



Automotive **iQ**

AUTONOMOUS VEHICLES 2026 ONLINE

MARCH 25, 2026 | ONLINE EVENT

PARTNERSHIP PROSPECTUS



INTRODUCTION

Partner with Automotive IQ's Autonomous Vehicles Online 2026 and showcase your solutions in front of 1000+ leading automotive experts from across the world.

Autonomous vehicles are no longer just a vision - they're evolving rapidly, but public trust, cyber security, and meeting emerging regulatory challenges remain critical hurdles. AI and software-defined architectures are redefining what's possible in autonomous mobility, enabling safer, smarter, and more scalable systems than ever before.

Autonomous Vehicles Online, Automotive IQ's largest and longest-running online event, is back for 2026. This online event brings together over 1000 senior industry leaders from around the world to explore the key technological, safety, and trust challenges shaping the next decade of autonomous mobility.

This is a fantastic opportunity to reach a global audience from United States, UK, Europe, India, South Korea, Japan and beyond, working across a variety of areas including:

- AI
- Simulation
- Vehicle Security
- Radar / Lidar
- Perception
- Testing
- Robotics
- Homologation
- R&D/Research & Development
- Assisted Driving
- Connectivity
- ADAS
- Autonomous Vehicles
- Vehicle safety
- V2X communication
- UX
- CX
- Privacy
- Validation
- Software (engineers, developers, interfaces)
- Product (developers)
- System (safety)
- ECU
- Verification
- Infrared Technology
- Innovation

Attendees will be eager to learn about all the latest solutions & new technologies to help them face their challenges in the autonomous and automated driving spaces.

FOR MORE INFORMATION PLEASE CONTACT: PARTNER@AUTOMOTIVE-IQ.COM



STRATEGIC PARTNERSHIP PACKAGES

KEYNOTE PARTNERSHIP

Intellectual Contribution & Thought Leadership

- 20 Minute Keynote Speaking Slot

Audience Engagement & Data Access

- Full list of all online registrants and attendees, including those who attended live and those who viewed the on-demand recording (list to include full contact details including email addresses and phone number)

Post-Event Assets

- A digital copy of the online event recording for the Sponsors own marketing and promotional use
- The online event will remain on the Automotive IQ website for 12 months post-event for on-demand viewing

Marketing & Promotion

- Inclusion in an eight-week promotional campaign targeting thousands of relevant industry professionals, based on targeted data segmentation, via email, social media, newsletters, and other online verticals
- The sponsor to be featured on the homepage and Sponsor partner page of the Autonomous Vehicles Online website for the duration of the campaign

Keynote Partnership – USD \$15,000

PANEL DISCUSSION PARTNERSHIP

Intellectual Contribution & Thought Leadership

- 30 Panel Discussion Placement – Designed by Automotive IQ

Audience Engagement & Data Access

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Panel Discussion Partnership – USD \$8,000

STRATEGIC PARTNERSHIP PACKAGES

SOLUTION SHOWCASE PARTNERSHIP

Intellectual Contribution & Thought Leadership

- 15 Minute Solution Demonstration

Audience Engagement & Data Access

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Solution Showcase Partnership – USD \$10,000

SUPPORTING PARTNER PARTNERSHIP

Online Event Exposure

- The sponsor logo to be included on the Autonomous Vehicles Online landing page which will be viewed on all attendees

Post-Event Assets

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Marketing & Promotion

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Supporting Partner Partnership – USD \$5,000

WHAT TOPICS WILL BE COVERED AT AV ONLINE

Autonomous Vehicles Online 2026 looks set to be one of our most popular online events ever, and we'd love for you to get involved!

Here are just some of the crucial topics our audience are eager to hear about at Autonomous Vehicles Online 2026:

PUBLIC TRUST

Understand the proven frameworks and strategies for overcoming public skepticism from senior leaders who are deploying AVs.



AI & SDVs

Explore how AI and software-defined vehicles are enabling safer, smarter, and scalable autonomous systems.



