

Future Offices Presents

WORK X
EXPERIENCE

Exhibit Hall Floorplan

WORK X

Embrace Agility and Build Future-Ready Workspaces
Rooted in Purpose

Boston, MA • August 13 - 15, 2025

www.workxconference.com

Welcome WorkX Community

Get ready for an unforgettable experience as **WorkX** takes over **Boston** from **August 13–15**! Whether you're shaping the **future of commercial real estate, optimizing facilities, or redefining workplace experience**, we guarantee three days of insights, connections, and maybe even a heated debate over the best lobster roll in town.

WorkX isn't just about the latest trends in **workplace strategy, smart buildings, return to office strategies, and sustainable design** - it's about bringing together the sharpest minds in real estate, facilities, and employee experience to challenge the status quo.

WorkX goes above and beyond your average event — it's an intimate networking experience designed to **build real relationships** with your industry peers, **explore cutting-edge solutions**, and **share game-changing ideas**. Whether you're designing the next-generation office, optimizing space utilization, or making workplaces more human-centric, this is where you'll find the strategies and connections to make it happen.

On behalf of the WorkX team, we can't wait to welcome you to Boston—where history meets innovation, and where navigating the city grid might just prepare you for the complexities of modern workplace design. See you soon!



Will Thomae
Conference Producer
WorkX



Meet the Esteemed Speakers

Want to take the stage at WorkX?

Send an email to
Will.Thomae@ssonetwork.com
for speaking opportunities
and details.



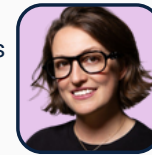
Adi Hod
Senior Manager Workplace Experience
Karyopharm Therapeutics Inc.



Chad Lundeen
Vice President of Real Estate
Saatva



Margaret Becker
Director of Workplace Services
Organic Valley



Alexandra Selezneva
Senior Director, North America Workplace Business Strategy, Corporate Real Estate
The Coca-Cola Company



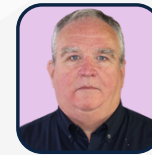
James Duenas
Director of Facilities Management
Intermountain Health



Bill Callahan
Director, Workplace Experience
Seismic



Matthew Gabree
VP, Real Estate & Workplace Experience
TripAdvisor



Dan Ryan
Vice President of Real Estate & Facilities
Pegasystems



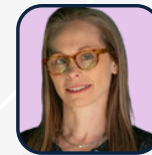
William Lythgoe
Workplace Transformation Projects Global Real Estate & Workplace Experience
Sanofi



Ebbie Wisecarver
Chief Design & Product Officer
WeWork



Cathy Lewenbeg
Chief Executive Officer
Bevi



Alison Muh
Founder & CEO
Space Plan Wizard, Inc.



Valerie Jardon
Managing Director, Principal
Interior Architects



Courtney Grove
National Senior Construction Manager
BDO USA LLP



Lauren Hasson
SVP, Workplace Strategy
JLL



Brittany Freeman
Workplace Experience Director
Athena Health

[View Full Speaker List](#)

Meet the Esteemed Speakers

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and details.



Phil Putnam
Director, Global Facilities, Real Estate, and Operations
TraceLink



Babatunde Olufon
Senior Facilities Manager & HQ Mayor, Workplace & Facilities Operations
International Monetary Fund



Jonathan Navallo
Senior Director, Real Estate Portfolio Management & Corporate Services
Tyson Foods



Sandy Pharaon
Senior Manager, Technology Services Digital Workplace Solutions
American Family Insurance



John Pittman
VP, Corporate Real Estate & Facilities
Strada Education Foundation



Danny Hill
My Workplace System Administrator
AMS Workplace Technology



Jennifer Brown
Manager, Space Planning & Operations
Kite, a Gilead Company



Nichole Aguinaga-Alvarado
Supervisor, Corporate Space Planning & Facilities
Tandem Diabetes Care



Nick Camelio
Chief People Officer
TraceLink



Christina Jameson
Director of Workplace
OFS



Shanna Hanson
Director, Corporate Interior Design
HuntonBrady Architects



Wesley Edmonds
Director of Workplace
OFS



Marie Pisello
Senior Manager Real Estate
IGT



Adam Stoltz
Sr Manager, Workplace Experience
Latham & Watkins

[View Full Speaker List](#)

Meet the Advisory Board

Our WorkX Advisors bring a wealth of knowledge and experience from across multiple industries to help us shape and build content that is fit for the evolving WorkX community.



