

**The Go-To Conference
for Workplace,
CRE, Facilities,
& Design Leaders**

WORKX

**August 10 - 12, 2026 | San Francisco, CA
Hotel Nikko San Francisco**

No Budget, No Excuses: How the Office Still Delivers



WELCOME TO SAN FRANCISCO



There is a narrative circulating in boardrooms everywhere: budgets are tighter, scrutiny is higher, and the office must prove its worth. But, this is exactly why WorkX was created.

From **August 10–12 in San Francisco**, we are bringing together the leaders who refuse to accept “no budget” as a reason for no progress. This year’s theme, **No Budget, No Excuses: How the Office Still Delivers**, is not about doing more with less. It is about doing what matters with clarity, creativity, and conviction.

Across three high-impact days, we tackle the questions that matter now: How do you rebuild collective culture and unity when teams are dispersed and expectations are fractured? How do you track the new metrics that actually demonstrate value beyond badge swipes and occupancy rates? How do you “beautify” space in a way that elevates performance and belonging, not just aesthetics? And most importantly, **how do you work with finance, speaking their language of ROI, risk, and return, so workplace investments are seen as strategic drivers, not discretionary spend?**

Expect candid **Panel conversations, practical Case Studies, and face-to-face facilitations** with leaders who are willing to share what worked, what failed, and what they would do differently. Expect tools you can take back on Monday. Expect real dialogue around productivity, human experience, and measurable impact. And yes, expect to be challenged.

If the past few years have taught us anything, it is that constraint fuels innovation. The question is not whether the office still delivers. **The question is: How boldly we are willing to make the case?**

We cannot think of a better backdrop for these bold ideas than San Francisco. A city built on reinvention, resilience, and the occasional steep uphill climb. Bring comfortable shoes, and your best argument for why the office still wins.



Will Thomae
Conference Producer
WorkX

VISIONARY SPEAKERS



Caroline Kwak
Sr. Director Facilities
Planning & Design
Stanford Health Care



Chirag Kadiwar
Senior Director, Global
Head of Workplace/ Labs
Strategy and Planning
Meta



Jenn LaBelle
Director, Workplace
Environment | Workplace
Strategy Expert
Etsy



Kela Gribbons
Experience &
Occupancy Manager
TDECU



Mandy Simard
Global Director
of Facilities
Dye & Durham
Corporation



Noel McNulty
Director, Global Real
Estate & Workplace
Twilio



Priya Cherukuru
Vice President Facilities
Planning & Design
Stanford Health Care



Sierra Gerke
Workplace Strategy
Supervisor
3M



Valerie Jardon
Managing Director,
Principal
Interior Architects



David Wilson
Vice President of
Workplace Experience
and Facilities
Acuity Brands



Francis Aquino
Senior Director,
Global Workplace
Experience
ALO



Claire Stingley
Director, Lab & Facilities
Operations
Ensoma, Inc



Alex Guessi
Head of Facilities
& Critical MEP
Infrastructure
BNP Paribas Asset
Management



Caroline Quick
Vice President and
Head of Global Real
Estate & Workplace
CloudFlare

BECOME A SPEAKER

MEET THE 2026 ADVISORY BOARD



Anthony Parzanese
Senior Vice President, Global
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Head of Workplace
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Janel Bongiorno
Field Executive Director,
Workplace Experience
JPMorgan Chase & Co



Brookes Broughton
Regional Manager, Eastern
US & Santa Monica
The Walt Disney Company



Nicholaus Lupi
Director, Workplace
Design & Strategy
Tripadvisor



Jacki Morisi
Senior Director Workplace
Experience
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Karen Mendoza
Director of Employee
Experience
Tripadvisor



Tiffany English
Senior Director,
Architecture
Qualcomm



Matthew Vannucci
Senior Director, Workplace
Hydrafacial



Adebowale Adejumo
Vice President
Corporate Services &
Real Estate
Tyson Foods



George Hadgiannis
Former Global Head
of Workplace
Converse



WHO YOU'LL MEET IN SAN FRANCISCO

Attendee Seniority



- 36% - Director
- 29% - Manager
- 24% - C-Suite
- 13% - Analysts & Specialists
- 12% - VP

Over half of attendees are decision-makers who control or directly influence the budget

Industry



- 21% - Technology
- 19% - Healthcare / Pharma
- 12% - Retail / Manufacturing
- 9% - Real Estate
- 9% - Professional Services
- 6% - Public Sector
- 5% - Food & Beverage
- 5% - Infrastructure / Construction / Transportation

