Convention Centre (ICC), Sydney



CELEBRATING 15 YEARS OF CONNECTING
THE HEALTHCARE COMMUNITY



10,000
ATTENDEES



500
SPEAKERS



#1
HEALTH EXPO

SPONSORSHIP OPPORTUNITIES NOW OPEN



BOOK A CALL

FOLLOW US ON



WELCOME LETTER

From Hospitals to Homes: 15 Years of Shaping Health Outcomes



Dear Partners,

In 2026, Australian Healthcare Week celebrates a remarkable milestone: 15 years of uniting the health ecosystem to drive better outcomes for all. What began as a small gathering has evolved into the largest and most influential healthcare event in the Southern Hemisphere.

We've grown not just in numbers, but in purpose. Our community now spans public and private sectors, frontline clinicians, government leaders, innovators, and solution providers. AHW is more than an event. It is a platform for action, inspiration, and meaningful connection. We invite you to partner with us for our most impactful edition yet.

Together, we can shape the next chapter of Australian healthcare.

Warm regards,



PUJA PANKHANIA
Managing Director
Australian Healthcare Week

“It’s important that we continue to talk about what our system is doing well, areas we can improve, and learn from others — so I see AHW as a great forum to do that.”

Susan Pearce
Secretary, NSW Health

PROUDLY SUPPORTED BY



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WHY PARTNER WITH AHW?

The trusted platform for 15 years



Direct access to **10,000+**
health decision-makers



UNPARALLELED BRAND VISIBILITY
across digital and on-site platforms



THOUGHT LEADERSHIP OPPORTUNITIES
on high-profile stages



FACE-TO-FACE ENGAGEMENT
with active buyers and partners



CO-BRANDING OPPORTUNITIES
in media, reports, and campaigns



TRUSTED BY LEADING PROVIDERS,
start-ups, and government



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REAL ROI FROM REAL ENGAGEMENT

Supporting the Biggest Brands for Over a Decade

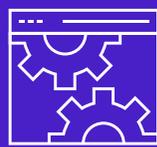
\$155B

Billion Dollar Pipelines Generated



6484

Total Leads Scanned



3:1

Buyer to Vendor ratio



HEAR WHY HEIDI HEALTH SPONSOR AHW YEAR AFTER YEAR...



stryker



ABB

Uber Health

BUNNINGS

Hills.
HEALTH

Westpac



AlayaCare

3M

Google



Schneider Electric



servicenow

INGRAM
MICRO

origin 360^{EV}

Microsoft



It's been a really good opportunity to see everyone from around Australia coming together for one event to think about how we can change the health system."

*Dr. Thomas Kelly, CEO/
Co-Founder, Heidi Health*



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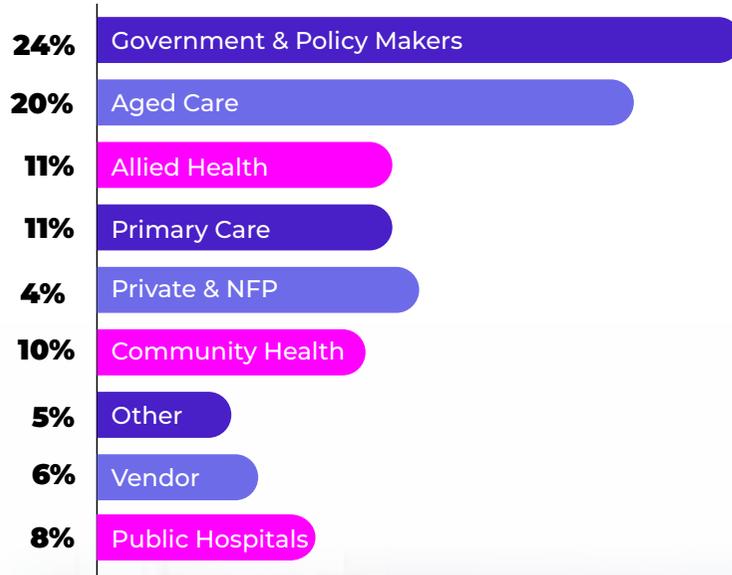