Anthony Parzanese
*Senior Vice President, Global
Head of Real Estate & Workplace
Evolution*
Dow Jones



Gerard Visser
Director, Workplace Services
SeatGeek



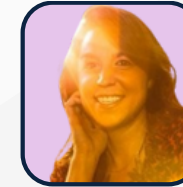
Janel Bongiorno Field
*Executive Director, Workplace
Experience*
JPMorgan Chase & Co



Brookes Broughton
*Regional Manager, Eastern US &
Santa Monica*
The Walt Disney Company



Nicholaus Lupi
*Director, Workplace Design and
Strategy*
Tripadvisor



Jacki Morisi
*Senior Director Workplace
Experience*
Match Group



Karen Mendoza
*Karen Mendoza, Director of
Employee Experience*
Tripadvisor



Tiffany English
Senior Director, Architecture
Qualcomm

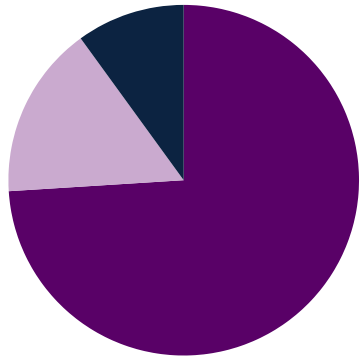


Matthew Vannucci
Senior Director, Workplace
Hydrafacial



Make Influential Connections at WorkX

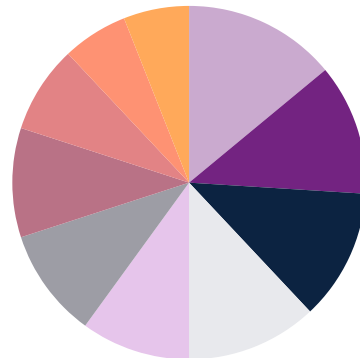
Seniority



74% - Director & Above
16% - Manager Level
10% - Specialist

Over half of attendees are decision-makers who control or directly influence the budget

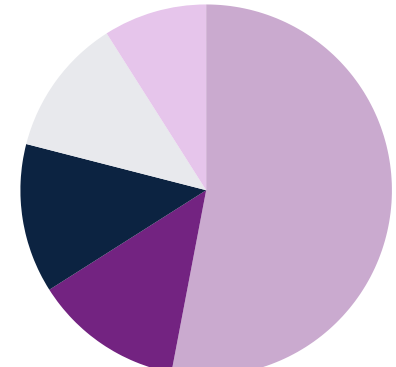
Industry



14% - Retail/Manufacturing
12% - BFSI
12% - Real Estate
12% - Other
10% - Technology
10% - Public Sector
10% - Healthcare/Pharma
8% - Professional Services
6% - Food & Beverage
6% - Infrastructure, Construction & Transportation

A variety of industries means even more opportunities for benchmarking

Function

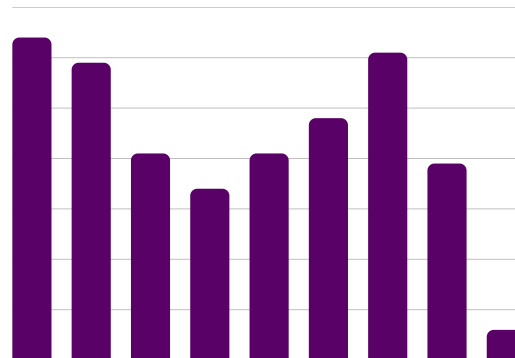


53% - Workplace
13% - Corporate Real Estate
13% - Other
12% - Facilities
9% - Management

1/4 of companies brought 2 or more team members, reinforcing the value of attending WorkX as a group

Top Priorities

64% - Employee Engagement
61% - Flexible Working/Workspaces
59% - Employee Culture
48% - Space Utilization & Design
41% - Employee Wellness
41% - Collaboration Tools
39% - Data Analytics
34% - Digital Workplace Solutions
6% - Other



Key Themes Driving Modern Work



Optimizing Real Estate & Portfolio Strategy

- Rightsizing investments to maximize efficiency and cost savings
- Leveraging workplace data to inform real estate decisions
- Adapting space utilization for hybrid workforces



AI & Digital Transformation in the Workplace

- How AI and automation are reshaping workplace operations
- The role of smart building technology in improving efficiency
- Implementing data-driven strategies for workplace optimization



Designing Human-Centered Workspaces

- Creating inclusive, flexible environments that enhance employee experience
- The impact of workplace design on engagement and retention
- Leveraging technology to create seamless in-office experiences



Workplace Experience & Culture

- Aligning leadership and workforce needs for a thriving workplace culture
- The evolution of in-office programming to drive engagement
- Measuring the success of workplace strategies through employee satisfaction

Unparalleled Networking

Sessions For You, By You!

