



30 SSOW

APPROVAL KIT

Whether you're seeking budget or building buy-in, this Approval Kit provides everything you need to make a strong case for your attendance.

Inside, you'll find:

- A simplified **expense breakdown** to estimate total investment
- A concise "**Convince Your Boss**" letter for internal justification
- Direct contact information for **support and questions**

Use this guide to demonstrate how attending **Shared Services & Outsourcing Week (SSOW)** will deliver actionable insights and practical solutions you can bring back to your organization.

March 16 - 19, 2026

Orlando, FL

Why Attend?

1

Programs Designed for Every Stage of Your Journey

SSOW offers eight targeted programs spanning Human Resources Shared Services, Finance Transformation, Digital Transformation, Process Excellence, Procurement/Supply Chain Management, Scope Expansion, Shared Services Fundamentals, and the Future of Business Services Boardroom.

2

Walk Away with Real-World Tools

Expand your network and build meaningful connections through hours of networking, including the Lucky 30 Glow Party. These moments bring together peers, leaders, and innovators in a relaxed setting, creating opportunities for collaboration, idea sharing, and relationships that last far beyond the event.

3

Stay Ahead of Shared Services & GBS

SSOW centers on Agentic AI, end-to-end process excellence, and the evolution of the workforce. It highlights how people, data, and technology will shape the next era of shared services.

4

Benchmark Where It Matters Most

Compare your approach to data, process excellence, and workforce management in tailored tracks designed for candid exchange. No fluff, just practical comparisons and shared lessons from the trenches.



**Not sure if this is the right event for you?
Ask yourself:**

Are the topics being covered focused on my priorities?

View the full Event Guide [here](#).

Does this event work within my budget?

See the breakdown on Page 4.

Do I see value in attending with my colleagues?

See group pricing on Page 5!

If you answered "Yes" to two of the three questions, you need to be at SSOW!



Convince Your Boss Letter

Dear **[Approving Manager]**,

I'd like to request approval to attend the Shared Services & Outsourcing Week (SSOW) conference, taking place March 16–19, 2026 in Orlando, FL. This year marks SSOW's 30th anniversary, making it a milestone gathering for shared services and GBS leaders who are shaping what the next three decades of operational excellence, digital transformation, and workforce evolution will look like.

SSOW is uniquely structured around the real challenges we are facing, with eight dedicated programs tailored to Finance, HR, Digital Transformation, Process Excellence, Procurement, Scope Expansion, Shared Services Fundamentals, and Executive Leadership. The event focuses on forward-looking priorities such as Agentic AI, end-to-end process optimization, data-driven decision making, and people-first transformation—all of which directly connect to the issues that matter most to our organization.

By attending, I will gain:

- Practical tools and case studies from leading organizations on O2C, P2P/S2P, R2R, workflow redesign, and AI-enabled operations
- Benchmarking insights on process maturity, digital capability, organizational design, and workforce strategies
- Direct access to senior shared services and GBS leaders, along with technology partners who can help accelerate our 2026 roadmap

This supports our goals around **[insert objective—e.g., operational efficiency, digital transformation, value creation, AI readiness, or workforce enablement]** and will allow me to bring back frameworks, best practices, and proven approaches we can apply immediately.

I am happy to share more detail from the agenda or outline the sessions most relevant to our priorities.

Best Regards, **[Your Name]**





VENUE: Rosen Shingle Creek

9939 Universal Blvd.
Orlando, Florida
32819

Learn more [here](#)

Expense Worksheet

Registration (See pricing)	\$_____
Round Trip Flights (Discounts available)	\$_____
Discounted Hotel (See venue)	\$_____
Total	\$_____

Breakfast and lunch are complimentary. Learn what else is included through our partnership with Rosen Shingle Creek [here](#).

Group Pricing

Bring your team and save!

Groups of 2-3: 10% off your current rate
Groups of 4 +: 20% off your current rate

[Book online](#)

30 SSOW

Secure Your Spot

Join the largest and longest running shared services conference in the world. Make sure to take advantage of our Early Bird Rates before they expire!



BOOK ONLINE

Get In Touch

Need help registering or have any questions? Feel free to contact the SSOW team at enquiry@iqpc.com and ask about our group discounts!



EMAIL US

“Who’s Going to SSOW?” Great Question!

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