AUDIENCE SNAPSHOT

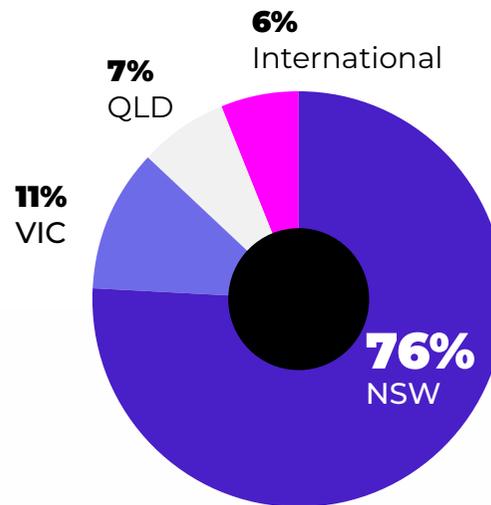
Decision-Makers Across the Healthcare Spectrum



BY SECTOR:



BY GEOGRAPHY:



ATTENDEE BREAKDOWN:



Healthcare Providers & Executives:

- ▶ CIOs, CMOs, Executive Directors of Clinical Services, Transformation Leads, General Managers of Strategy & Performance



Government & Public Health Leaders:

- ▶ Directors of Health Policy, Digital Health Advisors, Senior Funding & Commissioning Managers, Regulators



Hospital Operations & Procurement:

- ▶ Heads of Clinical Operations, Directors of Procurement, Capital Works Managers, Health Service Planners



Nursing & Midwifery:

- ▶ Chief Nursing & Midwifery Officers, Directors of Nursing, Nurse Unit Managers, Workforce Development Leads



Aging Care:

- ▶ Aged Care CEOs, Residential Services Managers, Heads of Quality & Compliance, Home & Community Care Leads



Health Facilities:

- ▶ Heads of Infrastructure, Capital Development Directors, Facility Design Managers, Project Architects



AUDIENCE SNAPSHOT

Decision-Makers Across the Healthcare Spectrum

BY JOB TITLE:

OPERATIONS & PROCUREMENT

- Chief Operating Officer
- Manager, Contracts, Commercial & Procurement
- National Procurement Manager
- A/Executive Officer, Procurement and Supply Chain
- Procurement Category Lead
- Assistant Director Procurement
- Procurement Clinical Lead
- Director Procurement & Supply Chain
- Sustainable Procurement Implementation Manager
- Corporate Category Manager - Procurement
- Assistant Commissioner, Director of Clinical Operations
- Corporate Hospital Operations Manager
- ICT Procurement Manager
- Operational Commissioning Lead
- Director of Clinical Operations & Logistics
- Operational Commissioning Manager
- Procurement Nurse
- General Manager - Operations and Finance
- Executive Director of Operations and Performance
- Operations Director

AGEING TRANSFORMATION

- Allied Health Manager
- Clinical Care Manager
- Clinical Governance Manager
- Director of Emergency Medicine
- Director Nursing and Operations ESM
- Director of Mission Integration
- District Manager Patient Access Flow and Improvement
- Emergency Preparedness Coordinator
- eMM Application Specialist
- Facilities Manager
- Head Facilities and Asset Management
- ICT PDO Manager
- Workforce Lead - Quality of Care Program

EXECUTIVE & STRATEGY

- Chief Executive Officer
- Chief Financial Officer
- Chief Strategy Officer
- Chief Medical Officer
- Chief Investment & Growth Officer
- Chief Transformation Officer
- Executive Director, Strategy & Policy
- Executive Director, Allied Health
- Executive Director, Corporate Services
- Executive Director, Clinical Support Services
- Executive Director, Aboriginal & Torres Strait Islander Health

NURSING & CLINICIANS

- Director of Nursing
- Chief Nursing Officer
- Infection Control Manager
- Associate Director Paramedicine & Clinical Practice
- GP
- Clinical Quality and Audit Lead
- Quality and Infection Control Manager
- Paediatric Surgeon
- Nurse Unit Manager
- Director of Clinical Services
- Workforce Lead - Quality of Care Program
- Clinical Lead
- General Manager, Quality, Safety and Risk
- Specialist Surgeon
- Surgeon Champion Clinical Lead
- ED & Surgical Team Lead
- GP, Clinical Care and Governance Committee
- Intensive Care Paramedic
- Helicopter Paramedic
- Clinical Informatics Director
- Project Officer, Remote Patient Monitoring
- Manger, Patient Safety and Improvement Unit
- Patient Safety Lead
- NUM Patient Flow