Gain valuable insights from top experts in the field who help craft the topics of discussion at WorkX Boston, so you can rest assured every conversation focuses on your most pressing challenges.

Practical and Immersive Sessions

From panels to breakouts and fireside chats, WorkX Speakers dive deep into current industry challenges and share practical, tangible takeaways for you to start implementing now.

Intimate Benchmarking Opportunities

Be on the front lines of what Workplace leaders are measuring to ensure their success, and how they use that data to drive value back into the business. Engage with your peers to find new ways of looking at function-wide problems.

Enable an Experience-Driven Workplace

Reimagine spaces to meet the demand of the moment. Prioritize employee engagement and connection through diversified programming, high value interactions and visible investments.

Reduce Costs and Inefficiencies through Smarter Decision-Making

Right size your investments, optimize your space and develop metrics for success to improve productivity, satisfy your workforce and be a better partner to your business.

Witness Top Tier Technology Solutions to Your Challenges

Speak face-to-face with cutting edge service providers and witness demos on leading workplace solutions. Here, you will find the best-in-class solutions that will enable your team to tackle almost any challenge.

“

A true balance of networking, education, and small group discussions. Product highlights that align and support the workplace.

- Corporate Workplace Design Manager, VHB

“

This was my 1st time attending, and I really enjoyed the smaller audience size and interactive group sessions. The speakers were excellent.

- Employee Services Manager, GlobalLogic, Inc



Why You Can't Afford to Miss WorkX



Immerse Yourself in Hands-On Workshops

Take a deep dive into three interactive Workshops before the main event focused on some of your top challenges. Work through activities, troubleshoot with peers and gain best practices on how to move forward in your current projects.



Chat in Interactive Discussion Groups

Everyone's favorite way to benchmark with peers. Join table topics of your choice to dive into your top-of-mind challenges and have your voice heard.



Leverage Tailored Tracks

Customize your learning experience onsite with four new tracks focused on Workplace Technology Transformation, Real Estate Optimization, Remote-First Workplace & Culture Enhancement, and Technology & Data Management.



Journey through Award-Winning Offices Site Tour

Choose an office space to visit on a guided tour to explore their best-in-class facilities. Get inspiration for space design, optimization and technology enablement to take back to your projects!

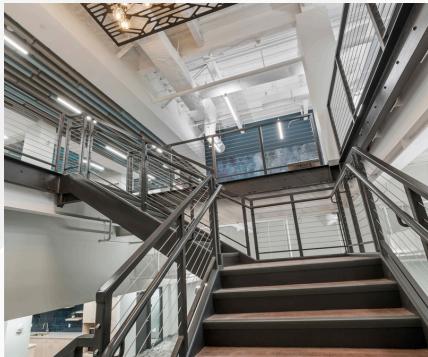


Experience the Innovation Hub

Mingle with peers and visit a variety of innovative solution providers leading the way in elevating your workspace. Whether your goal is to better understand your space being used, need some new booking software, are looking for a new lunch solution, etc. we have the right people in the room for you.



Exclusive Site Tour



REGISTER YOUR
SITE TOUR PASS

Join us and explore the Tracelink facility located in
Wilmington, MA.



Site Tour Leader:

Phil Putnam
Sr Director, Global Facilities & Real Estate
TraceLink

See Strategy in Action

Discover how TraceLink's space brings its mission and future-focused strategy to life.

Hear from the Team

Connect with employees and leaders on how the workspace supports collaboration and productivity.

Get Inspired

Leave with actionable ideas for designing spaces and cultures that boost engagement and performance.

Peer to Peer Networking:

The tour experience provides a great opportunity to get to know your peers on the bus ride and during the tour.

Meet the Experts:

Upon arriving at the office, you'll have the chance to meet and interact with industry experts to understand each detail of the space and how it aligns with the companies initiatives and employee needs.

Facility Tour:

See how other companies are designing their offices to elevate health & wellness, brand identity elements, flexible workspaces, privacy features, sustainability and work-enabled technology.

