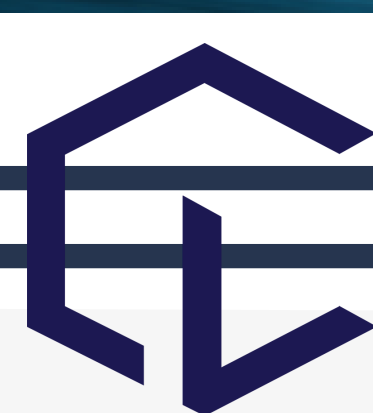




How Facebook is Modernizing the Learning Experience

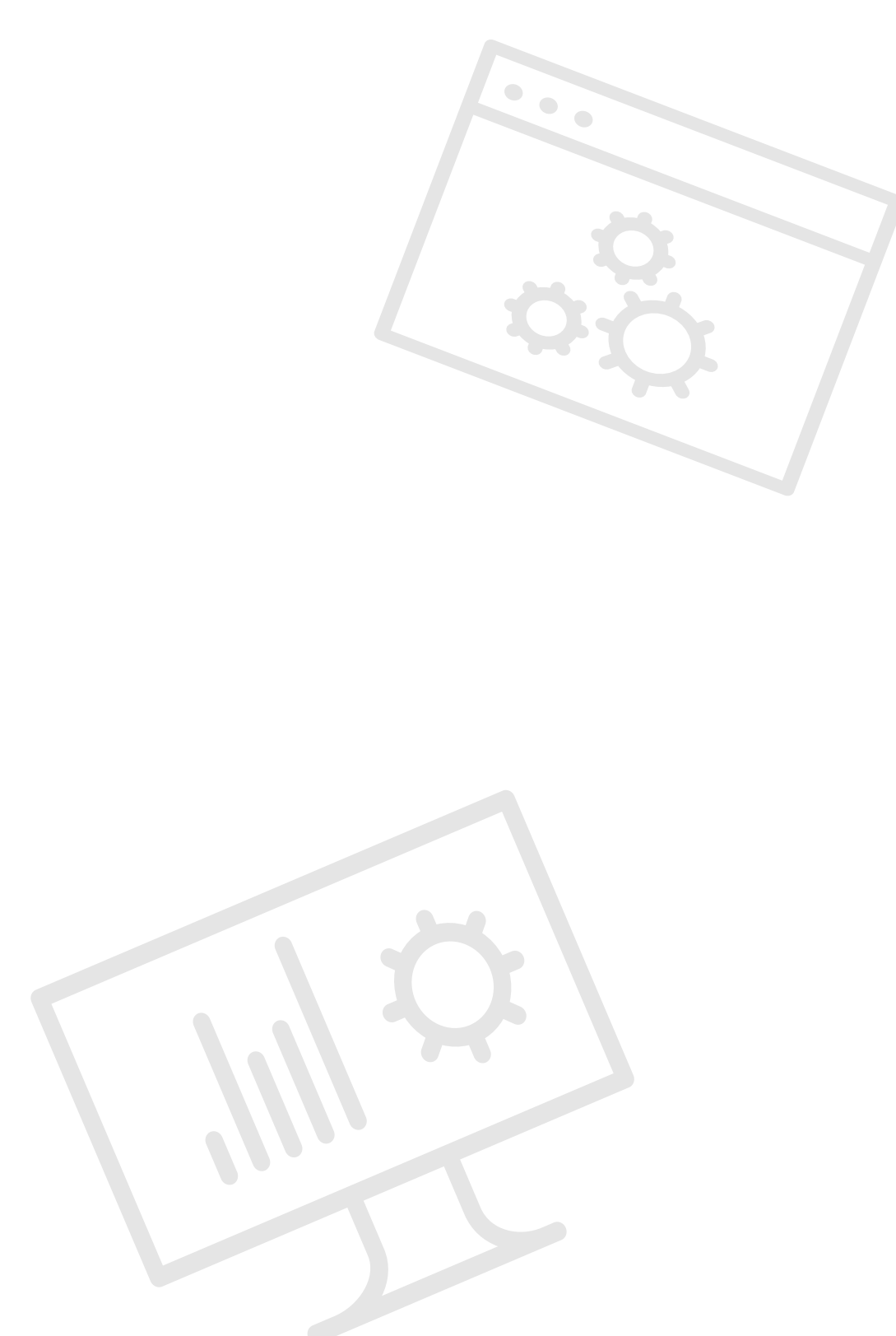


Kate Berardo
Head of Leadership Development
Facebook

Prior to **Corporate Learning Week Silicon Valley** this upcoming March, we spoke with keynote panelist Kate Berardo on emerging technologies in L&D and the steps Facebook is taking to reinvent the learning experience.

