



PRESENTING THE FINTECH FOUNDERS FORUM.

The FinTech Founders Forum is a special half-day event purely for founders and CxOs of fintech start ups that are entering fast growth mode.

The agenda was created from the results of research conducted with business leaders from start ups and covers the major issues they face as they begin to scale, including **access to funding, talent acquisition & retention, effective leadership styles, cash-flow modelling, and customer engagement & commercial strategy.**

WHO'S IT FOR?

This is a ticketed Invitation-only forum, with all attendees being either C-level or Founder of businesses that meet one of two qualifying criteria:

- Minimum of \$2m funding
- Revenue generating

WHY JOIN?

Attendees are entering their next major phase of growth (typically **Series A**) and are plotting to transition their businesses from start up to scale up...and their revenues into the tens of millions.

Speakers are the elite leaders behind amazing fintechs, which have already gone through at least one period of substantial scale and can share experiences, war wounds and success stories.



\$16.5M

In 2017 the FinTech Founders Forum was attended by founders of fintech start ups with an average funding level of \$16.5 million.

WHAT'S ON THE AGENDA?



Keynote presentation delivered by:
Matthew Syed, Acclaimed Author of 'Bounce',
 'Black Box Thinking' and 'You are Awesome'

Further Early Confirmed Speakers:

Stephen Lemon

Co-Founder



Currencycloud

\$68.1m of funding to date

Rob Ellice

Founder and CEO



£31.3m of funding to date

Michael Rolph

Co-Founder and CEO



\$30.3m of funding to date

Neil Costigan

Founder and CEO



BehavioSec

\$25.7m of funding to date

Ishaan Malhi

CEO



Trussle

£19.3m of funding to date

Valentina Kristensen

Director of Growth & Communications



OakNorth Bank

\$367m of funding to date

Attending FinTechs in 2017 included:

Neyber, EzBob, Tessian, Brickvest, Ixaris, Solgari, Clausematch, Soldo, Cardlab, Lemon Way, Curve, Digital Risks, GoHenry, Qumram, Lending Works, Yoti, Digital Fineprint, Konsileo and many more...

WHAT'S ON THE AGENDA?



13.00 Networking Lunch

13.45 Chairperson's opening remarks

14.00 Opening Keynote: Growth mindsets, black box thinking and authentic leadership styles

Matthew Syed, Acclaimed Author of 'Bounce', 'Black Box Thinking' and 'You are Awesome'

14.45 Power Panel 1: Effective leadership during growth

- How to loosen the leadership reins once you have employed your second layer of leadership/middle management
- Staying opportunity-focused as the leadership team become one step removed from the 'coal face'
- Balancing fundraising with effective day-2-day business management

15.30 Power Panel 2: Scaling within your means

- Managing cashflow and overheads during fast growth mode
- Planning for international expansion
- Prioritising core objectives and retaining commercial focus

16.15 Power Panel 3: From people to process

- Maintaining culture and effective communication across distributed teams and multiple offices
- Retaining an entrepreneurial value-based culture during and after growth
- Challenges when moving from a scenario-based decision making model to systemic operational process
- Sharing tribal knowledge between launch teams and new employees
- How to attract and retain talent both at leadership and operational levels

17.00 Keynote address: From start-up to a profitable billion-dollar company in just two years: how we did it and what we learned along the way

- Striking the right balance between automation and face-to-face interaction
- An entrepreneurial approach: learning to co-exist and co-operate with other challengers in the industry
- New technologies: how we're leveraging AI, cloud, and big data to unlock the potential in bespoke SME lending

Valentina Kristensen, Director, Growth & Communications, OakNorth

17.20 Closing remarks



TIME TO ACCELERATE.

The Founders Forum is strictly by application/invitation only. If you have any questions, please contact info@fintechconnect.com - alternatively, start your application today [here](#).

For Partnership Opportunities:

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