Workshops & Site Tours Day - Wednesday, August 13

- 8:00 am Registration Begins
- 8:30 am **Workshop A: Reinvent Your Footprint to Effectively Serve the Business**
- 10:00 am Morning Break
- 10:30 am **Workshop B: Using Data to Build Your Human-Centric Design**
- 12:00 pm Networking Lunch
- 1:00 pm **Workshop C: Defining the Workday – Creating a Frictionless Experience**
- 2:30 pm Stretch Break!
- 2:45 pm **Depart for Site Tours (More Details Coming Soon!)**
- 5:00 pm Close of Day

Main Day One - Thursday, August 14

- 7:30 am Registration Opens – Breakfast Included!
- 8:30 am **Opening Remarks & Ice Breaker**
- 9:00 am **Keynote Panel: Building Future Ready Workplaces in 2025 for the Modern Worker**
Speakers:
Alejandro Rivero, Global Head of Corporate Real Estate, Davidson Kempner Capital Management
James Duenas, Director, Corporate Facilities Management, Intermountain Health
Alexandra Selezneva, Senior Director, North America Workplace Business Strategy, Corporate Real Estate, The Coca-Cola Company
Ebbie Wisecarver, Chief Design & Product Officer, WeWork
- 9:45 am **Lighting Talk - WAYFAIR**
- 9:50 am **Space Plan Wizard Panel Discussion: Scaling Experience Across the Business to Maximize Hospitality**
- 10:35 am **Lightning Talk**
- 10:40 am Networking & Demo Drive!

Main Day One (Continuation) - Thursday, August 14

11:20 am **Interactive Discussion Groups Begin! Choose 3 of 6!**

1. Design Immersive Spaces that Fit the Culture of Your Business

IDG Moderator: Nichole Aguinaga- Alvarado, Supervisor, Corporate Space Planning & Facilities, **Tandem Diabetes Care**

2. Proven Metrics to Measure Employee Experience and Satisfaction: HOSTED BY ROBIN POWERED

3. Create Small Wins with Minimal Investment – Low Risk Strategies to Understand What Your People Really Want

DG Moderator: Brittany Freeman, Workplace Experience Director, **Athena Health**

4. Don't Wait for the Data to Shout – Turning Insights into Action: **HOSTED BY JLL**

IDG Moderator: Lauren Hasson, SVP Workplace Strategy, **JLL**

5. Transform the Way CRE Lead

6. Building Belonging in a Dispersed Workforce

IDG Moderator: Lee-Jung Kim, Design & Change Management Lead, **Pfizer**

7. Transform the way CRE Leaders Optimize Space Through AI

IDG Moderator: Alexandra Selezneva, Senior Director, North America Workplace Business Strategy, Corporate Real Estate, **The Coca-Cola Company**

1:00 pm **Lunch!**

2:00 pm **Break Into Track Sessions**

Track Sessions Begin

Workplace Technology Innovation Track

2:00 pm Exploring How AI and Digital Tools are Creating Smarter, More Efficient, and Personalized Spaces
Hosted by **Skedda**

Workplace Technology Innovation Track

2:30 pm Prioritizing Employee Health and Well-Being to Support Productivity in the Workplace
Hosted by **Envoy**

Real Estate Optimization Track & Space Planning Track

2:00 pm Thinking Outside the Box: Unlocking New Revenue in CRE
Speaker: Jonathan Navallo, Senior Director, Real Estate Portfolio Management and Corporate Services, **Tyson Foods**

Real Estate Optimization Track & Space Planning Track

2:30 pm Correcting for Surplus Space – Solutions for Repurposing
Speaker: Matthew Gabree, VP, Real Estate & Workplace Experience, **TripAdvisor**

Agenda At A Glance

SEND ME THE FULL
AGENDA

3:00 pm **Workplace Technology Innovation Track**
Curating a High Touch Experience Throughout the Customer Journey
Speaker: Danny Hill, My Workplace System Administrator,
Samsung Electronics

2:30 pm **Real Estate Optimization Track & Space Planning Track**
Utilizing Co-Working as a Resource and a Tool
Speaker: Marie Pisello, Senior Manager Real Estate, **IGT**

3:30 pm Networking Break and Demo Drive

4:10 pm **Panel Discussion: Humans Over Hierarchy: Designing Workspaces for People, Not Titles**
Hosted by **OFS**

4:55 pm **Lightning Talk**
Hosted by **Bubl**

5:00 pm **Panel Discussion: Scaling Experience Across the Business to Maximize Hospitality**
Speaker: Chad Lundeen, VP, Real Estate, Store Development & Operations, **Saatva**

5:45 pm **Drinks Reception! Cheers!**

Main Day Two - Friday, August 15

8:30 am Registration Opens – Breakfast Included!