A variety of industries means even more opportunities for benchmarking

Attendee Functions

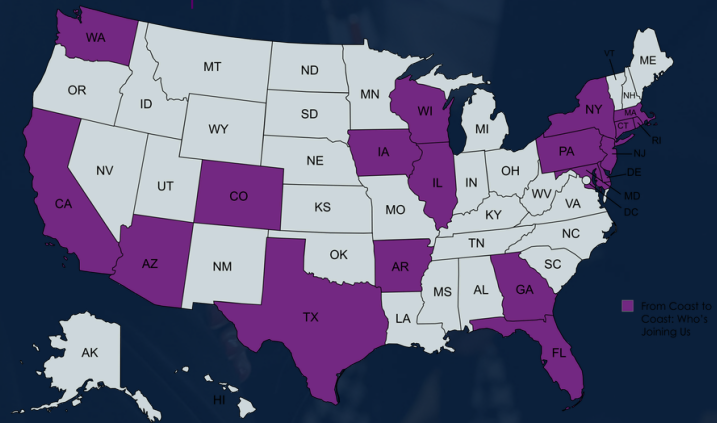


- 39% - Workplace
- 30% - CRE
- 18% - Facilities
- 13% - Other

1/4 of companies brought 2 or more team members, reinforcing the value of attending WorkX as a group



From Coast to Coast:



MEET THE 2026 SPONSORS



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INTERESTED IN SPONSORSHIP OPPORTUNITIES FOR THE NEXT WORKX CONFERENCE?

Reach out to the WorkX team to learn more about attendee stats, sponsorship opportunities, testimonials, and more. Let us help you maximize your ROI at the conference.



Reed Schetlick
Senior Portfolio Director
reed.schetlick@ssonetwork.com

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Prove Every Dollar Counts

Learn how to link space, services, and workplace investments directly to ROI, productivity, and retention so every expense has a clear business case.

Act Fast with Confidence

See how leaders are using real-time data and AI insights to make footprint, lease, and capital decisions before budgets or approvals leave them behind. Leave them behind. View of the pillars that create AI success.

WHY LEADERS JOIN US

Protect Your Budget & Drive Impact

Walk away with strategies to manage mid-year budget revisions, deferred projects, and vendor negotiations while keeping your workplace high-performing.

Speak the Language of Leadership

Gain the tools to translate workplace decisions into C-Suite metrics, influence upward, and prove that your team delivers both culture and measurable business results.

Invest in Yourself and Your Team - Earn 13.5 PDCs Credits!

Earn SHRM credits while gaining tools and techniques to accelerate your professional and organizational development.

LEADING AGENDA

Pre-Conference Workshop Day - Monday, August 10, 2026

7:00 am Breakfast & Workshop Registration

8:30 am **Workshop 1: Proving the Value of the Office by Turning Workplace Investments into Business Impact**

10:00 am Networking Break

10:30 am **Workshop 2: Navigating Change and Aligning Workplace Strategy with Organizational Transformation**

12:00 pm Lunch

1:00 pm **Workshop #3: Creating Cohesion Across a Global Real Estate Footprint**

2:30 pm Networking Break

2:45 pm **Site Tours**

Main Day One - Tuesday, August 11, 2026

8:00 am Registration & Breakfast

9:00 am SSON Welcome & Chairperson Remarks

9:30 am **Tracking the Workplace Metrics That Actually Matter**

10:00 am **Lightning Talk**

10:05 am **Panel: From Budget Cuts to Culture Wins: Doing More with Less in Workplace Experience**

10:35 am **Lightning Talk**

10:40 am **Accelerating Decision Making with Data and AI**

11:10 am Networking Break

LEADING AGENDA

Main Day One - Tuesday, August 11, 2026 (Continued)

11:40 am - **Interactive Discussion Groups Begin! Choose 3 of 6! (30 mins each)**

1:20 pm

1. Competing to Secure the Best Space in a Market of Increasing Demand

2. Rethink Real Estate Budgeting Models for a Flexible, Fluid Future

3. Adapting Amenities and Services to Shifting Priorities

4. Creating Momentum When Transformation Feels Constant

5. Transforming CRE through AI

6. Making Sustainability Work Without Extra Budget

Track Sessions Begin

Cross Functional Collaboration

2:30 pm

Driving Operational Excellence Through Cross-Functional Collaboration

3:00 pm

From Mandate to Momentum: Translate Top-Down Directives into Operational Success

3:30 pm

Rethink Partner Strategy for Greater Control and Accountability

Data & Technology

Unlocking Global Consistency in the Digital Workplace

Evaluating Emerging Technology Through Evidence and Impact

Using Technology to Champion a Unified Employee Experience

4:00 pm **Networking Break**

4:30 pm **Designing Spaces that "Earn the Commute"**

4:35 pm **Lightning Talk**

4:40 pm **Panel: Turning Cost Pressures into a Strategic Office Advantage**

LEADING AGENDA

Main Day One - Tuesday, August 11, 2026 (Continued)