DIGITAL HEALTH

- Chief Digital Health Officer
- Chief Information Officer
- Chief Nursing Information Officer
- Chief Information Security Officer
- Chief Analytics Officer
- Director of Digital Health & Connected Care
- GM, Digital Health & Data Analytics
- Customer Experience Lead
- Executive Director of Digital Health
- EHR Demand Manager
- Head of Architecture & Solutions
- Head of Platforms, Analytics & Architecture
- Chief Allied Health Information Officer
- Assistant Director Clinical Governance
- Project Officer, Remote Patient Monitoring
- Health Information Manager
- Assistant Secretary - Digital Business & Sector Engagement branch
- Head of Application Services
- Associate Director, Health Informatics
- Connected Care Service Operations Manager
- Director, Data & Analytics
- National Director - Cyber & Information Security
- Associate Director Customer Insights and Advocacy
- National Director People Systems Data & Performance
- Head of Strategy, Virtual and Home

HEALTH FACILITIES

- Project Director/Manager/Lead
- Director of Health Design & Innovation
- Director, Operational Strategy & Commissioning
- Director Capital Projects
- Architects
- Facility Planners
- Executive Director, Capital Infrastructure & Engineering
- Clinical Engagement Manager
- Sustainability Projects Manager
- Redevelopment FF&E Project Manager
- Senior Project Officer
- Director Infrastructure



There's something about Australian Healthcare Week - a lot of the time you'll see Chief Executives turn up to conferences and they want to get in and get out - but not this conference...With so many exhibitors that are relevant to a Chief Executive, we tend to hang around and have time to talk.

John Lambert
Chief Clinical Information Officer, Tasmanian Department of Health

ADVISORY BOARD



SANDIP KUMAR
Chief Digital & Innovation
Officer, Kings College
Hospital London, Dubai



healthdirect
NIRVANA LUKRAJ
Chief Medical Officer,
Healthdirect



VICTORIA
State
Government
EMILY MAILES
Chief eHealth Strategy
Officer, Victorian
Department of Health



Tasmanian
Government
Department of
Health
JOHN LAMBERT
Chief Clinical Information
Officer, Department of
Health Tasmania



KATH FEELY
Chief Allied Health
Information Officer,
Parkville Precinct



The Royal Children's
Hospital Melbourne
MICHELLE RENNIE
Chief Digital Officer, The
Royal Children's Hospital



Ramsay
Health Care
KENDRA HAGEDORN
Chief Nursing Information
Officer, Ramsay Health



TOM LAWRY
Best Selling Author and
Global AI Expert



Queensland
Government
Metro North Health
MAREE RUGE
Chief Nursing and
Midwifery Information
Officer, Metro North



Government
of South Australia
SA Health
MICHAEL BAKKER
Chief Pharmacist
Information Officer,
SA Health



Western Health
JASON SAWTELL
Chief Digital Officer,
West Moreton Health



Peter Mac
Peter MacCallum Cancer Centre
Victoria Australia
ANTONELA VOGRANIC
Chief Nursing
Information Officer,
Peter MacCallum Cancer
Centre



Australian Government
Australian Digital Health Agency
PAUL CREECH
Chief Program Officer,
Australian Digital
Health Agency



NSW
GOVERNMENT
Health
HARRY ILES-MANN
Consumer Representative,
NSW Health



healthdirect
MITCH BURGER
Chief Insights Officer,
Healthdirect



NSW
GOVERNMENT
Health
AMITH SHETTY
Clinical Director, System
Sustainability & Performance,
NSW Health



Uniting
ANDREW DOME
Chief Digital
Information Officer,
Uniting NSW



NSW
GOVERNMENT
Health
South Western Sydney
Local Health District
NATHANIEL ALEXANDER
Chief Nursing and Midwifery
Information Officer,
South Western Sydney Local
Health District