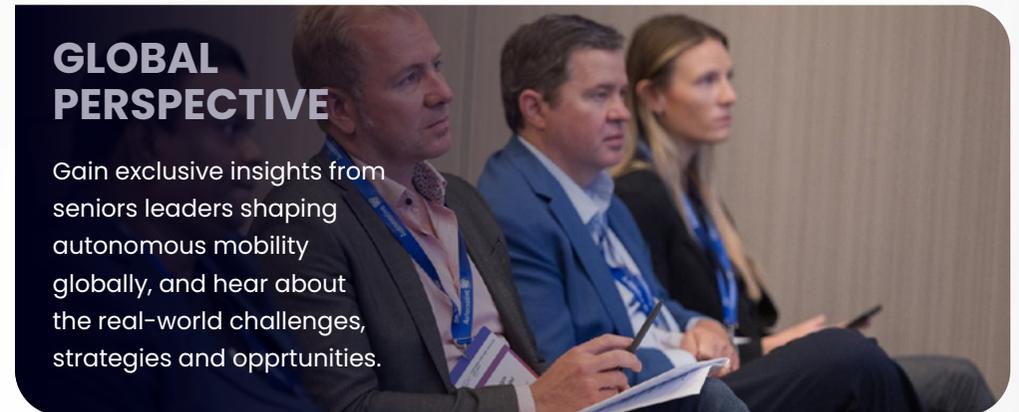
VEHICLE SECURITY

Understand how to secure AV systems, protect decision-making models from manipulation, and define what 'future-proof' cyber security really means.



GLOBAL PERSPECTIVE

Gain exclusive insights from senior leaders shaping autonomous mobility globally, and hear about the real-world challenges, strategies and opportunities.



WHO ATTENDS OUR ONLINE EVENTS?

What companies regularly attend our online events & webinars?

- Bosch
- Continental
- Arrival
- Hyundai Motors
- Renault
- Qualcomm
- Samsung
- Volvo Cars
- Aston Martin
- BMW
- Stellantis
- Renesas
- McLaren Group
- General Motors
- NXP
- Cybellum
- Toyota
- Valeo
- Ford
- Visteon
- Hitachi

Senior decision makers from leading OEMs and Tier 1 who have confirmed their attendance will be actively seeking solutions in:

- Cyber security & software
- Sensing technology
- Lidar & Infrared
- Digital lifecycle management solutions
- C-V2X technology
- Simulation testing
- ADAS & ADS Solutions
- OTA & IoT Solutions
- AI in autonomous vehicles
- Safety standards compliance

At Automotive IQ, we are proud to have worked with some of the biggest names in the industry to produce world-class digital content and help them achieve their marketing goals.

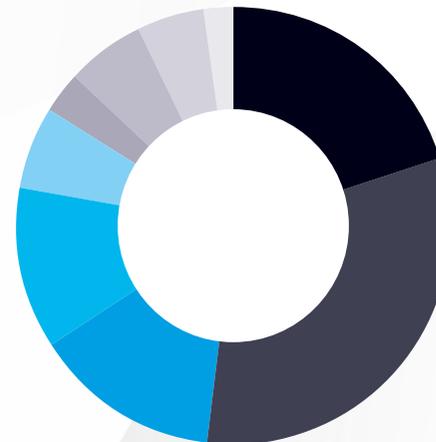
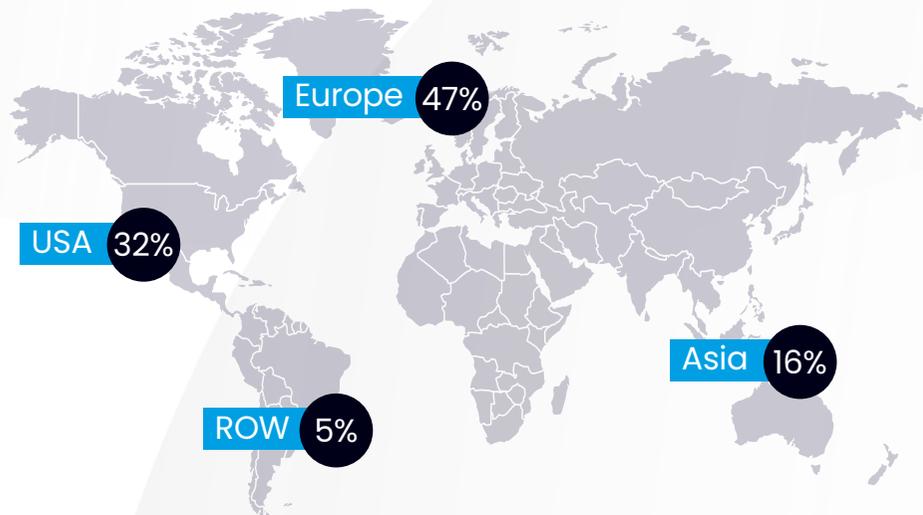
140k+
Members

300k+
Prospect
Database

30k+
Email Newsletter
Subscribers

400k+
Annual Website
Visitors

20k+
Annual Digital
Downloads



JOB FUNCTION

CEO/Director/MD	14%
Engineering (All)	32%
Cyber Security	20%
Software	12%
R&D	6%
Marketing/Sales	3%
Analyst	6%
Project Manager	5%
Other	2%