5:20 pm **Drinks Reception**

6:30 pm End of Day One

Main Day Two - Wednesday, August 12, 2026

8:00 am Registration & Breakfast

9:00 am SSON Welcome and Day One Recap

9:05 am **The Data Advantage: Turning Workplace Analytics into Enterprise Strategy**

9:35 am **Lightning Talk**

9:40 am **Elevating the Human Experience at the Office**

10:10 am Networking Break

Track Sessions Begin

Change Management

10:45 am **Designing for Unity in a Fragmented Work Model**

11:15 am **Redesigning for Workforce Agility: Upgrade Physical Systems to Support Evolving Needs**

11:45 am **Design Spaces to Scale and Grow Future-Ready Teams**

Employee Engagement

Building Harmony for Higher Team Performance

Strengthening Employee Engagement Through Connection and Culture

Using Engagement Insights to Shape Strategic Workplace Investments

LEADING AGENDA

Main Day Two - Wednesday, August 12, 2026 (Continued)

12:15 pm **Lunch**

1:30 pm **Prioritizing the Workplace Portfolio in a Constant State of Change**

2:30 pm **Panel: Leading Through Change – Lessons Learned from Multi-Year Office Transformations**

QUICK LINKS | Ask Us a Question

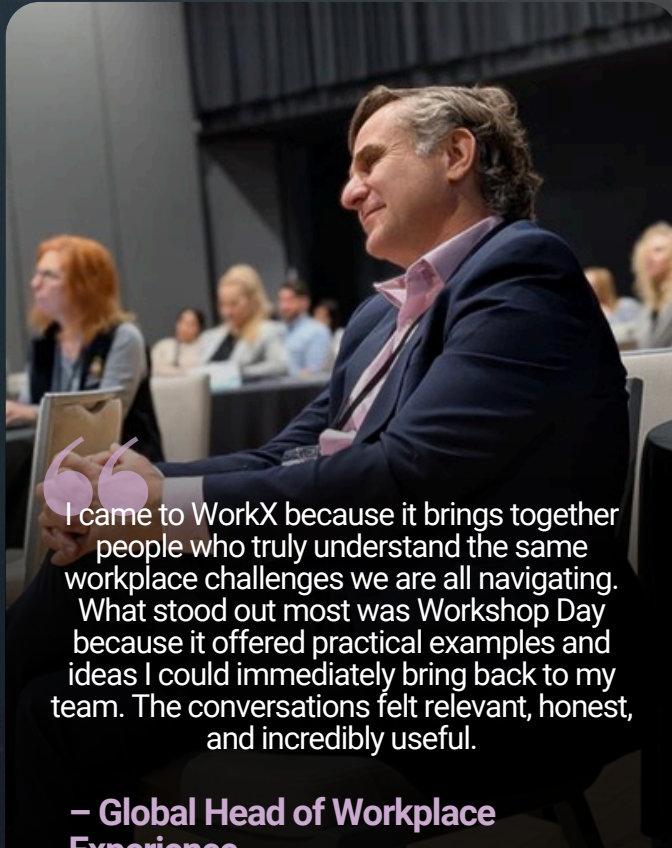
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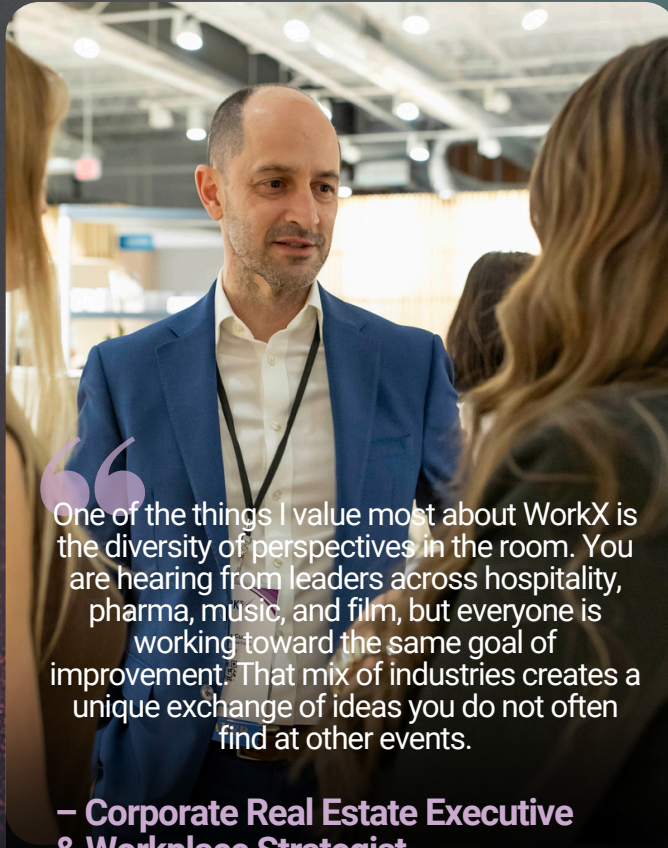