What advice would you give to learning leaders looking to implement emerging technologies, such as adaptive learning, mobile and microlearning?

Any technology can easily be misused and ultimately not add—or worse, detract—from learning. We find it's critical to be super clear both on what our learners need and what any given technology offers in terms of meeting that need.



"I expect we will—and believe we need to—get increasingly smarter about leveraging newer technologies to transform learning."

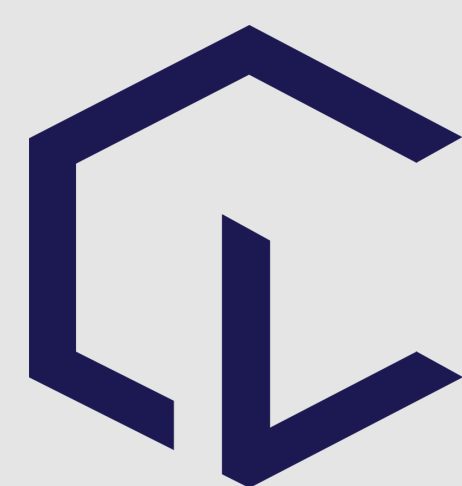
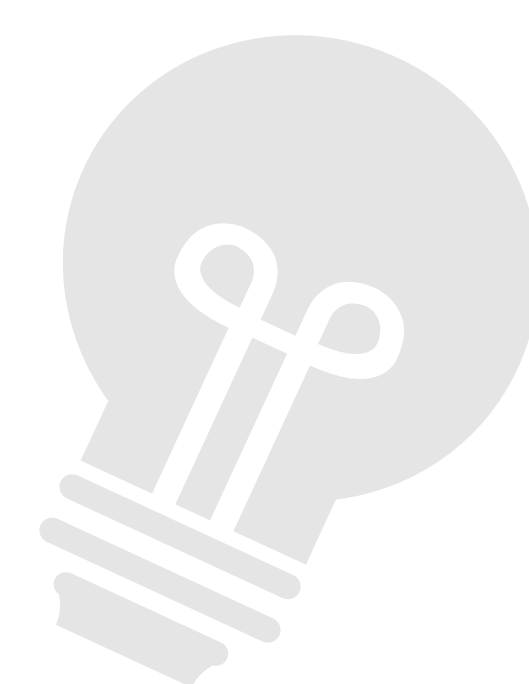


How do you see the role of emerging technologies in L&D evolving over the next five years?

When TV was first invented, it was used to film radio hosts speaking. In other words, it takes time for us to figure out how to best leverage technology—and often the first uses aren't the most powerful ones. I expect we will—and believe we need to—get increasingly smarter in leveraging newer technologies to transform learning. I also expect and welcome a counter-movement to this trend: increased understanding of when simple analog experiences are actually more powerful than emerging technologies. I don't believe the days of simple paper, pens and people sitting together are over—nor should they be.

With these tools in mind, what steps are you taking to reinvent the learning experience?

We are getting increasingly sophisticated in determining when different technologies—and just as important—little to no technology can best be used to drive or deepen learning.



Meet Kate Berardo at Corporate Learning Week Silicon Valley:

Kate Berardo is the Head of Leadership Development at Facebook, where she leads a global team responsible for curating the best learning content for all employees across the company. She and her team have designed personalized learning that ranges from 'bring your own content' courses that have zero technology to courses that leverage the latest technology to create a more personal and powerful learning experience. She is a specialist in leadership and team development, women's leadership, executive coaching and global skill building.

Don't Miss Her Keynote Panel: Modernizing L&D through Personalization

MAIN CONFERENCE DAY 1
3:55 PM Tuesday, March 27, 2018

As employee development has moved higher up the organizational ladder, business leaders are increasingly looking to L&D to be the organizational fixer-uppers. By that same token, employees also demand learning that is engaging, personalized, and ultimately accessible from anywhere. How do you appeal to the business and your workforce at once? Drawing on stories from L&D rockstars, this panel will empower teams to transform their imperative of L&D modernization from a want to a must.

Check Out the Brochure!

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