

21st Anti-Counterfeiting & Brand Protection

Global Counterfeit Seizures 2018

Global Counterfeit Statistics

\$1.2
Trillion USD

Total value of global trade in fake goods.¹

15%

Amount of FY2017 seizures in apparel accessories, the largest category seized within merchandise.²

\$323
Billion USD

Amount of estimated losses due to global online counterfeiting in 2017.³

\$30.3
Billion USD

Total losses incurred by Luxury Brands due to online counterfeiting.¹

Sources:

¹ <https://www.businesswire.com/news/home/20171222005383/en/Global-Brand-Counterfeiting-Report-2018-Counterfeited-Goods>

² <http://www.thefashionlaw.com/home/counterfeit-seizures-grew-by-almost-10-percent-in-the-us-last-year>

³ https://www.researchandmarkets.com/research/7j7l2n/global_brand?w=4

Recent Global Counterfeit Seizures by Region

Los Angeles

April 2018 - The LAPD confiscated **\$700,000** worth of counterfeit cosmetics. The products, which included Kylie Jenner's Kylie Cosmetics among others, tested positive for bacteria and animal feces.

(Source <https://www.cnn.com/2018/04/15/health/counterfeit-makeup-seizure-lapd-trnd/index.html>)

Idaho

August 2018 - A decade-long stint of selling counterfeit Apple and Samsung phones ended with **\$10 million** in lost goods and 10 Idaho residents indicted.

(Source <https://www.idahostatesman.com/news/local/crime/article217134445.html>)

Laredo, Texas

July 2018 - The US Immigration and Customs Enforcement's (ICE) Homeland Security Investigation (HSI) seized 181,000 counterfeit items totaling nearly **\$43 million**, making it the HSI's largest counterfeit seizure in Laredo on record. The items seized include merchandise from brands imitating Adidas, Apple, Calvin Klein, Chanel, Coach, Fendi, Gucci, Luis Vuitton, Nike, Rolex, Sony, Under Armour, Yves St. Lauren, and DC and Marvel Comics.

(Source: <https://www.ice.gov/news/releases/ice-seizes-181000-counterfeit-items-worth-nearly-43-million-laredo-texas>)

New York

August 2018 - the US federal government uncovered counterfeit Gucci, Hermes, Chanel and other luxury brands as part of a 6 year investigation. The goods were enough to fill **22 shipping containers**.

(Source <https://www.nytimes.com/2018/08/16/nyregion/fake-luxury-goods-handbags.html>)

Ontario, Canada

June 2018 - A raid of the Pacific Mall in Markham (Toronto) uncovered various counterfeit and pirated goods. The mall is notorious for its piracy.

(Source <https://globalnews.ca/news/4300056/pacific-mall-raid-counterfeit-goods/>)

Charleston, SC

October 2017 - over **\$12 million counterfeit S'well Bottle Co** products were seized at the Port of Charleston in South Carolina by the US Customs and Border Protection Office.

(Source <https://abcnews4.com/news/local/12-million-in-fake-swell-water-bottles-seized-at-port-of-charleston>)

United Kingdom

2017 - 1,348 counterfeit **Lego** sets were uncovered in the UK, after having been sold both online and in stores.

(Source <http://www.gizmodo.co.uk/2018/08/fake-lego-seller-has-been-fined-and-imprisoned/>)

Paris, France

July 2018 - France's customs officers seized **5 tons** of counterfeit luxury watches, t-shirts, handbags, glasses, scarves, and other accessories.

(source http://www.xinhuanet.com/english/2018-08/21/c_137405377.htm)

Phnom Penh, Cambodia

August 2018 - **90 tons** of counterfeit and pirated coffee, meat, pepper, and branded products including Evian water, Saint Armand mineral water, and Corona beer were seized.

(Source <https://www.phnompenhpost.com/national/ninety-tonnes-fake-goods-seized>)

Sibu, Malaysia

2018 - The Ministry of Domestic Trade and Consumer Affairs office in Sibu, Malaysia seized 196 counterfeit wallets and handbags, valued at **RM25,577.30 (Malaysian Ringgit)**.

(Source <http://www.theborneopost.com/2018/08/29/biggest-seizure-of-counterfeit-goods-in-sibu-this-year-kpdnhep/>)

South Africa

August 2018 - Customs in South Africa arrested 27 individuals on account of counterfeit cigarettes, unlabeled mixed vegetables, and meat products lacking 'sell by' dates.

(source http://www.ipprotheinternet.com/ipprotheinternetnews/article.php?article_id=6189)

Spain

August 2018 - SEPRONA (the environmental protection service of the Spanish civil Guard) seized **51 tons** of 'illegally treated' **tuna fish**. The fish, previously frozen, had been illegally color enhanced, and were being resold to the market as fresh fish across 11 European countries including France, Germany, Hungary, Italy, Liechtenstein, The Netherlands, Norway, Portugal, Spain, Switzerland, and the United Kingdom. Authorities indicated that the coloring could mask spoilage and raise potential health risks to consumers.

(Source <https://www.foodnavigator.com/Article/2018/08/14/Food-fraud-Spain-seizes-45-tons-of-illegally-treated-tuna>)

Counterfeit Goods Trade and Seizures – FACTS:



The International Trademark Association (INTA) and the International Chamber of Commerce commissioned a report indicating that counterfeiting and piracy could reach a value of **\$2.3 trillion** by 2022.



It is estimated that **75%** of counterfeit products seized worldwide originate in China.



The UNODC reports that India and China are the largest producers of **fraudulent medicine**.



E-commerce and **online distribution** channels have been a huge negative game-changer in driving the sales of counterfeit goods.



The value of Anti-counterfeiting packaging is expected to reach **\$153.95 billion** by 2020.⁴



The US Customs and Border Protection seized **34,143 shipments** with IPR (intellectual property rights) violations worth more than \$1.2 billion.



The OECD (Organization for Economic Cooperation and Development) estimates that the global loss of jobs due to counterfeit goods will be **4.2-5.2 million** by 2022.⁵

Sources:

⁴ <https://www.voanews.com/a/global-trend-in-counterfeiting-and-piracy/3783360.html>

⁵ <https://www.datadotdna.com/au/the-real-cost-of-fake-goods/>



Join the Discussion

Request the Agenda

Purchase Pass

Sponsor

www.anticounterfeitingsummitwest.com