NSW
GOVERNMENT
Health
ANNE MARIE HADLEY
Chief Experience Officer,
NSW Health



Monash
Health
NAOMI DOBROFF
Chief Nursing and Midwifery
Information Officer,
Monash Health



Northern Health
KATHARINE SEE
Chief Health
Outcomes Officer,
Northern Health



DENSEARN SEO
CEO & Co-Founder
Gravida Health and RACMA
Governance Committee



NSW
GOVERNMENT
Health
South Western Sydney
Local Health District
PAUL MIDDLETON
Chief Medical Information
Officer
South Western Sydney Local
Health District



ST VINCENTS
HEALTH AUSTRALIA
REBECCA ROBERTS
Chief People & Culture
Officer
St Vincents



BaptistCare
DANIEL PETTMAN
CIO
BaptistCare



ST VINCENTS
HEALTH AUSTRALIA
ROBERT MARSHALL
Chief Strategy Officer
St Vincents



“One word comes to mind when I think of AHW... Community.”

Sandip Kumar
Chief Digital & Innovation Officer, Kings College Hospital London, Dubai

WHAT'S NEW IN 2026 – 15TH EDITION HIGHLIGHTS

More connection. More content. More community.

 **Elevated Health Facilities Design & Development Summit:
100 speakers & more interactive sessions**

 **Redefined Ageing Transformation stage**

 **Co-located Healthcare 2040 Expo focusing
on AI and Digital Health**

 **Hosted Buyer Meetings & Exec Programs**

 **15th Anniversary Networking Party**

 **Expanded Nursing Show**

 **Women's Leadership Breakfast**

 **New Procurement & Operational Excellence program**

WHAT'S NEW IN 2026 – 15TH EDITION HIGHLIGHTS

More connection. More content. More community.

- ✓ Expanded Start-Up Program & Pitchfest
- ✓ Speaker Meet & Greets
- ✓ AI Bootcamp
- ✓ Exhibitor Workshops & Demo Area
- ✓ Meet-Ups for Focused Networking
- ✓ International Pavilions
- ✓ AHW Run Club
- ✓ Exhibitor Workshops & Demo Area
- ✓ Biggest-ever Government Zone
- ✓ New Association Zone & Member Seminars

WHAT'S NEW:

HEALTH FACILITIES Design & Development

EXPANDED HEALTH FACILITIES SUMMIT

This isn't just another infrastructure event - it's where future-ready healthcare facilities are designed. Whether you're delivering a major build or planning the next one, this is where bold ideas meet real-world projects.



MEET THE PEOPLE BUILDING THE FUTURE OF HEALTHCARE

Connect with the decision-makers behind the world's most ambitious health infrastructure projects. From senior government leaders and health executives to project directors, architects and capital works managers - this is your chance to get face time with the people who shape the pipeline and approve the spend.



A HIGH-IMPACT, CURATED EXPERIENCE

In 2026, we're levelling up. With a premium venue inside AHW, a streamlined show floor, and a tightly targeted delegate list, the Health Facilities Design & Development Summit is designed for high-quality conversations. Expect meaningful engagement with real buyers.



DESIGNED FOR STRATEGIC PARTNERSHIPS

From pre-event roundtables and closed-door luncheons to interactive discussion groups and speed networking, sponsors are embedded into the agenda in ways that drive real connection. This is a platform built for influence, not just visibility.



COVERING THE PROJECTS THAT MATTER

With billions in active builds and major state reform underway, the Health Facilities Design & Development Summit is the only event covering the full spectrum of health facility design and development. From digital-first hospitals and sustainable builds to precinct planning and mental health infrastructure - you'll be part of the conversations defining the next decade of Australian healthcare.



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CONNECT WITH HEALTHCARE'S TOP DECISION-MAKERS

The Executive Program @ Australian Healthcare Week is a curated, high-impact experience that brings together Australia's most senior healthcare leaders. It's where decisions are made, partnerships are formed, and innovation gets fast-tracked.