WHAT YOUR PEERS ARE SAYING



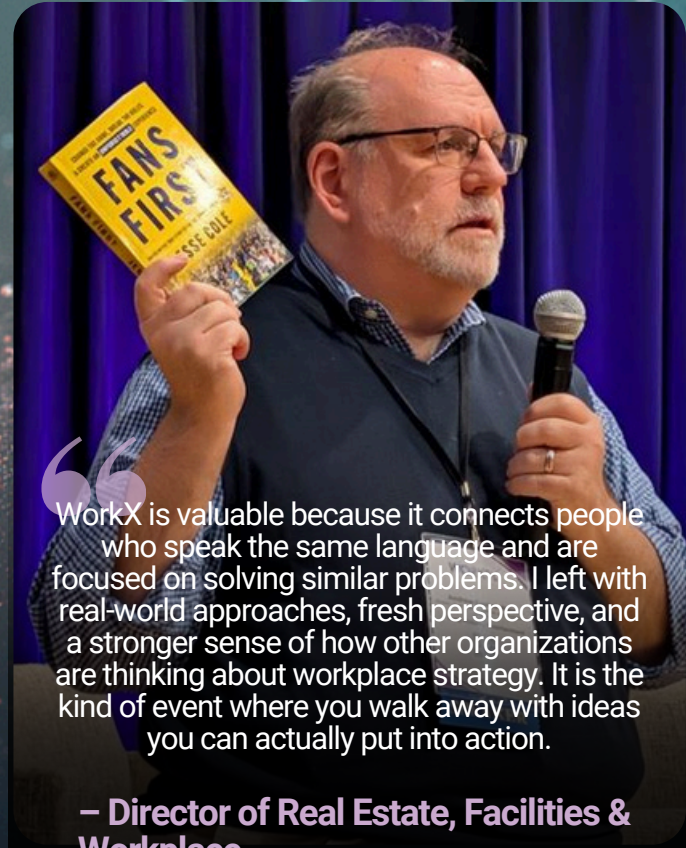
I came to WorkX because it brings together people who truly understand the same workplace challenges we are all navigating. What stood out most was Workshop Day because it offered practical examples and ideas I could immediately bring back to my team. The conversations felt relevant, honest, and incredibly useful.

– Global Head of Workplace Experience



One of the things I value most about WorkX is the diversity of perspectives in the room. You are hearing from leaders across hospitality, pharma, music, and film, but everyone is working toward the same goal of improvement. That mix of industries creates a unique exchange of ideas you do not often find at other events.

– Corporate Real Estate Executive & Workplace Strategist



WorkX is valuable because it connects people who speak the same language and are focused on solving similar problems. I left with real-world approaches, fresh perspective, and a stronger sense of how other organizations are thinking about workplace strategy. It is the kind of event where you walk away with ideas you can actually put into action.

– Director of Real Estate, Facilities & Workplace



SECURE YOUR SPOT

GROUP DISCOUNTS

Groups of 2 - 3: save 10% off the current rate.

Groups of 4+: save 20% off the current rate.

2 EASY WAYS TO REGISTER

1. Email: enquiry@iqpc.com

2. Visit:

www.ssonetwork.com/events-workx/srspricing_

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MAIN CONFERENCE + WORKSHOPS PASS <ul style="list-style-type: none"> • Main Conference • Workshops • Interactive Discussion Groups • Panel Discussions • Breakfast & Lunch Networking Opportunities • Innovation Hub • Networking Receptions 	<p>\$999</p> <p>\$699</p>	MAIN CONFERENCE + WORKSHOPS PASS <ul style="list-style-type: none"> • Main Conference • Workshops • Interactive Discussion Groups • Panel Discussions • Breakfast & Lunch Networking Opportunities • Innovation Hub • Networking Receptions 	<p>\$2,499</p> <p>\$1,999</p>
VENDORS & SOLUTION PROVIDERS	Standard	<div data-bbox="1129 902 1934 1045" style="background-color: #6a3d9a; color: white; border-radius: 20px; padding: 10px; text-align: center; font-size: 2em; font-weight: bold;">BOOK ONLINE</div>	
MAIN CONFERENCE PASS	\$4,499		

CONTACT US

Speakers & Program



Will Thomae
Conference Director
will.thomae@ssonetwork.com



Justin Franks
Head of Delegate Acquisition
justin.franks@ssonetwork.com



Ted Michael Gregory
Events Marketing Director
ted.gregory@iqpc.com



Customer Service

+1-(800)-882 8684
IQPCNYCustomerService@iqpc.com