



WORKX

APPROVAL KIT

Whether you're seeking budget or building buy-in, this Approval Kit provides everything you need to make a strong case for your attendance.

Inside, you'll find:

- A simplified **expense breakdown** to estimate total investment
- A concise "**Convince Your Boss**" letter for internal justification
- Direct contact information for **support and questions**

Use this guide to demonstrate how attending WorkX will deliver actionable insights and practical solutions you can bring back to campus.

August 13 -15, 2025
Boston, MA

Why Attend?

1

Explore Proven Workplace Strategies

See how top organizations are redefining real estate, workplace, and facilities to cut costs, enhance experience, and optimize space. **Explore this year's topics [here](#).**

2

Benchmark Against Your Peers

See how your metrics compare to peers in space utilization, employee satisfaction, and workplace technology. Join curated peer discussions and take part in interactive sessions designed for candid exchange and practical learning.

3

Stay Ahead in Workplace Strategy

Dive into the future of work through tracks focused on AI, human-centered design, hybrid space planning, and data-driven decision-making. You'll explore how leaders are turning their offices into engines for culture, productivity, and retention.

4

Take Home Tools You Can Use

Whether you're right-sizing, refreshing your workplace tech stack, or rethinking return-to-office policies, WorkX arms you with proven frameworks and real-world case studies.



**Not sure if this is the right event for you?
Ask yourself:**

Are the topics being covered focused on my priorities?

View the full Event Guide [here](#).

Does this event work within my budget?

See the breakdown on Page 4.

Do I see value in attending with my colleagues?

Ask us about group pricing on Page 5!

If you answered "Yes" to two of the three questions, you need to be at WorkX!



Convince Your Boss Letter

Dear **[Approving Manager]**,

I'd like to request approval to attend WorkX 2025, happening August 13–15 in Boston. The event brings together workplace, real estate, and facilities leaders to address today's most pressing challenges—from hybrid strategies and space optimization to cost efficiency and experience design.

Unlike typical trade shows, WorkX offers actionable insights from peers and practitioners solving the same issues we face—rightsizing space, aligning leadership and workforce expectations, and quantifying ROI on workplace investments.

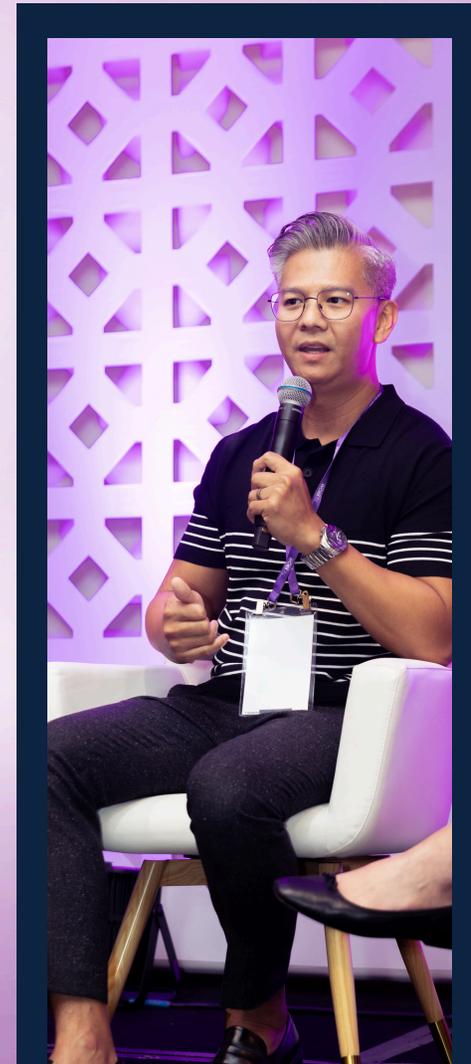
By attending, I'll gain:

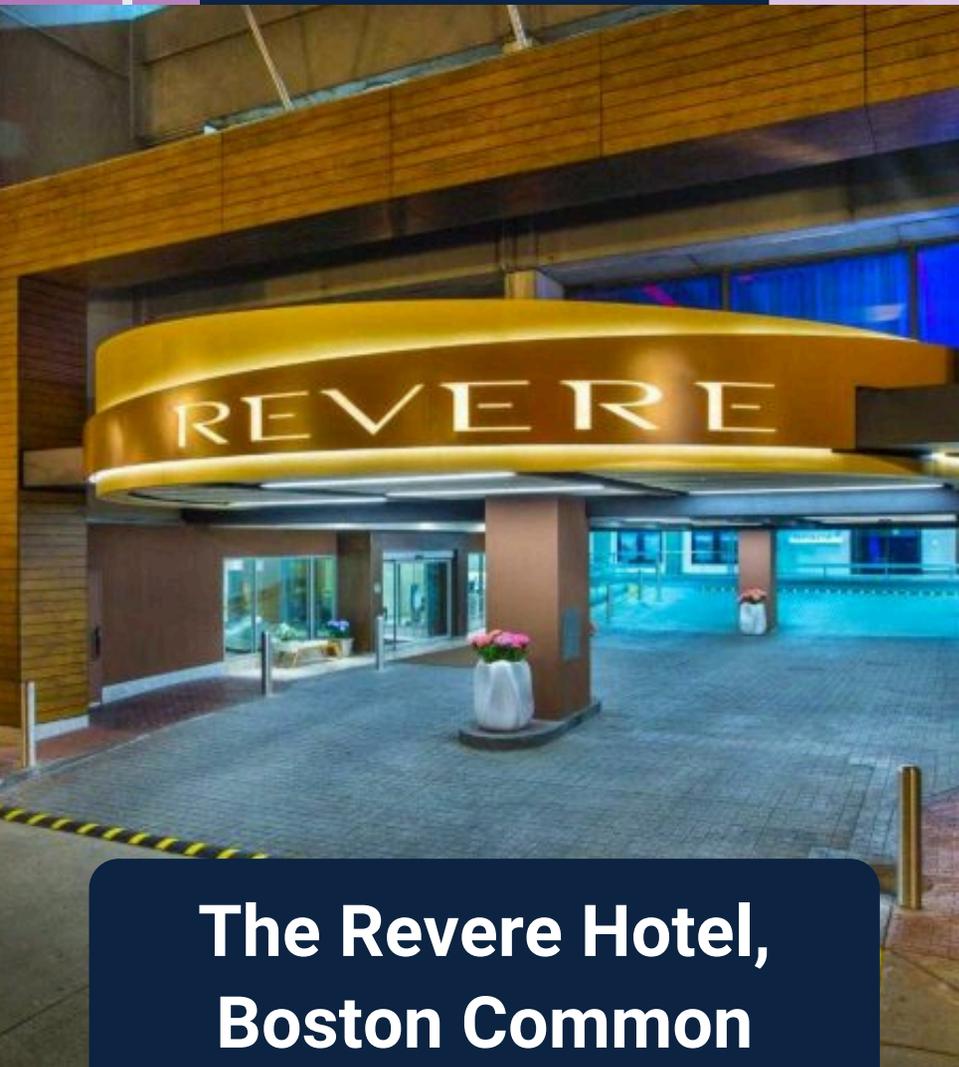
- Proven benchmarks on space, tech, and engagement
- Strategic frameworks for data-led workplace planning
- Access to leaders and solution providers shaping future-ready environments

This supports our 2025 goals in **[insert relevant objective—e.g., optimizing workspace, reducing costs, enhancing employee experience]**.

Please let me know if you need additional details or would like to discuss how this aligns with our 2025 objectives.

Best Regards,
[Your Name]





The Revere Hotel, Boston Common

200 Stuart Street
Boston, MA 02116
617-482-1800

Learn more [here](#).

Expense Worksheet

Registration (See pricing)	\$_____
Round Trip Flight	\$_____
Discounted Hotel (See pricing)	\$_____
Total	\$_____

Breakfast and lunch are complimentary. Learn what else is included through our partnership with The Revere Hotel, Boston Common [here](#).

WORKX

Secure Your Spot

Join the only conference dedicated to workplace, facilities, and corporate real estate professionals. Make sure to take advantage of our Early Bird Rates before they expire!



BOOK ONLINE NOW

Get In Touch

Need help registering or have any questions? Feel free to contact Jarrett Eisenberg at Jarrett.Eisenberg@ssonetwork.com and ask about our group discounts!



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Build What's Next in Workplace Experience