9:00 am **Chairperson's Opening Recap**

9:10 am **Panel Discussion: Inside Out: Rethinking Office Transformation Through Experience**
Speakers: Dan Ryan, Vice President of Real Estate and Facilities, **Pegasystems**
Phil Putnam, Director, Global Facilities, Real Estate, and Operations, **Tracelink**
Nick Camelio, Chief People Officer, **Tracelink**

9:55 am **SPACE PLAN WIZARD MAINSTAGE SESSION**
Speakers: Alison Muh, CEO, **Space Plan Wizard**
Valerie Jardon, Managing Director, Principal, **Interior Architects**
Courtney Grove, National Senior Construction Manager, **BDO USA LLP**

10:40 am Networking Break

Main Day Two - Friday, August 15 (Continuation)

11:05 am **Interactive Discussion Groups Begin (8-13)! Choose 3 of 6!**

8. **Translating Neurodiversity into Workplace Transformations – Where to Start**

9. **Taking Steps Towards Meaningful and Manageable Sustainability**

10. **Rightsizing Amenities to Drive Higher ROI and Cost Savings**

IDG Moderator: Adi Hod, Senior Manager Workplace Experience, **Karyopharm Therapeutics Inc**

11. **Achieving Culture Unification Across Global Campuses**

IDG Moderator: Sandy Pharaon, Senior Manager, Technology Services Digital Workplace Solutions, **American Family Insurance**

12. **Designing with Customers in Mind– Aligning Facilities with the Culture of the Work Being Done**

13. **Embracing Flexibility – Revamp Your Location Strategy**

IDG Moderator: Bill Callahan, Director of Workplace Experience, **Seismic**

12:45 pm Lunch!

1:45 pm **Break into Track Sessions**

Track Sessions Begin

Hybrid Workplace & Culture Enhancement for Engagement

1:45 pm Right-Sizing Space and Policy for a Purposeful Hybrid Future

Speaker: Margaret Becker, Director of Workplace Services,
Organic Valley

Smarter Decision-Making & Data Management

1:45 pm Beyond Buildings: Facilities to Facilitators and Strategic

Business Partners

Speaker: Babatunde Olufon, Senior Facilities Manager, **International Monetary Fund**

2:15 pm **Hybrid Workplace & Culture Enhancement for Engagement**

Using Technology to Bridge the Gap Between Remote and in Office
Workers

Hosted by **Envoy**

2:30 pm **Smarter Decision-Making & Data Management**

Uncovering Actionable Insights and Problem Solving with Data

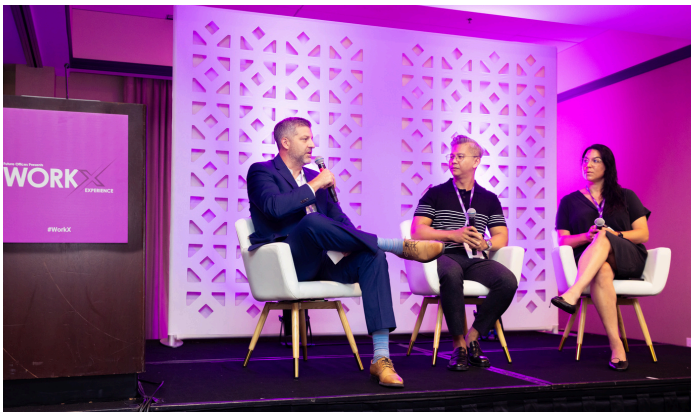
Speaker: Adam Stoltz, Senior Manager, Workplace Experience,
Latham & Watkins

Main Day Two - Friday, August 15 (Continuation)

2:45 pm **Retraining How We Approach the Office – Perception is Reality**
Speaker: William Lythgoe, Senior Manager of Master Planning, Global Real Estate, **Sanofi**

3:30 pm **Interactive Workplace Benchmarking**

4:00 pm End of Conference



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Reed Schetlick
Senior Portfolio Director
reed.schetlick@ssonetwork.com

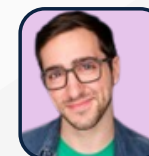
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WORKPLACE & CORPORATE REAL ESTATE PRACTITIONERS	Register by July 25, 2025	Standard
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PLATINUM: ALL ACCESS PASS Including: Workshop Day + Office Site Tour + Main Conference + Interactive Discussion Groups + Panel Discussions + Breakfast & Lunch Networking Opportunities + Innovation Hub + Networking Receptions + Event App & Digital Takeaways	\$3,199 Save \$300	\$3,499
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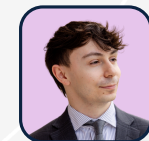
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2. Call: 1 (866) 232-8660
3. Visit: ssonetwork.com/event-workx/srspricing

Speakers & Program



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