2026 PROGRAM HIGHLIGHTS:



500+

invited Execs
(CDOs, CEOs,
CFOs, CIOs,
DONs, CNMOs)



15+

closed-door
Executive
Roundtables



**VIP
ACCESS**
to Keynotes
& Networking
Zones



Structured
1:1 meetings
with exhibitors



PRIVATE
Lunches &
Guided Expo
Tours

WHY IT MATTERS:

Vendors gain targeted exposure to high-value decision-makers across hospital systems, aged care, digital health, infrastructure and more.

Partnering with AHW gives you unrivalled access to the C-suite. Let us match you with your ideal buyers.



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WHAT'S NEW:

HC+ HEALTHCARE 2040 EXPO

THE FUTURE OF HEALTHCARE, TODAY

Running alongside AHW, the Healthcare 2040 Expo focuses exclusively on digital health, AI, and future innovation. This is a future-facing hub attracting health-tech leaders, start-ups, and system disruptors.

AHW and Healthcare 2040 Expo will provide distinct experiences, allowing partners to engage with today's core workforce and tomorrow's disruptors.

REGISTER YOUR INTEREST
in being part of the
Healthcare 2040 Expo here



PARTNERSHIP OPPORTUNITIES & NEW TIERS

Celebrating 15 Years with Strategic Partnerships



STRATEGIC PARTNER & STAGE SPONSOR

- High-impact branding
- Targeted speaking engagement
- Pre-event content exposure

FOUNDATION PARTNER

- Premium branding across all stages, programs & collateral
- Advisory Board membership and networking
- Co-branded industry report and exclusive thought leadership session
- Onsite activations + speaking opportunities



GOVERNMENT ENGAGEMENT PARTNER

- Co-host & Branding on the Government Zone
- Private roundtable luncheon

INNOVATION PARTNER

- Host workshops or AI Bootcamps
- Branding in Healthcare 2040 zone



PARTNERSHIP OPPORTUNITIES & NEW TIERS



“MEET & GREET” SPONSOR

- Exclusive branded speaker interaction zone



STATEMENT EXHIBITION BOOTH

- Prominent visibility and maximum lead generation

EXPERIENCE PARTNERS

- Sponsor Gala Dinner, Women’s Breakfast, or Run Club
- Co-branded activations & wellness initiatives



“Bringing the best of the best together to create new healthcare environments for the future. So, what better place to be than here.”

*Josie Rudman
Chief Nurse and
Transformation Director, NHS
England*

THOUGHT LEADERSHIP & SPEAKING

Influence the Agenda



10+ tracks,
100+ sessions



Formats: Keynotes,
panels, workshops,
fireside chats



Apply to speak,
chair, or moderate



Curated networking
& speaker events



FIND OUT MORE ABOUT DEMO DRIVES,
WORKSHOPS AND HOSTED BUYER PROGRAMS



Australian Healthcare Week is an event I look forward to each year. As the largest event in Australia to unite the entire healthcare ecosystem - across digital health, mental health, health policy, facility design, and aged care - it's inspiring to hear what is already happening to improve healthcare across the entire sector and to explore together what might be possible just around the corner."

*Dr. Robert Marshall
Chief Strategy Officer, St. Vincent's Health
Australia*



BOOK A CALL

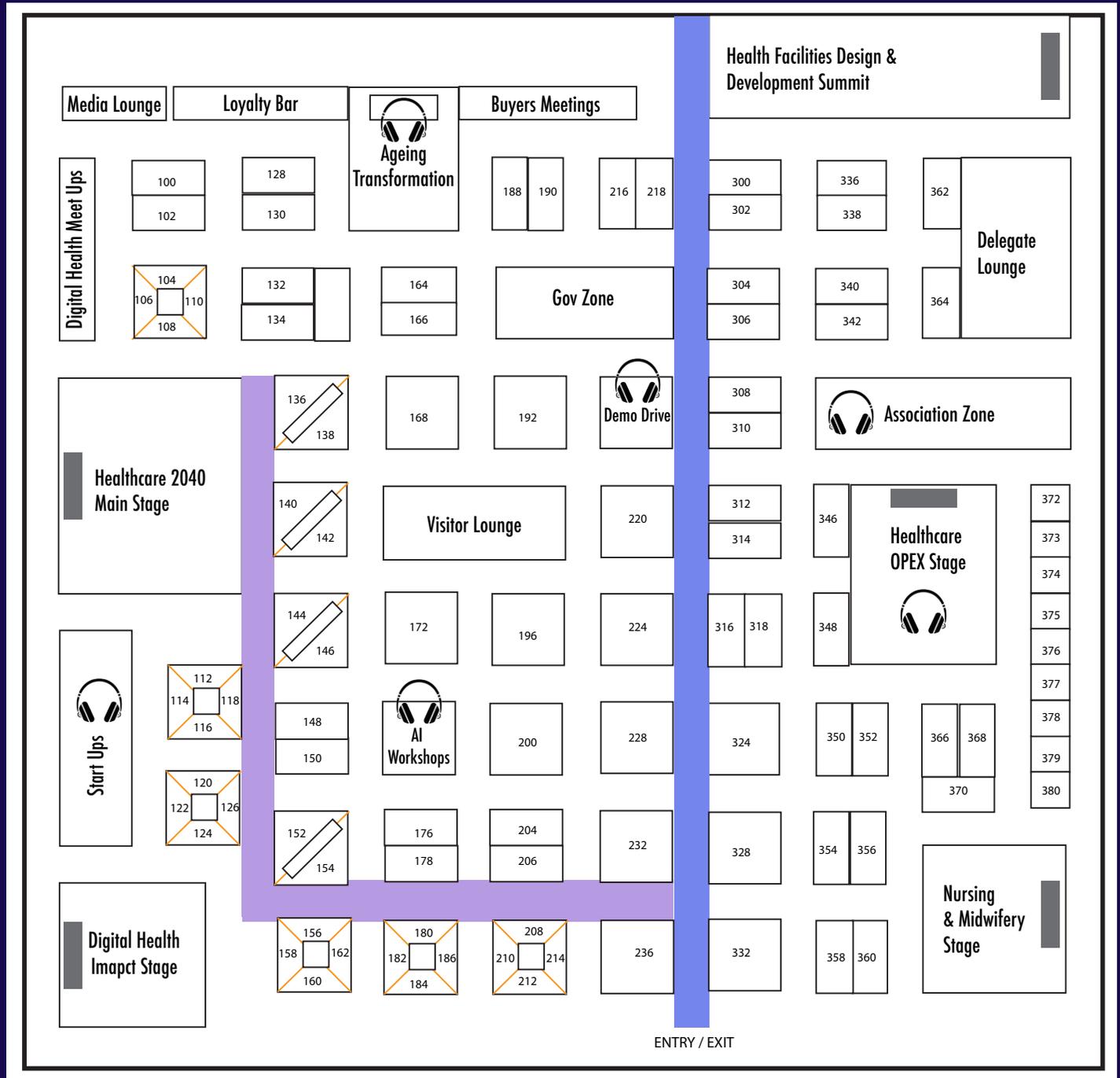
FOLLOW US ON



2026 SITE PLAN

**SECURE A PREMIUM
 LOCATION ON THE FLOOR**

Maximise opportunity to showcase
 your solutions and expertise to the
 audience



BRANDING, MARKETING & ROI

Multi-Channel Exposure Before, During & After



So what's really happening inside the Aussie healthcare system? The decisions, the challenges, the real conversations...from my experience. This is where you'll find the people making those decisions and those using the systems on the front line."

*Peter Birch
COE, Founder & Podcast Host
Talking HealthTech*



110,380
contacts



583,879
Social Impressions



318,182
Podcast & Radio Impressions



47
External Partnerships



Website, email, social, podcast,
and media campaigns



Lead capture opportunities
on-site and online



Co-branded newsletters,
white papers, and live sessions



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THE BIGGEST & MOST INFLUENTIAL HEALTHCARE GATHERING IN THE SOUTHERN HEMISPHERE

15

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JOIN THE BIGGEST & MOST INFLUENTIAL
HEALTHCARE GATHERING IN THE
SOUTHERN HEMISPHERE

LET'S PARTNER

BOOK A
MEETING



www.australianhealthcareweek.com

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